SFU   OFFICE OF THE ASSOCIATE VICE-PRESIDENT, ACADEMIC

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MEMORANDUM

ATTENTION	Senate	**DATE**	January 10, 2014
FROM	Gordon Myers, Chair	**PAGES**	1/1
	Senate Committee on		
	Undergraduate Studies		
RE:	Beedie School of Business		

For information:

Acting under delegated authority at its meeting of January 9, 2014, SCUS approved the following curriculum revisions effective Fall 2014.

Beedie School of Business (REVISED SCUS 13-56)

(i) New Course Proposal: BUS 483-3, Introduction to Employment Law
(ii) Requirement changes to the Human Resources Concentration

Beedie School of Business (REVISED SCUS 14-01)

(i) Prerequisite change for BUS 201
(ii) Course deletion of BUS 301
(iii) New Course Proposal for BUS 202-3, Foundations for Collaborative Work Environments
(iv) Prerequisite change for BUS 360W
(v) Requirement changes to the Business Major, Honours – Segal and Non-Segal Honours and Business Second Degree programs
(vi) New Course Proposals:
BUS 406-3, Startup Accelerator

SIMON FRASER UNIVERSITY

Office of the Dean/ Beedie School of Business

MEMORANDUM

To: Jo Hinchliffe   From: Andrew Gemino, Chair
     Senate Committee on   Beedie School of Business
     Undergraduate Studies   UG Curriculum Committee

Date: November 21, 2013

Subject: Material for next SCUS meeting

The Undergraduate Curriculum Committee in the Beedie School of Business approved:

1. Fall 2013: New Course & Calendar Change:
   a. New Course:
      i. BUS 483 – Introduction to Employment Law
      ii. BUS 483 Syllabus
   b. Calendar Change: Human Resource Management Concentration

2. Fall 2013: Calendar & Course Changes: Lower Division Business Requirements
   a. Inclusion of unspecified ENGL 1XX & 2XX

Would you please place this item on the December 5, 2013 Senate Committee on Undergraduate Studies agenda?

Sincerely,

Andrew Gemino
Associate Dean
Beedie School of Business

COURSE SUBJECT/NUMBER BUS 483

COURSE TITLE   REVISED   SCUS 13-56(i)

LONG — for Calendar/schedule, no more than 100 characters including spaces and punctuation

Introduction to Employment Law For Business

AND

SHORT — for enrollment/transcript, no more than 30 characters including spaces and punctuation

Introduction to Employment Law

CAMPUS where course will be taught: ☑ Burnaby ☑ Surrey ☐ Vancouver ☐ Great Northern Way ☐ Off campus

COURSE DESCRIPTION (FOR CALENDAR). 50-60 WORDS MAXIMUM. ATTACH A COURSE OUTLINE TO THIS PROPOSAL.
Provides a solid foundation for students in understanding the legal obligations, statutes, and limitations within provincial legislation that govern employment relationships in non-union contexts. Additionally, will explore the legal aspects of matters of particular importance for managers faced with human resource policy decisions.

REPEAT FOR CREDIT ⚫ NO ◯ YES   How many times?   Within a term? ◯ YES ◯ NO

LIBRARY RESOURCES

NOTE: Senate has approved (S.93-11) that no new course should be approved by Senate until funding has been committed for necessary library materials. Each new course proposal must be accompanied by a library report and, if appropriate, confirmation that funding arrangements have been addressed.

Library report status

RATIONALE FOR INTRODUCTION OF THIS COURSE
In our Human Resources concentration, we include many aspects of human resource management but to date have not had a course that delves into the legal aspects of employment relationships. Both UBC and UVic have such a course. We have offered the course as a special topics course (BUS 494) and have received a good response from the students. In turn, students with credit for BUS 494 when offered as Employment Law may not complete this course for further credit.

SCHEDULING AND ENROLLMENT INFORMATION

Indicate effective **term and year** course would first be offered and planned **frequency** of offering thereafter:
Fall 2014 and at least twice a year thereafter.

Will this be a required or elective course in the curriculum? ◯ Required ⚫ Elective

What is the probable enrollment when offered?   Estimate:

CREDITS
Indicate number of credits (units): 3

Indicate number of hours for: Lecture   Seminar 3   Tutorial   Lab   Other

FACULTY Which of your present CFL faculty have the expertise to offer this course?
Shafik Bhalloo

WQB DESIGNATION (attach approval from Curriculum Office)

PREREQUISITE
Does this course replicate the content of a previously-approved course to such an extent that students should not receive credit for both courses?
If so, this should be **noted in the prerequisite.**
BUS 381, BUS 360W and 60 units.

COREQUISITE

STUDENT LEARNING OUTCOMES
Upon satisfactory completion of the course students will be able to:
1) understand the legal aspects of an employment relationship
2) identify and understand potential legal risks to business organizations before entering an employment relationship; during an employment relationship; or at the conclusion of an employment relationship.

