



OFFICE OF THE ASSOCIATE VICE-PRESIDENT, ACADEMIC AND ASSOCIATE PROVOST

8888 University Drive,  
Burnaby, BC  
Canada V5A 1S6

TEL: 778.782.4636  
FAX: 778.782.5876

avpcio@sfu.ca  
www.sfu.ca/vpacademic

MEMORANDUM

<b>ATTENTION</b>	Senate	<b>DATE</b>	October 14, 2011
<b>FROM</b>	Bill Krane, Chair Senate Committee on Undergraduate Studies	<b>PAGES</b>	1/1
<b>RE:</b>	Beedie School of Business (SCUS 11-49)		

**For information:**

Acting under delegated authority at its meeting of October 13, 2011, SCUS approved the following curriculum revisions effective ~~Summer~~ <sup>Fall</sup> 2012:

- (a) Requirement changes for the Business Career Passport (effective Fall 2012)
- (b) Requirement changes to the Honours Program, Accounting Concentration
- (c) Requirement changes to the Non- Business Program Requirements
- (d) Changes to the Lower Division Requirements for Major Honours, Joint and Double Major Degrees
- (e) Prerequisite change to BUS 207, 312, 315, 421 and 478

Senators wishing to consult a more detailed report of curriculum revisions may do so by going to Docushare: <https://docushare.sfu.ca/dsweb/View/Collection-12682>  
If you are unable to access the information, please call [778-782-3168](tel:778-782-3168) or email [shelley\\_gair@sfu.ca](mailto:shelley_gair@sfu.ca).

SIMON FRASER UNIVERSITY

Office of the Dean/ Beedie School of Business

MEMORANDUM

To: Jo Hinchliffe  
Senate Committee on  
Undergraduate Studies

From: Andrew Gemino, Chair  
Beedie School of Business  
UG Curriculum Committee

Date: October 4, 2011

Subject: Material for next SCUS meeting

---

The Undergraduate Curriculum Committee in the Beedie School of Business approved:

1. Calendar Language - Business Career Passport
2. Calendar Language - Honours Program, Accounting Concentration
3. Calendar Language – Changes to Non-Business Program Requirements
4. Change of Econ 301 to Econ 201
  - a. Calendar Language
  - b. Course Change Forms (Bus 207, Bus 312, Bus 315, Bus 421, Bus 478)

Would you please place these items on the October 13, 2011 Senate Committee on Undergraduate Studies agenda?

Sincerely,

Andrew Gemino  
Associate Dean  
Beedie School of Business

**Calendar Change, Undergraduate Department, Beedie School of Business****Effective: Fall 2012 calendar**

Students admitted to the Beedie School of Business beginning in the fall 2012 term must complete a Business Career Passport. The Business Career Passport is intended to prepare BBA students to manage their career through their academic program and after graduation by helping them make informed decisions about career direction. The Business Career Passport aims to assist students in gaining access to career opportunities by understanding the value they bring to an organization and the ability to present themselves professionally.

The Business Career Passport consists of six workshops on the following topics:

1. Self-Assessment & Finding Your Fit
2. Networking & Business Etiquette
3. Business Resumes
4. Cover Letter Writing
5. Interview Preparation
6. Job Search Strategies

Upon completion of the Business Career Passport, students will gain realistic expectations of the work involved in the job search process and the necessity to take ownership for that process. Students will also have the opportunity to practice career management skills including the ability to think and communicate from the employer's perspective.

**Rationale:**

The Career Management Centre (CMC) at the Beedie School of Business is proposing a mandatory Business Career Passport program for business students. The passport would focus on career management and preparation and would help students successfully launch their careers upon graduation. Every year, the CMC speaks with hundreds of students that have waited until their last semester to consider career options and start the job search process. Students are generally unaware of the experience, time and effort required to obtain employment upon graduation. Currently, the SFU BBA curriculum does not include job search or career preparation. Many other business schools, including Sauder (UBC), have incorporated career preparation into their curriculum. Feedback from employers has identified some deficiencies in soft skills and job search preparedness in our SFU BBA students. Employers and alumni surveyed have been enthusiastic about the plans to address the skills shortages through the Business Career Passport.

The mandatory Business Career Passport would allow us to deliver a consistent and thorough message to all BBA students regarding career management and preparation. It would teach students to assess their strengths, understand their career options and build confidence during the job search process. The Business Career Passport would contribute to the marketability and overall success of SFU Beedie School of Business students with employers and our reputation as a business school of choice both with students and employers. A career program of this unique and flexible nature does not exist at any other business school to our awareness, and will be groundbreaking for the Beedie School of Business and SFU.

