

SIMON FRASER UNIVERSITY

Memorandum

To: Ron Heath
Registrar/Secretary of Senate

From: Jack Blaney, Chair
Senate Committee on
Continuing Studies

Re: Senate Committee on Continuing
Studies - 1994-95 Annual Report

Date: February 14, 1996

As you requested, I am forwarding for submission to Senate a written summary of the 1994-95 Annual Report from the Senate Committee Continuing Studies.



Jack Blaney

/encl.

Senate Committee on Continuing Studies

ANNUAL REPORT
May 1, 1994 - April 30, 1995

This report describes actions of the Senate Committee on Continuing Studies, the activities of the extension credit and distance education programs, and highlights several areas of program development by Faculties, departments and schools at Simon Fraser University.

Actions of the Senate Committee on Continuing Studies

Credit-Free Program Approval

The SCCS approved and forwarded to SCAP a proposal for a Non-Credit Post-Baccalaureate Certificate Program in Employment Communication Skills. This program was approved by Senate on January 9, 1995

Reports

Mark Selman, Director of the Extension Credit Program, reported on a proposal for an undergraduate degree program for CP Rail employees who had some post-secondary education but no degree and who wanted to complete their degrees. The program would be funded completely by CP Rail. Courses would encompass communication, critical thinking, social/economic contexts and team building. Note: Subsequent to this report period, BC Hydro joined the project, sharing equally with CP Rail the program's 34 available seats.

Statistics

Detailed statistical information on all extension credit programs and credit-free programs is available through the Office of Analytical Studies.

Extension Credit Courses and Enrollments

Extension credit programs include the Burnaby Campus Evening Program (including Intersession and Summer Session), SFU at Harbour Centre undergraduate programs, the Faculty of Education off-campus programs, the SCES/SFU Program, Centre for Distance Education courses, and the Senior Citizens Program, as well as the various certificate and diploma programs. In the period covered by this report, 1050 credit courses were offered through these programs, with a total of 31,268 enrollees. Enrollments in these programs accounted for 27.4% of the total undergraduate annualized FTE for the University in 1994-95.

Compared to 1993-94, there was an increase of 10.06% in the total number of courses offered through Extension Credit (from 954 in 1993-94 to 1050 in 1994-95) and an 8.48% increase in the total number of enrollees during 1994-95 (from 28,823 to 31,268 enrollees).

One hundred and thirteen undergraduate courses were available by distance education during 1994-95, an addition of nine compared to last year. The total number of offerings was 247, an increase of 24 (10%) from 1993-94. The total number of enrollees in distance education courses was 11,127, an increase of 13%.

Distance Education

Two hundred and forty-five hours of video programs were broadcast on the Knowledge Network in support of 70 distance education course offerings in the period covered by this report.

Funding was received from the MSLT Innovation Fund to design multimedia components in four distance education courses in each of Business Administration, Criminology, Kinesiology and Psychology to facilitate a blended approach which combines independent study with concentrated periods of classroom instruction.

Funding was received from CIDA for a two year project in partnership with the University of Havana on Ecotourism and Small Business. This project will adapt and implement an ecotourism and small business program aimed at entrepreneurs, using the 'train the trainers' approach.

Program Awards

In a competition among universities across Canada, two SFU programs received top national Awards of Distinction from the Canadian Association for University Continuing Education: the SFU Labour Program's Summer Institute for Union Women and the David Lam Centre for International Communication program titled "Bunka No Kizama".

Credit-Free Programs

Credit-free program initiatives during the year included:

Immersion Basic Japanese and Cross-Cultural Communication for the Wood Products Industry

A specially designed program to introduce Japan and interaction with the Japanese to Canadian forest industry firms whose main interest is selling wood products in the Japanese market.

Internet Program

A series of courses designed to help explore this new world. Courses included Introduction to the Internet, Communicating on the Internet, and an Internet Workshop for Writers and Publishers.

Executive Management Development Program

The Faculty of Business Administration's new Executive Management Development Program provides an opportunity for executives and managers from all sectors to improve their effectiveness, increase their knowledge and develop new perspectives while building on their existing business skills.

Getting the Missing Fish Story Straight

In the fall of 1994 the Faculty of Science initiated a new science programming area in Continuing Studies. Its first program, held in March '95, was a highly successful landmark meeting of scientists and industry experts in a public forum to present findings and exchange opinions on the management and sustainability of B.C.'s fishing industry. The meeting has led to a series of public forums focusing on fisheries-related issues in partnership with nine local coastal communities, a substantive briefing book for participants, and a Rogers Cable series. The forums will conclude with a meeting of community representatives in April '96 in Vancouver to prepare a report identifying avenues for better community involvement in the management of fishery resources.