FEES
Are there any proposed student fees associated with this course other than tuition fees?   ◯ YES ⦿ NO

RESOURCES

List any outstanding resource issues to be addressed prior to implementation: space, laboratory equipment, etc:

None.

OTHER IMPLICATIONS

Articulation agreement reviewed? ◯ YES ◯ NO ⦿ Not applicable

Exam required: ⦿ YES ◯ NO

Criminal Record Check required: ◯ YES ⦿ NO

APPROVALS: APPROVAL IS SIGNIFIED BY DATE AND APPROPRIATE SIGNATURE.

1   Departmental approval indicates that the Department or School has approved the content of the course, and has consulted with other Departments/Schools/Faculties regarding proposed course content and overlap issues.

_____

Chair, Department/School   Date

_____

Chair, Faculty Curriculum Committee   Date

2   Faculty approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/School/Department commits to providing the required Library funds.

_____

Dean or designate   Date

LIST which other Departments, Schools and Faculties have been consulted regarding the proposed course content, including overlap issues. Attach documentary evidence of responses.

Other Faculties' approval indicates that the Dean(s) or Designate of other Faculties AFFECTED by the proposed new course support(s) the approval of the new course:

_____ Date _____

_____ Date _____

3   SCUS approval indicates that the course has been approved for implementation subject, where appropriate, to financial issues being addressed.

COURSE APPROVED BY SCUS (Chair of SCUS):

_____ Date _____

Calendar Change, Undergraduate Department, Beedie School of Business

REVISED   SCUS 13-56(ii)

Effective: Fall 2014

Summary of Changes:

- addition of BUS 483 – Introduction to Employment Law to the Human Resources Concentration

Rationale:

The inclusion of Business 483 – Introduction to Employment Law within the Human Resources Concentration will provide a solid foundation for students in understanding the legal obligations, statutes, and limitations within provincial legislation that governs employment relationships. This course will go beyond the introductory law course by dealing with legal aspects of matters of particular importance for managers faced with human resource policy decisions.

In our Human Resources concentration, we include many aspects of human resource management but to date have not had a course that delves into the legal aspects of employment relationships. Both the University of British Columbia and the University of Victoria have such a course. We have offered the course as a special topics course and have a good response from the students.

The following program will be affected by these changes*:

- Business Major Program
- Business Mechatronics Double Degree Program
- Business Honours Programs – Segal & non-Segal Honours
- Business Joint Major Programs (all)
- Business Joint Honours Programs (all)
- Business Second Degree Program

* Please use the most recent calendar when applying these changes.

Note: Revised content appears in *bolded italics and are highlighted.*

FROM:	TO:
Human Resource Management	Human Resource Management
For this concentration, students complete both of	For this concentration, students complete both of
BUS 374 - Organization Theory (3) BUS 381 - Introduction to Human Resource Management (3) and three of	BUS 374 - Organization Theory (3) BUS 381 - Introduction to Human Resource Management (3) and three of
BUS 432 - International Human Resource Management (3) BUS 472 - Seminar in Organizational Behavior (3) BUS 481 - Recruitment and Selection (3) BUS 482 - Performance Management (3) BUS 484 - Employment Systems (3) BUS 485 - Negotiations and Conflict Management (3) BUS 486 - Leadership (3) BUS 487 - Organizational Development and Change Management (3) BUS 488 - Group Dynamics and Teamwork (3) BUS 489 - Management Practices for Sustainability (3)	BUS 432 - International Human Resource Management (3) BUS 472 - Seminar in Organizational Behavior (3) BUS 481 - Recruitment and Selection (3) BUS 482 - Performance Management (3) **BUS 483 – Introduction to Employment Law** FOR BUSINESS **(3)** BUS 484 - Employment Systems (3) BUS 485 - Negotiations and Conflict Management (3) BUS 486 - Leadership (3) BUS 487 - Organizational Development and Change Management (3) BUS 488 - Group Dynamics and Teamwork (3) BUS 489 - Management Practices for Sustainability (3)
OPTION A	OPTION A
It is recommended that students who wish to become a personnel specialist in a human resource function complete three of	It is recommended that students who wish to become a personnel specialist in a human resource function complete three of
BUS 432 - International Human Resource Management (3) BUS 481 - Recruitment and Selection (3) BUS 482 - Performance Management (3) BUS 484 - Employment Systems (3)	BUS 432 - International Human Resource Management (3) BUS 481 - Recruitment and Selection (3) BUS 482 - Performance Management (3) **BUS 483 – Introduction to Employment Law** FOR BUSINESS **(3)** BUS 484 - Employment Systems (3)
OPTION B	OPTION B
It is recommended that students who wish to develop skills in managing people, including	

employment systems design, change and organizational leadership, complete three of BUS 485 - Negotiations and Conflict Management (3) BUS 486 - Leadership (3) BUS 487 - Organizational Development and Change Management (3) BUS 488 - Group Dynamics and Teamwork (3) BUS 489 - Management Practices for Sustainability (3)	It is recommended that students who wish to develop skills in managing people, including employment systems design, change and organizational leadership, complete three of BUS 485 - Negotiations and Conflict Management (3) BUS 486 - Leadership (3) BUS 487 - Organizational Development and Change Management (3) BUS 488 - Group Dynamics and Teamwork (3) BUS 489 - Management Practices for Sustainability (3)