The changes will affect these BBA programs in various ways (new content in red, notes in italics and underlined):

## **Major**

### Intro

*Beedie School of Business  
Simon Fraser University Calendar 2012 Fall*

Students will complete mainly non-business courses during the first 60 units of the program, completing three categories of courses. The first category consists of lower division requirements which are mainly tool courses to prepare for more advanced upper division business courses. The second category consists of courses completed to meet university requirements in writing, quantitative and breadth. In the third category, students choose courses that are based on intellectual interest or to achieve academic goals. The first two categories should be completed during the first 60 units.

The last 60 units of the degree program consists of the completion of the core upper division business courses, at least one area of concentration, and lower and upper division electives.

Students are also required to complete the Business Career Passport which consists of six workshops that will prepare students to manage their career through their academic program and after graduation. The goal of the Business Career Passport is to help students make informed decisions about career paths, gain access to career opportunities and present themselves professionally to employers. Coordinated through the Career Management Centre (CMC) at the Beedie School of Business, students may begin this program at any time during their degree. All workshops must be successfully completed prior to graduation.

### After WQB Requirements and before Residency Requirements and Transfer Credit

#### **Business Career Passport Requirements**

Students admitted to the Beedie School of Business beginning in the fall 2012 term must complete the Business Career Passport.

Over the course of the BBA, business students must register in and complete six mandatory Business Career Passport workshops. The workshops may be completed in any order. However, it is recommended that students take the self-assessment workshop in their first 60 units.

Enrollment and participation in workshops must be recorded with the Career Management Centre. For more information on the workshops, or to register, please refer to the Beedie Community link on the Career Management Centre website.

## **Honours; Honours, plus honours term at the Segal Graduate School of Business**

### Intro

*Beedie School of Business  
Simon Fraser University Calendar 2012 Fall*

Students will complete mainly non-business courses during the first 60 units of the program, completing three categories of courses. The first category consists of lower division requirements which are mainly tool courses to prepare for more advanced upper division business courses. The second category consists of courses completed to meet university requirements in writing, quantitative and breadth. In the third category, students choose courses that are based on intellectual interest or to achieve academic goals. The first two categories should be completed during the first 60 units.

Students are also required to complete the Business Career Passport which consists of six workshops that will prepare students to manage their career through their academic program and after graduation. The goal of the Business Career Passport is to help students make informed decisions about career paths, gain access to career opportunities and present themselves professionally to employers. Coordinated through the Career Management Centre (CMC) at the Beedie School of Business, students may begin this program at any time during their degree. All workshops must be successfully completed prior to graduation.

The last 72 units of the degree program consists of the completion of the core upper division business courses, at least one area of concentration, lower and upper division electives, and an additional 12 units of BUS or BUEC courses.

After the completion of 15 upper division business administration units, students may apply to enter the honours program. Honours students meet all major program requirements (except where specifically modified for joint honours), and additional requirements.

#### After WQB Requirements and before Residency Requirements and Transfer Credit

##### **Business Career Passport Requirements**

Students admitted to the Beedie School of Business beginning in the fall 2012 term must complete the Business Career Passport.

Over the course of the BBA, business students must register in and complete six mandatory Business Career Passport workshops. The workshops may be completed in any order. However, it is recommended that students take the self-assessment workshop in their first 60 units.

Enrollment and participation in workshops must be recorded with the Career Management Centre. For more information on the workshops, or to register, please refer to the Beedie Community link on the Career Management Centre website.

##### **Honours, accounting concentration; Honours, accounting concentration, plus honours term at the Segal Graduate School of Business**

#### Intro

*Beedie School of Business  
Simon Fraser University Calendar 2012 Fall*

Students will complete mainly non-business courses during the first 60 units of the program, completing three categories of courses. The first category consists of lower division requirements which are mainly tool courses to prepare for more advanced upper division business courses. The second category consists of courses completed to meet university requirements in writing, quantitative and breadth. In the third category, students choose courses that are based on intellectual interest or to achieve academic goals. The first two categories should be completed during the first 60 units.

The last 72 units of the degree program consists of the completion of the core upper division business courses, at least one area of concentration, lower and upper division electives, and an additional 12 units of BUS or BUEC courses.

Students are also required to complete the Business Career Passport which consists of six workshops that will prepare students to manage their career through their academic program and after graduation. The goal of the Business Career Passport is to help students make informed decisions about career paths, gain access to career opportunities and present themselves professionally to employers. Coordinated through the Career Management Centre (CMC) at the Beedie School of Business, students may begin this program at any time during their degree. All workshops must be successfully completed prior to graduation.

After the completion of 15 upper division business administration units, students may apply to enter the honours program. Honours students meet all major program requirements (except where specifically modified for joint honours), and additional requirements.

