

SIMON FRASER UNIVERSITY

MEMORANDUM

TO: Senate

FROM: R. Saunders, Chair  
Senate Committee on  
Academic Planning

SUBJECT: Fraser Valley College/Simon  
Fraser University - Memorandum  
of Understanding

DATE: June 29, 1989

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Action undertaken by the Senate Committee on Academic Planning at its meeting of June 21, 1989 gives rise to the following motion:

MOTION: "that Senate approve and recommend approval to the Board of Governors, as set forth in S.89-28 the Memorandum of Understanding between Fraser Valley College and Simon Fraser University, dated April 4, 1989, as amended by an Amending Agreement, dated June 29, 1989, which agreement, as amended, is hereafter called the Memorandum of Understanding"

Memorandum  
from the  
Vice-President, Academic Office  
Simon Fraser University

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To: SCAP, Senate

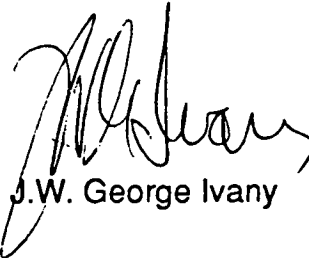
From: J.W. George Ivany  
Vice-President, Academic

Re: Fraser Valley College  
Memorandum of Understanding

Date: April 18, 1989

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The attached agreement has been drawn up and signed between Fraser Valley College and Simon Fraser University and would take effect contingent upon Senate approval.



J.W. George Ivany


**Memorandum of Understanding**  
**FRASER VALLEY VALLEY COLLEGE and**  
**SIMON FRASER UNIVERSITY**


This memorandum of understanding constitutes an agreement between Simon Fraser University and Fraser Valley College. The participating unit at Simon Fraser University is the Department of Communication in the Faculty of Applied Sciences.

This agreement follows upon a memorandum of cooperation between Simon Fraser University and Fraser Valley College on January 6, 1989, and it provides the means for its implementation by drawing upon the resources at both institutions.

Simon Fraser University and Fraser Valley College will seek resources to offer a college transfer program in Communication at Fraser Valley College beginning in September 1989. The program will permit Simon Fraser to manage its enrolment pressures in the rapidly growing field of Communication, ensuring that both the accessibility and the quality of the Communication program are maintained. It will permit Fraser Valley College to admit students to a college transfer program in Communication, guaranteeing successful graduands of that program admission to the upper level courses and the Major Program in Communication at Simon Fraser University, subject to their regular admission to the University.

Detailed planning with respect to the curriculum of the college transfer program and resources is contained in the attached proposal.

  
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Peter Jones, President  
Fraser Valley College

  
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William G. Saywell, President  
Simon Fraser University

April 4, 1989.  
\_\_\_\_\_  
Date

April 4, 1989  
\_\_\_\_\_  
Date

**AMENDING AGREEMENT**  
**JUNE 29, 1989**  
**AMENDING THE MEMORANDUM OF UNDERSTANDING**  
**DATED APRIL 4, 1989, BETWEEN**  
**FRASER VALLEY COLLEGE AND SIMON FRASER UNIVERSITY**

Changes to this agreement may be made by mutual consent between both institutions at any time. The institutions will review the agreement annually and if Simon Fraser University wishes to cap enrolment, Fraser Valley College students already in the College Communication program will be protected from such new enrolment restrictions.

In the event that either institution wishes to make unilateral changes to the agreement, at least 12 months' notice will be given to the other institution.

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Peter Jones, President  
Fraser Valley College

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William G. Saywell, President  
Simon Fraser University

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

# Proposal for the Introduction of a Communication College Transfer Program

Simon Fraser University and Fraser Valley College

March 15, 1989

## Background:

For several years, the Department of Communication at Simon Fraser University has been experiencing significant pressures as a result of increasing enrolments. In a period of four years, the number of enrolments has doubled, and the number of Majors in Communication has increased by almost the same amount. During this period, the level of resources available to the Department of Communication at Simon Fraser has remained constant.

In response to these pressures, the Department of Communication has decided to embark upon a strategy of enrolment management, involving enrolment restrictions if necessary. These measures are necessary because the Department can expect further increases in enrolment. Communication is one of the fastest growing fields of study in North America. As well, the Department of Communication wishes to protect the quality of its research and teaching programs, which have recently been commended by a panel of reviewers. The Department has concluded that growth can not be sustained at the expense of quality.

It is for this reason that the Department of Communication at Simon Fraser has welcomed discussions with Fraser Valley College about the possibility of a college transfer program in Communication. A college transfer program offers a desirable method of managing enrolment and ensures that both quality and accessibility can be maintained in the field of Communication.

## The Proposal:

It is proposed that Fraser Valley College offer a two year academic college transfer program for students wishing to complete a Major in Communication at Simon Fraser University. Admission to the college transfer program, and successful completion of its requirements would guarantee admission to the Major program in Communication at Simon Fraser.

As part of the college transfer program, seven lower level courses in Communication would be offered at Fraser Valley College, and suitable electives within the academic program at the College would be identified. Admission standards to the college transfer program would be compatible with successful completion of the lower level Communication Major requirements, and continuance standards at the two institutions would be identical.

The Department of Communication at Simon Fraser would undertake to admit all successful graduands of the college transfer program into the upper levels courses and the Major program in Communication at Simon Fraser subject to their regular admission to the University. Resources at Simon Fraser would be directed towards ensuring that the necessary courses and facilities were available for these transfer students in addition to students at Simon Fraser admitted to the major Program in Communication.

## The Curriculum:

After discussions between the participating units, a curriculum suitable for the college transfer program has been developed. This curriculum draws upon the existing resources at both institutions.

Seven courses would be offered at Fraser Valley College comprising a portion of the lower level courses offered at Simon Fraser sufficient to ensure that students can meet the lower level requirements for a Major in Communication. Six of these courses directly parallel courses at Simon Fraser, and the seventh draws upon the special expertise of Fraser Valley faculty.

The introduction of these courses, and the college transfer program at Fraser Valley College does not foreclose the possibility that a small number of upper level courses in Communication will be made available in the Fraser Valley through arrangements between the two institutions at some future date.

## The Partnership:

Fraser Valley College is the only institution at which a college transfer program in Communication is envisaged at this time.

Fraser Valley College offers considerable faculty resources suitable for a college transfer program in Communication, both through its academic departments and through its current careers program in Communication. A number of these faculty have obtained their graduate degrees, or taken courses in Communication at Simon Fraser University, and thus are familiar with its teaching program. Fraser Valley also shares with Simon Fraser the catchment area which is likely to produce the greatest enrolment increases in the foreseeable future.

The Department of Communication at Simon Fraser is the only such program offered in British Columbia. It has been in operation since 1975, and has a well established undergraduate program. Two graduate degrees are offered -- MA and PhD -- ensuring a supply of teaching resources. In 1987, a Communication Co-op program was introduced, to permit students to combine work and study experiences. It is expected that students from the college transfer program will participate in the Co-op program at some future date, pending an agreement about the administration of the program.

## Resources:

Attached to this proposal is the submission of Fraser Valley College with respect to the college transfer program in Communication. In this proposal, the resources necessary to develop the college transfer program at Fraser Valley College are indicated.

At Simon Fraser, existence of the college transfer program will permit reduction in undergraduate lower level enrolments to a more manageable level, consistent with the goals laid out in the Department's working paper on enrolment management and restrictions.

Additional resources to support the upper level offerings at Simon Fraser will be required, in order to ensure that the requirements of the college transfer students can be met in addition to the on going needs of the Department. These resources are as follows:

**Capital Installation (short term):**

Technical Additions to the Communicational instructional laboratories (CMNS 302, 315, and 321)	10,000.00
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Additional Capital Equipment (CMNS 353, 358)	10,000.00
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**Faculty and Operating (long term)**

Laboratory Instructor	25,000.00
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CFL Faculty position	35,000.00
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Additions to Operating Budget (e.g. equipment maintenance)	5,000.00
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