SIMON FRASER UNIVERSITY

Office of the Dean/ Beedie School of Business

MEMORANDUM

To: Jo Hinchliffe   From: Andrew Gemino, Chair
      Senate Committee on   Beedie School of Business
      Undergraduate Studies   UG Curriculum Committee

Date: December 12, 2013

Subject: Material for next SCUS meeting   SCUS 14-01

The Undergraduate Curriculum Committee in the Beedie School of Business approved:

1. Fall 2014: Calendar & Course Change Memo: BusOne & Lower Division Business Requirements
   a. Course Change: BUS 201
   b. Course Deletion: BUS 301
   c. New Course Proposal:
      i. BUS 202 Course Proposal
      ii. BUS 202 Course Outline
   d. Course Change: BUS 360W
   e. Calendar Change: BusOne Program For INFORMATION ONLY
   f. Calendar Change: Lower Division Requirement Change
      i. addition of BUS 201 & 202

2. Fall 2014: New Course Proposals Memo
   a. BUS 404 - Technology Entrepreneurship I
      i. Proposal
      ii. Outline
   b. BUS 405 - Technology Entrepreneurship II
      i. Proposal
      ii. Outline
   c. BUS 406 - Startup Accelerator
      i. Proposal
      ii. Outline

3. ~~Fall 2014: New Course Proposal~~
   a. ~~BUS 483 - Introduction to Employment Law~~
      i. ~~Proposal~~
      ii. ~~Outline~~

Would you please place this item on the January 9, 2014 Senate Committee on Undergraduate Studies agenda?

Sincerely,

Andrew Gemino
Associate Dean
Beedie School of Business

BEEDIE SCHOOL OF BUSINESS
SIMON FRASER UNIVERSITY

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fbadean@sfu.ca

MEMORANDUM

ATTENTION Senate Committee on Undergraduate Studies

FROM Andrew Gemino

RE: **Curriculum and Program Changes for the BusOne First Year Program**

DATE December 13, 2013

The revision of the program *BusOne First Year* to the *Business Foundation Program* ensures that both newly admitted high school and newly admitted transfer students are equally supported in their transition to SFU and the Beedie School of Business. The goal is to support students' development of foundational skills required for success within business. With the continued success of the BusOne program for high school students (75% of new student voluntarily enroll in the course) and the positive reception of the pilot program, Beedie+ for transfer students, it is evident that these transition programs have been effective for both groups of students. Consequently, we believe it is appropriate to revise the current BusOne First Year program to encompass both student groups.

The program's foundation remains intact, in that it continues to enable a cohort type experience for newly admitted high school students by providing a common first term course at SFU that is specific to business, BUS 201 – Introduction to Business. However, this structure has been expanded to encompass transfer students by creating a second, common first term course specific to business, BUS 202, which is based on the pilot course, BUS 301 (to be deleted). BUS 202 – Foundations for Collaborative Work Environments and BUS 201 – Introduction to Business both function to equip students with skills and knowledge for success in their academic and experiential pursuits within the Beedie School of Business. Specifically, the courses lay the foundation for pertinent knowledge and skill development in the areas of applied business knowledge, communication and collaboration, which are all integral to success in upper division business coursework. Both courses deliver these foundational skills and knowledge through approaches appropriate to each student groups' foundation in business knowledge and practices as based on previous university level business coursework or lack thereof.

The inclusion of BUS 201 and BUS 202 within the lower division requirements for the BBA and HBBA ensures that Beedie students will have these foundational skills and will have gained them in a timely manner in order to prepare for the rigors of further business coursework. It also demonstrates to students how these two courses apply and function within their degree program. Both courses will function as prerequisites to BUS 360W – Business Communication as of Fall 2014 as the skills learned in each directly support the work to be completed in this core upper division required Business course.

However, these courses will not be included within the double degree, joint major, nor joint honours programs due to the high unit counts within the existing programs and the impact this would have on room for elective courses. The majority of these programs do not require BUS 360W – Business Communication, as students are allowed to take an upper division Writing (W) course from either department/faculty within a joint major program as per the WQB Requirements in the SFU Calendar.

Andrew Gemino
Associate Dean, Undergrad Programs

EFMD
EQUIS
ACCREDITED

AACSB
ACCREDITED

PRME
Principles for Responsible
Management Education

EXISTING COURSE, CHANGES RECOMMENDED

SCUS 14-01(i)

Please check appropriate revision(s):

☐ Course number   ☐ Credit   ☐ Title   ☐ Description   ■ Prerequisite   ☐ Course deletion   ☐ Learning Outcomes

Indicate number of hours for: Lecture _____ Seminar_____ Tutorial _____ Lab _____

FROM   BUS 201   **TO**
Course Subject/Number_____   Course Subject/Number _____

Credits _____   Credits_____

TITLE
(1) LONG title for calendar and schedule, no more than 100 characters including spaces and punctuation.
FROM: **TO:**
  Introduction to Business

(2) SHORT title for enrollment and transcript, no more than 30 characters including spaces and punctuation.
FROM: **TO:**

DESCRIPTION   **DESCRIPTION**
FROM: **TO:**

PREREQUISITE   **PREREQUISITE**
Does this course replicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, this should be **noted in the prerequisite**.

