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MEMORANDUM

ATTENTION Senate **DATE** January 16, 2013
FROM Jon Driver, Vice-President, Academic and Provost, and Chair, SCUP **PAGES** 1/1
RE: Faculty of Arts and Social Sciences: Full Program Proposal for a Joint Major in World Literature and International Studies (SCUP 13-06)

At its January 9, 2013 meeting SCUP reviewed and approved the Full Program Proposal for a Joint Major in World Literature and International Studies in the Program in World Literature and School for International Studies within the Faculty of Arts and Social Sciences, effective Fall 2013.

Motion:

That Senate approve and recommend to the Board of Governors the Full Program Proposal for a Joint Major in World Literature and International Studies in the Program in World Literature and School for International Studies within the Faculty of Arts and Social Sciences, effective Fall 2013.

encl.

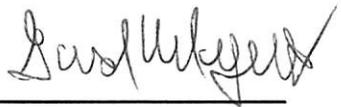
c: K. Seigneurie
J. Checkel



OFFICE OF THE ASSOCIATE VICE-PRESIDENT, ACADEMIC AND ASSOCIATE PROVOST

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MEMORANDUM

ATTENTION	Senate Committee on University Priorities	DATE	December 7, 2012
FROM	Gordon Myers, Chair Senate Committee on Undergraduate Studies	PAGES	1/1
RE:	Faculty of Arts and Social Sciences (SCUS 12-52g)		

Action undertaken by the Senate Committee on Undergraduate Studies at its meeting of December 6, 2012, gives rise to the following recommendation:

Motion 1:

That SCUP approve and recommend to Senate the Full Program Proposal for the Joint Major in World Literature and International Studies in the World Literature Program within the Faculty of Arts and Social Sciences.

The relevant documentation for review by SCUP is attached.

TO: Paul Budra, Chair of FASSCC

FROM: Dr. Kenneth Seigneurie, Director, World Literature Program

DATE: November 15, 2012

RE: Full Program Proposal (FPP) Joint Major in World Literature and International Studies

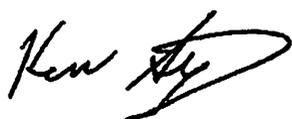
At its meeting of September 19th, 2012 the Notice of Intent for a proposed joint major between World Literature and International Studies was approved by the Senate Committee on University Priorities, (SCUP). We would now wish to proceed with submitted the Full Program Proposal for this joint major to FASSCC.

Would you please place this proposed Full Program Proposal on the agenda for the November meeting of the Faculty of Arts and Social Sciences Curriculum Committee.

Please note, the attached CVs are a representative sample of those faculty members who would be teaching in the joint major program.

Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read "Ken Seigneurie", with a stylized flourish at the end.

Dr. Kenneth Seigneurie

Full Program Proposal
Joint Major in World Literature and International Studies
Simon Fraser University
November 2012

Executive Summary

A new joint major in World Literature and International Studies is proposed as an initiative by the Program in World Literature and the School for International Studies.

The intent of this proposal is to contribute to the interdisciplinary potential of the undergraduate degree programs. The B.A. in World Literature and International Studies is designed for students who are interested in how cultural interactions among peoples intersect with international development, security and conflict. Students who complete the joint major will acquire from their studies in World Literature insight into the way cultural forms, tropes and narratives pass from one society to another. From International Studies, they will acquire insights into questions relating to peace and security; international economics, development and environment; governance and civil society; human rights and international law.

The joint major will contribute to SFU's priority on studying the modes and means of internationalization as stated in the Underlying Principles of the "Engaged University" (http://www.sfu.ca/content/dam/sfu/engage/StrategicVision_colour.pdf):

SFU will value international knowledge, understanding and engagement, and will seek to engender an active global citizenship among its students, faculty and staff, and to ensure that SFU is an engaged partner and contributor on the international stage.

International Studies focuses on political, economic and strategic phenomena and problems while World Literature focuses on the realm of cultural production in transnational contexts. The joint major between World Literature and International Studies will therefore offer students the opportunity to better understand how cultural productions relate to political, economic and strategic problems, thereby allowing greater cross-cultural understanding and competence.

