



Simon Fraser University Maggie Benston Centre 1100 8888 University Drive Burnaby, BC V5A1S6 TEL 778.782.3042 FAX 778.782.3080 gradstudies@sfu.ca www.sfu.ca/grad

MEMORANDUM

ATTENTION Senate

FROM Jeff Derksen,

Chair of Senate Graduate Studies

Committee (SGSC)

RE: Course Changes

DATE January 14, 2021

#### For information:

Acting under delegated authority at its meeting of January 5, 2021, SGSC approved the following curriculum items, effective Fall 2021:

#### **Beedie School of Business**

1) Course change (description, prerequisite): BUS 700

#### Faculty of Communication, Art, and Technology

- 2) Course change (title): DMED 502
- 3) Course changes (description): DMED 500, DMED 520, DMED 530
- 4) Course changes (description, prerequisite): DMED 521, DMED 522
- 5) Course changes (description, grading basis): DMED 531



Segal Graduate School

Office of the Associate Dean 500 Granville Street Vancouver, BC V6C 1W6 TEL 778.782.9255 FAX 778.782.5122 busadmin@sfu.ca

#### Memo to SGSC

To: Senate Graduate Studies Committee

From: Carolyn Egri, Associate Dean Graduate Programs

Re: Calendar Changes
Date: December 1, 2020

The following curriculum revisions have been approved by the Beedie School of Business for the Part-Time Master of Business Administration program and are forwarded to the Senate Graduate Studies Committee for approval. This program should be effective for Fall 2021.

Please include them on the next SGSC agenda.

- Calendar Entry Change for Master of Business Administration (subplan Part-time)
- Graduate Course Change Form: BUS 700

Thank you for your attention herein. Should you have any questions or concerns, please do not hesitate to contact me.

Dr. Carolyn Egri

Carolyn Egri

Professor, Management and Organization Studies/Business and Society Associate Dean, Graduate Programs, Beedie School of Business









Attach a separate document if more space is required. Effective Term and Year Fall 2021 Course Subject/Number BUS 700 Units n Course Title Orientation Rationale for Change: Inclusive language for all SFU Beedie graduate programs. Proposed Changes (Check all that apply) Course number Units\* Title 🗸 Description 🗸 Prerequisite 🗌 Other Complete only the fields to be changed **FROM** Course Subject/Number Course Subject/Number Units Units\* Course Title Course Title (max 100 characters) Course Short Title (max 30 characters) Course Short Title Description Description Intensive 1-day program for MBA, MOT MBA and MSc Fin Intensive program for SFU Beedie graduate students to meet students to meet each other and to develop both individual and each other and develop both individual and group strategies for group strategies for academic success. Through experiential academic success. Through experiential learning and learning and team-building activities students develop a deeper team-building activities students develop a deeper understanding understanding of the skills and knowledge that contribute to an of the skills and knowledge that contribute to an effective effective team-based learning environment. Students will also team-based learning environment. Students will also learn about learn about their programs specific academic expectations as well program-specific academic expectations, academic and as academic and administrative resources and support available administrative resources, and supports available at Simon Fraser for them at Simon Fraser University. Graded on a University. Graded on a satisfactory/unsatisfactory basis. satisfactory/unsatisfactory basis. Prerequisite Prerequisite Admission to the MBA, MOT MBA, or MSc Fin program. N/A Other Other

<sup>\*</sup> Program requirements may need to be revised when course units are changed. Please review the calendar and submit any relevant program revisions resulting from this course change.

**REMINDER:** All course changes must be identified on a cover memo and confirmed as approved when submitted to FGSC and SGSC. CONTACT PERSON Department / School / Program Contact name Contact email Beedie School of Business Casey Yorko casey\_yorko@sfu.ca DEPARTMENTAL APPROVAL Department Graduate Program Committee Date Signature Department Chair Signature Date FACULTY APPROVAL Faculty Graduate Studies Committee (FGSC) Date Signature Carolyn Egri 25 November 2020 Carolyn Egri SENATE GRADUATE STUDIES COMMITTEE APPROVAL

_	UV		
ADMINISTRATIVE SECTION (for DGS office on Course Attribute:  Course Attribute Value:  Instruction Mode:  Attendance Type:	ly)	If different from regular units: Academic Progress Units: Financial Aid Progress Units:	

Date

January 14, 2021

Signature

Senate Graduate Studies Committee (SGSC)