FROM: This course is only open to approved Business students.Students with credit for TECH 128, 129

LEARNING OUTCOMES
and 130 or for BUS 130 may not take this course for further credit. Business students with greater than 45 units will not receive credit for BUS 201.

TO: This course is only open to approved Business Administration majors admitted to the faculty through the Business Foundation Program - High School Stream.

Students with credit for BUS 130 or 202 or 301 may not receive further credit for this course, nor students with more than 30 units.

RATIONALE
The revised BusOne First Year Program includes two streams, with BUS 201 and BUS 202 within each respective stream. Both streams are mandatory. BUS 201 is a mandatory course for all newly admitted high school students, so the course must be limited to high school admits, as all other students will enter through the second stream which contains BUS 202. Students cannot receive credit for both BUS 201 and 202.

Effective term and year

SFU

EXISTING COURSE, CHANGES RECOMMENDED

SCUS 14-01(ii)

Please check appropriate revision(s):

☐ Course number ☐ Credit ☐ Title ☐ Description ☐ Prerequisite ■ Course deletion ☐ Learning Outcomes

Indicate number of hours for: Lecture _____ Seminar_____ Tutorial _____ Lab _____

FROM   **BUS 301**   **TO**
Course Subject/Number_____   Course Subject/Number _____

Credits _____   Credits_____

TITLE
(1) LONG title for calendar and schedule, no more than 100 characters including spaces and punctuation.
FROM: **TO:**
Foundations for Collaborative Work
Environments

(2) SHORT title for enrollment and transcript, no more than 30 characters including spaces and punctuation.
FROM: **TO:**

DESCRIPTION   ### DESCRIPTION
FROM: **TO:**

PREREQUISITE   ### PREREQUISITE
Does this course replicate the content of a previously approved course to such an extent that students should not receive credit for both courses?
If so, this should be **noted in the prerequisite**.

FROM: **TO:**

LEARNING OUTCOMES

RATIONALE
This course is being replaced by BUS 202 - Foundations of Collaborative Work Environments.

Effective term and year

SFU

EXISTING COURSE, CHANGES RECOMMENDED

Please check appropriate revision(s):

☐ Course number ☐ Credit ☐ Title ☐ Description ■ Prerequisite ☐ Course deletion ☐ Learning Outcomes

Indicate number of hours for: Lecture _____ Seminar_____ Tutorial _____ Lab _____

FROM   BUS 360W   **TO**

Course Subject/Number_____   Course Subject/Number _____

Credits _____   Credits_____

TITLE

(1) LONG title for calendar and schedule, no more than 100 characters including spaces and punctuation.

FROM: **TO:**

Business Communication

(2) SHORT title for enrollment and transcript, no more than 30 characters including spaces and punctuation.

FROM: **TO:**

DESCRIPTION   **DESCRIPTION**

FROM: **TO:**

PREREQUISITE   **PREREQUISITE**

Does this course replicate the content of a previously approved course to such an extent that students should not receive credit for both courses?
If so, this should be **noted in the prerequisite**.

FROM: 60 units; This course is only open to approved Business Administration majors, joint majors, or honours, and approved Management Systems Science or Actuarial Science majors. Writing.

LEARNING OUTCOMES

TO: This course is only open to students admitted prior to Fall 2014 to the Business Administration major, honours, or second degree program and who have 60 units, OR to students admitted Fall 2014 - onwards to the Business Administration major, honours, or second degree program and who have 60 units and BUS 130 or 201 or 202 or 301, OR to approved Business Administration joint major, joint honours, or double degree students with 60 units, OR to approved Management Systems Science or Actuarial Science majors with 60 units.

RATIONALE

The inclusion of BUS 201 or 202 as a prerequisite ensures that students have a foundation in skills needed for success within this course.

Effective term and year

SFU

SCUS 14-01(iii)

COURSE SUBJECT/NUMBER BUS 202

COURSE TITLE
LONG — for Calendar/schedule, no more than 100 characters including spaces and punctuation
Foundations for Collaborative Work Environments

AND

SHORT — for enrollment/transcript, no more than 30 characters including spaces and punctuation
Collaborative Work Environments

CAMPUS where course will be taught: [✓] Burnaby [✓] Surrey [ ] Vancouver [ ] Great Northern Way [ ] Off campus

COURSE DESCRIPTION (FOR CALENDAR). 50-60 WORDS MAXIMUM. ATTACH A COURSE OUTLINE TO THIS PROPOSAL.
Effective communication with persons from various cultural backgrounds in a professional setting is a key business skill in a global community. Develop cultural intelligence and skills in collaboration while improving intercultural and interpersonal business communication in a team-based environment.

REPEAT FOR CREDIT (●) NO ( ) YES   How many times? _____   Within a term? ( ) YES ( ) NO
LIBRARY RESOURCES
NOTE: Senate has approved (S.93-11) that no new course should be approved by Senate until funding has been committed for necessary library materials. Each new course proposal must be accompanied by a library report and, if appropriate, confirmation that funding arrangements have been addressed.

Library report status

RATIONALE FOR INTRODUCTION OF THIS COURSE
This is a revised version of an exisiting course, BUS 301, which has undergone significant change in order to function as a foundation course within the Business Foundation Program and the Bachelor of Business Administration.

SCHEDULING AND ENROLLMENT INFORMATION
Indicate effective **term and year** course would first be offered and planned **frequency** of offering thereafter:
Fall 2014 and every term thereafter.

Will this be a required or elective course in the curriculum? (●) Required ( ) Elective

What is the probable enrollment when offered? Estimate: 100

CREDITS
Indicate number of credits (units):   3

Indicate number of hours for: Lecture   Seminar   Tutorial   Lab   Other
                                              3

FACULTY Which of your present CFL faculty have the expertise to offer this course?
Dr. Lisa Papania, Shauna Jones

WQB DESIGNATION (attach approval from Curriculum Office)

PREREQUISITE
Does this course replicate the content of a previously-approved course to such an extent that students should not receive credit for both courses?
If so, this should be **noted in the prerequisite.**
This course is only open to approved Business Administration majors, joint majors, or second degree students admitted to the faculty through the Business Foundation Program - Transfer Stream.   Students with credit for BUS 130 or 201 or 301 may not receive further credit for this course, nor students with more than 70 units.

COREQUISITE

STUDENT LEARNING OUTCOMES
Upon satisfactory completion of the course students will be able to:
1. understand the value of employees who are globally aware
2. understand the importance of teamwork in organizations
3. understand the components of culture and recognize distinctions between global business communication styles
4. be aware of their own cultural perspective and develop an improved understanding of other cultures
5. be aware of the personal assets that individuals bring to a team, and have an appreciation of others' assets
6. develop the skills to effectively work in an intercultural team environment
7. develop and deliver effective written, oral and visual presentations
8. understand design and how to build solutions by focusing on the real problem and those involved affected by the problem and the solution

FEES
Are there any proposed student fees associated with this course other than tuition fees?   ◯ YES ◉ NO
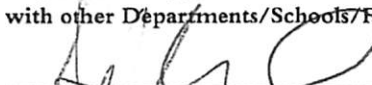
RESOURCES

List any outstanding resource issues to be addressed prior to implementation: space, laboratory equipment, etc:
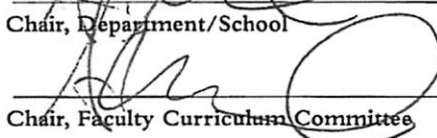
OTHER IMPLICATIONS

Articulation agreement reviewed? ◯ YES ◯ NO ⊙ Not applicable

Exam required: ⊙ YES ◯ NO

Criminal Record Check required: ◯ YES ⊙ NO

APPROVALS: APPROVAL IS SIGNIFIED BY DATE AND APPROPRIATE SIGNATURE.

1   Departmental approval indicates that the Department or School has approved the content of the course, and has consulted with other Departments/Schools/Faculties regarding proposed course content and overlap issues.

_____   _____
Chair, Department/School   Date

_____   _____
Chair, Faculty Curriculum Committee   Date

2   Faculty approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/School/Department commits to providing the required Library funds.

_____   _____
Dean or designate   Date

LIST which other Departments, Schools and Faculties have been consulted regarding the proposed course content, including overlap issues. Attach documentary evidence of responses.

Other Faculties' approval indicates that the Dean(s) or Designate of other Faculties AFFECTED by the proposed new course support(s) the approval of the new course:

_____   Date _____

_____   Date _____

3   SCUS approval indicates that the course has been approved for implementation subject, where appropriate, to financial issues being addressed.

COURSE APPROVED BY SCUS (Chair of SCUS):

_____   Date _____

Item 3f

Calendar Change, Undergraduate Department, Beedle School of Business

Effective: Fall 2014

Summary of Changes:

- addition of the Business Foundation Program to the program description for the business major and honours programs.
- addition of BUS 201 and BUS 202 as the courses required by the Business Foundation Program, to the lower division requirements for all business programs except the joint majors, joint honours and double degree programs.
- addition of the Business Foundation Program's BUS 202 as recommended within all business joint major, joint honours, and double degree programs.

Rationale:

Please refer to the accompanying memo.

The following program will be affected by these changes*:

- Business Major Program
- Business Mechatronics Double Degree Program
- Business Honours Programs – Segal & non-Segal Honours
- Business Second Degree Program

* Please use the most recent calendar when applying these changes.

Note: Revised content appears highlighted in bold.

A) Business Major

BACHELOR OF BUSINESS ADMINISTRATION

Students admitted to the Beedie School of Business for the Fall 2014 term onwards must complete Students will complete the Business Foundation Program within their first term. mainly non-business courses

During the first 60 units of the program, students will primarily complete non-business courses, which fall under completing three categories of courses. The first category consists of lower division requirements whichrequirements, which are mainly tool courses to prepare for more advanced upper division business courses. The second category consists of courses completed to meet university requirements in writing, quantitative and breadth. In the third category, students choose courses that are based on intellectual interest or to achieve academic goals. The first two categories should be completed during the first 60 units.

The last 60 units of the degree program consists of the completion of the core upper division business courses, at least one area of concentration, and lower and upper division electives.

Students are also required to complete the Business Career Passport which consists of six workshops that will prepare students to manage their career through their academic program and after graduation. The goal of the Business Career Passport is to help students make informed decisions about career paths, gain access to career opportunities and present themselves professionally to employers. Co-ordinated through the Career Management Centre (CMC) at the Beedie School of Business, students may begin this program at any time during their degree program. All workshops must be successfully completed prior to graduation.

Grade Requirements
In addition to normal university grade point average requirements, the Beedie School of Business requires a minimum 2.40 cumulative grade point average (CGPA) for entry into all 300 and 400 division business courses.

For a course to be accepted as fulfilling a prerequisite, or for a lower division requirement, or for a core course to be accepted in a student's program in business, a student must have obtained a minimum grade of C- (C minus).

Course Limit
Students with fewer than 60 units may enrol in a maximum of 16 units per term. Those with 60 or more may enrol in a maximum of 18 units.

Letters of Permission
The Beedie School of Business does not normally approve letters of permission for students already enrolled at Simon Fraser University.

Program Requirements

Students complete at least 120 units, within which:

- **Students must complete** a minimum of 15 courses, each with three or more units, outside the Beedie School of Business. Within the 15 courses, students must meet the University requirements for breadth — two courses labeled as Breadth-Humanities, two courses labeled as Breadth-Science, and two courses labeled as Breadth-Social Science. Courses not labeled as BUS or BUEC that are completed as part of the lower division requirements may be used toward the 15 courses outside business.

- **Students admitted to the Beedie School of Business for the Fall 2014 term onwards must complete the Business Foundation Program in their first term. Students admitted through Category 1 must complete the Business Foundation Program – High School Stream. Students admitted through Category 2, 3, or 4 must complete the Business Foundation Program - Transfer Stream. The courses required for each stream can be found under the Business Foundation Program.**

- ~~a minimum of 15 courses, each with three or more units, outside the Beedie School of Business. Within the 15 courses, students must meet the University requirements for breadth — two courses labeled as Breadth-Humanities, two courses labeled as Breadth-Science, and two courses labeled as Breadth-Social Science. Courses not labeled as BUS or BUEC that are completed as part of the lower-division requirements may be used toward the 15 courses outside business.~~

B) Business Honours
Program Requirements

Students complete at least 132 units, within which

- **Students must complete** ~~must include~~ a minimum of 15 courses, each with three or more units, outside the Beedie School of Business. Within the 15 courses, students must meet the University requirements for breadth — two courses labelled as Breadth-Humanities, two courses labelled as Breadth-Science, and two courses labelled as Breadth-Social Science. Courses not labelled as BUS or BUEC that are completed as part of the lower division requirements may be used toward the 15 courses outside business.

- **Students admitted to the Beedie School of Business for the Fall 2014 term onwards must complete the Business Foundation Program in their first term. Students admitted through Category 1 must complete the Business Foundation Program – High School Stream. Students admitted through Category 2, 3, or 4 must complete the Business Foundation Program - Transfer Stream. The courses required for each stream can be found under the Business Foundation Program.**

- ~~must include a minimum of 15 courses, each with three or more units, outside the Beedie School of Business. Within the 15 courses, students must meet the University requirements for breadth — two courses labelled as Breadth-Humanities, two courses labelled as Breadth-Science, and two courses labelled as Breadth-Social Science. Courses not labelled as BUS or BUEC that are completed as part of the lower-division requirements may be used toward the 15 courses outside business.~~

Lower Division Requirements

Students complete one of*

BUS 201 – Introduction to Business (3)
BUS 202 – Foundations for Collaborative Work Environments (3)

and ~~Students complete~~ all of
BUS 237 - Introduction to Business Technology Management (3)
BUS 251 - Financial Accounting I (3)
BUS 254 - Managerial Accounting I (3) **
BUS 272 - Behavior in Organizations (3)
ECON 103 - Principles of Microeconomics (4)
ECON 105 - Principles of Macroeconomics (4)

and one of
BUEC 232 - Data and Decisions I (4)
STAT 270 - Introduction to Probability and Statistics (3)

and one of
BUS 207 - Managerial Economics (3) **
ECON 201 - Microeconomic Theory I: Competitive Behavior (4)
ECON 301 - Microeconomic Theory I: Competitive Behavior (4)

and one of
MATH 150 - Calculus I with Review (4)
MATH 151 - Calculus I (3)
MATH 154 - Calculus I for the Biological Sciences (3)
MATH 157 - Calculus I for the Social Sciences (3)

and two of
ENGL 101W - Introduction to Fiction (3)
ENGL 102W - Introduction to Poetry (3)
ENGL 103W - Introduction to Drama (3)
ENGL 104W - Introduction to Prose Genres (3)
ENGL 105W - Introduction to Issues in Literature and Culture (3)
ENGL 199W - Introduction to University Writing (3)
PHIL XX1 - Critical Thinking (3)
PHIL 100W - Knowledge and Reality (3)
PHIL 120W - Introduction to Moral Philosophy (3)
WL 101W - Writing About Literature (3)
WL 103W - Pre-Modern World Literature (3)
WL 104W - Modern World Literature (3)

* applies only to students admitted to the Beedie School of Business for the Fall 2014 term onwards
** may be completed following admission to the faculty
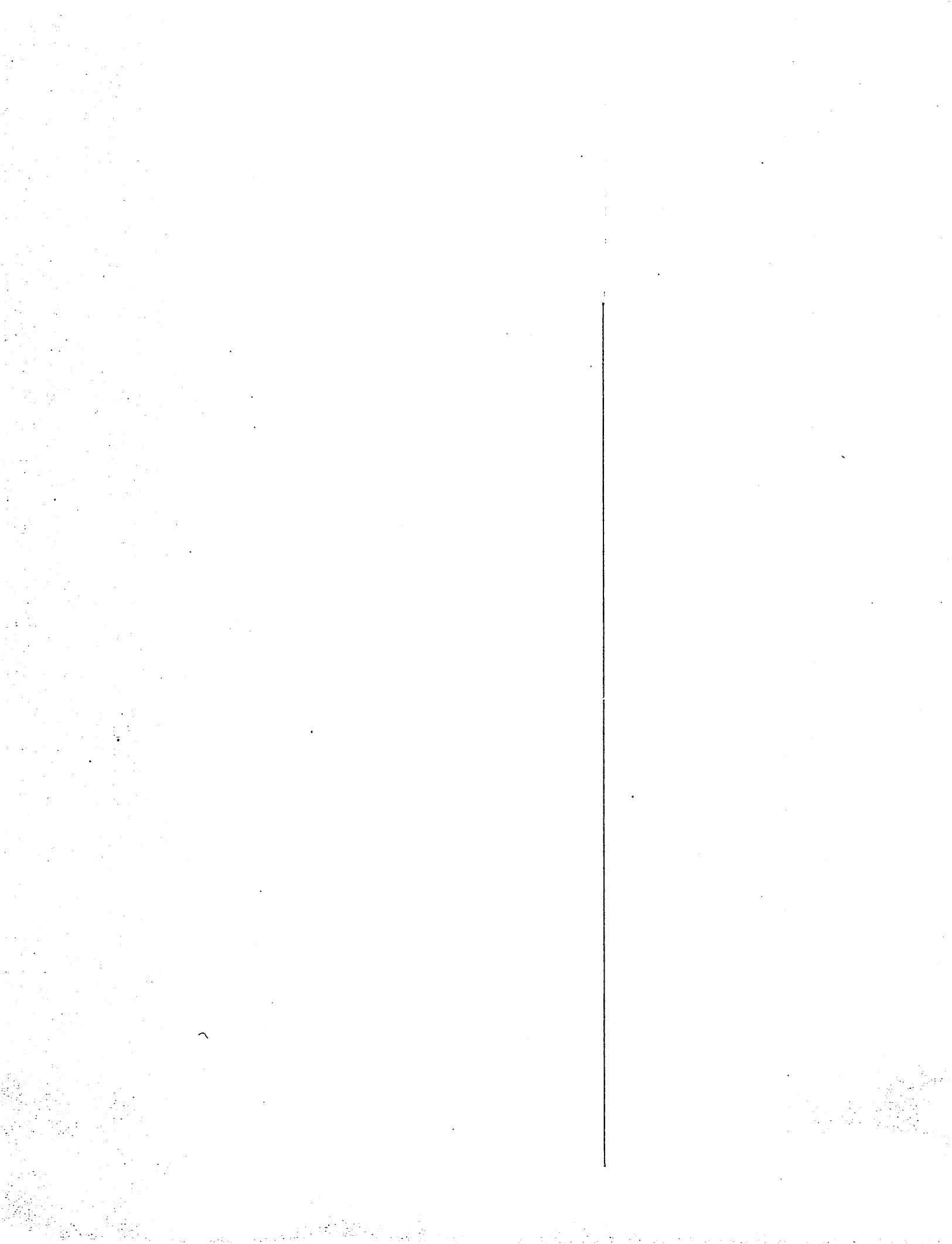
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Business Lower Division Requirements

It is recommended that students complete **BUS 202 – Foundations for Collaborative Work Environments (3)** in order to ensure they possess the foundational skills in communication and collaboration necessary for successful completion of upper division business coursework. Students wishing to register in BUS 202 should consult with an Undergraduate Academic Advisor in the Beedie School of Business.

Comment [Fo1]: To be inserted at the end of each Joint Major and Joint Honours program's lower division business requirement section.

COURSE SUBJECT/NUMBER BUS 406

COURSE TITLE

LONG — for Calendar/schedule, no more than 100 characters including spaces and punctuation

Startup Accelerator

AND

SHORT — for enrollment/transcript, no more than 30 characters including spaces and punctuation

Startup Accelerator

CAMPUS where course will be taught: [✓] Burnaby [✓] Surrey [ ] Vancouver [ ] Great Northern Way [ ] Off campus

COURSE DESCRIPTION (FOR CALENDAR). 50-60 WORDS MAXIMUM. ATTACH A COURSE OUTLINE TO THIS PROPOSAL.

Entrepreneurial ideas undergo a transition from being a concept within a classroom to being able to survive as a commercially viable enterprise. Intensive coaching and mentoring through sector-specific mentors and organizations will provide students with experience in market validation, pitching and business planning as ventures move to incubators, accelerators, or sustainable operations.

REPEAT FOR CREDIT (●) NO ( ) YES How many times?   Within a term? ( ) YES ( ) NO

LIBRARY RESOURCES

NOTE: Senate has approved (S.93-11) that no new course should be approved by Senate until funding has been committed for necessary library materials. Each new course proposal must be accompanied by a library report and, if appropriate, confirmation that funding arrangements have been addressed.

Library report status

RATIONALE FOR INTRODUCTION OF THIS COURSE

SFU students are increasingly strong in generating high potential, high impact entrepreneurial ideas in courses at all levels and in all disciplines. This course will support student ventures as they move to SFU or partner incubators and accelerators, or into existing independently. The course assists the entrepreneurial community at SFU in taking their ideas forward and boosting the quality of entrepreneurial and innovative talent in the region. We have previously offered the course as a directed studies and have had a good response from the students. Students with credit for BUS 49X when offered as Startup Accelorator may not complete this course for further credit.

SCHEDULING AND ENROLLMENT INFORMATION

Indicate effective **term and year** course would first be offered and planned **frequency** of offering thereafter:

Fall 2014

Will this be a required or elective course in the curriculum? ( ) Required (●) Elective

What is the probable enrollment when offered? Estimate: 40

CREDITS
Indicate number of credits (units): 3

Indicate number of hours for: Lecture   Seminar   Tutorial   Lab   Other
                                        3

FACULTY Which of your present CFL faculty have the expertise to offer this course?
Dr. Sarah Lubik
Dr. Lisa Papania

WQB DESIGNATION (attach approval from Curriculum Office)

PREREQUISITE
Does this course replicate the content of a previously-approved course to such an extent that students should not receive credit for both courses?
If so, this should be **noted in the prerequisite**.
Instructor permission; 60 credit hours; BUS 360W (or successful completion of an upper division
Writing (W) course). Students with credit for a Selected Topics in Business Administration, when
offered as New Venture Accelerator, may not complete this course for further credit.

COREQUISITE

STUDENT LEARNING OUTCOMES
Upon satisfactory completion of the course students will be able to:

* Test feasibility of own idea through validation of market, technology and/or offering

* Learn to pivot or change direction within an existing idea in response to feedback

* Build a comprehensive and realistic business model around an idea

* Launch a real startup

FEES
Are there any proposed student fees associated with this course other than tuition fees?   ◯ YES ⦿ NO

RESOURCES

List any outstanding resource issues to be addressed prior to implementation: space, laboratory equipment, etc:

OTHER IMPLICATIONS

Articulation agreement reviewed?	◯ YES ◯ NO ⦿ Not applicable
Exam required:	◯ YES ⦿ NO
Criminal Record Check required:	◯ YES ⦿ NO

APPROVALS: APPROVAL IS SIGNIFIED BY DATE AND APPROPRIATE SIGNATURE.

1   Departmental approval indicates that the Department or School has approved the content of the course, and has consulted with other Departments/Schools/Faculties regarding proposed course content and overlap issues.

_____

Chair, Department/School   **Date**

_____

Chair, Faculty Curriculum Committee   **Date**

2   Faculty approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/School/Department commits to providing the required Library funds.

_____

Dean or designate   **Date**

LIST which other Departments, Schools and Faculties have been consulted regarding the proposed course content, including overlap issues. Attach documentary evidence of responses.

Other Faculties' approval indicates that the Dean(s) or Designate of other Faculties AFFECTED by the proposed new course support(s) the approval of the new course:

_____ Date _____

_____ Date _____

3   SCUS approval indicates that the course has been approved for implementation subject, where appropriate, to financial issues being addressed.

COURSE APPROVED BY SCUS (Chair of SCUS):

_____ Date _____