Stepping Out: Co-op Career Preparation Program

Offered twice annually since the fall of 1992, this program continues to enroll an average of 100 undergraduates in each session.

David See-Chai Lam Centre for International Communication

The Centre's East Asian languages and cross-cultural communication programs, its business culture workshops, and its special community events continue to grow in number. During this report period, the Centre developed and offered 88 programs to 1238 enrollees.

Seminar Series on Community

The Graduate Liberal Studies Program's subscription seminar series focusing on "community", which began in the fall of 1991 on the topic "In Search of Community", continued its success with three series of twelve seminars and 379 participants. The 94/95 topics of "Ethics and Community" and "Habermas, Community and the Public Sphere" Parts I and II, followed "Nationalism, Ethnicity and Community" (fall 1993) and "Nature and Human Community" Parts I and II (spring 93 and fall 92).

Conferences

During the reporting period, University Faculties, schools and departments sponsored 19 conferences, involving 2,582 participants.

Conference topics ranged from *Healing and the Creative Arts*, sponsored by the Gerontology Research Centre and the Dean of Applied Science, *The International Ginseng Conference*, sponsored by the Department of Geography, *Memories of Sexual Abuse: Scientific, Clinical and Legal Issues*, sponsored by the Department of Psychology, *George Woodcock: Man of Letters* sponsored by the Department of English.

Simon Fraser also hosted the annual Canadian Association for University Continuing Education and Canadian Association for Distance Education conferences.

SENATE COMMITTEE ON CONTINUING STUDIES
ANNUAL REPORT MAY 1, 1994 - APRIL 30, 1995

Undergraduate Extension Credit Courses

This report includes course and enrollment data for programs offered by Faculties, departments, schools and centres through extension credit. Included are the Burnaby Campus Evening (CE) program (which includes the Intersession (IS) and Summer Session (SS) programs), SFU at Harbour Centre (HC), Centre for Distance Education courses (CDE), Faculty of Education off campus programs (ED/OC), the SCES/SFU Program (NEP), and the Senior Citizens Program (SR), as well as the various Certificate and Diploma programs. In the period covered by this report, 1050 credit courses were offered through these programs, with a total of 31,268 course enrollees. Enrollments in these programs accounted for 27.4% of the total undergraduate annualized FTE for the University in 1994-95.

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Table 2 lists the number of students enrolled in Certificate and Diploma Programs during 1994-95:

Table 2: Certificate and Diploma Statistics (headcounts)*

Certificate Programs	94-2	94-3	95-1
Actuarial Mathematics	9	11	6
B.C. Studies	1	1	2
Chinese Studies	13	19	22
Computing	0	9	8
Criminology - Advanced	1	2	4
Criminology - General	3	4	6
Teaching ESL Linguistics	102	110	118
Family Studies	9	22	18
French Canadian Studies	1	3	3
French Language Proficiency	21	33	30
Health & Fitness Studies	46	79	66
Liberal Arts	330	520	466
Literacy Instruction	28	41	36
Native Studies Research	0	1	1
Public History	9	19	16
Senior Citizens	8	47	43
Spanish Language Proficiency	9	16	23
Urban Studies	19	33	32
Women's Studies	<u>0</u>	<u>1</u>	<u>2</u>
Total	609	971	902
Post Baccalaureate Diploma Programs	94-2	94-3	95-1
Applied Sciences	19	30	34
Arts	126	247	261
Business Administration	0	0	1
Education	247	243	218
Science	<u>15</u>	<u>16</u>	<u>16</u>
Total	407	536	530

* Certificate Programs consist mainly of lower division courses and are generally equivalent between to one-half and one full year of university study (between 18 and 30 credit hours).

The Post Baccalaureate Diploma offers those who hold a Bachelor's or advanced degree the opportunity to develop and follow a program of individualized study not usually provided by graduate or professional degrees. Students with faculty advisors identify goals and develop a program of study. It is comprised of 30 credit hours of third and fourth year courses, and some graduate courses if appropriate.

Core post baccalaureate diploma programs offer a planned course of study in several fields.

