SIMON FRASER UNIVERSITY
MEMORANDUM

S.84-26

To...... SENATE...

From........ SENATE COMMITTEE ON UNDERGRADUATE STUDIES.

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Subject. COMMUNICATION CURRICULUM CHANGES........

Date......... 15. MARCH. 1984...........................

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1.   Action undertaken by the Senate Committee on Undergraduate Studies at its meeting of March 20, 1984 gives rise to the following motion:

MOTION: "That Senate approve and recommend approval to the Board of Governors, as set forth in S.84-26 the proposed new course

        CMNS 221-3   Media and Audiences

with discontinuation of
        CMNS 220-3   Introduction to Interpersonal Communication"

    Subject to approval of the course by Senate and the Board of Governors the Senate Committee on Undergraduate Studies gave approval for waiver of the normal two-semester time lag requirement in order that the course may be first offered in Fall 1984.

2.   Action undertaken by the Senate Committee on Undergraduate Studies at its meeting of April 24, 1984 gives rise to the following motion:-

MOTION: "That Senate approve and recommend approval to the Board of Governors, as set forth in S.84- 26 , the proposed

New courses - CMNS 353-4   The Social Impacts of Information Technology
          CMNS 453-5   The Information Society

with discontinuation of
          CMNS 300-5   Introduction to Systems Theory in Communication
          CMNS 402-5   Communication in Organizations: A Systems Perspective, respectively"

    Subject to the approval of the above courses by Senate and the Board of Governors the committee approved waiver of the normal two semester time lag requirement in order that these courses may be first offered in Spring 85-1.

FOR INFORMATION:

Acting under delegated authority at its meeting of March 20, 1984 the Senate Committee on Undergraduate Studies approved prerequisite change for CMNS 360-4 Fundamentals of Communication Research -

FROM: 45 semester hours credit; at least 2 lower
        division courses in Communication

TO: 45 semester hours credit; including at least
        2 lower division courses in Communication; and
        PSYC 210-3 or MATH 101-3 or MATH 102-3

Acting under delegated authority at its meeting of April 24,1984 the Senate Committee on Undergraduate Studies approved change of title as follows:

CMNS 253-3 FROM Computers and Communication
            TO   Introduction to Information Technology

SIMON FRASER UNIVERSITY
MEMORANDUM

SCUS 84-7

To........H.M..Evans,.Registrar.and............... Secretary to the Senate Cmtee. ....on.Undergraduate.Studies.............	From.......Janet Blanchet, Secretary to the Faculty of I.D.S. ....Undergraduate.Curriculum.Cmtee.....
Subject....New.Course.Proposal..CMNS.221-3........ Media and Audiences (ISC 84-1)	Date........1984-02-16............................

Our File No. 1H1(i)

At a meeting of the Faculty of Interdisciplinary Studies
Undergraduate Curriculum Committee, held on Tuesday,
February 14, 1984, members of the committee reviewed and
approved the above-named course.

Would you please place this item on the next agenda of
the Senate Committee on Undergraduate Studies.

Janet Blanchet

JB:mf

NEW COURSE PROPOSAL FORM

1. Calendar Information   Department: Communication

Abbreviation Code: CMNS   Course Number: 221   Credit Hours: 3   Vector: 2-0-1

Title of Course: Media and Audiences

Calendar Description of Course:
An introduction to the study of popular culture and communication, with a focus on the organization and role of audience groups in the production and dissemination of media-based popular culture forms. Practices and interests of production and patterns of consumption among social groups are analyzed in terms of the relationship between industries and audiences. The interplay between media in society and cultural activity is a basic theme of the course.

Nature of Course   lecture/tutorial

Prerequisites (or special instructions):
CMNS 110-3 or 130-3.

What course (courses), if any, is being dropped from the calendar if this course is approved: CMNS 220-3

2. Scheduling

How frequently will the course be offered?   once per year

Semester in which the course will first be offered?   Fall 1984

Which of your present faculty would be available to make the proposed offering possible?   Laba, Lorimer

3. Objectives of the Course
This course is designed as the first in a two-course sequence, and is followed by CMNS 321-4. It is intended to evaluate and analyze the nature and development of popular culture productions, industries, technologies and audiences, and focus on the structure and function of production practices and audience groups in media in general and popular music media in particular.

