

MEMORANDUM

To: Senate

From: Senate Committee on
Undergraduate Studies

Subject: Faculty of Business Administration - Curriculum Revisions

Date: November 13, 1985

Action undertaken by the Senate Committee on Undergraduate Studies at its meeting of November 12, 1985 gives rise to the following motions:

MOTION 1:

"That Senate approve and recommend approval to the Board of Governors, as set forth in S.85-50, that BUS. 336 be included in the core course requirements for all business majors, including joint majors.

MOTION 2:

"That Senate approve and recommend approval to the Board of Governors, as set forth in S.85-50, the proposed new course

BUS. 422 Seminar in Accounting"

FOR INFORMATION

Acting under delegated authority at its meeting of November 12, 1985, the Senate Committee on Undergraduate Studies approved that:

- BUS. 336 be changed from 5 credits to 4 credits
- Change of title for BUS. 442 to Introduction to Marketing Research
- Change of title, description and prerequisite for BUS. 445.
- Change of course number and vector from BUS. 415 (2-2-0) to BUS. 315 (3-1-0)
- Change of prerequisite for BUS. 413 to BUS. 315 from BUS. 415
- Change of description for BUS. 472

MEMORANDUM

To.....	Ron Heath Secretary Senate Committee on Undergraduate Studies	From.....	Debbie Walker <i>D. Walker</i> Administrative Assistant Faculty of Business Administration
Subject.....	Curriculum Revisions	Date.....	November 1, 1985

The Faculty of Business Administration's Undergraduate Curriculum Committee approved the following motions at its meeting of October 28, 1985.

1. Management Science and Information Systems

"That Bus 336 be included in the core course requirements for all business majors, including joint majors, and

That Bus 336 be changed from 5 credits to 4 credits."

Rationale

An introductory management science course is a general requirement within most leading business schools throughout North America. Bus 336 provides strong emphasis on application and relates model building to all areas of business.

The component of this course covering analysis of advanced systems will be eliminated in the proposed change from 5 to 4 credits.

2. Marketing

"That the course titles for Bus 442 and Bus 445 be changed to Introduction to Marketing Research and Analysis of Data for Management, and

That Bus 442 be removed as a prerequisite for Bus 445, and

That the course description for Bus 445 be altered to read as follows:

The analysis and interpretation of data, particularly multivariate data. This course is complementary to Bus 442 but may be taken independently. Applications in Management Science and Information Systems, Organizational Behaviour and other areas as well as in Marketing will be examined."

Rationale

Bus. 445 as re-written will provide for a broadening of applications and examples to include the analysis of data for non-marketing business areas. Experience has suggested that students can handle Bus. 445 without having done Bus. 442.

3. Finance

"That the course number for Bus. 415 be changed to Bus. 315 with the vector changing from (2-2-0) to (3-1-0). This also necessitates changing the prerequisite for Bus. 413 to Bus. 315 rather than Bus. 415."

Rationale

The change of number more accurately reflects the fact that this is the introductory course in the investment field; an advanced course is currently being offered on an experimental basis as a 400-level selected topics number. Previous enrollment limitations can be removed, given the Bus. 315 lecture/tutorial format, easing a serious student log jam.

4. Accounting

"That Bus. 422, Seminar in Accounting, be added to the curriculum. Prerequisites: 90 credit hours; permission of the Faculty."

Rationale

A vehicle for advanced course work reflecting student demand in areas not covered by existing courses and reflecting strengths of permanent and visiting faculty is seen as necessary.

SENATE COMMITTEE ON UNDERGRADUATE STUDIES

NEW COURSE PROPOSAL FORM

FACULTY OF BUSINESS ADMINISTRATION
~~Department~~

Calendar Information

Abbreviation Code: BUS Course Number: 422 Credit Hours: 3 Vector: 0-3-0

Title of Course: SEMINAR IN ACCOUNTING

Calendar Description of Course: Advanced and special topics in accounting. The specific topics will vary depending on faculty interests. The general content will tend toward specialized topics not dealt with on a recurring basis in the regular course sequence.

Nature of Course SEMINAR

Prerequisites (or special instructions):

90 credit hours and permission of the Faculty

What course (courses), if any, is being dropped from the calendar if this course is approved: NONE

2. Scheduling

How frequently will the course be offered? once per year

Semester in which the course will first be offered? 86-3

Which of your present faculty would be available to make the proposed offering possible? I. Gordon, T. Var, D. McDonald, J. Cheung

Objectives of the Course

A vehicle for advanced course work reflecting student demand in areas not covered by existing courses and reflecting strengths of permanent and visiting faculty is seen as necessary.

4. Budgetary and Space Requirements (for information only)

What additional resources will be required in the following areas:

Faculty

Staff

Library

Audio Visual

Space

Equipment

} NONE

5. Approval

Date: _____

Department Chairman

Dean

Chairman, SCUS

US 73-34b:- (When completing this form, for instructions see Memorandum SCUS 73-34a. Attach course outline).

SIMON FRASER UNIVERSITY

SCUS 85-35

MEMORANDUM

To: Ron Heath
Secretary
Senate Committee on Undergraduate
Curriculum

Subject: Calendar Revision

From: Debbie Walker *D. Walker*
Administrative Assistant
Faculty of Business Administration

Date: November 1, 1985

The Faculty of Business Administration's Undergraduate Curriculum Committee approved the following change of calendar description for Bus 472 at its meeting of June 24, 1985:

From:

Bus 472 Seminar in Organizational Behaviour

Advanced topics in organizational behaviour. Specific emphasis may vary depending on special interest of faculty. However, general content will extend basic theories and problem descriptions covered in Bus 371 and Bus 387 and will include advanced organizational theory and special topics in Personnel. (Seminar)

Prerequisites: any one of Bus 371, Bus 372, Bus 374, or Bus 387;
60 credit hours.

To:

Bus 472 Seminar in Organizational Behaviour

Advanced topics in organizational behaviour. Specific emphasis may vary depending on special interest of faculty. However, general content will extend basic theories and problem descriptions covered in *Bus 372 and Bus 374*, and will include advanced organizational theory and special topics in Personnel.

Prerequisites: *Bus 372 and Bus 374 or Bus 371 and Bus 387*;
60 credit hours.

Rationale

The new course description and prerequisites more accurately reflect the background expected of students currently enrolling in Bus 472. With few exceptions, students with Bus 371 and Bus 387 have graduated. As now stated, the prerequisites make the course available to students on either the old or the new stream of study.