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SFU

MEMORANDUM

ATTENTION

FROM

RE:

SCUP 10-22

OFFICE OF THE ASSOCI/\TI~ VlCE.PRESIDENT, ACADEMIC AND ASSOCIATE PROV()ST

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Description of proposed program:

a) Aims, goals, and/or objectives

The intent of this proposal is to allow for an entry pathway for direct admits to the Faculty of Business Administration at the Surrey campus.

Additional Information Required by SFU:
Contact information for the faculty member responsible for program development:
Colleen Collins, Associate Dean, Business Administration, 778.782.3653
Bill Holmes, Executive Director, Undergraduate Programs Business Administration, 778.782.3700
Andrew Gemino, Associate Director, Business Administration, Surrey Campus, 778.782.8196
Jennifer Ashton, Business Administration, Surrey Campus, 778.782.7587

Summary of requirements for graduation (courses, project/thesis, etc.):
No change to current degree requirements
Summary of resources (faculty members, space, and equipment) required to implement the program:
The program can be accommodated with present courses and faculty.

Brief description of any program and associated resources that will be reduced or eliminated when the
new program is introduced:
It is possible that to p r o g r a m 0

Faculty of Business Administration

2010/2011 Calendar change to include BUSONE cohort under the SFU Business@Surrey heading.

Rationale
Currently, there are only three approved direct entry pathways for new students entering the Business Administration degree program at the Surrey campus: TechOne, Explorations and Science Year One. However, with these direct entry programs imposing restricted enrollments and new curriculum, they are no longer the best option for Business students. It was recommended that an additional option, called BusOne, be created to better suit the needs of students directly admitted to Business.

Calendar Change

SFU Business@Surrey

Associate Director

A.C. Gemino BA, MA, MBA (S Fraser), PhD (BR Col)

The Business program is similar at both the Burnaby and Surrey campuses since the core courses are common. Students who want to begin their studies at the Surrey campus can choose the Business