

MEMO

Dean of  
Graduate Studies

## STREET ADDRESS

Maggie Benston Student  
Services Centre 1100  
Burnaby BC V5A 1S6  
Canada

## MAILING ADDRESS

8888 University Drive  
Burnaby BC V5A 1S6  
Canada

TO Senate

TEL

FROM Wade Parkhouse, Dean, Graduate Studies

RE Faculty of Communication, Art and Technology  
[GS2011.10], [GS2012.19], [GS2012.14]

CC Marek Hatala

DATE 23 April 2012

**For information:**

Acting under delegated authority at its meeting of 16 April 2012, SGSC approved the following curriculum revisions:

**Faculty of Communication, Art and Technology**School of Communication (CMNS)

[GS2011.10]

**Effective Date is Spring 2013**i) SFU-Communication University of China Master of Arts Double Degree Program  
in Global Communication (SFU-CUC)

New courses:

CMNS 844-5 Communication and Global Power Shifts

CMNS 894-5 MA Extended Essay (for SFU-CUC double degree students)

**Effective Date is Spring 2013**

ii) Regular MA Program capstone courses:

[GS2012.19]

New courses:

CMNS 896-10 MA Extended Essays

CMNS 897-10 MA Project

**Publishing Program (PUB)**

[GS2012.14]

**Effective Date is Fall 2012**i) Minor course change - Courses to run over two semesters; repeat will be allowed in  
SIMS:

PUB 602-4 Design and Production Management

PUB 800-4 Canada's Publishing Industries

Senators wishing to consult a more detailed report of curriculum revisions may do so by going  
to DocuShare: <https://docushare.sfu.ca/dsweb/View/Collection-12682>  
If you are unable to access the information, please call [778-782-3168](tel:778-782-3168) or email  
[shelley\\_gair@sfu.ca](mailto:shelley_gair@sfu.ca).



## New Graduate Course Proposal Form

### PROPOSED COURSE

Program (eg. ECON) <b>CMNS</b>	Number (eg. 810) <b>844</b>	Units (eg. 4) <b>5</b>
Course Title (max 80 characters) <b>Communication and Global Power Shifts</b>		
Short Title (appears on transcripts, max 25 characters) <b>CMNS and Global Power Shifts</b>		
Course Description for SFU Calendar <input type="checkbox"/> see attached document <input type="checkbox"/> Learning outcomes identified This course examines the mutually constitutive relationship between rapidly transforming global communication systems and shifting structures of global political economic and cultural power. Competing claims of global power shifts – between the West and the Rest, between labor and capital, and between established institutions and networked “multitudes” – are analyzed in relation to enduring patterns and emerging dynamics in global communications.		
Available Course Components: <input type="checkbox"/> Lecture <input checked="" type="checkbox"/> Seminar <input type="checkbox"/> Laboratory <input type="checkbox"/> Practicum <input type="checkbox"/> Online <input type="checkbox"/> <u>Casual</u>		
Grading Basis <input checked="" type="checkbox"/> Graded <input type="checkbox"/> Satisfactory/Unsatisfactory <input type="checkbox"/> In Progress/Complete		
Prerequisites (if any) <input type="checkbox"/> see attached document <b>None</b>		
<input type="checkbox"/> This proposed course is combined with an undergrad course: Course number and units: _____		
Additional course requirements for graduate students <input type="checkbox"/> See attached document (if this space is insufficient)		
Campus at which course will be offered (check all that apply) <input type="checkbox"/> Burnaby <input checked="" type="checkbox"/> Vancouver <input type="checkbox"/> Surrey <input type="checkbox"/> GNW <input type="checkbox"/> _____		
Estimated enrolment <b>10-20</b>	Date of initial offering <b>Fall 2013</b> <i>W. Parkhouse</i>	Course delivery (eg. 3 hrs/week for 13 weeks) <b>3 hrs/week for 13 weeks</b>
Justification <input type="checkbox"/> See attached document This course is created to meet the core course requirement of the newly developed SFU-CUC Double Degree M.A. Program in Global Communications, to be launched in Fall 2013.		

### RESOURCES

If additional resources are required to offer this course, the department proposing the course should be prepared to provide information on the source(s) of those additional resources.

Faculty member(s) who will normally teach this course <input checked="" type="checkbox"/> information about their competency to teach the course is appended <b>Yuezhi Zhao, Katherine Reilly and Dal Yong Jin</b>
Number of additional faculty members required in order to offer this course
Additional space required in order to offer this course <input type="checkbox"/> see attached document <b>None -- all that is required is a regular seminar room</b>
Additional specialized equipment required in order to offer this course <input type="checkbox"/> see attached document <b>None</b>
Additional Library resources required (append details) <input type="checkbox"/> Annually \$ _____ <input type="checkbox"/> One-time \$ _____ <b>None</b>

**PROPOSED COURSE** from first page

Program (eg. ECGN) <b>CMNS</b>	Number (eg. 810) <b>844</b>	Units (eg. 4) <b>5</b>
Course title (max 80 characters) <b>Communication and Global Power Shifts</b>		

**APPROVAL SIGNATURES**

When a department proposes a new course it must first be sent to the chairs of each faculty graduate program committee where there might be an overlap in course content. The chairs will indicate that overlap concerns have been dealt with by signing the appropriate space or via a separate memo or e-mail (attached to this form).