4. Budgetary and Space Requirements (for information only)

What additional resources will be required in the following areas:

Faculty

Staff

Library

Audio Visual   None.

Space

Equipment

5. Approval
Date: 19 Dec/83

Department Chairman   Dean   Chairman, SCUS

19 Feb 84

SCUS 73-34b: (When completing this form, for instructions see Memorandum SCUS 73-34a. attach course outline).

I.   Rationale:

This course is designed as the first in a two-course sequence, and is followed by CMNS 321-4, Communication and Culture in Musical Form: The Popular Idiom, which has been offered since 1981.

Together these courses evaluate and analyze the nature and development of popular culture productions, industries, technologies, and audiences, and focus on the structure and function of production practices and consumption patterns in popular culture in general, and popular music media in particular.

CMNS 221, Media and Audiences, introduces the study of popular culture and communication, and analyzes the organization and role of audience groups in the generation and dissemination of media-based popular culture forms. The relationship between media and culture then, constitutes the essential theme of the course.

Popular culture has been conceptualized in various theoretical analyses, case studies, and historical treatments devoted to it as a matrix of symbolic forms established and situated through technological means, and disseminated over varied audience contexts. These factors of symbolicity, technology, and dissemination are further qualified by the realm of human cultural activity -- the social action of individuals and groups as they identify, integrate, and legitimize their experience in everyday life by making sense of, and meaning from the symbolic forms of popular culture. In this way, popular culture is inextricably tied to social practices, and in particular, those practices by which social groups respond to certain material conditions of life. This course examines the interdeterminate relation-ship between media and audiences through the analysis of popular culture process and production in society. To this end, the contemporary popular music media are introduced and analyzed in terms of industries and audiences, commodities and cultural forms, production interests and practices and patterns and strategies of consumption.

II. Principal Instructor's Qualifications:

Martin Laba has worked in, as well as taught about media. His experience as a television composer and radio broadcaster provide a practical dimension to the analysis of popular culture process and production in this course. He designed and teaches CMNS 321. His academic areas of specialization include critical analysis of media and popular culture and communications, and his forthcoming book, co-edited with Peter Narvaez, Media Sense: Folklore and Popular Culture, focusses on these areas.

CMNS 221-3

MEDIA AND AUDIENCES

Course Outline

This class is organized in a lecture/tutorial format with a 2-hour lecture and a 1-hour tutorial each week.

Week-by-week Schedule:

Week	Topic
1	Introduction: Popular Culture and the Media.
2	Historical Perspective: Popular Culture and Society.
3	Media and Society: Theories and Issues.
4	Cultural Studies Approaches
5	Understanding Audiences.
6	The Industrialization of Culture (I).
7	The Industrialization of Culture (II).
8	Technology and Cultural Form.
9	Commodities, Consumption and Social Order.
10	Case STudy: The Structure of the Popular Music Industry.
11	Making Meaning: Production.
12	Making Meaning: Audiences.
13	Summary and Conclusions: Toward a Theory of Popular Culture for Communication.

Required Texts:

Denisoff, R. Serge, Solid Gold: The Popular Record Industry. New Brunswick, N.J.: Transaction, 1975.

Hebdige, Dick, Subculture: The Meaning of Style. London: Methuen, 1979.

Murdock, Graham and P. Hartman, Understanding Audiences. London: Methuen, 1984.

Weighting of Course Grade:

Mid-term Exam	20%
Final Paper	35%
Final Exam	30%
Tutorial Participation	15%

SELECTED BIBLIOGRAPHY

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Carey, James W. "Culture and Communication", Communication Research, 2 (1975), 173-191.

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Cohen, Stanley. Folk Devils and Moral Panics. St. Albans: Paladin, 1973.

Curran, James, Michael Gurevitch and Janet Woollacott, eds. Mass Communication and Society. London: Edward Arnold, 1977.

Fiske, John. Introduction to Communication Studies. London: Methuen, 1982.

Fiske, John and John Hartley. Reading Television. London: Methuen, 1978.

Frith, Simon. "Rock and Popular Culture", Socialist Revolution, 7 (1977), 97-111.

Gurevitch, Michael, Tony Bennett, James Curran and Janet Woollacott, eds. Culture, Society and the Media. London: Methuen, 1982.