#### *After WQB Requirements and before Residency Requirements and Transfer Credit*

##### **Business Career Passport Requirements**

Students admitted to the Beedie School of Business beginning in the fall 2012 term must complete the Business Career Passport.

Over the course of the BBA, business students must register in and complete six mandatory Business Career Passport workshops. The workshops may be completed in any order. However, it is recommended that students take the self-assessment workshop in their first 60 units.

Enrollment and participation in workshops must be recorded with the Career Management Centre. For more information on the workshops, or to register, please refer to the Beedie Community link on the Career Management Centre website.

##### **Second Bachelor Degree**

#### *After WQB Requirements and before Residency Requirements and Transfer Credit*

##### **Business Career Passport Requirements**

Students admitted to the Beedie School of Business beginning in the fall 2012 term must complete the Business Career Passport.

Over the course of the BBA, business students must register in and complete six mandatory Business Career Passport workshops. The workshops may be completed in any order. However, it is recommended that students take the self-assessment workshop in their first 60 units.

Enrollment and participation in workshops must be recorded with the Career Management Centre. For more information on the workshops, or to register, please refer to the Beedie Community link on the Career Management Centre website.

##### **Joint Majors**

##### **Business/Communications JM**

#### *After WQB Requirements and before Residency Requirements and Transfer Credit*

### **Business Career Passport Requirements**

Students admitted to the Beedie School of Business beginning in the fall 2012 term must complete the Business Career Passport.

Over the course of the BBA, business students must register in and complete six mandatory Business Career Passport workshops. The workshops may be completed in any order. However, it is recommended that students take the self-assessment workshop in their first 60 units.

Enrollment and participation in workshops must be recorded with the Career Management Centre. For more information on the workshops, or to register, please refer to the Beedie Community link on the Career Management Centre website.

### **Business/Econ JM**

#### **After WQB Requirements and before Residency Requirements and Transfer Credit**

### **Business Career Passport Requirements**

Students admitted to the Beedie School of Business beginning in the fall 2012 term must complete the Business Career Passport.

Over the course of the BBA, business students must register in and complete six mandatory Business Career Passport workshops. The workshops may be completed in any order. However, it is recommended that students take the self-assessment workshop in their first 60 units.

Enrollment and participation in workshops must be recorded with the Career Management Centre. For more information on the workshops, or to register, please refer to the Beedie Community link on the Career Management Centre website.

### **Business/Geography JM**

#### **After WQB Requirements and before Residency Requirements and Transfer Credit**

### **Business Career Passport Requirements**

Students admitted to the Beedie School of Business beginning in the fall 2012 term must complete the Business Career Passport.

Over the course of the BBA, business students must register in and complete six mandatory Business Career Passport workshops. The workshops may be completed in any order. However, it is recommended that students take the self-assessment workshop in their first 60 units.

Enrollment and participation in workshops must be recorded with the Career Management Centre. For more information on the workshops, or to register, please refer to the Beedie Community link on the Career Management Centre website.

### **Business/Latin American Studies**

#### **After WQB Requirements and before Residency Requirements and Transfer Credit**

### **Business Career Passport Requirements**

Students admitted to the Beedie School of Business beginning in the fall 2012 term must complete the Business Career Passport.

Over the course of the BBA, business students must register in and complete six mandatory Business Career Passport workshops. The workshops may be completed in any order. However, it is recommended that students take the self-assessment workshop in their first 60 units.

Enrollment and participation in workshops must be recorded with the Career Management Centre. For more information on the workshops, or to register, please refer to the Beedie Community link on the Career Management Centre website.

### **Bus/Psychology JM**

*After WQB Requirements and before Residency Requirements and Transfer Credit*

#### **Business Career Passport Requirements**

Students admitted to the Beedie School of Business beginning in the fall 2012 term must complete the Business Career Passport.

Over the course of the BBA, business students must register in and complete six mandatory Business Career Passport workshops. The workshops may be completed in any order. However, it is recommended that students take the self-assessment workshop in their first 60 units.

Enrollment and participation in workshops must be recorded with the Career Management Centre. For more information on the workshops, or to register, please refer to the Beedie Community link on the Career Management Centre website.

### **Bus/Econ Joint Honours**

*After WQB Requirements and before Residency Requirements and Transfer Credit*

#### **Business Career Passport Requirements**

Students admitted to the Beedie School of Business beginning in the fall 2012 term must complete the Business Career Passport.

Over the course of the BBA, business students must register in and complete six mandatory Business Career Passport workshops. The workshops may be completed in any order. However, it is recommended that students take the self-assessment workshop in their first 60 units.

Enrollment and participation in workshops must be recorded with the Career Management Centre. For more information on the workshops, or to register, please refer to the Beedie Community link on the Career Management Centre website.