The new course proposal must also be sent to the Library for a report on library resources.


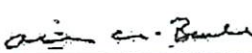
Once overlap concerns have been dealt with, signatures indicate approval by the department, home faculty and Senate Graduate Studies Committee.

**Other Faculties**

The signature(s) below indicate that the Dean(s) or designate of other Faculties affected by the proposed new course support(s) the approval of the new course.

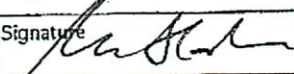
Name of Faculty	Signature of Dean or Designate	Date

**Departmental Approval** (non-departmentalized faculties need not sign)

Department Graduate Program Committee <b>Shane Gunster</b>	Signature 	Date <b>MAY 27, 2012</b>
Department Chair <b>Alison Beale</b>	Signature 	Date <b>MAR 27, 2012</b>

**Faculty Approval**

Faculty approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/Department commits to providing the required Library funds and any other necessary resources.

Faculty Graduate Program Committee <b>Marek Hatala</b>	Signature 	Date <b>MAR 29, 2012</b>
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**Senate Graduate Studies Committee Approval**

SGSC approval indicates that the Library report has been seen, and all resource issues dealt with. Once approved, new course proposals are sent to Senate for information.

Senate Graduate Studies Committee <b>W Parkhouse</b>	Signature 	Date <b>Apr 23, 2012</b>
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**CONTACT**

Upon approval of the course, the Dean of Graduate Studies office will consult with the department or school regarding other course attributes that may be required to enable the proper entry of the new course in the student record system.

Department / School / Program <b>CMNS</b>	Contact name <b>L. MENKVELD</b>	Contact email <b>menkveld@sfsu.ca</b>
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**SCHOOL OF COMMUNICATION**  
**CMNS 844-5**  
**Communication and Global Power Shifts**

Professor Yuezhi Zhao  
Email: [yzhao@sfu.ca](mailto:yzhao@sfu.ca)  
Phone: 778.782.4916

Fall 2013  
Downtown Day

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This course examines the mutually constitutive relationship between rapidly transforming global communication systems and shifting structures of global political economic and cultural power. Competing claims of global power shifts – between the West and the Rest, between labor and capital, and between established institutions and networked “multitudes” – are analyzed in relation to enduring patterns and emerging dynamics in global communications.

The first part of the course addresses conceptual issues and provides historical, theoretical, as well as contemporary political economic and policy overviews. The second part focuses on the multifaceted intersections of an evolving geopolitics of information and ongoing processes of state transformation, market integration, and social struggles in and through a wide range of communication forms, processes, and practices in different world regions. The course demonstrates that competing claims of global power shifts are not necessarily mutually exclusive. Rather, they intersect in complex ways to define the new dynamics of power in the current era, as various social forces fight out their visions and stakes in a crises-laden global order both within and beyond nation-state and various other boundaries.

**Course Texts:**

- A. Mattelart, *Mapping World Communication: War, Progress, Culture* (Minnesota, 1994)  
P. Chakravartty and Y. Zhao (eds.), *Global Communications: Toward a Transcultural Political Economy* (Rowman & Littlefield, 2008)  
Ho-Fung Hung, *China and the Transformation of Global Capitalism* (Johns Hopkins, 2009)  
R. Mackinnon, *Consent of the Networked: The Worldwide Struggle for Internet Freedom* (Basic Books, 2012)  
D. Schiller, *Digital Depression* (forthcoming)

Additional required readings will be made available through a course wiki. See also the appendix.

**Course Requirements:**

Seminar Participation and Presentation	30%
Mid-term Short-Paper and/or Book Review	20%
Term Paper Proposal	10%
Term Paper: Substantive Lit Review or Research Paper	40%



The school expects that the grades awarded in this course will bear some reasonable relation to established university-wide practices with respect to both levels and distribution of grades. In addition, The School will follow Policy S10.01 with respect to Academic Integrity, and Policies S10.02, S10.03 and S10.04 as regards Student Discipline (note: as of May 1, 2009 the previous T10 series of policies covering Intellectual Honesty (T10.02) and Academic Discipline (T10.03) have been replaced with the new S10 series of policies).