Hall, Stuart and Tony Jefferson, eds. Resistance Through Rituals. London: Hutchinson, 1976.

Hirsch, Paul. "The Structure of the Popular Music Industry: An Examination of the Filtering Process by which Records are Preselected for Public Consumption". Ann Arbor, Michigan: Survey Research Center, The University of Michigan, 1970.

Horkheimer, Max and Theodor W. Adorno. "The Culture Industry: Enlightenment
    as Mass Deception", in The Dialectic of Enlightenment. New York:
    Herder and Herder, 1972.

Kreiling, Albert L. "Toward a Cultural Studies Approach for the Sociology
    of Popular Culture", Communication Research, 5 (1978), 240-263.

Laba, Martin and Peter Narvaez, eds. Media Sense: Folklore and Popular
    Culture. Bowling Green, Ohio: Bowling Green University Popular
    Press, 1984.

Marcuse, Herbert. One-Dimensional Man. Boston: Beacon Press, 1964.

McQuail, Dennis, ed. Sociology of Mass Communications. Harmondsworth,
    England: Penguin, 1972.

Melly, George. Revolt into Style. Harmondsworth, England: Penguin, 1972.

Murdock, Graham. "Large Corporations and the Control of the Communications
    Industries", in Gurevitch, Curran and Woolacott.

Murdock, Graham. "Mass Communication and the Construction of Meaning", in
    Reconstructing Social Psychology, ed. N. Armistead. Harmondsworth,
    England: Penguin, 1974.

Real, Michael R. Mass-Mediated Culture. Englewood Cliffs, N.J.: Prentice-
    Hall, 1977.

Rosenberg, Bernard and David M. White, eds. Mass Culture: The Popular
    Arts in America. Glencoe: The Free Press, 1957.

Waites, Bernard, Tony Bennett and Graham Martin, eds. Popular Culture:
    Past and Present. London: Croom Helm, 1982.

Williams, Raymond. Communications. Harmondsworth, England: Penguin, 1972.

Williams, Raymond. Culture. London: Fontana, 1981.

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    Fontana, 1974.

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SIMON FRASER UNIVERSITY
MEMORANDUM

SCUS 84-11

To........Mr...H.M...Evans,..Registrar..and
Secretary to the Senate Committee
.........on.Undergraduate..Studies.......

From.......Janet..Blanchet..................
Administrative Assistant
.......Faculty..of.I.D.S...............

Subject.....NEW..COURSE..PROPOSALS,.............
CMNS 353-4, THE SOCIAL IMPACTS

Date.......March.22,..1984..................

OF INFORMATION TECHNOLOGY

CMNS 453-5, THE INFORMATION SOCIETY
(ISC 84-1)

At a Meeting of the Faculty of Interdisciplinary
Studies Undergraduate Curriculum Commitee held on
January 17, 1984 the above-noted courses were considered
and approved.

Would you please place these courses on the next
agenda of the Senate Committee on Undergraduate Studies.

JB/rj
Encl:

SIMON FRASER UNIVERSITY

MEMORANDUM

To: Janet Blanchet, Assistant to the Dean of Interdisciplinary Studies

From: Rowland Lorimer, Chairman, Undergraduate Studies Committee, Department of Communication

Subject: New Communication Course Proposals

Date: 20 December 1983

Please place the following on the agenda for the next meeting of the Interdisciplinary Studies Undergraduate Curriculum Committee.

New Course Proposals:

**
    CMNS 221-3   "Media and Audiences"
    CMNS 353-4   "The Social Impacts of Information Technology"
    CMNS 453-5   "The Information Society"

Change of Prerequisite Only:

**
    CMNS 360-4   "Fundamentals of Communication Research"

Change of Title Only:

    CMNS 253-3   "Computers and Communication"

Please note as per ISC 83-25 these course changes are part of the restructuring of the departmental offerings to reflect our anticipated resources for the forseeable future. The only further changes to be brought forward are in the general introduction to the department in the calendar.

Rowland Lorimer per lcm

Rowland Lorimer

RL:lcm

Attachments

Registrar's Note: ** These items were approved by SCUS on March 20, 1984.