Table 3 lists enrollments in the thirteen 'core' diploma programs (data included in Post Baccalaureate Diploma Program statistics):

Table 3: Core Diploma Programs (headcounts)

	<i>94-2</i>	<i>94-3</i>	<i>95-1</i>
Community Economic Development	7	32	41
Computing Science	8	11	10
Criminology	18	30	31
Teaching English as a Second Language	16	13	16
Environmental Toxicology	3	5	7
Ethnic and Intercultural Relations	3	6	8
Gerontology	20	52	55
Humanities	1	10	10
Kinesiology	3	3	5
Occupational Science	0	1	1
Public History	8	15	17
Social Policy Issues	8	12	10
Urban Studies	<u>4</u>	<u>7</u>	<u>6</u>
Total	99	197	217

Table 4 lists Certificate and Diploma Program graduands for 1994-95:

Table 4: Certificate and Diploma Graduands by Faculty

	<i>June 1994</i>	<i>June 1995</i>
APSC		
Post Baccalaureate Diploma	2	2
PBD in Computing Science	0	1
Certificate in Computing Studies	0	3
Certificate in Health and Fitness Studies	31	34
PBD Occupational Science	2	0
PBD Kinesiology	1	3
ARTS		
Post Baccalaureate Diploma	7	11
PBD in Community Economic Development	2	2
PBD in Criminology	3	5
PBD in Teaching English as a Second Language	3	7
PBD in Ethnic and Intercultural Relations	3	0
PBD in Gerontology	6	13
PBD in Humanities	0	0
PBD in Public History	0	1
PBD in Social Policy Issues	2	3
PBD in Urban Studies	1	1
Certificate in Chinese Studies	4	5
Certificate in Criminology (Advanced)	1	0
Certificate in Criminology (General)	3	0
Certificate in Teaching ESL Linguistics	50	42
Certificate in Family Studies	3	0
Certificate in French Canadian Studies	1	0
Certificate in French Language Proficiency	20	27
Certificate in Liberal Arts	392	310
Certificate in Native Studies Research	4	1
Certificate in Public History	7	5
Certificate for Senior Citizens	3	3
Certificate in Spanish Language Proficiency	7	3
Certificate in Urban Studies	9	17
Certificate in Women's Studies	0	0
EDUC		
Post Baccalaureate Diploma	87	72
Certificate in Literacy Instruction	11	12
SCI		
Post Baccalaureate Diploma	1	0
PBD in Aquaculture	0	0
PBD in Environmental Toxicology	4	2
Certificate in Actuarial Mathematics	<u>3</u>	<u>3</u>
Total	673	588

The number of people attending classes, day or evening, at the Burnaby or Harbour Centre campus, as special audit students during 1994-95 was 67.

Credit-Free Activities and Enrollments 1994/95

The University's credit-free courses, programs and enrollments are summarized below. Table 5 is a breakdown by program type, Table 6 is by the sponsoring academic unit and the administrative/service unit. A detailed listing of all the activities summarized here is available in Analytical Studies and/or Continuing Studies.

Table 5

Program Type	Activities by Academic Units	Activities by Administrative/Service Units	Total
Lecture/Colloquium			
Total activities	39	31	70
Total enrollment	2,384	748	3,132
Individual Course/Seminar/Workshop			
Total activities	342	135	477
Total enrollment	6,569	2,730	9,299
Program of Courses/Series of Lectures			
Total activities	176		176
Total enrollment	5,185		5,185
Conference/Symposium			
Total activities	19		19
Total enrollment	2,582		2,582
Department Colloquium			
Total activities	90		90
Total enrollment	1,228		1,228
Distance Education Course			
Total activities	7		7
Total enrollment	43		43
Educational Telecommunications Programs			
Total programs	70		70
Total enrollment*	6,564		6,564

Total activities: 909

Total enrollment: 28,033

* In this instance enrollment means credit student registrations in the distance education course to whom the programs were directed. The total viewing audience cannot be determined.

Note: Enrollment numbers in 35 of the activities sponsored by academic units were not recorded although the activity has been counted.