### **Bus/Computing Science JM**

*After WQB Requirements and before Residency Requirements and Transfer Credit*



### **Business Career Passport Requirements**

Students admitted to the Beedie School of Business beginning in the fall 2012 term must complete the Business Career Passport.

Over the course of the BBA, business students must register in and complete six mandatory Business Career Passport workshops. The workshops may be completed in any order. However, it is recommended that students take the self-assessment workshop in their first 60 units.

Enrollment and participation in workshops must be recorded with the Career Management Centre. For more information on the workshops, or to register, please refer to the Beedie Community link on the Career Management Centre website.

### **Interactive Arts and Technology and Business JM (bachelor of business)**

#### **After WQB Requirements and before Residency Requirements and Transfer Credit**

### **Business Career Passport Requirements**

Students admitted to the Beedie School of Business beginning in the fall 2012 term must complete the Business Career Passport.

Over the course of the BBA, business students must register in and complete six mandatory Business Career Passport workshops. The workshops may be completed in any order. However, it is recommended that students take the self-assessment workshop in their first 60 units.

Enrollment and participation in workshops must be recorded with the Career Management Centre. For more information on the workshops, or to register, please refer to the Beedie Community link on the Career Management Centre website.

### **Double Degree in Engineering Science (Mechatronics) and Business Administration**

#### **After WQB Requirements and before Residency Requirements and Transfer Credit**

### **Business Career Passport Requirements**

Students admitted to the Beedie School of Business beginning in the fall 2012 term must complete the Business Career Passport.

Over the course of the BBA, business students must register in and complete six mandatory Business Career Passport workshops. The workshops may be completed in any order. However, it is recommended that students take the self-assessment workshop in their first 60 units.

Enrollment and participation in workshops must be recorded with the Career Management Centre. For more information on the workshops, or to register, please refer to the Beedie Community link on the Career Management Centre website.

**Calendar Change, Undergraduate Department, Beedie School of Business**

**Effective:** Fall 2012 calendar

**Rationale:** When the Accounting Honours concentration was developed it was assumed that an honours concentration would require an additional 12 units of 400 level Business courses. The SFU requirement for honours is an additional 12 units of upper division courses. In the original accounting concentration from which this concentration was developed, BUS 329 Income Tax for Business Decision-Making was not required. The inclusion of this course in the required courses prior to the additional 12 units has made this concentration onerous for students with respect to the number of courses and the time needed to complete the concentration. The proposed revision moves the BUS 329 to the additional 12 unit section of the honours concentration, thus easing the requirements to complete the concentration by 4 units. As well, by changing the additional 12 required units to upper division Business courses rather than 400 level Business courses, students will be able to use a 300 level finance or MIS course which they normally take for professional accounting requirements, to make up the additional units. This will also make the Accounting Honours Concentration less onerous.

**The following programs will be affected by these changes:**

Business Honours Program, Accounting Concentration

Business Honours Program, Accounting Concentration with Honours Term at the Segal Graduate School of Business

<b>From:</b>	<b>To</b>
<p><b>Upper Division Requirements</b></p> <p>All upper division BUS courses have a prerequisite of 60 units. However, approved business majors may complete 300 division BUS courses upon completion of 45 units.</p> <p>In the last 72 units, honours students must complete a minimum of 57 upper division units, of which a minimum of 42 units must be in business or BUEC courses.</p> <p>The 42 upper division units in business must include the following.</p> <ul style="list-style-type: none"> <li>• all core courses</li> <li>• the accounting area of concentration</li> <li>• at least three 400 division BUS or BUEC courses (excluding practicum courses and BUS 478). These courses may be used toward the requirements for the accounting area of concentration</li> <li>• additional 12 units of BUS or BUEC courses</li> </ul> <p>Further upper division courses in any discipline must be completed to bring the total upper division credit to 57 units minimum.</p>	<p><b>Upper Division Requirements</b></p> <p>All upper division BUS courses have a prerequisite of 60 units. However, approved business majors may complete 300 division BUS courses upon completion of 45 units.</p> <p>In the last 72 units, honours students must complete a minimum of 57 upper division units, of which a minimum of 42 units must be in business or BUEC courses.</p> <p>The 42 upper division units in business must include the following.</p> <ul style="list-style-type: none"> <li>• all core courses</li> <li>• the accounting area of concentration</li> <li>• at least three 400 division BUS or BUEC courses (excluding practicum courses and BUS 478). These courses may be used toward the requirements for the accounting area of concentration</li> <li>• additional 12 units of BUS or BUEC courses</li> </ul> <p>Further upper division courses in any discipline must be completed to bring the total upper division credit to 57 units minimum.</p>

Students may not enrol in upper division (300 and 400 division) business courses before completing the first 60 lower division units, with two exceptions:

- approved business majors, honours and minors may complete upper division BUS courses after the completion of 45 units
- any 300 or 400 division course completed before the completion of 60 units will not count as fulfilling the 57 upper division units required in the final 72 units of the program, or as part of the upper division units for the major or minor.