NEW COURSE PROPOSAL FORM

. **Calendar Information**   Department: Communication

Abbreviation Code: CMNS   Course Number: 353   Credit Hours: 4   Vector: 2-2-0

Title of Course: The Social Impacts of Information Technology

Calendar Description of Course:
This course examines a particular application of information/communication technology.
The examination focusses on the technology itself and its capabilities, how it is
implemented, and what social impacts it has on the people who use it. Emphasis is
placed on understanding how the system works in the on-going social context in which
it is developed, installed, and used. The specific application studied may vary
from semester to semester.

Nature of Course   lecture/seminar

Prerequisites (or special instructions):
CMNS 253-3; CMNS 130-3 recommended.

What course (courses), if any, is being dropped from the calendar if this course is
approved: CMNS 300-5.

2. **Scheduling**

   How frequently will the course be offered?   once per year.

   Semester in which the course will first be offered?   Spring 1985

   Which of your present faculty would be available to make the proposed offering
   possible?   Richards, Melody

3. **Objectives of the Course**

   This course is designed as the second in a three-course sequence, following generally
   after CMNS 253-3, Computers and Communication* which has been offered for some time,
   and another new course, CMNS 453-5, The Information Society. The basic unifying theme
   in the three courses is an assessment of the interplay between contemporary society
   and new computer/communications technologies.

4. **Budgetary and Space Requirements** (for information only)

   What additional resources will be required in the following areas:

   Faculty   Library: Holdings are fairly substantial in the area already, but a few
                    additional books and one or two additional journal subscriptions will be
   Staff   helpful.

   Library   Computer: The course will make occasional use of both the University's
   Audio Visual   computing centre (MTS) and the Dept. of Communication's IBM Personal
                    Computer system. Depending on the Dept's ability to supplement the IBM
   Space   PC with some additional hardware and software, there may be a need for
   Equipment   additional time on the campus facility.

5. **Approval**

   Date: ___19 Dec/83___   ___22 March 84___   _____

   ___William Lew___   ___Robert___   _____
   Department Chairman   Dean   Chairman, SCUS

* **Note:** Title changing to "Introduction to Information Technology".
   SCUS 73-34b: (When completing this form, for instructions see Memorandum SCUS 73-34a.
   attach course outline).

Communication 353: The Social Impacts of Information Technology

This course examines a particular application of information/communication technology. The examination focusses on the technology itself and its capabilities, how it is implemented, and what social impacts it has on the people who use it. Emphasis is placed on understanding how the system works in the on-going social context in which it is developed, installed, and used. The specific application studied will vary from semester to semester.

Prerequisites: CMNS 253; CMNS 130 recommended.

I. Rationale

This course is designed as the second in a three-course series, following after CMNS 253, Introduction to Information Technology; and preceding CMNS 453, The Information Society.

The basic unifying theme in the three courses is an assessment of the interplay between contemporary society and new computer/communications technologies.

Where CMNS 253 is an introductory course which does not deal with social impacts to any great extent, this course assumes students have some background in the general area and focusses on a specific kind of application of the technology in a particular context. The goal of this course is to provide an introduction to social impacts of the new technologies and to illustrate this introduction with a number of case studies. The focus os rather more limited than that of CMNS 453, which examines societal issues on a much broader scale.

II. The Principal Instructor

William Richards has experience teaching and conducting research in organizational communication and organizational applications of information technology over the past seven years. He is a founding member of the Laboratory for Computer and Communication Research at SFU, and is currently conducting a two-year evaluation of the federal Department of Communication's Office Communication Systems office automation field trial in the federal Department of the Environment.

III. Resources required

Library: Holdings are fairly substantial in the area already, but a few additional books and one or two additional journal subscriptions will be helpful.

Computer: The course will make occasional use of both the University's computing centre (MTS) and the Department of Communication's IBM Personal Computer system. Depending on the Department's ability to supplement the IBM PC with some additional hardware and software, there may be a need for additional time on the campus facility. From time to time the course will also utilize the Local Area Network system of the Laboratory for Computer and Communication Research.

IV. Frequency of Offering and Enrollment

once per year
between 30 and 50 students per offering

V. Format

The course is structured in a lecture/seminar format, with two 2-hour sessions each week. It is essential that all students read carefully the entire assignment in advance of the class session.

