

SIMON FRASER UNIVERSITY

S.82-22.

MEMORANDUM

To..... Senate

From... Office of the Dean of Graduate Studies

Subject... Approval of new Graduate Course -
Engl 815-5

Date... January 18, 1982

MOTION: That Senate approve and recommend approval to
the Board, as set forth in S.82-22 - new Graduate
Course, Engl 815-5.

This course was approved by the Executive Committee, Senate
Graduate Studies Committee at its meeting on December 14, 1981.

Bryan P. Beirne
Dean of Graduate Studies

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New Graduate Course Proposal Form

1. CALENDAR INFORMATION:

Department: English Course Number: 815

Title: Studies in Rhetoric, Composition, and Literacy

Description: _____

Credit Hours: 5 Vector: seminar Prerequisite(s) if any: _____

2. ENROLLMENT AND SCHEDULING:

Estimated Enrollment: 5-7 When will the course first be offered: 82-3

How often will the course be offered: once every six semesters

3. JUSTIFICATION:

attached

OFFICE OF THE DEAN

OCT 7 1981

FACULTY OF ARTS

4. RESOURCES:

Which Faculty member will normally teach the course: Prof. Richard Coe

What are the budgetary implications of mounting the course: see Library Evaluation

Are there sufficient Library resources (append details): yes

- Appended: a) Outline of the Course
- b) An indication of the competence of the Faculty member to give the course
- c) Library resources

Approved: Departmental Graduate Studies Committee: M. Stein Date: 7 Oct/81

Faculty Graduate Studies Committee: J. Blackman Date: 16 Nov/81

Faculty: R.C. Brown Date: 16 Nov/81

Senate Graduate Studies Committee: Audrey Deen Date: 5 Jan 82

Senate: _____ Date: _____

English 815: Studies in Rhetoric, Composition, and Literacy

Rationale:

1. Course content. The course may be given with emphasis on one or more of the three fields named in its title. Rhetoric includes the traditional arts of oratory, argument, and persuasion, and their development into the modern era. Composition includes the theory and practice of expository prose, with emphasis on a variety of non-fictional writing forms. Literacy includes the social implications of writing, reading, and speech, and the changing roles of these activities in history, society, and culture.

2. Demand for the course. In recent years, English Departments in North America have become increasingly concerned with the practical uses of language, and with theories that describe and explain such uses. A large and lively scholarly literature has arisen, and the field of rhetoric, composition, and literacy has become quite distinct from the disciplines of linguistics and stylistics.

Both UBC and the University of Victoria already have graduate courses in rhetoric; by establishing such a course at SFU we can make our own contribution to this subject area, and meet the needs of many graduate students in English, and of teachers already working in the public schools.

Competence of faculty to offer this course:

Dr. Richard Coe, whose book, Form and Substance: An Advanced Rhetoric, was published by John Wiley this year, has been hired by the English Department as a specialist in rhetoric. He has already taught a comparable graduate course under the rubric of English 811, which is really Studies in Language, and which we want to differentiate from the presently proposed course. A course outline and reading list of Dr. Coe's course from 81-2 is appended.

In addition to Dr. Coe, who will probably teach the course most frequently, a number of the other members of the English Department are likely in future years to wish to teach it with a somewhat different emphasis.

Sample Outline

Studies in Rhetoric, Composition & Literacy

This seminar will examine modern rhetorical theory and theory of composition. The emphasis will be on reaching an understanding of creative and communicative verbal processes. Whenever feasible, theory will be juxtaposed with research findings. Special attention will be paid to implications for writing and the teaching of writing.

Required texts:

Winterowd, W.R., ed.	<u>Contemporary Rhetoric</u>	Harcourt
Burke, K.	<u>A Rhetoric of Motives</u>	California
Burke, K.	<u>Language as Symbolic Action</u>	California
Richards, I.A.	<u>The Philosophy of Rhetoric</u>	Oxford
Cooper, C. & Odell, L., eds.	<u>Research on Composing</u>	NCTE

Recommended texts:

An extensive list of books on reserve in the Library is available from the English Department.

Course Requirements:

Intensive seminar participation (15%), one oral seminar report (15%), and one seminar paper (70%) (minimum length: 6000 words).

Note: Seminars will be held in the first week of classes.