The honours program requires 12 units of 400 division BUS or BUEC courses, or in other faculties approved in advance by the undergraduate program's executive director, above and beyond the 120 unit requirement for the major. The 12 units are in addition to the requirements for the major.

#### **Accounting Area of Concentration**

Admission to his honours concentration is on a competitive basis. Students may apply once they have completed their lower division requirements and have either completed or enrolled in BUS 320 and 360W.

Upon completion of BUS 320 and 360W with a minimum grade of C+ the admission decision will be made. Once admitted, a minimum 3.0 cumulative grade point average (CGPA) must be maintained to remain in the program. Only students formally admitted to the accounting honours concentration will be permitted to enroll in accounting courses in the 300 and 400 divisions (with the exception of BUS 320)

Students complete all of

- BUS 251 Financial Accounting I (3)
- BUS 254 Managerial Accounting I (3)
- BUS 320 Financial Accounting: Assets (3)
- BUS 321 Financial Accounting: Equities (3)
- BUS 322 Intermediate Managerial Accounting (3)
- BUS 329 Income Tax for Business Decision-Making (4)
- BUS 420 Advanced Accounting (3)
- BUS 421 Accounting Theory (3)
- BUS 424 Advanced Managerial Accounting (3)
- BUS 426 Auditing and Assurance: Concepts and Methods (3)

Students may not enrol in upper division (300 and 400 division) business courses before completing the first 60 lower division units, with two exceptions:

- approved business majors, honours and minors may complete upper division BUS courses after the completion of 45 units
- any 300 or 400 division course completed before the completion of 60 units will not count as fulfilling the 57 upper division units required in the final 72 units of the program, or as part of the upper division units for the major or minor.

**The honours program requires 12 units of upper division BUS or BUEC courses, above and beyond the 120 unit requirement for the major. The 12 units are in addition to the requirements for the major.**

#### **Accounting Area of Concentration**

Admission to this honours concentration is on a competitive basis. Students may apply once they have completed their lower division requirements and have either completed or enrolled in BUS 320 and 360W.

Upon completion of BUS 320 and 360W with a minimum grade of C+ the admission decision will be made. Once admitted, a minimum 3.0 cumulative grade point average (CGPA) must be maintained to remain in the program. Only students formally admitted to the accounting honours concentration will be permitted to enroll in accounting courses in the 300 and 400 divisions (with the exception of BUS 320)

Students complete all of

- **BUS 251 Financial Accounting I (3)**
  - **BUS 254 Managerial Accounting I (3)**
  - **BUS 320 Financial Accounting: Assets (3)**
  - **BUS 321 Financial Accounting: Equities (3)**
  - **BUS 322 Intermediate Managerial Accounting (3)**
  - **BUS 421 Accounting Theory (3)**
- And two of**
- **BUS 420 Advanced Accounting (3)**
  - **BUS 424 Advanced Managerial Accounting (3)**
  - **BUS 426 Auditing and Assurance: Concepts and Methods (3)**

	<ul style="list-style-type: none"><li>• <b>BUS 427 Financial Statement Analysis (3)</b></li></ul> <p><b>And 12 units of</b></p> <ul style="list-style-type: none"><li>• <b>BUS 329 Income Tax for Business Decision-Making (4)</b></li><li>• <b>One upper division Business course (minimum 2 units)</b></li></ul> <p><b>And two additional courses from:</b></p> <ul style="list-style-type: none"><li>• <b>BUS 420 Advanced Accounting (3)</b></li><li>• <b>BUS 424 Advanced Managerial Accounting (3)</b></li><li>• <b>BUS 426 Auditing and Assurance: Concepts and Methods (3)</b></li><li>• <b>BUS 427 Financial Statement Analysis (3)</b></li></ul>
--	--

**Calendar Change, Undergraduate Department, Beedie School of Business**

**Changes to the Non-Business Program Requirements**

**Effective:** Fall 2012 calendar

**Rationale:** The current requirement states that students must complete a minimum of 50 units outside the Beedie School of Business within their 120 unit major program. Because some courses are 3 units and some are 4 units, students are frequently coming up short by 1 or 2 units of the 50 units in their graduation semester. To simplify the achievement of the requirement and still require students to explore courses outside the Beedie School of Business, we want to state the requirement in terms of courses rather than units.