For each class session, three students will be assigned in advance as primary respondents to the readings. Students are responsible for participation in class discussions in all sessions. Each student will have three respondent assignments during the semester.

VI. Course Grading

Assignment #1	week 5	20%
Assignment #2	week 9	25%
Term paper	week 13	35%
Participation		20%

Assignment #1:

Compare and contrast two of the case study systems in the readings. Focus the discussion on the capabilities of the two systems, the goals of the systems, and the implementation processes used. Length -- 8 pages typewritten.

Assignment #2:

Discuss the social context in which two of the case study systems were used. Identify relevant social issues and indicate how they are related to the technology. Length -- 8 pages typewritten.

Term Paper:

Pick three aspects of the social context in which the technology is used that makes assessment of the social impact both important and difficult to do. Explain why you picked these aspects, why they are important, and why they make impact assessment difficult to do. Length: 15 pages, typed.

Spring, 1985

CMNS 353-4

The Social Impacts of Information Technology:
The "Office of the Future" -- Office Automation Systems

Week #	Topic
1.	Introduction: the "office of the future" is here now. Information technology -- off the shelf and on the drawing board.
2.	The 1960's and 70's -- a technology in its infancy. The background of office technology. The Canadian office automation industry.
3.	Into the 80's -- What is available now? What does it do? How does it work? Who is using it?
4.	Case studies drawn from currently available organizational examples. When possible, case studies will draw upon Canadian experiences.
5.	The social and technical components of electronic office systems I: User needs and system design.
6.	Social and technical components II: the man-machine interface.
7.	Social and technical components III: avoiding 'non-solutions' for users' needs.
8.	Evaluating electronic office systems I: needs, methods, consequences.
9.	Evaluating II: productivity assessment and cost/benefit analysis.
10.	Evaluating III: problems in technology assessment.
11.	The implementation of electronic office systems: problems and methods.
12.	The management of electronic office systems: issues and dynamics.
13.	The "office of the future": for better or worse?

A schedule of specific reading assignments will be distributed the semester before the course is offered.

Readings

Required readings will be selected from the following:

The Automated Office Institute for Research on Public Policy, 1981.

The Electonic Briefcase   "   "   "   "   "   "

Emerging Office Systems Landau, Bair, & Seigman (eds), 1982.

Office Automation   Don Tapscott, Plenum Press, 1982.

The Social Impact of Office Automation   P. Booth, DOC, 1983.

The Information Revolution and its Implications for Canada   Serafini &
        Andrieu, DOC, 1981.

Additional readings will be selected from other reports from DOC, IRPP,
Wescom, and Science Council.

Calendar Information   Department: Communication

Abbreviation Code: CMNS   Course Number: 453   Credit Hours: 5   Vector: 3-2-0

Title of Course: The Information Society

Calendar Description of Course:

This course assesses the interplay between contemporary society and the new computer/communications technologies, at the level of comprehensive theories of society, on the one hand, and major public policy documents, on the other. Central concepts reviewed include: post-industrial society, technological rationality, the information economy, social impacts of new technologies, and technocracy

Nature of Course

Prerequisites (or special instructions):

CMNS 253-3 and CMNS 353-4, or permission of the instructor.

What course (courses), if any, is being dropped from the calendar if this course is approved: CMNS 402

2. Scheduling

How frequently will the course be offered?   once each academic year

Semester in which the course will first be offered? 1985-1

Which of your present faculty would be available to make the proposed offering possible?   W. Leiss, W.D. Richards, L. Salter, W. Melody

3. Objectives of the Course

This course is designed as the third and last in a sequence (following CMNS 253-3, Computers and Communication*, and CMNS 353-4, The Social Impacts of Information Technology. Whereas the earlier courses introduce the student to some of the specific areas where social factors interact with new technologies, CMNS 453-5 takes up these issues at a theoretical and advanced level.

4. Budgetary and Space Requirements (for information only)

What additional resources will be required in the following areas:

Faculty   none

Staff   none

Library   none

Audio Visual   none

Space   none

Equipment   none

5. Approval

Date: 29 November 1983   22 March 84

Department Chairman   _Dean_   _Chairman, SCUS_

* Note: Title changing to "Introduction to Information Technology".

SCUS 73-34b: (When completing this form, for instructions see Memorandum SCUS 73-34a. attach course outline).

New Course Proposal:

CMNS 453-5, The Information Society.

I. Rationale

This course is designed as the third in a three-course sequence, following generally after CMNS 253-3, Computers and Communication, which has been offered for some time, and another new course, CMNS 353-4, Social Impacts of Information Technology.

The basic, unifying theme in the three courses is an assessment of the interplay between contemporary society and new computer/communications technologies.

CMNS 453, The Information Society, looks at this interplay on the most general level, where academic writers as well as policymakers have considered the most pervasive, reciprocal effects of the two components (society and technology) on each other. On this general level, the effects are considered to be fundamental ones, influencing many major aspects of social relations -- for example, privacy, the role of women in the workforce, international trade position, office management, occupational structures, etc.

The reciprocal interplay of society and technology, especially in the domain of computer/communications technologies, where significant technical innovations are a regular occurrence, is now an important subject area for both academic research and public policy discussions. The basic purpose of this new course is to tie together the academic and policy literature, to examine each in the light of the other, and to assess both the theory and practice of the social developments that are subsumed under the designation "The Information Society."

II. Principal Instructor's Qualifications

William Leiss has published a series of articles in the period 1970-present on the general theme of the social consequences of technology (see bibliography attached), as well as a related book, The Domination of Nature (1972, 1974). He has designed and taught courses similar to this proposed course previously at York University and the University of Toronto. His conference paper, "The Information Society" (1982), has been read at the University of Calgary, Université du Québec à Montréal, Trent University, and McGill University.

CMNS 453-5

THE INFORMATION SOCIETY

Course Outline

This class is conducted in a lecture/seminar format, with two 2-hour sessions each week. It is essential that all students read carefully the entire assignment in advance of the class session.

Week-by-Week Schedule

Week	Session	Topic	Assignment
1	I	Introduction to Course	
	II	Organization of Presentations	
2	I	Historical Development	Kumar, chs. 1-5
	II	Technology and Society: Introduction	Leiss, articles.
3	I	Technological Rationality	Leiss, articles.
	II	Utopian View of Technology	Gendron, Part One.
4	I	Dystopian View of Technology	Gendron, Part Two.
	II	Socialist View of Technology	Gendron, Part Three.
5	I	Post-Industrial Society	Bell, Intro., ch. 1.
	II	The Service Society	Bell, chs. 2-3.
6	I	Technocracy	Bell, chs. 4-6.
	II	Critique of Bell	Bell, "Coda"; Kumar, chs. 6-7.
7	I	Mid-Term Review	
	II	Technology as "Radical Monopoly"	Illich (complete).
8	I	Politics of Technology	Dickson, Introl, chs. 1-3.
	II	Utopian Technologies	Dickson, chs. 4-7.
9	I	Concept of Information Society	Bell article
	II	The Information Economy	DOC Report
10	I	Values and Public Policy	Rein, Intro., chs. 1-2.
	II	"Mediation"	GAMMA Report, Part 1.
11	I	Policy Analysis	Rein, chs. 3-4.
	II	Impacts of Information Technologies	GAMMA Report, Part 2.
12	I	Case Studies in Social Policy	Rein, chs. 5-7.
	II	Recommendations for Government Policy	Science Council Report
13	I	Summary: Technology and Society	
	II	Summary: Public Policy for the Information Society.	

Required Reading:

Daniel BELL, The Coming of Post-Industrial Society.
Daniel BELL, "The Social Framework of the Information Society."
David DICKSON, Alternative Technology and the Politics of Technical Change.
Bernard GENDRON, Technology and the Human Condition.
Ivan ILLICH, Tools for Conviviality.
William LEISS, "The False Imperatives of Technology" (collection of articles).
Martin REIN, Social Science and Public Policy.

Department of Communication (Ottawa), "The Information Revolution and its
    Implications for Canada."
GAMMA, "The Information Society: The Issues and the Choices."
Science Council of Canada, "Planning Now for an Information Society."

Weighting of Course Grade:

25%:   Class Presentation and Participation.
25%:   Mid-Term Paper.
50%:   Final Paper.

Class Participation:

Every student will be responsible for participation in class discussions for
every session. For each session a number of students will be assigned in
advance as primary respondents. Each student will have four such assignments
during the semester.

Mid-Term Paper:

Length: 10 pages (typewritten). Topic: discuss the chief strengths and
weaknesses in Daniel Bell's The Coming of Post-Industrial Society. (Note:
Do not summarize or paraphrase the text. Devote the entire paper to a
critical evaluation of the book.

Final Paper:

Length: 15 pages (typewritten). Topic: the following recommendation has
been made to the Department of Communications, Ottawa: The Government of
Canada should prepare a comprehensive set of policies to ensure that the new
information technologies become a major factor in influencing social change in
Canada. Evaluate this recommendation. (For example: What are the main features
of an "informationsociety"? What policies are appropriate in this context?
Should the federal and/or the provincial governments have a broad policy
responsibility in this field -- or should it be left to private consumer and
producer decisions? Why?)

<u>SELECTED BIBLIOGRAPHY</u>

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Baram, Michael S., "Technology Assessment and Social Control," <u>Science</u>, 180, 4085, 4 May, 465-473.

Barrett, William, <u>The Illusion of Technique: A Search for Meaning in a Technological Civilization</u> (Anchor Press: 1978).

Butler, Clark, "Technological Society and its Counterculture: An Hegelian Analysis," <u>Inquiry</u>, 1975, 18, 2, Summer, 195-212.

Cotgrove, Stephen, "Technology, Rationality, and Domination," <u>Social Studies of Science</u>, 1975, 5, 1 February, 55-78.

Friedmann, G. et. al., "The Social Consequences of Technical Progress," <u>International Social Science Bulletin</u>, IV (1975), 243-339.

Glarini, O., et. al., <u>The Diminishing Returns of Technology: An Essay on the Crisis in Economic Growth</u> (Pergamon Press, 1978).

Greenwald, Howard P., "Scientists and Technocratic Ideology," <u>Social Forces</u>, 1979, 58, 2, December 630-650.

Hannay, N.B., et. al., "The Anatomy of Modern Technology: Prolegomenon to an Improved Public Policy for the Social Management of Technology," <u>Daedalus</u>, 1980, 109, 1, Winter, 25-53.

Leiss, William, <u>The Domination of Nature</u>, (Beacon Press, 1974).

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SIMON FRASER UNIVERSITY
MEMORANDUM

To.......H.M..Evans...Registrar.and..............
Secretary to the Senate Cmtee.
.......on.Undergraduate.Studies...............

From.......Janet.Blanchet..Secretary.to.the..
Faculty of I.D.S.
.......Undergraduate.Curriculum.Cmtee,.....

Subject...Prerequisite.Change..CMNS.360-4........
Fundamentals of Communication Research

Date........1984-02-16..............................

(ISC 84-1)

Our File No. 1H1(i)

At a meeting of the Faculty of Interdisciplinary Studies Undergraduate Curriculum Committee, held on Tuesday, February 14, 1984, members of the committee approved a prerequisite change for the above-noted course as follows:

OLD   45 semester hours credit; at least 2 lower division courses in Communication

NEW   45 semester hours credit; including at least 2 lower division courses in Communication; and PSYC 210-3 or MATH 101-3 or MATH 102-3.

Would you please place this item on the next agenda of the Senate Committee on Undergraduate Studies.

Janet Blanchet

JB:mf

SIMON FRASER UNIVERSITY

MEMORANDUM

To......... Mr. H.M. Evans
Registrar and Secretary to
the Senate Committee on
Undergraduate Studies

From....... Janet Blanchet
Administrative Assistant
Faculty of I.D.S.

Subject..... COURSE TITLE CHANGE ONLY
CMNS 253-3, INTRODUCTION TO

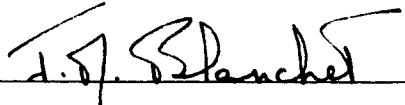Date....... March 22, 1984

INFORMATION TECHNOLOGY (ISC 84-1)

At a Meeting held on January 17, 1984 the following change in title was approved:

OLD TITLE.   CMNS 253-3, Computers and Communication

NEW TITLE.   CMNS 253-3, Introduction to Information Technology

Would you please place this item on the next agenda of the Senate Committee on Undergraduate Studies.

JB/rj
Encl: