

SFU**GRADUATE STUDIES AND
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MEMORANDUM

ATTENTION Senate **DATE** July 11, 2016
FROM Wade Parkhouse, Chair of Senate **No.** GS2016.23
Graduate Studies Committee (SGSC)
RE: Faculty of Communication, Art and Technology

**For information:**

Acting under delegated authority at its meeting of July 4, 2016, SGSC approved the following course change **effective Fall 2017**:

Publishing Program

Course change (title, description): PUB 800



FACULTY OF COMMUNICATION, ART AND TECHNOLOGY
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MEMORANDUM

ATTENTION Wade Parkhouse, Dean of Graduate Studies DATE June 9, 2016
FROM Zoë Druick, FCAT Associate Dean & Chair, PAGES 3 (including cover)
FCAT-Graduate Studies Committee
RE: SGSC Agenda Item – Title and description of PUB 800 in PUB

On behalf of the Faculty of Communication, Art and Technology, I am forwarding for SGSC's consideration the following title and description change from the Publishing Program. These changes were approved by the FGSC at its meeting on June 7, 2016.

1) Updating the title and description of PUB 800 from *Canada's Publishing Industries* to *Text & Context: Publishing in Contemporary Culture*. Like the title, the updated description reflects an expansion of the scope of the course from national to international subject matter, reflecting widespread changes to the industry.

Thank you for your attention to this matter.

Zoë Druick
Associate Dean, FCAT
Chair, FCAT Graduate Studies Committee

cc: Juan Alperin, Graduate Program Chair, Publishing Program

/encl

ZD/ld



Graduate Course Change

Attach a separate document if more space is required.

Course Subject/Number PUB 800	Units 4	Effective Term and Year Fall 2017
Course Title Canada's Publishing Industries		
Rationale for Change: Scope of the course has evolved beyond Canada.		

Proposed Changes (Check all that apply)

Course number
 Units*
 Title
 Description
 Prerequisite
 Other _____

Complete only the fields to be changed

FROM	TO
Course Subject/Number	Course Subject/Number
Units	Units*
Course Title Canada's Publishing Industries	Course Title (max 100 characters) Text & Context: Publishing in Contemporary Culture
Course Short Title	Course Short Title (max 30 characters) Text & Context
Description An examination of the state of contemporary Canadian publishing inclusive of business dynamics and government policy. Emphasis is placed on traditional trade-book and ebook publishing, emerging trends in print periodicals and online publishing, and developments in scholarly publishing. This course is taken over two terms.	Description An examination of the state of publishing in the context of public policy, international agreements, the Internet, and 21st century media ecologies. Emphasis is placed on trade, educational, and scholarly publishing in book, periodical, and online forms. This course is taken over two terms.
Prerequisite	Prerequisite
Other	Other

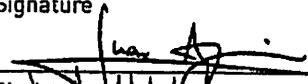
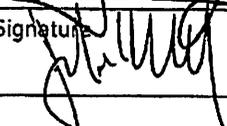
* Program requirements may need to be revised when course units are changed. Please review the calendar and submit any relevant program revisions resulting from this course change.

REMINDER: All course changes must be identified on a cover memo and confirmed as approved when submitted to FGSC and SGSC.

CONTACT PERSON

Department / School / Program Publishing	Contact name John Maxwell	Contact email jmax@sfu.ca
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DEPARTMENTAL APPROVAL

Department Graduate Program Committee Juan Alperin	Signature 	Date June 7, 2016
Department Chair John Maxwell	Signature 	Date June 7, 2016

FACULTY APPROVAL

Faculty Graduate Studies Committee (FGSC) Zoë Druick	Signature 	Date June 9, 2016
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SENATE GRADUATE STUDIES COMMITTEE APPROVAL

Senate Graduate Studies Committee (SGSC) Wade Parkhouse	Signature 	Date JUL 11 2016
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ADMINISTRATIVE SECTION (for DGS office only)

Course/Attribute: _____
 Course/Attribute Value: _____
 Instruction Mode: _____
 Attendance Type: _____

If different from regular units:
 Academic Progress Units: _____
 Financial Aid Progress Units: _____