**The following programs will be affected by these changes:**

- Business Major Program
- Business Honours Program
- Business Honours Program with Honours Term at the Segal Graduate School of Business
- Business Honours Program, Accounting Concentration
- Business Honours Program, Accounting Concentration with Honours Term at the Segal Graduate School of Business

<b>From:</b>	<b>To:</b>
<p><b>Program Requirements</b></p> <p>Students complete at least 120 units which must include a minimum of 50 units outside the Beedie School of Business. Within the 50 units, students must meet the University requirements for breadth - two courses labeled as Breadth-Humanities, two courses labeled as Breadth-Science, and two courses labeled as Breadth-Social Science.</p> <p>Courses not labeled as BUS or BUEC that are completed as part of the lower division requirements may be used toward the 50 units outside business.</p>	<p><b>Program Requirements</b></p> <p>Students complete at least 120 units which must include a minimum of <b>15 courses worth 3 or more units</b>, outside the Beedie School of Business. Within the <b>15 courses</b>, students must meet the University requirements for breadth - two courses labeled as Breadth-Humanities, two courses labeled as Breadth-Science, and two courses labeled as Breadth-Social Science.</p> <p>Courses not labeled as BUS or BUEC that are completed as part of the lower division requirements may be used toward the <b>15 courses</b> outside business.</p>

**Undergraduate Department, Beedie School of Business**

**Change of ECON 301-4 to ECON 201-4**

At its meeting on June 18, the Economics UCC approved the renumbering of ECON 301-4 Microeconomic Theory I: Competitive Behavior to ECON 201-4 Microeconomic Theory I: Competitive Behavior. The intention of this change is to increase the analytical content of the second year of the Economics Program, give students a clearer signal of what will be expected in the third and fourth year, and reduce the time gap between when most students take calculus and when they are expected to use it. This change will be in effect for the Fall 2012 calendar.

The ramifications for the Beedie School of Business Undergraduate Program are as follows:

1. Students are granted an exemption from taking BUS 207-3 Managerial Economics if they have completed ECON 301-4. They will now be exempt from taking Bus 207-3 if they have completed ECON 301-4 or ECON 201-4.
2. We have a major, honors, double degree, and joint major programs requiring Bus 207 or Econ 301. Calendar sections will need to be revised to reflect this change, indicating students will need to complete Bus 207, Econ 201, or Econ 301 as part of their lower division requirements – see attachment
3. Changes to the Bus 207 course description – see attachment
4. Changes to courses requiring Bus 207 or Econ 301 as a prerequisite or recommended course (Bus 312, Bus 315, Bus 421, Bus 478) – see attachments

**Calendar Change, Undergraduate Department, Beedie School of Business**

**Effective: Fall 2012 calendar**

Within the majority of Business programs, students must take Bus 207-3 or Econ 301-4 as part of their lower division requirements.

**Rationale:**

To coincide with the renumbering of ECON 301-4 Microeconomic Theory I: Competitive Behaviour to ECON 201-4 Microeconomic Theory I: Competitive Behaviour approved at the June 18, 2011 Economics UCC meeting, the following programs will be effected.

Note: changes/additions are indicated in red.

**Major**

Under Lower Division Requirements

and one of

- BUS 207 Managerial Economics\* (3)
- ECON 201 Microeconomic Theory I: Competitive Behavior (4)
- ECON 301 Microeconomic Theory I: Competitive Behavior (4)

**Honours; Honours, plus honours term at the Segal Graduate School of Business**

Under Lower Division Requirements

and one of

- BUS 207 Managerial Economics\* (3)
- ECON 201 Microeconomic Theory I: Competitive Behavior (4)
- ECON 301 Microeconomic Theory I: Competitive Behavior (4)

**Honours, accounting concentration; Honours, accounting concentration, plus honours term at the Segal Graduate School of Business**

Under Lower Division Requirements

and one of

- BUS 207 Managerial Economics\* (3)
- ECON 201 Microeconomic Theory I: Competitive Behavior (4)
- ECON 301 Microeconomic Theory I: Competitive Behavior (4)

## **Second Bachelor's Degree**

### **Under Lower Division Requirements**

and one of

- BUS 207 Managerial Economics\* (3)
- ECON 201 Microeconomic Theory I: Competitive Behavior (4)
- ECON 301 Microeconomic Theory I: Competitive Behavior (4)

## **Joint Majors**

### **Business/Communications JM**

#### **Under Lower Division Requirements**

and one of

- BUS 207 Managerial Economics\* (3)
- ECON 201 Microeconomic Theory I: Competitive Behavior (4)
- ECON 301 Microeconomic Theory I: Competitive Behavior (4)

### **Business/Geography JM**

#### **Under Lower Division Requirements**

and one of

- BUS 207 Managerial Economics\* (3)
- ECON 201 Microeconomic Theory I: Competitive Behavior (4)
- ECON 301 Microeconomic Theory I: Competitive Behavior (4)

### **Business/Latin American Studies**

#### **Under Lower Division Requirements**

and one of

- BUS 207 Managerial Economics\* (3)
- ECON 201 Microeconomic Theory I: Competitive Behavior (4)
- ECON 301 Microeconomic Theory I: Competitive Behavior (4)



**Bus/Psychology JM**

Under Lower Division Requirements

and one of

- BUS 207 Managerial Economics\* (3)
- ECON 201 Microeconomic Theory I: Competitive Behavior (4)
- ECON 301 Microeconomic Theory I: Competitive Behavior (4)

**Mechatronic Systems Engineering and Business Double Degree Program**

Under Lower Division Requirements

and one of

- BUS 207 Managerial Economics\* (3)
- ECON 201 Microeconomic Theory I: Competitive Behavior (4)
- ECON 301 Microeconomic Theory I: Competitive Behavior (4)

**SIMON FRASER UNIVERSITY**  
**Senate Committee on Undergraduate Studies**  
**Course Change/Deletion Form**

Existing Course Changes Recommended: Bus 207-3, Managerial Economics

Please check appropriate revision(s)

Course Number: \_\_\_\_\_ Credit Hour: \_\_\_\_\_ Title: \_\_\_\_\_

Description: ~~\_\_\_\_\_~~ Prerequisite: X State number of hours for:  
 Lect ( ) Sem ( ) Tut ( ) Lab ( )

Course deletion: \_\_\_\_\_

FROM: TO  
 Course Number Course Number

Credit Hour Credit Hour

Title:

(1) Long title for calendar/schedule no more than 100 characters including spaces and punctuation

FROM TO

(2) Short title for enrolment and transcript no more than 30 characters including spaces and punctuation

FROM TO

Description

FROM

Emphasis is upon the relevance of economic models to business decision-making and, in particular, upon the rational analysis of choice alternatives within the firm. Course will include consideration of optimizing techniques and analysis of risk, demand, production and profit in addition to examination of long-term investment decisions and business forecasting. Prerequisite: ECON 103, 105; MATH 157; 15 units. Students with credit for ECON 301 or BUS 307 may not take BUS 207 for further credit. Quantitative.

Description

TO

Emphasis is upon the relevance of economic models to business decision-making and, in particular, upon the rational analysis of choice alternatives within the firm. Course will include consideration of optimizing techniques and analysis of risk, demand, production and profit in addition to examination of long-term investment decisions and business forecasting. Prerequisite: ECON 103, 105; MATH 157; 15 units. Students with credit for ECON 301, ECON 201, or BUS 307 may not take BUS 207 for further credit. Quantitative.

**RATIONALE:**



**SIMON FRASER UNIVERSITY**  
**Senate Committee on Undergraduate Studies**  
**Course Change/Deletion Form**

Existing Course Changes Recommended: Bus 312-4 Introduction to Finance

Please check appropriate revision(s)

Course Number: \_\_\_\_\_ Credit Hour: \_\_\_\_\_ Title: \_\_\_\_\_

Description: \_\_\_\_\_ Prerequisite: X State number of hours for:  
Lect ( ) Sem ( ) Tut ( ) Lab ( )

Course deletion: \_\_\_\_\_

FROM: TO  
Course Number Course Number

Credit Hour Credit Hour

Title:

(1) Long title for calendar/schedule no more than 100 characters including spaces and punctuation

FROM TO

(2) Short title for enrolment and transcript no more than 30 characters including spaces and punctuation

FROM TO

Description

FROM

Role and function of financial managers, financial analysis, compound interest valuation and capital budgeting, management of current assets, introduction to financial instruments and institutions. Prerequisite: BUS 254 (or 324); 60 units. Recommended: BUS 207 or ECON 301. Quantitative.

Description

TO

Role and function of financial managers, financial analysis, compound interest valuation and capital budgeting, management of current assets, introduction to financial instruments and institutions. Prerequisite: BUS 254 (or 324); 60 units. Recommended: BUS 207, ECON 201, or ECON 301. Quantitative.

**RATIONALE:**

To coincide with the renumbering of ECON 301-4 Microeconomic Theory I: Competitive Behaviour to ECON 201-4 Microeconomic Theory I: Competitive Behaviour approved at the June 18, 2011 Economics UCC meeting.

Effective semester and year Fall 2012

**SIMON FRASER UNIVERSITY**  
**Senate Committee on Undergraduate Studies**  
**Course Change/Deletion Form**

Existing Course Changes Recommended: Bus 315-4 Investments

Please check appropriate revision(s)

Course Number: \_\_\_\_\_ Credit Hour: \_\_\_\_\_ Title: \_\_\_\_\_

Description: \_\_\_\_\_ Prerequisite:  X  State number of hours for:  
Lect ( ) Sem ( ) Tut ( ) Lab ( )

Course deletion: \_\_\_\_\_

FROM: TO  
Course Number Course Number

Credit Hour Credit Hour

Title:

(1) Long title for calendar/schedule no more than 100 characters including spaces and punctuation

FROM TO

(2) Short title for enrolment and transcript no more than 30 characters including spaces and punctuation

FROM TO

Description

FROM

Investments from an individual and institutional point of view. Topics include: bond valuation and the term structure of interest rates, stock valuation, portfolio theory, asset pricing models, efficient markets and portfolio performance evaluation. Prerequisite: BUS 312, 336 and 207 or ECON 301; 60 units. Quantitative.

Description

TO

Investments from an individual and institutional point of view. Topics include: bond valuation and the term structure of interest rates, stock valuation, portfolio theory, asset pricing models, efficient markets and portfolio performance evaluation. Prerequisite: BUS 312, 336, and BUS 207, Econ 201 or ECON 301; 60 units. Quantitative.

**RATIONALE:**

To coincide with the renumbering of ECON 301-4 Microeconomic Theory I: Competitive Behaviour to ECON 201-4 Microeconomic Theory I: Competitive Behaviour approved at the June 18, 2011 Economics UCC meeting.

Effective semester and year Fall 2012

**SIMON FRASER UNIVERSITY**  
**Senate Committee on Undergraduate Studies**  
**Course Change/Deletion Form**

Existing Course Changes Recommended: Bus 421-3 Accounting Theory

Please check appropriate revision(s)

Course Number: \_\_\_\_\_ Credit Hour: \_\_\_\_\_ Title: \_\_\_\_\_

Description: \_\_\_\_\_ Prerequisite: X State number of hours for:  
Lect ( ) Sem ( ) Tut ( ) Lab ( )

Course deletion: \_\_\_\_\_

FROM: TO  
Course Number Course Number

Credit Hour Credit Hour

Title:

(1) Long title for calendar/schedule no more than 100 characters including spaces and punctuation

FROM TO

(2) Short title for enrolment and transcript no more than 30 characters including spaces and punctuation

FROM TO

Description

FROM

Consideration of methods by which accounting theory is developed and examination of specific models including historical costs, replacement costs, resale price and price level adjustment models. Prerequisites: BUS 321, 360, BUS 207 or ECON 301; 60 units

Description

TO

Consideration of methods by which accounting theory is developed and examination of specific models including historical costs, replacement costs, resale price and price level adjustment models. Prerequisites: BUS 321, 360, and BUS 207, Econ 201, or ECON 301; 60 units

**RATIONALE:**

To coincide with the renumbering of ECON 301-4 Microeconomic Theory I: Competitive Behaviour to ECON 201-4 Microeconomic Theory I: Competitive Behaviour approved at the June 18, 2011 Economics UCC meeting.

Effective semester and year \_\_\_\_\_ Fall 2012 \_\_\_\_\_



**SIMON FRASER UNIVERSITY**  
**Senate Committee on Undergraduate Studies**  
**Course Change/Deletion Form**

Existing Course Changes Recommended: Bus 478-3 Strategy

Please check appropriate revision(s)

Course Number: \_\_\_\_\_ Credit Hour: \_\_\_\_\_ Title: \_\_\_\_\_

Description: \_\_\_\_\_ Prerequisite: X State number of hours for:  
Lect ( ) Sem ( ) Tut ( ) Lab ( )

Course deletion: \_\_\_\_\_

FROM: TO  
Course Number Course Number

Credit Hour Credit Hour

Title:

(1) Long title for calendar/schedule no more than 100 characters including spaces and punctuation

FROM TO

(2) Short title for enrolment and transcript no more than 30 characters including spaces and punctuation

FROM TO

Description

FROM

Integration of the various areas of business for the purpose of analysing and recommending strategies for planning and decision-making within the firm and a defined environment.

Prerequisite: BUS 207 (or ECON 301), 312, 343, 360W and either BUS 374 or 381; 90 units.

Description

TO

Integration of the various areas of business for the purpose of analysing and recommending strategies for planning and decision-making within the firm and a defined environment.

Prerequisite: BUS 207 (or ECON 201 or ECON 301), Bus 312, 343, 360W and either BUS 374 or 381; 90 units.

**RATIONALE:**

To coincide with the renumbering of ECON 301-4 Microeconomic Theory I: Competitive Behaviour to ECON 201-4 Microeconomic Theory I: Competitive Behaviour approved at the June 18, 2011 Economics UCC meeting.

Effective semester and year Fall 2012