# New Graduate Course Proposal Form

## PROPOSED COURSE

Program (eg. ECON) <b>CMNS</b>	Number (eg. 810) <b>894</b>	Units (eg. 4) <b>5</b>
Course Title (max 80 characters) <b>MA Extended Essay (for SFU-CUC double degree students)</b>		
Short Title (appears on transcripts, max 25 characters) <b>MA Extended Essay</b>		
Course Description for SFU Calendar <input type="checkbox"/> see attached document <input type="checkbox"/> Learning outcomes identified <b>MA Extended Essay</b>		
Available Course Components: <input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Laboratory <input type="checkbox"/> Practicum <input type="checkbox"/> Online <input type="checkbox"/> _____		
Grading Basis <input type="checkbox"/> Graded <input type="checkbox"/> Satisfactory/Unsatisfactory <input checked="" type="checkbox"/> In Progress/Complete		
Prerequisites (if any) <input type="checkbox"/> see attached document		
<input type="checkbox"/> This proposed course is combined with an undergrad course: Course number and units: _____		
Additional course requirements for graduate students <input type="checkbox"/> See attached document (if this space is insufficient)		
Campus at which course will be offered (check all that apply) <input type="checkbox"/> Burnaby <input type="checkbox"/> Vancouver <input type="checkbox"/> Surrey <input type="checkbox"/> GNW <input checked="" type="checkbox"/> <b>N/A</b>		
Estimated enrolment <b>Spring</b>	Date of initial offering <b>September 2013</b>	Course delivery (eg. 3 hrs/week for 13 weeks) <b>W. Parkhouse</b>
Justification <input type="checkbox"/> See attached document <b>A single extended essay is one of the capstone requirements for the SFU-CUC Double MA in Global Communications. The full program proposal is currently under consideration by the Senate Graduate Studies Committee. As with the existing extended essays option for CMNS MA students, the extended essay does not require a formal defence.</b>		

## RESOURCES

If additional resources are required to offer this course, the department proposing the course should be prepared to provide information on the source(s) of those additional resources.

Faculty member(s) who will normally teach this course <input type="checkbox"/> information about their competency to teach the course is appended <b>All faculty in the School of Communication.</b>
Number of additional faculty members required in order to offer this course <b>None.</b>
Additional space required in order to offer this course <input type="checkbox"/> see attached document <b>None.</b>
Additional specialized equipment required in order to offer this course <input type="checkbox"/> see attached document <b>None.</b>
Additional Library resources required (append details) <input type="checkbox"/> Annually \$ _____ <input type="checkbox"/> One-time \$ _____ <b>None.</b>

**PROPOSED COURSE** from first page

Program (eg. ECON) <b>CMNS</b>	Number (eg. 810) <b>894</b>	Units (eg. 4) <b>5</b>
Course title (max 80 characters) <b>MA Extended Essay (for SFU-CUC double degree students)</b>		

**APPROVAL SIGNATURES**

When a department proposes a new course it must first be sent to the chairs of each faculty graduate program committee where there might be an overlap in course content. The chairs will indicate that overlap concerns have been dealt with by signing the appropriate space or via a separate memo or e-mail (attached to this form).

The new course proposal must also be sent to the Library for a report on library resources.

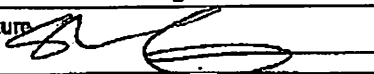

Once overlap concerns have been dealt with, signatures indicate approval by the department, home faculty and Senate Graduate Studies Committee.

**Other Faculties**

The signature(s) below indicate that the Dean(s) or designate of other Faculties affected by the proposed new course support(s) the approval of the new course.

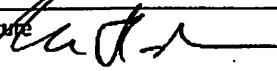
Name of Faculty	Signature of Dean or Designate	Date

**Departmental Approval (non-departmentalized faculties need not sign)**

Department Graduate Program Committee <b>Shane Gunster</b>	Signature 	Date <b>28-March-2012</b>
Department Chair <b>Alison Beale</b>	Signature 	Date <b>28-March-2012</b>


**Faculty Approval**

Faculty approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/Department commits to providing the required Library funds and any other necessary resources.

Faculty Graduate Program Committee <b>Marek Hatala</b>	Signature 	Date <b>March 29, 2012</b>
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**Senate Graduate Studies Committee Approval**

SGSC approval indicates that the Library report has been seen, and all resource issues dealt with. Once approved, new course proposals are sent to Senate for information.

Senate Graduate Studies Committee <b>W Parkhouse</b>	Signature 	Date <b>APR 23, 2012</b>
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**CONTACT**

Upon approval of the course, the Dean of Graduate Studies office will consult with the department or school regarding other course attributes that may be required to enable the proper entry of the new course in the student record system.

Department / School / Program <b>School of Communication</b>	Contact name <b>Lucie Menkveld</b>	Contact email <b>menkveld@sfu.ca</b>
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**GS2012.19**

**SFU**SIMON FRASER UNIVERSITY  
DEAN OF GRADUATE STUDIES**New Graduate Course Proposal Form****PROPOSED COURSE**

Program [eg. ECON] <b>CMNS</b>	Number [eg. 810] <b>896</b>	Units [eg. 4] <b>10</b>
Course Title [max 80 characters] <b>MA Extended Essays</b>		
Short Title [appears on transcripts, max 25 characters] <b>MA Extended Essays</b>		
Course Description for SFU Calendar <input type="checkbox"/> see attached document <input type="checkbox"/> Learning outcomes identified <b>MA Extended Essays</b>		
Available Course Components: <input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Laboratory <input type="checkbox"/> Practicum <input type="checkbox"/> Online <input checked="" type="checkbox"/> <u>Capstone</u>		
Grading Basis <input type="checkbox"/> Graded <input type="checkbox"/> Satisfactory/Unsatisfactory <input checked="" type="checkbox"/> In Progress/Complete		
Prerequisites (if any) <input type="checkbox"/> see attached document		
<input checked="" type="checkbox"/> This proposed course is combined with an undergrad course: Course number and units: _____		
Additional course requirements for graduate students <input type="checkbox"/> See attached document (if this space is insufficient)		
Campus at which course will be offered (check all that apply) <input type="checkbox"/> Burnaby <input type="checkbox"/> Vancouver <input type="checkbox"/> Surrey <input type="checkbox"/> GNW <input checked="" type="checkbox"/> <u>N/A</u>		
Estimated enrolment	Date of initial offering <b>January 2013</b>	Course delivery [eg. 3 hrs/week for 13 weeks]
Justification <input type="checkbox"/> See attached document <b>Previously, all MA students registered for CMNS 898 (MA Thesis) irrespective of whether they were completing the thesis, two extended essays, or a project capstone requirement. This new course designation (CMNS 896) is specific to the capstone option of completing two extended essays, which may be repeated and requires an examination by the student's supervisory committee.</b>		

**RESOURCES**

If additional resources are required to offer this course, the department proposing the course should be prepared to provide information on the source(s) of those additional resources.

Faculty member(s) who will normally teach this course <input type="checkbox"/> information about their competency to teach the course is appended <b>All faculty in the School of Communication.</b>
Number of additional faculty members required in order to offer this course <b>None.</b>
Additional space required in order to offer this course <input type="checkbox"/> see attached document <b>None.</b>
Additional specialized equipment required in order to offer this course <input type="checkbox"/> see attached document <b>None.</b>
Additional Library resources required (append details) <input type="checkbox"/> Annually \$ _____ <input type="checkbox"/> One-time \$ _____ <b>None.</b>



**PROPOSED COURSE** from first page

Program (eg. ECON) <b>CMNS</b>	Number (eg. 810) <b>896</b>	Units (eg. 4) <b>10</b>
Course title (max 80 characters) <b>MA Extended Essays</b>		

**APPROVAL SIGNATURES**

When a department proposes a new course it must first be sent to the chairs of each faculty graduate program committee where there might be an overlap in course content. The chairs will indicate that overlap concerns have been dealt with by signing the appropriate space or via a separate memo or e-mail (attached to this form).

The new course proposal must also be sent to the Library for a report on library resources.



Once overlap concerns have been dealt with, signatures indicate approval by the department, home faculty and Senate Graduate Studies Committee.

**Other Faculties**

The signature(s) below indicate that the Dean(s) or designate of other Faculties affected by the proposed new course support(s) the approval of the new course.


Name of Faculty	Signature of Dean or Designate	Date

**Departmental Approval (non-departmentalized faculties need not sign)**

Department Graduate Program Committee <b>Shane Gunster</b>	Signature 	Date <b>28-March-2012</b>
Department Chair <b>Alison Beale</b>	Signature 	Date <b>28-March-2012</b>

**Faculty Approval**

Faculty approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/Department commits to providing the required Library funds and any other necessary resources.

Faculty Graduate Program Committee <b>Marek Hataja</b>	Signature 	Date <b>March 29, 2012</b>
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**Senate Graduate Studies Committee Approval**

SGSC approval indicates that the Library report has been seen, and all resource issues dealt with. Once approved, new course proposals are sent to Senate for information.

Senate Graduate Studies Committee <b>W. Warhouse</b>	Signature 	Date <b>Apr 24/12</b>
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**CONTACT**

Upon approval of the course, the Dean of Graduate Studies office will consult with the department or school regarding other course attributes that may be required to enable the proper entry of the new course in the student record system.

Department / School / Program <b>School of Communication</b>	Contact name <b>Lucie Menkveld</b>	Contact email <b>menkveld@sfu.ca</b>
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# New Graduate Course Proposal Form

## PROPOSED COURSE

Program (eg. ECON) <b>CMNS</b>	Number (eg. 810) <b>897</b>	Units (eg. 4) <b>10</b>
Course Title (max 80 characters) <b>MA Project</b>		
Short Title (appears on transcripts, max 25 characters) <b>MA Project</b>		
Course Description for SFU Calendar <input type="checkbox"/> see attached document <input type="checkbox"/> Learning outcomes identified <b>MA Project</b>		
Available Course Components: <input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Laboratory <input type="checkbox"/> Practicum <input type="checkbox"/> Online <input checked="" type="checkbox"/> <u>Capstone</u>		
Grading Basis <input type="checkbox"/> Graded <input type="checkbox"/> Satisfactory/Unsatisfactory <input checked="" type="checkbox"/> In Progress/Complete		
Prerequisites (if any) <input type="checkbox"/> see attached document		
<input type="checkbox"/> This proposed course is combined with an undergrad course: Course number and units: _____		
Additional course requirements for graduate students <input type="checkbox"/> See attached document (if this space is insufficient)		
Campus at which course will be offered (check all that apply) <input type="checkbox"/> Burnaby <input type="checkbox"/> Vancouver <input type="checkbox"/> Surrey <input type="checkbox"/> GNW <input checked="" type="checkbox"/> <u>N/A</u>		
Estimated enrolment	Date of initial offering <b>January 2013</b>	Course delivery (eg. 3 hrs/week for 13 weeks)
Justification <input type="checkbox"/> See attached document <b>Previously, all MA students registered for CMNS 898 (MA Thesis) irrespective of whether they were completing the thesis, two extended essays, or a project capstone requirement. This new course designation (CMNS 897) is specific to the capstone option of completing a project, which may be repeated and requires an examination by the student's supervisory committee.</b>		

## RESOURCES

If additional resources are required to offer this course, the department proposing the course should be prepared to provide information on the source(s) of those additional resources.

Faculty member(s) who will normally teach this course <input type="checkbox"/> information about their competency to teach the course is appended <b>All faculty in the School of Communication.</b>
Number of additional faculty members required in order to offer this course <b>None.</b>
Additional space required in order to offer this course <input type="checkbox"/> see attached document <b>None.</b>
Additional specialized equipment required in order to offer this course <input type="checkbox"/> see attached document <b>None.</b>
Additional Library resources required (append details) <input type="checkbox"/> Annually \$ _____ <input type="checkbox"/> One-time \$ _____ <b>None.</b>

**PROPOSED COURSE** from first page

Program (eg. ECON) <b>CMNS</b>	Number (eg. 810) <b>897</b>	Units (eg. 4) <b>10</b>
Course title (max 80 characters) <b>MA Project</b>		

**APPROVAL SIGNATURES**

When a department proposes a new course it must first be sent to the chairs of each faculty graduate program committee where there might be an overlap in course content. The chairs will indicate that overlap concerns have been dealt with by signing the appropriate space or via a separate memo or e-mail (attached to this form).

The new course proposal must also be sent to the Library for a report on library resources.



Once overlap concerns have been dealt with, signatures indicate approval by the department, home faculty and Senate Graduate Studies Committee.

**Other Faculties**

The signature(s) below indicate that the Dean(s) or designate of other Faculties affected by the proposed new course support(s) the approval of the new course.

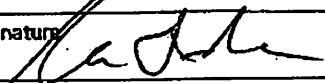
Name of Faculty	Signature of Dean or Designate	Date

**Departmental Approval (non-departmentalized faculties need not sign)**

Department Graduate Program Committee <b>Shane Gunster</b>	Signature 	Date <b>28-March-2012</b>
Department Chair <b>Alison Beale</b>	Signature 	Date <b>28-March-2012</b>

**Faculty Approval**

Faculty approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/Department commits to providing the required Library funds and any other necessary resources.

Faculty Graduate Program Committee <b>Marek Hatala</b>	Signature 	Date <b>March 29, 2012</b>
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**Senate Graduate Studies Committee Approval**

SGSC approval indicates that the Library report has been seen, and all resource issues dealt with. Once approved, new course proposals are sent to Senate for information.

Senate Graduate Studies Committee 	Signature 	Date <b>Apr 24/12</b>
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**CONTACT**

Upon approval of the course, the Dean of Graduate Studies office will consult with the department or school regarding other course attributes that may be required to enable the proper entry of the new course in the student record system.

Department / School / Program <b>School of Communication</b>	Contact name <b>Lucie Menkveld</b>	Contact email <b>menkveld@sfu.ca</b>
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**Fwd: new course proposals from CMNS**

**From :** Marek Hatala <mhatala@sfu.ca> Wed, Mar 28, 2012 09:54 AM  
**Subject :** Fwd: new course proposals from CMNS  
**To :** Sheilagh MacDonald <sheilagh@sfu.ca>  
**Cc :** Marek Hatala <mhatala@sfu.ca>, Shane Gunster <sgunster@sfu.ca>

FYI ... Marek

Begin forwarded message:

**From:** Ivana Niseteo <iniseteo@sfu.ca>  
**Subject:** Re: new course proposals from CMNS  
**Date:** 28 March, 2012 9:48:36 AM PDT  
**To:** Marek Hatala <mhatala@sfu.ca>  
**Cc:** Todd Mundle <tmundle@sfu.ca>, Sylvia Roberts <sroberts@sfu.ca>

Dear Marek,

I have reviewed three course proposals for which you requested library reports:

CMNS 844: Communication and Global Power Shifts

CMNS 896 & CMNS 897 : MA Extended Essay or Project

*CMNS 894 - CUC MA EXTENDED ESSAYS*

and have determined that no additional library resources are required to support them. They are now added to the Library Course Assessments

page <http://www.lib.sfu.ca/collections/course-assessments>, and this will be adequate proof of library sign-off.

Best regards,  
 Ivana

~~~~~

Ivana Niseteo, MA, MLIS

Collections Librarian

Liaison Librarian for Linguistics, French, Humanities, French Cohort in Arts

Bennett Library, Simon Fraser University

Tel: 778.782.6838 | Fax: 778.782.6926 | [iniseteo@sfu.ca](mailto:iniseteo@sfu.ca)

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**From:** "Marek Hatala" <[mhatala@sfu.ca](mailto:mhatala@sfu.ca)>  
**To:** "Ivana Niseteo" <[iniseteeo@sfu.ca](mailto:iniseteeo@sfu.ca)>  
**Cc:** "Marek Hatala" <[mhatala@sfu.ca](mailto:mhatala@sfu.ca)>, "Todd Mundle" <[tmundle@sfu.ca](mailto:tmundle@sfu.ca)>, "Shane Gunster" <[sgunster@sfu.ca](mailto:sgunster@sfu.ca)>, "Shane Plante" <[spa61@sfu.ca](mailto:spa61@sfu.ca)>, "Sheilagh MacDonald" <[sheilagh@sfu.ca](mailto:sheilagh@sfu.ca)>  
**Sent:** Wednesday, March 21, 2012 2:38:08 PM  
**Subject:** new course proposals from CMNS

Hi Ivana,

I attach the proposal for three new graduate courses that need the library check. two are really the thesis courses with no prescribed academic readings, one is a full blown course.

Thanks,  
Marek

Dr. Marek Hatala  
:: Associate Professor and Acting Associate Dean for Graduate Studies  
:: School of Interactive Arts and Technology, Faculty of Communication, Art & Technology  
:: SIMON FRASER UNIVERSITY, 250-13450 102 Ave., Surrey, BC V3T 0A3, Canada  
:: Email: [mhatala@sfu.ca](mailto:mhatala@sfu.ca), Web: <http://www.sfu.ca/~mhatala/>  
:: Phone: 1.778.782.7431, Fax: 1.778.782.7478

**GS2012.14**

# Graduate Course Minor Change Form

This form is for an SFU department or program to request a minor change to an existing graduate course. After approval and signature by the faculty graduate studies committee, this form should be forwarded to the Dean of Graduate Studies for approval by the Senate Graduate Studies Committee (SGSC). SGSC will forward the approval to Senate for information.

## DEPARTMENT

|                                                                                                                                                                                                                                                                         |                                     |                                     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|-------------------------------------|
| Department / School / Program<br><b>Publishing</b>                                                                                                                                                                                                                      | Contact name<br><b>John Maxwell</b> | Contact email<br><b>jmax@sfu.ca</b> |
| Please revise the following elements of the indicated graduate course:<br><input type="checkbox"/> Catalogue number <input type="checkbox"/> Units <input type="checkbox"/> Title <input checked="" type="checkbox"/> Description <input type="checkbox"/> Other: _____ |                                     |                                     |

## CURRENT COURSE

Please complete only the fields to be changed.

|                                                                                                                                                                                                                                                                                                                                                                             |                                |                           |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|---------------------------|
| Program (eg. ECON)<br><b>PUB</b>                                                                                                                                                                                                                                                                                                                                            | Number (eg. 810)<br><b>602</b> | Units (eg. 4)<br><b>4</b> |
| Course title (max 80 characters)<br><b>Design and Production Management</b>                                                                                                                                                                                                                                                                                                 |                                |                           |
| Short title (appears on transcripts, max 25 characters)<br><b>Design/Production Management</b>                                                                                                                                                                                                                                                                              |                                |                           |
| Course description for SFU Calendar <input type="checkbox"/> see attached<br>A project-based consideration of the theory, elements, and principles of graphic design, as well as current trends in publication design for both print and online projects. The course examines the essential role of design and production in editorial, planning, budgeting, and marketing. |                                |                           |
| Available course components <input type="checkbox"/> Lecture <input checked="" type="checkbox"/> Seminar<br><input type="checkbox"/> Laboratory <input type="checkbox"/> Practicum <input type="checkbox"/> Online <input type="checkbox"/> _____                                                                                                                           |                                |                           |
| Grading basis <input checked="" type="checkbox"/> Graded <input type="checkbox"/> Satisfactory / Unsatisfactory<br><input type="checkbox"/> In Progress / Complete <input type="checkbox"/> _____                                                                                                                                                                           |                                |                           |
| Prerequisites (if any)<br><b>Admittance to the program</b>                                                                                                                                                                                                                                                                                                                  |                                |                           |
| This is combined with an undergrad course. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No                                                                                                                                                                                                                                                              |                                |                           |
| Course number and units: _____                                                                                                                                                                                                                                                                                                                                              |                                |                           |
| Additional course requirements for graduate students                                                                                                                                                                                                                                                                                                                        |                                |                           |

## REVISED COURSE

Please complete only the fields to be changed.

|                                                                                                                                                                                                                                                                                                                                                                                                                  |                                |                           |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|---------------------------|
| Program (eg. ECON)<br><b>PUB</b>                                                                                                                                                                                                                                                                                                                                                                                 | Number (eg. 810)<br><b>602</b> | Units (eg. 4)<br><b>4</b> |
| Course title (max 80 characters)<br><b>Design and Production Management</b>                                                                                                                                                                                                                                                                                                                                      |                                |                           |
| Short title (appears on transcripts, max 25 characters)<br><b>Design/Production Management</b>                                                                                                                                                                                                                                                                                                                   |                                |                           |
| Course description for SFU Calendar <input type="checkbox"/> see attached<br>A project-based consideration of the theory, elements, and principles of graphic design, as well as current trends in publication design for both print and online projects. The course examines the essential role of design and production in editorial, planning, budgeting, and marketing. This course is taken over two terms. |                                |                           |
| Available course components <input type="checkbox"/> Lecture <input checked="" type="checkbox"/> Seminar<br><input type="checkbox"/> Laboratory <input type="checkbox"/> Practicum <input type="checkbox"/> Online <input type="checkbox"/> _____                                                                                                                                                                |                                |                           |
| Grading basis <input checked="" type="checkbox"/> Graded <input type="checkbox"/> Satisfactory / Unsatisfactory<br><input type="checkbox"/> In Progress / Complete <input type="checkbox"/> _____                                                                                                                                                                                                                |                                |                           |
| Prerequisites (if any)<br><b>Admittance to the program.</b>                                                                                                                                                                                                                                                                                                                                                      |                                |                           |
| This is combined with an undergrad course. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No                                                                                                                                                                                                                                                                                                   |                                |                           |
| Course number and units: _____                                                                                                                                                                                                                                                                                                                                                                                   |                                |                           |
| Additional course requirements for graduate students<br><br><b>SET UP IN SIMS TO ALLOW<br/>1 REPEAT.</b>                                                                                                                                                                                                                                                                                                         |                                |                           |

## APPROVALS

**Marek Hatala**  
\_\_\_\_\_  
Faculty graduate studies committee name  
**W. Partridge**  
\_\_\_\_\_  
Senate graduate studies committee name

*Marek Hatala*  
\_\_\_\_\_  
Signature  
*[Signature]*  
\_\_\_\_\_  
Signature

Digitally signed by Marek Hatala  
DN: cn=Marek Hatala, ou=Simon Fraser  
University, ou=SIAT, email=mhatala@sfu.ca,  
c=CA  
Date: 2012.04.05 10:06:19 -0800

**April 5, 2012**  
\_\_\_\_\_  
Date  
**Apr 24/12**  
\_\_\_\_\_  
Date

# Graduate Course Minor Change Form

This form is for an SFU department or program to request a minor change to an existing graduate course. After approval and signature by the faculty graduate studies committee, this form should be forwarded to the Dean of Graduate Studies for approval by the Senate Graduate Studies Committee (SGSC). SGSC will forward the approval to Senate for information.

## DEPARTMENT

|                                                    |                                     |                                     |
|----------------------------------------------------|-------------------------------------|-------------------------------------|
| Department / School / Program<br><b>Publishing</b> | Contact name<br><b>John Maxwell</b> | Contact email<br><b>jmax@sfu.ca</b> |
|----------------------------------------------------|-------------------------------------|-------------------------------------|

Please revise the following elements of the indicated graduate course:  
 Catalogue number    Units    Title    Description    Other: \_\_\_\_\_

## CURRENT COURSE

Please complete only the fields to be changed.

|                                                                                                                                                                                                                                                                                                                                                                                                                      |                                |                           |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|---------------------------|
| Program (eg. ECON)<br><b>PUB</b>                                                                                                                                                                                                                                                                                                                                                                                     | Number (eg. 810)<br><b>800</b> | Units (eg. 4)<br><b>4</b> |
| Course title (max 80 characters)<br><b>Canada's Publishing Industries</b>                                                                                                                                                                                                                                                                                                                                            |                                |                           |
| Short title (appears on transcripts, max 25 characters)<br><b>Canada's Publishing Industries</b>                                                                                                                                                                                                                                                                                                                     |                                |                           |
| Course description for SFU Calendar <input type="checkbox"/> see attached<br>An examination of the state of contemporary Canadian publishing inclusive of business dynamics and government policy. Emphasis is placed on traditional trade-book and ebook publishing, emerging trends in print periodicals and online publishing, and developments in scholarly publishing. Prerequisite: admittance to the program. |                                |                           |
| Available course components <input type="checkbox"/> Lecture <input checked="" type="checkbox"/> Seminar<br><input type="checkbox"/> Laboratory <input type="checkbox"/> Practicum <input type="checkbox"/> Online <input type="checkbox"/> _____                                                                                                                                                                    |                                |                           |
| Grading basis <input checked="" type="checkbox"/> Graded <input type="checkbox"/> Satisfactory / Unsatisfactory<br><input type="checkbox"/> In Progress / Complete <input type="checkbox"/> _____                                                                                                                                                                                                                    |                                |                           |
| Prerequisites (if any)<br><b>Admission to the program</b>                                                                                                                                                                                                                                                                                                                                                            |                                |                           |
| This is combined with an undergrad course. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No                                                                                                                                                                                                                                                                                                       |                                |                           |
| Course number and units: _____                                                                                                                                                                                                                                                                                                                                                                                       |                                |                           |
| Additional course requirements for graduate students                                                                                                                                                                                                                                                                                                                                                                 |                                |                           |

## REVISED COURSE

Please complete only the fields to be changed.

|                                                                                                                                                                                                                                                                                                                                                                                                                  |                                |                           |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------|---------------------------|
| Program (eg. ECON)<br><b>PUB</b>                                                                                                                                                                                                                                                                                                                                                                                 | Number (eg. 810)<br><b>800</b> | Units (eg. 4)<br><b>4</b> |
| Course title (max 80 characters)<br><b>Canada's Publishing Industries</b>                                                                                                                                                                                                                                                                                                                                        |                                |                           |
| Short title (appears on transcripts, max 25 characters)<br><b>Canada's Publishing Industries</b>                                                                                                                                                                                                                                                                                                                 |                                |                           |
| Course description for SFU Calendar <input type="checkbox"/> see attached<br>An examination of the state of contemporary Canadian publishing inclusive of business dynamics and government policy. Emphasis is placed on traditional trade-book and ebook publishing, emerging trends in print periodicals and online publishing, and developments in scholarly publishing. This course is taken over two terms. |                                |                           |
| Available course components <input type="checkbox"/> Lecture <input checked="" type="checkbox"/> Seminar<br><input type="checkbox"/> Laboratory <input type="checkbox"/> Practicum <input type="checkbox"/> Online <input type="checkbox"/> _____                                                                                                                                                                |                                |                           |
| Grading basis <input checked="" type="checkbox"/> Graded <input type="checkbox"/> Satisfactory / Unsatisfactory<br><input type="checkbox"/> In Progress / Complete <input type="checkbox"/> _____                                                                                                                                                                                                                |                                |                           |
| Prerequisites (if any)<br><b>Admission to the program.</b>                                                                                                                                                                                                                                                                                                                                                       |                                |                           |
| This is combined with an undergrad course. <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No                                                                                                                                                                                                                                                                                                   |                                |                           |
| Course number and units: _____                                                                                                                                                                                                                                                                                                                                                                                   |                                |                           |
| Additional course requirements for graduate students<br><br><b>SET UP IN SIMS TO ALLOW 1 REPEAT.</b>                                                                                                                                                                                                                                                                                                             |                                |                           |

## APPROVALS

**Marek Hatala**  
Faculty graduate studies committee name  
*M. Hatala*  
Senate graduate studies committee name

*John Maxwell*  
Signature  
*M. Hatala*  
Signature

Digitally signed by Marek Hatala  
DN: cn=Marek Hatala, o=Simon Fraser  
University, ou=SIAT, email=mhatala@sfu.ca,  
c=CA  
Date: 2012.04.05 10:07:04 -0800

**April 5, 2012**  
Date  
*Apr 24/12*  
Date



## **PUB 602-4 Design and Production Management**

**A project-based consideration of the theory, elements, and principles of graphic design, as well as current trends in publication design for both print and online projects. The course examines the essential role of design and production in editorial, planning, budgeting, and marketing.**

**Prerequisite: admittance to the program**

## **PUB 800-4 Canada's Publishing Industries**

**An examination of the state of contemporary Canadian publishing inclusive of business dynamics and government policy. Emphasis is placed on traditional trade-book and ebook publishing, emerging trends in print periodicals and online publishing, and developments in scholarly publishing. Prerequisite: admittance to the program.**