May 1, 1994-April 30, 1995

ACADEMIC UNITS SPONSORING CREDIT-FREE ACTIVITIES

FACULTY OF APPLIED SCIENCES

Centre for Tourism Policy and Research (5 events/137 enrollments)
 David See-Chai Lam Centre for International Communication (87 events/1163 enrollments)
 David See-Chai Lam Centre for International Communication and the Gerontology
 Research Centre (1 event/75 enrollments)
 Faculty of Applied Sciences (13 events/379 enrollments)
 School of Communication (8 events/72enrollments)
 School of Communication and School of Resource and Environment Management
 (1 event/enrolment not recorded)
 School of Computing Science (15 events/252enrollments)
 School of Engineering Science (13events/269 enrollments)
 Total activities - 143 events/2347 enrollments)

FACULTY OF ARTS

Canadian Centre for Studies in Publishing (1 event/60 enrollments)
 Centre for Canadian Studies (8 events/115 enrollments)
 Criminology Research Centre (1 events/52 enrollments)
 Dean of Arts Committee for Liberal Arts at Harbour Centre (11 events/274 enrollments)
 Department of Archeology (1 event/ 40 enrollments)
 Department of Economics (41 events/1085 enrollments)
 Department of English (4 events/69 enrollments)
 Department of French (6 events/145 enrollments)
 Department of Geography (1 event/385 enrollments)
 Department of History (2 events/120 enrollments)
 Department of Political Science (11 events/enrollment not recorded)
 Department of Psychology (13 events/231 enrollments)
 Department of Spanish and Latin American Studies (5 events/75 enrollments)
 Department of Spanish and Latin American Studies and Institute for the Humanities
 (1 event/20 enrollments)
 Department of Spanish and Latin American Studies and Women's Studies
 (1 event/15 enrollments)
 Department of Women's Studies (1 events/20 enrollments)
 Division of Interdisciplinary Studies (4 events/315 enrollments)
 Faculty of Arts (1 events/60 enrollments)
 Gerontology Research Centre (14 events/276 enrollments)
 Gerontology Research Centre and the City Program Steering Committee
 (1 event/47 enrollments)
 Graduate Liberal Studies Program (13 events/409 enrollments)
 Institute for the Humanities and the Dean of Arts Committee for Liberal Arts
 at Harbour Centre (2 events/130 enrollments)
 Institute for the Humanities, Community Economic Development Centre and
 Labour Program (2 events/65 enrollments)
 Institute for the Humanities, Department of Political Science and Labour Program
 (1 event/10 enrollments)
 School for the Contemporary Arts (46 events/924 enrollments)
 School for the Contemporary Arts and the Centre for Image Sound Research
 (2 events/86 enrollments)
 Total activities - 194/Total enrollments - 5028

FACULTY OF BUSINESS ADMINISTRATION

- Council for North American Business Studies (14 events/626 enrollments)
- Council for North American Business Studies and the City Program Steering Committee (1 event/25 enrollments)
- Faculty of Business Administration (85 events/2352 enrollments)

Total activities - 96/Total enrollments - 2663

FACULTY OF EDUCATION

Total activities - 32/Total enrollments - 1490

FACULTY OF SCIENCE

- Department of Biological Sciences (1 events/103 enrollments)
- Department of Chemistry (1 event/60 enrollments)
- Department of Mathematics and Statistics (12 events/409 enrollments)
- Faculty of Science (1 event/210 enrollments)

Total activities - 15/Total enrollments - 782

CROSS-FACULTY PROGRAMS

- Gerontology Research Centre, Dean of Applied Science (1 events/200 enrollments)
- School for the Contemporary Arts and The David See-Chai Lam Centre for International Communication(3 events/600 enrollments)
- School of Communication, Departments of English and Women's Studies (1 event/enrollment not recorded)
- School of Communication, Departments of English, Political Science, Sociology and Anthropology (1 event/enrollment not recorded)
- Semester Sampler Series (16 events/456 enrollments)

Total activities - 22/Total enrollments - 1256

INTERDISCIPLINARY ADVISORY COMMITTEES

- Design Program, SFU Advisory Committee (1 events/200 enrollments)
- Labour Program, SFU Advisory Committee (14 events/390 enrollments)
- The City Program Steering Committee (17 events/1040 enrollments)
- Writing and Publishing Program, SFU Advisory Committee (114 events/1533 enrollments)

Total activities - 146/Total enrollments - 3163

PRESIDENT'S OFFICE

Total activities - 4/Total enrollments - 232

AFFILIATED PROGRAMS

Total activities - 18/Total enrollments - 991

VICE-PRESIDENT, ACADEMIC

Total activities - 3/Total enrollments - 39

ADMINISTRATIVE/SERVICE UNITS

- Academic Computing Services (126 events/1739 enrollments)
- Department of Recreation (37 events/1076 enrollments)
- Library (3 events/663 enrollments)

Total activities - 166/Total enrollments - 3478