Jeff Derksen

TEL 778.782.8790 FAX 778.782.8789

TASC 2, 7800 8888 University Drive Burnaby, BC V5A 1S6 www.fcat.sfu.ca

#### **MEMORANDUM**

ATTENTION:	Senate Graduate Studies Commitee
FROM:	Philippe Pasquier, Chair, FCAT Graduate Studies Committee
RE:	MDM: Course Updates and Changes
DATE:	Nov 10, 2020

FCAT GSC has voted to approve the following course change proposals:

- DMED 500 Foundations of Digital Media (course description)
- DMED 502 Improvising Story and Character (title change)
- DMED 520 Projects I: Building Virtual Worlds (course description)
- DMED 521: Projects II (Course description and pre-requisite)
- DMED 522: Projects III (course description and pre-requisite)
- DMED 530: Internship (course description)
- DMED 531: Internship Continuation (course description)

Please add this to the SGSC agenda. Additionally, please find enclosed the respective supporting documents.

Sincerely,

Philippe Pasquier, Ph.D.

Associate Dean, Academic, FCAT Chair,

FCAT Graduate Studies Committee

cc Rachel Ralph, Graduate Program Chair, MDM

stw/PP



Attention: Philippe Pasquier, Associate Dean Academic, FCAT

From: Rachel Ralph, Graduate Program Chair, Masters of Digital Media

The following course proposal changes were approved at our school meeting Oct 29. 2020:

- DMED 500 Foundations of Digital Media (course description)
- DMED 502 Improvising Story and Character (title change)
- DMED 520 Projects I: Building Virtual Worlds (course description)
- DMED 521: Projects II (Course description and pre-requisite)
- DMED 522: Projects III (course description and pre-requisite)
- DMED 530: Internship (course description)
- DMED 531: Internship Continuation (course description)

and is now ready for review by FCAT and the Senate Graduate Studies Committee.

Please place these proposals on the agenda of the November 10, 2020 meeting of the Faculty of Communication, Art, and Technology's Graduate Studies Committee.

Rachel Ralph, PhD (she/her/hers)

Faculty (GSC Chair)

#### CDM | CENTRE FOR DIGITAL MEDIA

MASTER OF DIGITAL MEDIA PROGRAM 685 Great Northern Way, Vancouver BC V5T 0C6

T: 604 779 3611

E: rachel ralph@thecdm.ca

Facebook: CentreforDigitalMedia | Twitter: @therachelralph











Attach a separate document if more space is required. Course Subject/Number Effective Term and Year Units **DMED 502** 3 Fall 2021 Course Title Improvising Story and Character Rationale for Change: The name as it is, is too specific to improvising stories and improvising characters. The course offers much more and is specific to adapting improvisational tools from a variety of different disciplines in order to improve collaboration. Proposed Changes (Check all that apply) Course number Units\* 🗸 Title Description Prerequisite Other Complete only the fields to be changed **FROM** Course Subject/Number Course Subject/Number Units Units\* Course Title Course Title (max 100 characters) Improvising Story and Character Improvisation for Collaboration Course Short Title Course Short Title (max 30 characters) Improvisation & Collaboration Improvising Story & Character Description Description Prerequisite Prerequisite Other Other

<sup>\*</sup> Program requirements may need to be revised when course units are changed. Please review the calendar and submit any relevant program revisions resulting from this course change.

`	CONTACT	PERSON
	CONTACT	ILIVOU

Department / School / Program	Contact name	Contact email
Master of Digital Media	Rachel Ralph	rralph@sfu.ca

### DEPARTMENTAL APPROVAL

Signature	Date 3 November 2020
Signature My 34	Date 3 November 2020
	Signature

### FACULTY APPROVAL

Faculty Graduate Studies Committee (FGSC)	Signature	Date
Philippe Pasquier	16-1	Nov 13, 2020

Senate Graduate Studies Committee (SGSC)  Jeff Derksen	Signature	AD	Date January 14, 2021
		U V	

ADMINISTRATIVE SECTION (for DGS office of Course Attribute:	nly)  If different from regular units:  Academic Progress Units:  Financial Aid Progress Units:



Attach a separate document if more space is required. Course Subject/Number Effective Term and Year Units **DMED 500** 3 Fall 2021 Course Title Foundations of Digital Media Rationale for Change: Reflect contemporary processes, including the broader digital media landscape and legal demands Proposed Changes (Check all that apply) Course number Units\* Title Description Prerequisite Other Complete only the fields to be changed **FROM** Course Subject/Number Course Subject/Number Units Units\* Course Title Course Title (max 100 characters) Course Short Title (max 30 characters) Course Short Title Description Description Business, technological, social and ethical issues and realizations The emergence and ongoing development of the digital of digital entertainment are introduced and framed. The emergence media landscape is discussed through an historical and ongoing development of the digital entertainment industry is exploration and critical analysis of the business, technical discussed through an historical exploration and critical analysis of innovations, social, ethical, and legal demands which define the economics, technical innovations, social demands and ethical it. Outcomes are critical perspectives from explorations of constraints which define it. Outcomes are exploration and a critical digital media aspects, which will act as a common basis for all perspective of digital entertainment, which will act as a common subsequent discussion and collaboration between students basis for all subsequent discussion and collaboration between with artistic, technical or interdisciplinary backgrounds. students with artistic, technical or interdisciplinary backgrounds. Prerequisite Prerequisite Other Other

Program requirements may need to be revised when course units are changed. Please review the calendar and submit any relevant program revisions resulting from this course change.

CONTA	ACT P	PERSON

Department / School / Program	Contact name	Contact email
Master of Digital Media	Rachel Ralph	rralph@sfu.ca

### DEPARTMENTAL APPROVAL

Department Graduate Program Committee Rachel Ralph	Signature	Date 3 November 2020
Department Chair  Larry Bafia	Signature Jay 34.	Date 3 November 2020

### FACULTY APPROVAL

Faculty Graduate Studies Committee (FGSC)	Signature	Date
Philippe Pasquier	24-1	Nov 13, 2020

Senate Graduate Studies Committee (SGSC)  Jeff Derksen	Signature	Date January 14, 2021
	0 /	

ADMINISTRATIVE SECTION (for DGS office only) Course Attribute: Course Attribute Value: Instruction Mode: Attendance Type:	If different from regular units: Academic Progress Units: Financial Aid Progress Units:



Attach a separate document if more space is required. Course Subject/Number Effective Term and Year Units **DMED 520** Fall 2021 Course Title Projects I: Building Virtual Worlds Rationale for Change: Updating the description so that it more clearly aligns with the objectives of the course (define and create solutions with value, understand and apply effective collaboration skills, apply project management concepts). Proposed Changes (Check all that apply) Course number Units\* Title Description Prerequisite Other Complete only the fields to be changed **FROM** Course Subject/Number Course Subject/Number Units Units\* Course Title Course Title (max 100 characters) Course Short Title (max 30 characters) Course Short Title Description Description Building Virtual Worlds is the first project course. Teams from Building Virtual Worlds is the first project course. Teams of different backgrounds and disciplines design and implement students from different backgrounds and disciplines design and implement a digital artifact. These projects have an explicit role an artifact in a virtual environment. Student-lead projects in teaching human-centered iterative design, project have an explicit role in teaching project management and management, team collaboration, and project execution skills. business aspects of team based creations. This hands-on This hands-on immersion into a team-based problem solving immersion into a group problem solving environment is environment is designed to break down student inhibitions and designed to break down student inhibitions and to foster rapid to foster rapid project planning and prototyping. project planning and prototyping. Prerequisite Prerequisite Other Other

<sup>\*</sup> Program requirements may need to be revised when course units are changed. Please review the calendar and submit any relevant program revisions resulting from this course change.

	<b>n</b>	N	TA	(C)	ГВ	D	C (	١ı	N
	u	IN	18	<b>(</b>		к.	J	וע	N

Department / School / Program	Contact name	Contact email
Master of Digital Media	Rachel Ralph	rralph@sfu.ca

### DEPARTMENTAL APPROVAL

Department Graduate Program Committee	Signature	Date
Rachel Ralph	Kentero	3 November 2020
Department Chair	Signature Aug G.	Date
Larry Bafia	1314	3 November 2020

### FACULTY APPROVAL

Faculty Graduate Studies Committee (FGSC)	Signature	Date
Philippe Pasquier	16-1	Nov 13, 2020

Senate Graduate Studies Committee (SGSC) Jeff Derksen	Signature	Date January 14, 2021
--	-----------	-----------------------

ADMINISTRATIVE SECTION (for DGS office of	n lv)
Course Attribute: Course Attribute Value: Instruction Mode: Attendance Type:	If different from regular units: Academic Progress Units: Financial Aid Progress Units:



Attach a separate document if more space is required. Effective Term and Year Fall 2021 Units 6 Course Subject/Number **DMED 530** Course Title Internship Rationale for Change: Reflect contemporary processes, such as pursing work experience. Proposed Changes (Check all that apply) Course number Units\* Title Description Prerequisite Other Complete only the fields to be changed **FROM** TO Course Subject/Number Course Subject/Number Units Units\* Course Title Course Title (max 100 characters) Course Short Title Course Short Title (max 30 characters) Description Description Students will work full-time in the digital media or Students will practice what they have learned in the entertainment technology industry. This term gives MDM program through the pursuit and/or completion of students real-world experience in working to concrete full-time work experience in the field of digital media. deadlines with a motivated, often multidisciplinary, team, Students learn firsthand the importance of effective job Students learn firsthand the importance of effective search, interview, networking, communication, communication and cooperation to achieve specific goals collaboration, time management and teamwork skills. and timelines. Graded on a satisfactory/unsatisfactory Graded on a satisfactory/unsatisfactory basis. basis. Prerequisite Prerequisite Other Other

<sup>\*</sup> Program requirements may need to be revised when course units are changed. Please review the calendar and submit any relevant program revisions resulting from this course change.

CONTACT PERSON

Department / School / Program	Contact name	Contact email
Master of Digital Media	Rachel Ralph	rralph@sfu.ca

### DEPARTMENTAL APPROVAL

Department Graduate Program Committee	Signature	Date
Rachel Ralph	KAROPO	3 November 2020
Department Chair	Signature Aug.	Date
Larry Bafia	134	3 November 2020

### FACULTY APPROVAL

Faculty Graduate Studies Committee (FGSC)	Signature	Date
Philippe Pasquier	16-1	Nov 13, 2020

Senate Graduate Studies Committee (SGSC)  Jeff Derksen	Signature	Date January 14, 2021
	(/ // -	

ADMINISTRATIVE SECTION (for DGS office only) Course Attribute: Course Attribute Value: Instruction Mode: Attendance Type:	If different from regular units: Academic Progress Units: Financial Aid Progress Units:



Attach a separate document if more space is required. Effective Term and Year Fall 2021 Course Subject/Number Units **DMED 521** 12 Course Title Projects II Rationale for Change: Description: Reflect contemporary processes, including team-based iterative projects developing prototypes/proof of concepts Pre-req: This is building up another course (Projects I: Building Virtual Worlds) and is needed in order to progress to projects II Proposed Changes (Check all that apply) Course number Units\* Title Description Prerequisite Other\_\_\_\_ Complete only the fields to be changed **FROM** Course Subject/Number Course Subject/Number Units Units\* Course Title (max 100 characters) Course Title Course Short Title Course Short Title (max 30 characters) Description Description Projects II, III and IV cohesively build on the Project I experience with Projects II cohesively builds on the Project I experience projects of increasing technical, artistic and management sophistication. with increasingly complex technical, artistic and Projects II, III and IV are independent, semester length group studies management challenges. Projects II is an independent, based on working with an external client and/or collaborators. Teams of term length team-based project working with an three to eight students work on a dedicated project(s) during that semester. In all four of the Projects courses, students learn, experience external client and/or collaborators. Students learn, and execute the business aspects of team based projects from scoping experience, and execute iterative processes through team to the creation of business plans, from on-going project management to collaboration and prototype/proof of concept delivery. final product delivery which is on time and on budget. Prerequisite Prerequisite None **DMED 520** Other Other

Program requirements may need to be revised when course units are changed. Please review the calendar and submit any relevant program revisions resulting from this course change.

CO	NTA	CT	PER	SON

Department / School / Program	Contact name	Contact email
Master of Digital Media	Rachel Ralph	rralph@sfu.ca

### DEPARTMENTAL APPROVAL

Department Graduate Program Committee Rachel Ralph	Signature	Date 3 November 2020
Department Chair	Signature / Signature	Date
Larry Bafia	1314	3 November 2020

### FACULTY APPROVAL

Faculty Graduate Studies Committee (FGSC)	Signature	Date
Philippe Pasquier	16-1	Nov 13, 2020

Senate Graduate Studies Committee (SGSC)  Jeff Derksen	Signature	Date January 14, 2021
	U V	

ADMINISTRATIVE SECTION (for DGS office only) Course Attribute: Course Attribute Value:	If different from regular units: Academic Progress Units:
Instruction Mode:Attendance Type:	Financial Aid Progress Units:

Attach a separate document if more space is required.

Attach a separate document il more space is req	uireu.			
Course Subject/Number DMED 522	Units 1	2	Effective Term and Yea	Fall 2021
Course Title Projects III				
Rationale for Change:  Description: Reflect course objectives (capstone course, and possible student-led pitches) contemporary processes, including team-based iterative projects developing prototypes/proof of concepts  Pre-req: This is building up another course (Projects II)				
Proposed Changes (Check all that apply)				
Course number Units* Title	Description	n 🔽 F	Prerequisite Other_	
Complete only the fields to be changed				
FROM		TO		
Course Subject/Number		Course	Subject/Number	
Units		Units*		
Course Title		Course	Title (max 100 characters	5]
Course Short Title		Course Short Title (max 30 characters)		
Description		Descrip	ution	
Projects II, III and IV cohesively build on the Project I experience with projects of increasing technical, artistic and management sophistication. Projects II, III and IV are independent, semester length group studies based on working with an external client and/or collaborators. Teams of three to eight students work on a dedicated project(s) during that semester. In all four of the Projects courses, students learn, experience and execute the business aspects of team based projects from scoping to the creation of business plans, from on-going project management to final product delivery which is on time and on budget.		and management challenges. Projects III is an independent, term length team-based project working with an external client and/or collaborators. Projects may include student-led pitches. Students learn, experience, and execute iterative		
Prerequisite		Prerequisite		
None		DMED 521		
Other		Other		

<sup>\*</sup> Program requirements may need to be revised when course units are changed. Please review the calendar and submit any relevant program revisions resulting from this course change.

`	CONTACT	PERSON
	CONTACT	ILIVOU

Department / School / Program	Contact name	Contact email
Master of Digital Media	Rachel Ralph	rralph@sfu.ca

### DEPARTMENTAL APPROVAL

Department Graduate Program Committee	Signature	Date
Rachel Ralph	KAROPO	3 November 2020
Department Chair	Signature Aug.	Date
Larry Bafia	134	3 November 2020

### FACULTY APPROVAL

Faculty Graduate Studies Committee (FGSC)	Signature	Date
Philippe Pasquier	The t	Nov 13, 2020

Senate Graduate Studies Committee (SGSC)  Jeff Derksen	Signature	Date January 14, 2021

ADMINISTRATIVE SECTION (for DGS office only) Course Attribute: Course Attribute Value:	If different from regular units:  Academic Progress Units:  Financial Aid Progress Units:
Instruction Mode:	Financial Aid Progress Units:
Attendance Type:	



Attach a separate document if more space is required. Effective Term and Year Fall 2021 Course Subject/Number Units **DMED 531** 6 Course Title Internship Continuation Rationale for Change: Reflect contemporary processes, such as pursuing work experience. Proposed Changes (Check all that apply) Course number Units\* Title Description Prerequisite Other grading basis Complete only the fields to be changed **FROM** Course Subject/Number Course Subject/Number Units Units\* Course Title Course Title (max 100 characters) Course Short Title Course Short Title (max 30 characters) Description Description This course is a continuation of DMED 530. Students are This course is a continuation of DMED 530. required to work full-time in the digital media or Students will practice what they have learned in the MDM entertainment technology industry. This term gives program through the pursuit and/or completion of fullstudents real-world experience in working to concrete time work experience in the field of digital media. deadlines with a motivated, often multidisciplinary, team. Students learn firsthand the importance of effective job Students learn firsthand the importance of effective search, interview, networking, communication, communication and cooperation to achieve a specific goal collaboration, time management and teamwork skills. and time-lines. Graded on a satisfactory/unsatisfactory basis. Prerequisite Prerequisite Other Other Grading basis: IP/CO Grading basis: S/U

<sup>\*</sup> Program requirements may need to be revised when course units are changed. Please review the calendar and submit any relevant program revisions resulting from this course change.

	<b>n</b>	N	TA	C1	ГС		D	C 1	٦i	NI.
	u	IN	18	۱ L	Г	'E	к.	Jι	JI	М

Department / School / Program	Contact name	Contact email
Master of Digital Media	Rachel Ralph	rralph@sfu.ca

### DEPARTMENTAL APPROVAL

Department Graduate Program Committee Rachel Ralph	Signature	Date 3 November 2020
Department Chair	Signature Jan S.	Date
Larry Bafia	1314	3 November 2020

### FACULTY APPROVAL

Faculty Graduate Studies Committee (FGSC)	Signature	Date
Philippe Pasquier	16-1	Nov 13, 2020

Senate Graduate Studies Committee (SGSC)  Jeff Derksen	Signature	Date January 14, 2021
--	-----------	-----------------------

ADMINISTRATIVE SECTION (for DGS office only) Course Attribute: Course Attribute Value: Instruction Mode: Attendance Type:	If different from regular units: Academic Progress Units: Financial Aid Progress Units: