



Simon Fraser University  
Maggie Benston Centre 1100  
8888 University Drive  
Burnaby, BC V5A 1S6

TEL 778.782.3042  
FAX 778.782.3080

gradstudies@sfu.ca  
www.sfu.ca/grad

MEMORANDUM

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ATTENTION Senate

DATE February 13, 2020

FROM Jeff Derksen,  
Chair of Senate Graduate Studies  
Committee (SGSC)

RE: Program Changes

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**For information:**

Acting under delegated authority at its meeting of February 10, 2020, SGSC approved the following program changes, effective **Fall 2020**:

**Beedie School of Business**

- 1) Program change (calendar revision): Master of Business Administration MBA
- 2) Program change (calendar revision): Management of Technology MBA
- 3) Program change (calendar revision): MSc Finance



**Memo to SGSC**

**To: Senate Graduate Studies Committee**  
**From: Andrew Gemino, Associate Dean, Graduate Programs**  
**Re: Curriculum revisions to MBA, MOT MBA and MSc Fin programs**  
**Date: January 7, 2020**

The following curriculum revisions have been approved by the Beedie School of Business and are forwarded to the Senate Graduate Studies Committee for approval. These curriculum items should be effective for Fall 2020.

Please include them on the next SGSC agenda.

- ~~New course proposal: BUS-700~~
- MOT MBA calendar entry, MBA calendar entry and MSc Finance calendar entry updated to include the above new course
- ~~Course change: BUS-741~~

Thank you for your attention herein. Should you have any questions or concerns, please do not hesitate to contact me.

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Dr. Andrew Gemino  
Professor, Management Information Systems  
Associate Dean, Graduate Programs, Beedie School of Business

### Calendar Entry Change for Master of Business Administration

<p>Summary of change:</p> <p>Adding BUS 700 Orientation course as a pre-requisite to the calendar</p>
<p>Rationale for change:</p> <p>BUS 700 is being submitted as a new mandatory Orientation course that prepares MBA, MOT MBA and MSc Finance students to the academic program expectations. The course will prepare the individuals, the team and the cohort to set the expectations of the program. Students will meet with others to create a foundation for effective team-based learning right from the start. Not taking part in this course is detrimental for the participant and the cohort and therefore it is proposed as a mandatory component for the programs.</p>
<p>Effective term and year: Fall 2020</p>
<p>Will this change impact current students? If yes, what is the plan for current students?</p> <p>No</p>

FROM	TO
<p>[...]            Program Requirements            This program consists of course requirements and an internship for a minimum of 58 units. Courses from other SFU graduate business programs, or special topic courses, may be substituted for courses below at the discretion of the academic director.</p> <p>FULL-TIME MBA            Students in the full-time program must complete all of</p> <p>BUS 702 - Marketing Management (3)            BUS 703 - Managerial Economics (3)            BUS 704 - Leadership and Teamwork (3)            BUS 705 - Financial/Managerial Accounting (3)            BUS 706 - Business Analytics (3)            BUS 707 - Business Ethics (2)            BUS 708 - Financial Management (3)            BUS 709 - Managing Information (3)            BUS 710 - Managing Global Enterprises (3)</p>	<p>[...]            Program Requirements            This program consists of course requirements and an internship for a minimum of 58 units. Courses from other SFU graduate business programs, or special topic courses, may be substituted for courses below at the discretion of the academic director.</p> <p>FULL-TIME MBA            Students in the full-time program must complete all of</p> <p><b>BUS 700 – Orientation (0) *</b>            BUS 702 - Marketing Management (3)            BUS 703 - Managerial Economics (3)            BUS 704 - Leadership and Teamwork (3)            BUS 705 - Financial/Managerial Accounting (3)            BUS 706 - Business Analytics (3)            BUS 707 - Business Ethics (2)            BUS 708 - Financial Management (3)            BUS 709 - Managing Information (3)            BUS 710 - Managing Global Enterprises (3)</p>

<p>BUS 711 - Negotiation and Conflict Resolution (3)  BUS 712 - Managing a Globalized Workforce (2)  BUS 714 - Entrepreneurship (3)  BUS 715 - Operations Management (3)  BUS 716 - Sustainability (3)  BUS 718 - Business Strategy (3)  BUS 719 - Managing People and Organizations (3)  BUS 723 - Introduction to Managerial Thought (2)  BUS 724 - Organizational Analysis (2)  BUS 725 - International Applied Project (2)  BUS 730 - Business and Indigenous Communities (2)  BUS 741 - Business and Indigenous Peoples (2)  and an internship</p> <p>BUS 727 - MBA Internship (0) or BUS 728 - Research Practicum (0) *  and a capstone simulation</p> <p>BUS 729 - Capstone Simulation (2)  *BUS 728 should be taken by students entering the PhD program</p> <p>Students who have completed or have been enrolled in the graduate diploma in business administration program at SFU may receive advance credit for BUS 703, 705, 706, 707, 708, and 719 at the discretion of the academic director. A minimum grade of B (3.0) in the course equivalent is required.  [...]</p>	<p>BUS 711 - Negotiation and Conflict Resolution (3)  BUS 712 - Managing a Globalized Workforce (2)  BUS 714 - Entrepreneurship (3)  BUS 715 - Operations Management (3)  BUS 716 - Sustainability (3)  BUS 718 - Business Strategy (3)  BUS 719 - Managing People and Organizations (3)  BUS 723 - Introduction to Managerial Thought (2)  BUS 724 - Organizational Analysis (2)  BUS 725 - International Applied Project (2)  BUS 730 - Business and Indigenous Communities (2)  BUS 741 - Business and Indigenous Peoples (2)  and an internship</p> <p>BUS 727 - MBA Internship (0) or BUS 728 - Research Practicum (0) * *</p> <p>BUS 729 - Capstone Simulation (2)  *BUS 700 is a prerequisite for all courses in this program  **BUS 728 should be taken by students entering the PhD program</p> <p>Students who have completed or have been enrolled in the graduate diploma in business administration program at SFU may receive advance credit for BUS 703, 705, 706, 707, 708, and 719 at the discretion of the academic director. A minimum grade of B (3.0) in the course equivalent is required. [...]</p>
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**Calendar Entry Change for Management of Technology MBA**

<p>Summary of change:</p> <p>Adding BUS 700 Orientation course as a pre-requisite to the calendar</p>
<p>Rationale for change:</p> <p>BUS 700 is being submitted as a new mandatory Orientation course that prepares MBA, MOT MBA and MSc Finance students to the academic program expectations. The course will prepare the individuals, the team and the cohort to set the expectations of the program. Students will meet with others to create a foundation for effective team-based learning right from the start. Not taking part in this course is detrimental for the participant and the cohort and therefore it is proposed as a mandatory component for the programs.</p>
<p>Effective term and year: Fall 2020</p>
<p>Will this change impact current students? If yes, what is the plan for current students? No</p>

FROM	TO
<p>[...] Program Requirements This program consists of course work for a minimum of 54 units. Courses from other SFU graduate business programs, or a special topic course, may be substituted for courses below at the discretion of the academic director. Students must complete all of</p> <p>BUS 750 - Managing Technological Innovation (4) BUS 751 - Managerial Economics for Technology Firms (4) BUS 752 - Strategic Management of Technology-Based Firms (4) BUS 753 - Business Ethics (2) BUS 754 - Marketing Tech-based Products and Services (4) BUS 755 - Topics in International Business (2) BUS 756 - Strategic Use of Information and Knowledge (4)</p>	<p>[...] Program Requirements This program consists of course work for a minimum of 54 units. Courses from other SFU graduate business programs, or a special topic course, may be substituted for courses below at the discretion of the academic director. Students must complete all of</p> <p><b>BUS 700 – Orientation *</b> BUS 750 - Managing Technological Innovation (4) BUS 751 - Managerial Economics for Technology Firms (4) BUS 752 - Strategic Management of Technology-Based Firms (4) BUS 753 - Business Ethics (2) BUS 754 - Marketing Tech-based Products and Services (4) BUS 755 - Topics in International Business (2)</p>

<p>BUS 757 - Negotiations (2)  BUS 758 - Business Operations Design (4)  BUS 761 - Leadership for the Technology Driven Enterprise (2)  BUS 762 - Project Management (4)  BUS 763 - Managing Self and Others: An Organizational Simulation (2)  BUS 764 - Financing the Organization (4)  BUS 766 - Financial and Managerial Accounting (4)  BUS 782 - Capstone Simulation (2)  BUS 783 - Entrepreneurship (4)  BUS 784 - Special Topics (2)</p> <p>Students who have completed or have been enrolled in the graduate diploma in business administration program at SFU may receive advance credit for BUS 751, 753, 754, 756, 762, 764 and 766 at the discretion of the academic director. A minimum grade of a B (3.0) in the course equivalent is required.</p> <p>Students who have completed or have been enrolled in the science and technology commercialization graduate certificate program at SFU may receive advance credit for BUS 754, 764, 761, and partial credit for BUS 780 (4 out of 6 credits) at the discretion of the academic director. A minimum grade of a B (3.0) in the course equivalent is required.</p> <p>[...]</p>	<p>BUS 756 - Strategic Use of Information and Knowledge (4)  BUS 757 - Negotiations (2)  BUS 758 - Business Operations Design (4)  BUS 761 - Leadership for the Technology Driven Enterprise (2)  BUS 762 - Project Management (4)  BUS 763 - Managing Self and Others: An Organizational Simulation (2)  BUS 764 - Financing the Organization (4)  BUS 766 - Financial and Managerial Accounting (4)  BUS 782 - Capstone Simulation (2)  BUS 783 - Entrepreneurship (4)  BUS 784 - Special Topics (2)</p> <p>Students who have completed or have been enrolled in the graduate diploma in business administration program at SFU may receive advance credit for BUS 751, 753, 754, 756, 762, 764 and 766 at the discretion of the academic director. A minimum grade of a B (3.0) in the course equivalent is required.</p> <p>Students who have completed or have been enrolled in the science and technology commercialization graduate certificate program at SFU may receive advance credit for BUS 754, 764, 761, and partial credit for BUS 780 (4 out of 6 credits) at the discretion of the academic director. A minimum grade of a B (3.0) in the course equivalent is required.</p> <p><b>* BUS 700 is a prerequisite for all courses in this program</b> [...]</p>
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**Calendar Entry Change for Finance Master of Science**

<p><b>Summary of change:</b></p> <p>Adding BUS 700 Orientation course as a pre-requisite to the calendar</p>
<p><b>Rationale for change:</b></p> <p>BUS 700 is being submitted as a new mandatory Orientation course that prepares MBA, MOT MBA and MSc Finance students to the academic program expectations. The course will prepare the individuals, the team and the cohort to set the expectations of the program. Students will meet with others to create a foundation for effective team-based learning right from the start. Not taking part in this course is detrimental for the participant and the cohort and therefore it is proposed as a mandatory component for the programs.</p>
<p>Effective term and year: Fall 2020</p>
<p>Will this change impact current students? If yes, what is the plan for current students? No</p>

FROM	TO
<p>[...] Program Requirements This program consists of course requirements and a project for a minimum of 51 units. Students choose to complete either the investment management stream or the risk management stream. Other graduate courses may be substituted for the courses listed at the discretion of the academic director. Students must complete all of</p> <p>BUS 801 - Financial Modeling Tools (3) BUS 802 - Financial Economics I (3) BUS 803 - Financial Econometrics (3) BUS 805 - Financial Economics II (3) BUS 809 - Equity Security Analysis and Portfolio Management I (3) BUS 810 - Fixed Income Security Analysis and Portfolio Management (3) BUS 814 - Derivative Securities I (3) BUS 825 - Financial Statement Analysis (3) BUS 857 - Numerical Methods (3) BUS 866 - Enterprise Risk Management (3)</p>	<p>[...] Program Requirements This program consists of course requirements and a project for a minimum of 51 units. Students choose to complete either the investment management stream or the risk management stream. Other graduate courses may be substituted for the courses listed at the discretion of the academic director. Students must complete all of</p> <p><b>BUS 700 – Orientation (0)*</b> BUS 801 - Financial Modeling Tools (3) BUS 802 - Financial Economics I (3) BUS 803 - Financial Econometrics (3) BUS 805 - Financial Economics II (3) BUS 809 - Equity Security Analysis and Portfolio Management I (3) BUS 810 - Fixed Income Security Analysis and Portfolio Management (3) BUS 814 - Derivative Securities I (3) BUS 825 - Financial Statement Analysis (3) BUS 857 - Numerical Methods (3)</p>

<p>BUS 876 - Special Topics (3)  BUS 877 - Mathematics for Computational Finance (3)  BUS 878 - Statistics for Financial Economics (3)  and nine units from the investment management or risk management stream</p> <p><b>INVESTMENT MANAGEMENT STREAM</b>  BUS 816 - Strategic Asset Allocation (3)  BUS 823 - Equity Security Analysis and Portfolio Management II (3)  BUS 826 - Portfolio Theory and Asset Pricing (3)</p> <p><b>RISK MANAGEMENT STREAM</b>  BUS 818 - Derivative Securities II (3)  BUS 864 - Credit Risk Management (3)  BUS 865 - Market Risk Management (3)  and a project</p> <p>BUS 870 - Final Project (3)</p> <p>[...]</p>	<p>BUS 866 - Enterprise Risk Management (3)  BUS 876 - Special Topics (3)  BUS 877 - Mathematics for Computational Finance (3)  BUS 878 - Statistics for Financial Economics (3)  and nine units from the investment management or risk management stream</p> <p><b>INVESTMENT MANAGEMENT STREAM</b>  BUS 816 - Strategic Asset Allocation (3)  BUS 823 - Equity Security Analysis and Portfolio Management II (3)  BUS 826 - Portfolio Theory and Asset Pricing (3)</p> <p><b>RISK MANAGEMENT STREAM</b>  BUS 818 - Derivative Securities II (3)  BUS 864 - Credit Risk Management (3)  BUS 865 - Market Risk Management (3)  and a project</p> <p>BUS 870 - Final Project (3)</p> <p><b>* BUS 700 is a prerequisite for all courses in this program</b> [...]</p>
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