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MEMORANDUM

ATTENTION Senate

DATE April 29, 2021

FROM Jeff Derksen,
Chair of Senate Graduate Studies
Committee (SGSC)

RE: Program Change



For information:

Acting under delegated authority at its meeting of April 6, 2021, SGSC approved the following program change, effective **Spring 2022**:

Faculty of Communication, Art, and Technology Publishing Program

- 1) Program change: Publishing MPub



MEMORANDUM

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|-------------------|---|
| ATTENTION: | Senate Graduate Studies Committee |
| FROM: | Philippe Pasquier, Chair, FCAT Graduate Studies Committee |
| RE: | PUB New Graduate Course Proposal: PUB611 |
| DATE: | March 1, 2021 |

FCAT GSC has voted to approve the following change(s) at the FCAT GSC meeting that occurred on February 25, 2021:

Publishing Program:

- ~~New Graduate Course Proposal: PUB611~~
- Program Change: MPUB calendar entry

Please add these items to the agenda of the SGSC meeting on April 6, 2021.

Philippe Pasquier, Ph.D.
Associate Dean, Academic, FCAT Chair,
FCAT Graduate Studies Committee

cc Hannah McGregor, Graduate Program Chair, PUB

stw/PP



MEMORANDUM

ATTENTION: Philippe Pasquier, Chair, FCAT GSC

FROM: Hannah McGregor, Graduate Program Chair, Publishing

RE: Approval of new Publishing course PUB611

DATE: February 25, 2021

On February 23, 2021, following a successful School vote, Stephen Collis, interim Director of Publishing, approved the following motions at the Publishing GSC meeting:

- That a new course, PUB411, be created following the successful offering of this course as a special topic in previous years.
- That PUB411 also be offered as a graduate course, PUB611.
- That the proposals for PUB411 and PUB611 be brought to the UCC and GSC meetings by the Undergraduate and Graduate Program Chairs.

The proposal for PUB411 was brought to the FCAT UCC meeting on February 11, 2021 to be voted on.

Sincerely,

A handwritten signature in black ink, appearing to read "Hannah McGregor".

Hannah McGregor
Graduate Program Chair, Publishing

Calendar Entry Change for Publishing (Master of Publishing)

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|---|
| Summary of change: Updating the program course-work option to include new course PUB 611 Making Knowledge Public to the course work option available to students |
| Rationale for change: This course offers students an opportunity to explore academic publishing and the importance that this segment of the publishing industry plays in our society. It is cross-listed with PUB411 and will increase options for MPub students doing new course-based option. |
| Effective term and year: Spring 2022 |
| Will this change impact current students? If yes, what is the plan for current students? No |

| FROM | TO |
|---|---|
| [...] | [...] |
| Course Work Option | Course Work Option |
| Students complete a minimum of eight units from the following list of courses selected in consultation with supervisor or graduate program chair. | Students complete a minimum of eight units from the following list of courses selected in consultation with supervisor or graduate program chair. |
| PUB 631 - Graphic Design: The Page and the Screen (4) | PUB 611 – Making Knowledge Public: How Research Makes its Way into Society (4) |
| PUB 638 - Design Awareness in Publishing Processes and Products (4) | PUB 631 - Graphic Design: The Page and the Screen (4) |
| PUB 648 - Publishing and Social Change: Tech, Texts, and Revolution (4) | PUB 638 - Design Awareness in Publishing Processes and Products (4) |
| PUB 655 - Online Marketing for Publishers (4) | PUB 648 - Publishing and Social Change: Tech, Texts, and Revolution (4) |
| PUB 656 - Institutional and International Event Planning and Management (4) | PUB 655 - Online Marketing for Publishers (4) |
| PUB 877 - Special Topics in Publishing (4) | PUB 656 - Institutional and International Event Planning and Management (4) |
| [...] | PUB 877 - Special Topics in Publishing (4) |
| | [...] |