The Joint Major in World Literature and International Studies is intended for students whose career focus relates to international issues and the cultural sphere. Students interested in pursuing careers in journalism, publishing, law, government, diplomacy, education or international development may well find this joint major attractive.

Based upon existing courses, this joint major can be implemented immediately with no new resources from the Program in World Literature or the School for International Studies.
Effective term and year: Summer 2013.

The joint major will be under the joint direction of the Program in World Literature and the School for International Studies. The respective directors, undergraduate advisors and steering committees will be responsible for administering the joint major.

Curriculum

1. Student outcomes

The learning outcomes for students pursuing a joint major in World Literature and International Studies include:

- A capacity to articulate causal and contextual linkages between international developments and cultural phenomena via coursework in literature and international studies.
- Proficiency in interpreting the questions and problems characteristic of International Studies according to associative methodologies characteristic of literary study.
- Proficiency in interpreting cultural phenomena according to analytical methodologies characteristic of the social studies.
- International experience through a semester of work/study abroad (part of the IS Foreign Cultural component).
- Language proficiency (part of the IS Foreign Cultural component).

The joint major offers a set of courses that allows students to develop an awareness of how the cultural realm intersects with political, economic and strategic problems in a transnational frame.

2. Curriculum requirements

All courses for this joint major currently exist in the SFU Calendar. Students complete 120 units, as specified in Appendix A. Students are moreover required to satisfy the prerequisites of all courses (upper and lower division) that are taken within this joint major and should consult regularly with the program advisors regarding course selection.

3. Course structure and class sizes

The program will be taught through existing courses at the SFU Surrey (majority of World Literature courses and some International Studies courses) and Burnaby and Harbour Centre campuses. Lower division courses will be offered as lectures while upper division courses will be offered as seminars. Class sizes range from 18 to upwards of 50.

4. Research implications

The ongoing research mandate of existing tenure-track faculty responsible for teaching courses in this joint major will inform the course curricula.

5. Additional Comments:

The Joint Major in World Literature and International Studies would be attractive to numerous students from the standpoints of both academic and career development. Over the past three

decades, literary and cultural studies specialists have increasingly recognized interdependencies between the cultural realm of any given society and the processes of globalization and internationalization. By the same token, the cultural realm is increasingly recognized as generative and not simply derivative of changes on a global scale. Students who attain a degree of mastery in the analytic and methodological skills characteristic of both literary and international studies will be more marketable to numerous potential employers in the mass media, government, nongovernmental organizations, and the culture industry. Three students of World Literature are currently working toward a minor or major in International Studies. The proposed Joint Major provides an opportunity for these and other students to develop their interests, and obtain credentials, in both fields.

Learning Methodologies

Students in this joint major program will benefit from diverse learning methodologies such as lectures, interactive classrooms, tutorials and study abroad.

Faculty

This interdisciplinary program draws from existing teaching and research of numerous faculty members. No extra faculty time need be devoted specifically to the new program. The list of core faculty members includes (CVs attached):

World Literature

- Sasha Colby, Literary theory, modernist art and performance in English, French, Italian and Russian (joint appointment with Explorations)
- Melek Ortabasi, Modern Japanese literature, popular culture, film and the theory of translation
- Ken Seigneurie, Modern Arabic, French and British literary relations, literary theory and the history of humanist thought
- Azadeh Yamini-Hamedani, German and Persian literatures and philosophy, the semiotics of translation

International Studies

- Jeffrey T. Checkel, international relations: civil war, international institutions, constructivism, transnational politics; human rights; European integration: socialization dynamics, identity; qualitative methods
- John Harriss, political economy of development, South Asia

- Michael Howard, social/cultural anthropology; Southeast Asia development
- Nicole Jackson, new security studies, foreign policy analysis, central Asia and Russia
- Morten Jerven, colonialism, international development, political economy, Africa
- Tamir Moustafa, comparative law and courts, religion and politics, state-society relations, the Middle East
- Alvaro Pereira, global economic development globalization, world income inequality, Europe and Africa
- Paul Warwick – comparative politics, Europe (joint appointment with History and Political Science)

Program Consultations and Evaluation

The Notice of Intent was sent to FASSCC where it met with approval. Once implemented, the joint major will be regularly reviewed and evaluated as mandated by the Program in World Literature and the School for International Studies alike.

Admission

The admission requirements will be the standard SFU requirements, and admission to the program requires advisor approval.

Appendix A – Proposed Calendar Entry

This inter-departmental program explores various relationships between world literature and international studies. Interested students must plan their program in consultation with both department advisors, and should consult Guidelines for Course Selection which is available from each department. Requirements for the Joint Major:

Students complete 120 units, as specified below. Students are moreover required to satisfy the prerequisites of all courses (upper and lower division) that are taken within this joint major and should consult regularly with the program advisors regarding course selection.

Foreign Cultural Requirement: Language Proficiency and Term Abroad

Language Proficiency: An acquaintance with a language other than English is required. Those without this requirement should complete language courses either at the Language Training Institute or the Department of French. Demonstrated proficiency in a second language will consist of one of the following.

- the equivalent of two 200 division courses within the same language in a Simon Fraser University language program (either through completion of courses, course challenge, or placement tests)
- completion of high school equivalence in a language other than English in a foreign country (the School for International Studies will require a copy of the high school transcript, officially translated where necessary).
- completion of high school in a francophone educational system within Canada (i.e. French immersion or in a Francophone province).

Students will complete a term abroad through one of the following options.

- Simon Fraser University field school
- Simon Fraser University foreign exchange program
- Simon Fraser University international co-operative education placement
- other international experience such as an internship or volunteer experience, to the approval of the international studies undergraduate curriculum chair

Lower Division Requirements:

World Literature

Students complete 15 units. This includes one of:

WL 100-3 Introduction to World Literature

WL 101W-3 Writing About Literature

WL 102-3 Literature Across Cultures

and one of:

WL 103W-3 Pre-Modern World Literature

WL 104W-3 Modern World Literature

plus:

WL 200-3 Literary Analysis and Interpretation

and one of:

WL 201-3 East/West

WL 202-3 North/South

WL 203-3 Selected Genres in World Literature

WL 204-3 Human Rights Literature

plus one additional three unit lower division course in World Literature

International Studies

Students complete 15 lower division units including

IS 101-3 Introduction to International Studies: Studying Global Conflict and Co-operation

IS 240-3 Research Methods in International Studies

plus 9 lower division units chosen from one of the following three streams (10-11 units if stream 3 is chosen)

Stream 1 International Security and Conflict

IS 200-3 Historical Perspectives on Diplomatic Relations, International Security and Law

plus two of

IS 210-3 Comparative World Politics: Trajectories, Regimes, Challenges

IS 220-3 Wealth and Poverty of Nations

IS 230-3 Transnationalism and Society

Stream 2 Comparative World Politics, Culture and Society

IS 210-3 Comparative World Politics: Trajectories, Regimes, Challenges

plus two of

IS 200-3 Historical Perspectives on Diplomatic Relations, International Security and Law

IS 220-3 Wealth and Poverty of Nations

IS 230-3 Transnationalism and Society

Stream 3 International Development, Economic, and Environmental Issues

ECON 105-4 Principles of Macroeconomics

IS 220-3 Wealth and Poverty of Nations

plus one of

ECON 103-4 Principles of Microeconomics

GEOG 221-3 Economic Geography

IS 200-3 Historical Perspectives on Diplomatic Relations, International Security and Law

IS 210-3 Comparative World Politics: Trajectories, Regimes, and Challenges

IS 230-3 Transnationalism and Society

Upper Division Requirements:

World Literature

Students complete a minimum of 20 upper division WL units including:

WL 300-4 How Theory Travels
WL 301W-4 Advanced Composition

and any of:

WL 303-4 Global Culture and its Others
WL 304-4 Exiles and Émigrés
WL 305W-4 Sages and Poets
WL 306-4 Literary Romanticisms
WL 308-4 Imperial Cultures
WL 309-4 Post-Imperial Cultures
WL 310-3 Text & Context
WL 320-3 Interdisciplinary Approaches

and at least one of:

WL 400-4 Literary Perspectives on Ancient Cultures
WL 401-4 Early Modernities
WL 402-4 Other Modernities
WL 403-4 After Modernities
WL 404W-4 Literature and Translation
WL 410-4 Selected Topic in World Literature I
WL 420-4 Selected Topic in World Literature II
WL 430-4 Selected Topic in World Literature III
WL 440-4 Selected Topic in World Literature IV
WL 450-4 Directed Readings in Language and Literature
WL 460-4 Directed Readings

International Studies

Students complete 20 upper division IS units including

IS 451-4 Seminar on Core Texts in International Studies

Plus 16 units chose from either Stream 1, 2, or 3 (see below). Only two courses per discipline outside of International Studies courses may be used to fulfill this requirement.

Plus participation in the foreign cultural requirement (see above).

Stream 1 International Security and Conflict

- IS 302-4 Introduction to Humanitarian Intervention
- IS 303-4 Ethnic Minorities, Identity Politics and Conflict in SE Asia
- IS 304-4 Russian Foreign Policies and Security Policies

- IS 309-4 Special Topics I
- IS 315-4 Introduction to Middle East Politics
- IS 324-4 African Economic Development: Theory and Practice
- IS 408-4 Directed Readings I
- IS 409-4 Special Topics I
- IS 412-4 Central Asia, the Transcaucasus and Russia: Democracy, Development and Conflicts
- IS 415-4 Islamist Trend in Middle East Politics
- IS 452-4 Special Topics: Field School I
- HIST 335-4 The Soviet Project
- HIST 338-4 World War II
- HIST 355-4 The Arab Middle East in the Twentieth Century
- HIST 371-4 The Asia-Pacific War in Modern Japanese History
- HIST 422-4 Greece, 1935-1944: Occupation and Resistance
- HIST 465-4 The Palestinian-Israeli Conflict
- HIST 467-4 Modern Egypt
- POL 315-4 Quantitative Methods in Political Science
- POL 338W-4 Nationalism and Ethnic Conflict
- POL 342-4 Developing Countries in Global Politics
- POL 344-4 International Law
- POL 346-4 International Organization
- POL 347-4 Canadian Foreign Policy
- POL 348-4 Theories of War, Peace, and Conflict Resolution
- POL 349-4 Selected Topics in International Relations
- POL 417-4 Human Rights Theories
- POL 422-4 Canadian International Security Relations
- POL 443-4 Nuclear Strategy, Arms Control and International Security
- POL 445-4 American Foreign Policy
- POL 446-4 International Relations in East Asia
- POL 448-4 Selected Topics in International Relations
- POL 449-4 Selected Topics in International Relations II
- SA 302W-4 Global Problems and the Culture of Capitalism (S or A)
- One course from stream 2 or 3

Stream 2 Comparative World Politics, Culture and Society

- GEOG 420-4 Cultural Geography
- HIST 333-4 Modern Italy: Risorgimento to Republic
- HIST 335-4 The Soviet Project
- HIST 338-4 World War II
- HIST 348-4 A History of Twentieth Century South Africa
- HIST 352-4 Religion and Politics in Modern Iran

- HIST 354-4 Imperialism and Modernity in the Middle East
- HIST 355-4 The Arab Middle East in the Twentieth Century
- HIST 366-4 Social and Cultural History of Modern China
- HIST 367-4 History of the People's Republic of China
- HIST 368W-4 Selected Topics in the History of the Wider World
- HIST 371-4 The Asia-Pacific War in Japanese History
- HIST 388-4 Christianity and Globalization
- HIST 419-4 Problems in Modern Russian History
- HIST 420-4 Russia as a Multiethnic Empire
- HIST 421-4 Modern Greece, 1864-1925
- HIST 422-4 Greece, 1935-1944: Occupation and Resistance
- HIST 457-4 The Turkish Republic: Politics, Society, and Culture, 1918-present
- HIST 459-4 Problems in the Political and Social History Latin America
- HIST 465-4 The Palestinian-Israeli Conflict
- HIST 467-4 Modern Egypt
- HIST 472-4 Problems in World History
- HIST 473-4 The Making of South African Society
- HIST 479-4 Change, Conflict and Resistance in Twentieth Century China
- IS 313W-4 Nationalism, Democracy and Development in Modern India
- IS 314-4 National, Regional, and International Politics in Southeast Asia
- IS 315-4 Introduction to Middle East Politics
- IS 319-4 Special Topics II
- IS 324-4 African Economic Development: Theory and Practice
- IS 410-4 Politics, Institutions and Development
- IS 412-4 Central Asia, the Transcaucasus and Russia: Democracy, Development and Conflicts
- IS 414-4 Current Regional Issues in Southeast Asia
- IS 415-4 Islamist Trend in Middle East Politics
- IS 418-4 Directed Readings II
- IS 419-4 Selected Topics II
- IS 452-4 Special Topics: Field School I
- POL 315-4 Quantitative Methods in Political Science
- POL 335-4 Government and Politics: People's Republic of China
- POL 338W-4 Nationalism and Ethnic Conflict
- POL 339-4 Selected Topics in Comparative Government and Politics
- POL 374-4 Africa in the Global Political Economy
- POL 381-4 Japanese Politics
- POL 436-4 Elections, Parties, and Governments in Comparative Perspectives
- POL 438-4 Selected Topics in Comparative Government and Politics I
- POL 439-4 Selected Topics in Comparative Government and Politics II
- POL 448-4 Selected Topics in International Relations
- POL 449-4 Selected Topics in International Relations II
- POL 481-4 Identity Politics
- SA 302W-4 Global Problems and the Culture of Capitalism (SA)
- SA 321-4 Social Movements (S)
- SA 362-4 Society and the Changing Global Division of labour (S)

- SA 365-4 Selected Regional Areas (A)
- SA 392-4 Latin America (SA)
- SA 396-4 Selected Regional Areas (SA)
- SA 418-4 International Health: Global Policies and Local Realities (SA)
- SA 430-4 States, Cultures and Global Transitions (SA)
- GSWS 312-4 Immigrants, Women and Transnational Migration
- One Course from stream 1 or 3

Stream 3 International Development, Economic, and Environmental Issues

- ECON 342-3 International Trade
- ECON 345-3 International Finance
- ECON 355W-4 Economic Development
- ECON 362-4 Economics of Natural Resources
- ECON 443-3 Seminar in International Trade
- ECON 446-3 Seminar in International Finance
- ECON 455W-3 Seminar in Economic Development
- ECON 460-3 Seminar in Environmental Economics
- GEOG 312-4 Geography of Natural Hazards
- GEOG 322-4 World Resources
- GEOG 327-4 Geography of Tourism
- GEOG 382-4 Population Geography
- GEOG 385-4 Agriculture and the Environment
- GEOG 389W-4 Nature and Society
- GEOG 422-4 Theories and Practices of Development
- GEOG 428-4 World Forests
- GEOG 466-4 Latin American Regional Development
- GEOG 468-4 Society and Environment in China
- IS 313W-4 Nationalism, Democracy and Development in Modern India
- IS 315-4 Introduction to Middle East Politics
- IS 329-4 Special Topics III
- IS 410-4 Politics, Institutions and Development
- IS 421-4 The Economics of International Organizations and Development
- IS 324-4 African Economic Development: Theory and Practice
- IS 427-4 Selected Topics – Globalization, Poverty and Inequality
- IS 428-4 Directed Readings III
- IS 429-4 Special Topics III
- IS 452-4 Special Topics: Field School I
- POL 315-4 Quantitative Methods in Political Science
- POL 342-4 Developing Countries in Global Politics
- POL 343-4 Global Political Economy
- POL 374-4 Africa in the Global Political Economy
- POL 452W-4 Energy Policy

- POL 447-4 Theories of Global Political Economy
- SA 302W-4 Global Problems and the Culture of Capitalism (SA)
- SA 316-4 Tourism and Social Policy (SA)
- SA 362-4 Society and the Changing Global Division of Labor (S)
- SA 363-4 Processes of Development and Underdevelopment (SA)
- SA 371-4 The Environment and Society (SA)
- GSWS 309-4 Gender and International Development
- One course from stream 1 or 2

Appendix B - Budget

The joint Major in World Literature and International Studies draws from the existing teaching complement of the respective units. No additional courses, faculty positions, teaching responsibilities, space, equipment or library resources are required.