



8888 University Drive, Burnaby, BC
Canada V5A 1S6

TEL: 778.782.3925
FAX: 778.782.5876

vpacad@sfu.ca
www.sfu.ca/vpacademic

MEMORANDUM

ATTENTION Senate
FROM Bill Krane, Acting Chair
Senate Committee on Enrollment
Management and Planning
RE: Information Item: SCEMP Direction to SEM Council

DATE February 17, 2011
PAGES 1/1

The attached memo is provided for the information of Senate.

Attachment (1)



8888 University Drive, Burnaby, BC
Canada V5A 1S6

TEL: 778.782.3925
FAX: 778.782.5876

vpacad@sfu.ca
www.sfu.ca/vpacademic

MEMORANDUM

ATTENTION Bill Krane, Tim Rahilly, Co-Chairs
Strategic Enrollment Management
(SEM) Council

DATE February 17, 2011

FROM Jonathan Driver, Chair
Senate Committee on Enrollment
Management and Planning (SCEMP)

PAGES 1/1

RE: Direction to Strategic Enrollment Management Council

The following motion was passed at the February 16, 2011 meeting of SCEMP:

“That SCEMP direct the SEM Council to develop a strategic plan for international enrollments including methodologies for managing those enrollments.”

This motion arose from the discussion and subsequent motion to recommend to Senate that the international undergraduate target be increased to 17.5% of domestic undergraduate enrollment. This increased percentage is a more accurate reflection of current numbers. However it was also recognized that continued expansion could prove problematic. SCEMP is looking to the SEM Council for recommendations to better manage the growth of international student numbers.

I would like to receive a preliminary report for discussion at the October meeting of SCEMP.