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MEMORANDUM

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|------------------|--|--------------|-----------------|
| ATTENTION | Senate | DATE | October 2, 2015 |
| FROM | Mark Lechner, Acting Chair | PAGES | 1/1 |
| RE: | Senate Committee on Undergraduate Studies Beedie School of Business (SCUS 15-35) | | |
| |  Acting Chair | | |

For information:

Acting under delegated authority at its meeting of October 1, 2015 SCUS approved the following curriculum revisions effective Summer 2016.

- * 1. Prerequisite change to BU EC 232
- 2. Requirement changes to the 400-level Business courses and the course option lists for the following joint major and joint honours programs:
 - Business and Communication Joint Major
 - Business and Economics Joint Major
 - Business and Geography Joint Major
 - Business and Psychology Joint Major
 - Business and IAT Joint Major – BSc
 - Business and IAT Joint Major – BBA or BA
 - Business and MBB Joint Major
 - Business and Economics Joint Honours
 - Business and MBB Joint Honours

* Senate Assistant note :

1. should read : Description change to BU EC 232 , as per supporting document.



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MEMORANDUM

ATTENTION Senate Committee on Undergraduate Studies
FROM Andrew Gemino
RE: Beedie materials for upcoming SCUS meeting
DATE September 18, 2015

The Undergraduate Curriculum Committee in the Beedie School of Business has approved the following:

Summer 2016 Change:

1. Course Change: BUEC 232 Repeat Policy

Fall 2016 Change:

1. Calendar Change: Joint Programs: 400-division Requirements and Course Option Lists

Would you please place these items on the October 1, 2015 Senate Committee on Undergraduate Studies agenda?

Sincerely,

Andrew Gemino, Associate Dean
Beedie School of Business

COURSE SUBJECT NUMBER TITLE

INSTRUCTIONS (OVERALL):

1. Using Microsoft Word draft changes using the following guideline. Paste in box below.
2. Rationale must be included. If more space is needed than provided below, please use the provided text box on page 2 of this document.
3. Indicate term = Fall, Spring, Summer

TYPE OF CHANGES RECOMMENDED

Please type 'X' for the appropriate revision(s):

| | | | | | | | | | | | |
|--------------------------|---------------|--------------------------|--------|--------------------------|-------|-------------------------------------|-------------|--------------------------|--------------|--------------------------|----------|
| <input type="checkbox"/> | Course number | <input type="checkbox"/> | Credit | <input type="checkbox"/> | Title | <input checked="" type="checkbox"/> | Description | <input type="checkbox"/> | Prerequisite | <input type="checkbox"/> | Deletion |
|--------------------------|---------------|--------------------------|--------|--------------------------|-------|-------------------------------------|-------------|--------------------------|--------------|--------------------------|----------|

WORDING/DESCRIPTION EDITS

1. Indicate deleted or changed text using strikethrough.
2. Indicate added or new text using underline.
3. Equivalent courses: preclusion statement should read:
 - a. Students with credit for x cannot take y for further credit.

An introduction to business statistics with a heavy emphasis on applications and the use of EXCEL. Students will be required to use statistical applications to solve business problems. STAT 270, Introduction to Probability and Statistics, will be accepted in lieu of BUEC 232. ~~Students with credit for STAT 270 may not take this course for further credit.~~ Prerequisite: MATH 157 and 15 units. MATH 157 may be taken concurrently with BUEC 232. Quantitative.

SAMPLE

POL 223 ~~Canadian-American~~ Political Economy (3)
~~An introductory study of America's~~ Canada's political economy, stressing the interrelated nature of Canada's economic and political life. ~~The course~~ Focuses on current economic problems and policies, taking into account the geographical, historical and political environments. Topics include the resource and industrial structures, research and development, the public sector, fiscal and monetary policy, the role of the state, trade and foreign ownership, energy, regional disparity, corporate concentration and the political economy of federalism.
~~This course is identical to CNS 280 and students cannot take both courses for credit.~~
Students with credit for CNS 280 cannot take POL 223 for further credit.
~~Recommended Pre-requisite:~~ POL 100 or 101W.
 Breadth – Social Sciences.

RATIONALE

If more space is needed, please use the provided text box on page 2 of this document

The Beedie School of Business proposes the removal of the one-way repeat policy for BUEC 232, which occurs when STAT 270 has been completed previous to enrollment in BUEC 232. Currently, students who have credit for STAT 270 may not take BUEC 232 for further credit.

EFFECTIVE TERM AND YEAR, FOR CHANGES

Fall, Spring, Summer and year (please enter in textbox)

Summer 2016

RATIONALE

More space if needed.

However, this policy currently penalizes students who achieve a 'D' grade in STAT 270 and privileges students who do not pass the course, as both may be better advised to complete BUEC 232 over repeating STAT 270. However, only students who do not pass STAT 270 would be able to take BUEC 232 following, even if BUEC 232 may be a better fit for the student and their program. Additionally, students who take BUEC 232 first, and then complete STAT 270, are unable to repeat BUEC 232 to improve their grade. Students who complete STAT 270 with credit do not normally take BUEC 232 after, unless they received a D grade. Consequently, this policy change would improve the options students have to complete their program requirements.

Calendar Changes Undergraduate Program, Beedie School of Business

Effective: Fall 2016

Summary of Changes:

1. Additional 400-level Business course requirement amended within all applicable Joint Major and Joint Honours programs, in order to be consistent with Major and Honours BBA programs. Specifically, that any additional 400-level Business course would be worth a minimum of 3-units.
2. Business and Communication Joint Major, Business and Psychology Joint Major, as well as Business and MBB Joint Major and Joint Honours programs are amended to list all concentration-specific courses that can meet their particular area specific requirements. For example, one additional upper division BUS course from the marketing concentration.

Rationale:

The first change, 400-level requirement, is for consistency between all BBA programs. The second change is for ongoing clarity and to provide to students pursuing these three particular joint programs the opportunity to take any applicable course(s) of interest that are available now or in future.

The following program will be affected by these changes:

- Business and Communication Joint Major (change 1 & 2)
- Business and Economics Joint Major (change 1)
- Business and Geography Joint Major (change 1)
- Business and Psychology Joint Major (change 1 & 2)
- Business and IAT Joint Major – BBA or BSc (change 1)
- Business and IAT Joint Major – BBA or BA (change 1)
- Business and MBB Joint Major (change 1 & 2)
- Business and Economics Joint Honours (change 1)
- Business and MBB Joint Honours (change 1 & 2)

Note: Revised content will be noted through Track Changes.

CALENDAR CHANGES:

Business and Communication Joint Major (Bachelor of Arts or Bachelor of Business Administration)

Marketing Required Courses

Students complete all of

BUS 343 - Introduction to Marketing (3)

BUS 345 - Marketing Research (4)

BUS 347 - Consumer Behavior (3)

and successful completion of at least one 400 division BUS course worth a minimum of three units, chosen from the marketing concentration listed under the Business Major program.

and at least one of

BUS 445 - Customer Analytics (3)

BUS 446 - Marketing Strategy (4)

BUS 448 - Integrated Marketing Communications (4)

BUS 449 - Ethical Issues in Marketing (3)

Business and Economics Joint Major (Bachelor of Arts or Bachelor of Business Administration)

Business 400 Division Requirement

Students complete two 400 division BUS or BUEC courses*, each worth a minimum of three units (excluding practicum courses and BUS 478).

* Note that BUEC courses may count only once as business units or as economic units.

Business and Geography Joint Major (Bachelor of Arts or Bachelor of Business Administration)

Business Core Courses

The Beedie School of Business core courses must be completed, except as specifically modified below. Students complete all of

- BUS 303 - Business, Society and Ethics (3)
- BUS 312 - Introduction to Finance (4)
- BUS 336 - Data and Decisions II (4)
- BUS 343 - Introduction to Marketing (3)
- BUS 393 - Commercial Law (3)
- BUS 478 - Strategy (3)

and one of

- BUS 374 - Organization Theory (3)
- BUS 381 - Introduction to Human Resource Management (3)

and one additional 400 division BUS course, worth a minimum of three units (excluding practicum courses).

BUS 360W is recommended but not required. BUS 360W will be waived as a prerequisite for 400 division BUS courses for those in approved BUS joint programs. BUS 360W must be completed at Simon Fraser University in accordance with the WQB requirements.

Business and Psychology Joint Major (Bachelor of Arts or Bachelor of Business Administration)

Core Courses

The Beedie School of Business core courses must be completed, except as specifically modified below. Students complete all of

- BUS 303 - Business, Society and Ethics (3)
- BUS 312 - Introduction to Finance (4)
- BUS 336 - Data and Decisions II (4)
- BUS 343 - Introduction to Marketing (3)
- BUS 393 - Commercial Law (3)
- BUS 478 - Strategy (3) ^

and one of

- BUS 374 - Organization Theory (3)
- BUS 381 - Introduction to Human Resource Management (3)

and successful completion of at least one 400 division ~~human resource management~~[BUS](#) course [worth a minimum of three units](#), chosen from the [human resource management concentration listed under the Business Major program](#).
following:

~~BUS 432 – International Human Resource Management (3)
BUS 472 – Seminar in Organizational Behavior (3)
BUS 481 – Recruitment and Selection (3)
BUS 482 – Performance Management (3)
BUS 484 – Employment Systems (3)
BUS 485 – Negotiations and Conflict Management (3)
BUS 486 – Leadership (3)
BUS 487 – Organizational Development and Change Management (3)
BUS 488 – Group Dynamics and Teamwork (3)~~

BUS 360W is recommended but not required. BUS 360W will be waived as a prerequisite for 400 division BUS courses for those in approved BUS joint programs. BUS 360W must be completed at Simon Fraser University in accordance with the WQB requirements.

* May be completed following admission to the faculty.

** any one, but not more than one of these courses may be replaced by any three unspecified transfer units in English or in ENGL-Writing at the 100- or 200-level.

^ To be completed at Simon Fraser ~~Univeristy~~[University](#).

Interactive Arts and Technology and Business Joint Major (Bachelor of Arts or Bachelor of Business Administration)

Upper Division Business Requirements

Students complete all of

BUS 303 - Business, Society and Ethics (3)
BUS 312 - Introduction to Finance (4)
BUS 343 - Introduction to Marketing (3)
BUS 393 - Commercial Law (3)
BUS 478 - Strategy (3) ^

and one of

BUS 374 - Organization Theory (3)
BUS 381 - Introduction to Human Resource Management (3)

and an additional 400 division ~~three-unit~~ BUS course, worth a minimum of three units (excluding practicum courses).

BUS 360W is highly recommended but not required. BUS 360W will be waived as a prerequisite for 400 division BUS courses for those in approved BUS joint programs. BUS 360W must be completed at Simon Fraser University in accordance with the WQB requirements.

^ to be completed at Simon Fraser University.

Interactive Arts and Technology and Business Joint Major (Bachelor of Science)

Upper Division Business Requirements

Students complete all of

BUS 303 - Business, Society and Ethics (3)

BUS 312 - Introduction to Finance (4)

BUS 343 - Introduction to Marketing (3)

BUS 393 - Commercial Law (3)

BUS 478 - Strategy (3) ^

and one of

BUS 374 - Organization Theory (3)

BUS 381 - Introduction to Human Resource Management (3)

and an additional 400 division ~~three-unit~~ BUS course, worth a minimum of three units (excluding practicum courses).

BUS 360W is highly recommended but not required. BUS 360W will be waived as a prerequisite for 400 division BUS courses for those in approved BUS joint programs. BUS 360W must be completed at Simon Fraser University in accordance with the WQB requirements.

^ must be completed at SFU

Molecular Biology and Biochemistry and Business Administration Joint Major (Bachelor of Science)

Upper Division Business Requirements

Students complete a minimum of 31 units.

Core Courses

Students must complete all of the following core courses with a minimum C- grade.

Students complete all of

- BUS 303 - Business, Society and Ethics (3)
- BUS 312 - Introduction to Finance (4)
- BUS 336 - Data and Decisions II (4)
- BUS 343 - Introduction to Marketing (3)
- BUS 360W - Business Communication (4) †
- BUS 393 - Commercial Law (3)
- BUS 477 - Startup Experience (4)

and one of

BUS 347 - Consumer Behavior (3) or another [upper division BUS-marketing](#) course [from the marketing concentration listed under the Business Major program.](#)

and one of

- BUS 374 - Organization Theory (3)
- BUS 381 - Introduction to Human Resource Management (3)

† to be completed at Simon Fraser University in accordance with the WQB requirements

Business and Economics Joint Honours (Bachelor of Arts or Bachelor of Business Administration)

Additional Business Requirements

Students also complete at least three 400 division BUS or BUEC* courses, [each worth a minimum of three units](#) (excluding practicum courses and BUS 478). These courses may be within the area of concentration chosen above. At least one of these 400 division courses must be completed at Simon Fraser University.

*Note that BUEC courses may count only once as business units or as economic units.

Molecular Biology and Biochemistry and Business Administration Joint Honours (Bachelor of Science)

Upper Division Business Requirements

Students complete a minimum of 37 upper division units.

Core Courses

Students must complete all of the following core courses with a minimum C- grade.

Students complete all of

- BUS 303 - Business, Society and Ethics (3)
- BUS 312 - Introduction to Finance (4)
- BUS 336 - Data and Decisions II (4)
- BUS 343 - Introduction to Marketing (3)
- BUS 360W - Business Communication (4) †
- BUS 393 - Commercial Law (3)
- BUS 477 - Startup Experience (4)

and one of

BUS 347 - Consumer Behavior (3) or another upper division BUS-marketing course from the marketing concentration listed under the Business Major program.

and one of

- BUS 374 - Organization Theory (3)
- BUS 381 - Introduction to Human Resource Management (3)

and an additional six units of 400 division BUS or BUEC courses, each worth a minimum of three units (excluding practicum courses and BUS 478).

† to be completed at Simon Fraser University in accordance with the WQB requirements