

MEMORANDUM

ATTENTION: Senate

TEL

FROM: Peter Keller, Vice-President, Academic and Provost, and Chair, SCUP



RE: Full Program Proposal for the Certificate in International Studies (SCUP 19-15)

DATE: April 26, 2019

TIME

At its April 17, 2019 meeting, SCUP reviewed and approved the full program proposal for the Certificate in International Studies in the School for International Studies within the Faculty of Arts and Social Sciences, effective Spring 2020.

Motion:

That Senate approve and recommend to the Board of Governors the full program proposal for the Certificate in International Studies in the School for International Studies within the Faculty of Arts and Social Sciences, effective Spring 2020.

c: T. Moustafa

8888 University Drive,
Burnaby, BC
Canada V5A 1S6

TEL: 778.782.6654
FAX: 778.782.5876

avpacad@sfu.ca
www.sfu.ca/vpacademic

MEMORANDUM

ATTENTION	Senate Committee on University Priorities	DATE	March 7, 2019
FROM	Wade Parkhouse, Chair Senate Committee on Undergraduate Studies	PAGES	1/1
RE:	Faculty of Arts and Social Sciences (SCUS 19-25)		

Action undertaken by the Senate Committee on Undergraduate Studies at its meeting of March 7, 2019, gives rise to the following recommendations:

Motion

That SCUP approve and recommend to Senate the Full Program Proposal for the Certificate in International Studies in the School for International Studies within the Faculty of Arts and Social Sciences.

The relevant documentation for review by SCUP is attached.

SCUS 19-25



SIMON FRASER UNIVERSITY
ENGAGING THE WORLD

Certificate in International Studies

Full Program Proposal

January 3, 2019

School for International Studies

1 Credential to be awarded

Certificate in International Studies

2 Location

The certificate will be administered from the downtown Vancouver Campus of Simon Fraser University. The Vancouver Campus is the administrative home for the School for International Studies. Courses that will count towards the certificate are already fielded on all three campuses.

3 Department(s), School(s), Faculty(ies) offering program

The School for International Studies is in the Faculty of Arts and Social Sciences.

4 Anticipated program start date

Spring 2020

5 Description of proposal program

5.1 Aims, goals and/or objectives

The Certificate in International Studies seeks to advance international and area studies at SFU through the following interrelated objectives. The certificate aims to: **1) encourage and incentivize student interest** in the world beyond Canada; **2) provide deep, contextual knowledge** of the societies, cultures, politics, and histories of different world regions; **3) certify knowledge acquisition**; **4) facilitate interdisciplinarity**; and **5) foster curricular development and coordination across units** in regards to international/global studies. These objectives are in line with the recent landmark report, “Global Education for Canadians: Equipping Young Canadians to Succeed at Home & Abroad.”¹

¹ Published by the Centre for International Policy Studies and the Munk School of Global Affairs, University of Toronto. The report can be found at <http://goglobalcanada.ca/> (last accessed November 13, 2018).

At present, there are undergraduate courses at SFU that examine the societies, cultures, politics, and histories of various regions of the world. Courses on the contemporary Middle East, Latin America, East Asia, and other world regions are fielded across FASS and other Faculties. The Certificate in International Studies is meant to overcome disciplinary silos and to encourage undergraduates from all Faculties to “engage the world” through interdisciplinary coursework.

The certificate will allow interested students to supplement their disciplinary training with contextual knowledge of the world beyond Canada, which is essential for a variety of career paths in this age of globalization.

5.2 Mandate and strategic plan

The certificate advances existing mandates at the level of the University, the Faculty of Arts and Social Sciences, and the School for International Studies:

University Level: The planning document for the Five-Year Academic Plan 2018-2023 suggests that a primary challenge for the university is “strengthening the connection and collaborations between SFU and the world” so that students may be “globally engaged.” The document underlines the importance of “growing opportunities for students to access interdisciplinary clusters of scholars and programming to understand and advance contemporary challenges that define our times.”

Faculty of Arts and Social Sciences: The certificate program will augment efforts that are already underway within FASS to bolster regional and global studies exposure for students, and to advance interdisciplinarity in general.

The School for International Studies: A primary mission of the School for International Studies is to advance regional studies and global studies at SFU. As an interdisciplinary unit with faculty from a variety of social science backgrounds, the School for International Studies is uniquely positioned to serve as a hub for regional studies within FASS and across the university. This certificate program will help to advance internationalization efforts by way of concrete curriculum.

5.3 Target audience

The target audience is all undergraduates at SFU.

Transfer students may receive credit for coursework completed at other institutions (up to 12 units) on a case-by-case basis.

5.4 Content and summary of requirements for graduation

The certificate is designed for completion in parallel with the degree the student is pursuing. The certificate will require a minimum of 21 credit hours from a list of specified courses. No work experience/practicum term is required for credential completion.

5.5 Delivery methods

The program will be delivered through a face-to-face format.

5.6 Linkages between program outcomes and curriculum design

All students pursuing a Certificate in International Studies will be required to take IS 101, "Global Challenges of the 21st Century: An Introduction to International Studies." This is an interdisciplinary foundation course that is accessible to all undergraduates.

Students are also required to take IS/HIST 265, "Global History from the Revolutionary Age to the Present." This course is designed to provide a broad historical background on the making of the contemporary world.

Students then choose from a menu of preapproved courses that focus on the contemporary societies, cultures, politics, and histories of various world regions. Students will have the flexibility to focus on one or more region/s, depending on their own specific interests. **Over 90% of these courses have no course prerequisites aside from minimum credit requirements.²**

Required Courses:

IS 101 - Global Challenges of the 21st Century: An Introduction to International Studies
IS/HIST 265 - Global History from the Revolutionary Age to the Present

² None of the International Studies courses have prerequisites. History courses at the 300 and 400 level generally require six units of lower division History coursework.

Plus, an additional 18 units from among any the following courses:

Africa

- IS 323 - Sub-Saharan Africa: Key Issues and Understandings
- HIST 146 - Africa after the Transatlantic Slave Trade
- HIST 344 - Themes in Modern East Africa

Asia

- IS 303 - Ethnic Minorities, Identity Politics, and Conflict in Southeast Asia
- IS 313W - Nationalism, Democracy and Development in Modern India
- IS 314 - National, Regional, and International Politics in Southeast Asia
- IS 322 - Central Asia: Democracy, Development and Conflicts
- IS 333 – Chinese Development and its Discontents
- IS 414 - Current Regional Issues in Southeast Asia
- GA 101 - Introduction to Global Asia
- GA 200 - Introduction to Chinese Civilization
- GA 201 - Introduction to Japanese Civilization
- GA 202 - Studies in Asian Cultures
- HIST 206 - Japan Since 1868
- HIST 243 - A Brief History of Modern India: from British Colony to Independent Republic
- HIST 244 - Colonialism and Nationalism in South Asia
- HIST 255 - China since 1800
- HIST 371 - The Asia-Pacific War in Modern Japanese History
- HIST 464 - Problems in Modern Asian History
- SA 275 - China in Transition

Europe

- IS/HS 280 - War in the Balkans and the Making of the 21st Century
- IS 304 - Russian Foreign and Security Policies
- HIST 224 - Europe from the French Revolution to the First World War
- HIST 225 - 20th Century Europe
- HIST/HS 279 - Greece in the 20th Century
- HIST 335 - The Soviet Project
- SA 330 - Global Islam

Latin America

- IS/HIST 209W - Latin America: The National Period
- IS 435 - Special Topics in Latin America
- HIST 458W - Problems in Latin American Regional History

The Middle East

- IS 315 - Introduction to Middle East Politics
- IS 415 - Islamist Trend in Middle East Politics
- HIST 355 - The Arab Middle East in the Twentieth Century

HIST 457 - The Turkish Republic: Politics, Society, and Culture, 1918-Present
HIST 465 - The Palestinian-Israeli Conflict
HIST 467 - Modern Egypt

Global, Variable, or Cross-Regional Coverage

IS 200 - International Governance and Security: Interdisciplinary Perspectives
IS 210 - Comparative World Politics: Trajectories, Regimes, Challenges
IS 220 - Wealth and Poverty of Nations
IS 230 - Transnationalism and Society
IS 302 - Introduction to Humanitarian Intervention
IS 307 - International Ethics: Poverty, Environmental Change, and War
IS 309 - Special Topics
IS 319 - Special Topics (II)
IS 329 - Special Topics (III)
IS 339 - Social Movements in the Global South
IS 355 - Refugees and Forced Migration
IS/HIST 358 - Development, Aid, and Difference in Historical Perspective
IS - 373 Global Environmental Politics
IS 409 - Special Topics
IS 423 - International Development Practice and Ethics
IS 427 - Globalization, Poverty and Inequality
GEOG 100 - Our World: Introducing Human Geography
GEOG 102 - World Problems in Geographic Perspective
GSWS 309 - Gender and International Development
HIST 130 - Introduction to Global History
HSCI 160 - Global Perspectives on Health
SA 388 - Comparative Studies of Minority Indigenous Peoples
WL 100 - What is World Literature?
WL 201 - East/West Encounters
WL 202 - North/South Intersections
WL 303 - Global Culture and Its Discontents
WL 309 - Empire and Resistance

Up to 6 units of foreign language study, or French, may be used towards the Certificate.

5.7 Distinctive characteristics

- 1) The certificate program brings together a menu of now relatively disparate regional studies course offerings through a credential program.

- 2) The certificate program has an **interdisciplinary focus**. The required courses provide a broad, interdisciplinary foundation, while the elective courses allow students to examine the contemporary society, history, economics and politics of specific world regions.
- 3) The certificate program is distinguished from the Minor in International Studies by way of its organizing logic. The Minor requires students to focus on one of three *substantive concentrations* (International Security and Conflict; Comparative World Politics, Culture, and Society; or International Development). These concentrations have additional required courses and only certain courses satisfy concentration requirements. In contrast, the certificate does not have a concentration-specific focus, but instead allows students to develop specialized knowledge of a particular region or regions, including knowledge of its societies, economies, history, and political systems. The certificate is targeted to all students at SFU.

5.8 Anticipated completion time

The Certificate in International Studies is designed for completion in parallel with whichever degree the student is pursuing. Depending on when a student begins pursuit of the certificate, it would potentially add no additional time, or as little as one additional term. It is expected that the requirements can be satisfied as part of a normal 4-year Bachelor degree.

5.9 Enrolment plan for the length of the program

We anticipate enrollment of 12 students per year at the outset, with a more robust steady-state enrolment reached within five years of the Certificate's inception.

5.10 Student evaluation

Students will be evaluated according to the general regulations of the University, and the participating Faculties and units.

5.11 Faculty appointments

There is no need for new faculty appointments.

5.12 Faculty members

The certificate will draw on existing courses and faculty. In the School for International Studies, the following CFLs have the requisite expertise (with approximately 75% of their teaching already dedicated to servicing the relevant courses):

Professor Jeffrey Checkel (Europe)
Assistant Professor Elizabeth Cooper (Africa)
Assistant Professor Christopher Gibson (Latin America)
Professor Michael Howard (Southeast Asia)
Associate Professor Nicole Jackson (Europe, Russia, Central Asia)
Senior Lecturer, Brenda Lyshaug (Global)
Professor Tamir Moustafa (Middle East)
Professor Gerardo Otero (Latin America)
Assistant Professor Irene Pang (East and South Asia)

The Department of History is also a key stakeholder by virtue of the number and frequency of regional studies courses they field. Faculty with a focus on contemporary regional and world history include:

Associate Professor Jeremy Brown (Asia)
Associate Professor Luke Clossey (Asia, Global)
Associate Professor Amal Ghazal (Middle East)
Associate Professor Thomas Kuehn (Middle East)
Associate Professor Janice Matsumura (Asia)
Associate Professor Roxanne Panchasi (Europe)
Senior Lecturer Bidisha Ray (South Asia)
Associate Professor Paul Sedra (Middle East)
Associate Professor Ilya Vinkovetsky (Europe)
Senior Lecturer Sarah Walshaw (Africa)
Assistant Professor Aaron Windel (Africa)

The School for International Studies is keen to foster links with other faculty and departments with relevant regional expertise.

5.13 Program assessment

The certificate will be reviewed every seven years as part of the normal external review process mandated by the Senate. There will be no other accrediting bodies.

5.14 Related programs

UBC: International Relations (major/minor)

Capilano: Global Stewardship (assoc. arts)

University of Victoria: Global Development Studies (minor)

Douglas College: Intercultural and International Studies (assoc. arts)

The purpose of the proposed certificate is to provide students across the university with an additional credential that encompasses breadth and interdisciplinarity in international and area studies, and its regional studies focus is unique among the four programs above. As such, it does not incorporate some of the specific degree credential requirements of the major, minors or associate degrees noted above, including required upper division courses (UBC, UVic), a capstone course (UVic), thematic focus (UBC, UVic), NGO/NFP focus (Capilano), or language requirements (UBC, Douglas, Capilano).

More important than these distinctions, however, is the fact that students choose their university based on a host of prior considerations, including overall strength and location of the university. A certificate is a secondary consideration that students pick up once they arrive. The proposed certificate is therefore not in competition with these other programs.

5.15 Consultation with and support from other post-secondary institutions

Consultation and support was sought from the post-secondary institutions and programs identified above. While we did not receive responses from the institutions, we have done our due diligence in informing them of our intended program proposal.

5.16 Evidence of student interest

To measure student interest, we examined the status of students enrolled in IS courses in the Fall of 2018. Specifically, we examined the number of students who were neither IS declared majors/minors or IS intended as an indicator of general student interest in International Studies.

In lower-division IS courses, 124 students were IS majors, IS minors, or IS-intended. This compares with 328 students enrolled in IS lower division courses who were pursuing a different major/minor or were undeclared. These figures suggest a strong interest for courses with international content, regardless of students' intended course of study.

Given that some of these students are satisfying lower-division breadth requirements, upper division courses provide another (perhaps more suggestive) lens through which to assess student interest. In upper-division IS courses, 168 students were IS majors/minors as compared to 91 students who had no affiliation with International Studies. In other words, a full 35% of students in IS upper-division courses were not there to fulfil general requirements, but rather out of interest in the subject matter.

Beyond student enrolment as a proxy for student interest in a certificate, we conducted an online, anonymous survey among 180 students enrolled in IS 101 in the Fall of 2018. Of the students who indicated that they were pursuing a major *other than International Studies*, the majority (52%) answered that they would “probably” or “definitely” be interested in pursuing a Certificate in International Studies. The response rate for this survey was 60%.

5.17 Evidence of labour market demand

In an increasingly globalized world, the labor market demands university graduates with an understanding of the societies, cultures, economic and political systems that directly affect Canadian livelihoods. The recent landmark report, “Global Education for Canadians: Equipping Young Canadians to Succeed at Home & Abroad,” underlines the fact that there is virtually no career path that is *not* tethered to the world beyond Canada’s borders.³ The report suggests that a focus on attracting international talent is no substitute for providing Canadian youth with rich contextual knowledge of the world beyond Canada, beginning in the classroom and extending to opportunities for study and internship abroad.

³ Published by the Centre for International Policy Studies and the Munk School of Global Affairs, University of Toronto. The report can be found at <http://goglobalcanada.ca/> (last accessed November 13, 2018.)

The Government of Canada has repeatedly recognized the importance of international education for the future of the Canadian workforce. The Government of Canada's *Global Markets Action Plan*⁴ and *International Education Strategy*⁵ both underline the fact that Canada's future ambitions are fundamentally tied to international engagement.

These goals are also expressly supported by industry leaders, including the Canadian Chamber of Commerce.⁶

5.18 Resources

The certificate will require no additional resources. The School for International Studies fields approximately 36 courses per year at the undergraduate level. All but three of these courses (IS 300, IS 450, IS 451) are open to non-majors. IS 101 and IS/HIST 265 will face the most enrolment pressure, as they are the sole required courses for the certificate. However, anticipated student demand has been considered and we are confident that increased enrolments will be easily accommodated with our current teaching strength. Demand for the elective courses will be much more diffused, as students will pursue different interests among a wide menu of possible courses. The most significant partner department, History, is also confident that it can accommodate additional student demand. Departmental approval has been secured for all courses listed herein.

6 Contacts

Tamir Moustafa, Professor and Director, School for International Studies
(778.782.8426, tmoustafa@sfu.ca)

Brenda Lyshaug, Senior Lecturer and Undergraduate Curriculum Committee Chair
(778.782.4640, blyshaug@sfu.ca)

⁴ The Global Market Action Plan can be found at: <http://www.international.gc.ca/global-markets-marches-mondiaux/plan.aspx?lang=eng> (last accessed November 12, 2018).

⁵ <http://international.gc.ca/global-markets-marches-mondiaux/education/strategy-strategie.aspx?lang=eng> (last accessed November 12, 2018).

⁶ <http://www.chamber.ca/media/news-releases/140115-Canada-Is-Strengthening-Its-Hand-in-the-Competition-for-Global-Talent-news-release/> (last accessed November 27, 2018).



Nicolas Kenny
Associate Professor
Undergraduate Chair

AQ 6015
8888 University Drive, Burnaby, BC
Canada V5A 1S6

nicolas.kenny@sfu.ca
www.sfu.ca/history
T. 778.782.5815

MEMORANDUM

ATTENTION Tamir Moustafa, Director, International Studies **DATE** 5 January, 2018
FROM Nicolas Kenny **PAGES** 1
RE: Certificate in International Studies

Dear Professor Moustafa,

On behalf of the History Department's Undergraduate Program Committee (UPC), I am pleased to indicate our support for the idea of a Certificate in International Studies, for which you are submitting a Notice of Intent. As we have discussed, the History curriculum includes several courses that align entirely with the purpose of the proposed Certificate, and which could be proposed to students pursuing this credential.

The History UPC looks forward to collaborating with International Studies as this important initiative takes shape.

Best wishes,

Nicolas Kenny

7 Appendix

Calendar entry

Certificate in International Studies

The Certificate in International Studies caters to students who wish to embark on internationally-engaged careers. The program supplements disciplinary training with contextual knowledge of the world beyond Canada. Students may focus on one or more regions of the world.

Program Requirements

Required Courses

Students complete a minimum of 24 units including

IS 101 - Global Challenges of the 21st Century: An Introduction to International Studies (3)

IS/HIST 265 - Global History from the Revolutionary Age to the Present (3)

The remaining 18 credits may be chosen from courses below.

Africa

IS 323 - Sub-Saharan Africa: Key Issues and Understandings (4)

HIST 146 - Africa after the Transatlantic Slave Trade (3)

HIST 344 - Themes in Modern East Africa (4)

Asia

IS 303 - Ethnic Minorities, Identity Politics, and Conflict in Southeast Asia (4)

IS 313W - Nationalism, Democracy and Development in Modern India (4)

IS 314 - National, Regional, and International Politics in Southeast Asia (4)

IS 322 - Central Asia: Democracy, Development and Conflicts (4)

IS 333 - Chinese Development and its Discontents (4)

IS 414 - Current Regional Issues in Southeast Asia (4)

GA 101 - Introduction to Global Asia (3)

GA 200 - Introduction to Chinese Civilization (3)

GA 201 - Introduction to Japanese Civilization (3)

GA 202 - Studies in Asian Cultures (3)

HIST 206 - Japan Since 1868 (3)

HIST 243 - A Brief History of Modern India: from British Colony to Independent Republic (3)

HIST 244 - Colonialism and Nationalism in South Asia (3)

HIST 255 - China since 1800 (3)

HIST 371 - The Asia-Pacific War in Modern Japanese History (3)

HIST 464 - Problems in Modern Asian History (3)

SA 275 - China in Transition (4)

Europe

IS/HS 280 - War in the Balkans and the Making of the 21st Century (3)

IS 304 - Russian Foreign and Security Policies (4)

HIST 224 - Europe from the French Revolution to the First World War (3)

HIST 225 - 20th Century Europe (3)

HIST/HS 279 - Greece in the 20th Century (3)

HIST 335 - The Soviet Project (4)

SA 330 - Global Islam (4)

Latin America

IS 209 - Latin America: The National Period (3)

IS/HIST 209W - Latin America: The National Period (3)

IS 435 - Special Topics in Latin America (4)

HIST 458W - Problems in Latin American Regional History (4)

The Middle East

IS 315 - Introduction to Middle East Politics (4)

IS 415 - Islamist Trend in Middle East Politics (4)

HIST 355 - The Arab Middle East in the Twentieth Century (4)

HIST 457 - The Turkish Republic: Politics, Society, and Culture, 1918-Present (4)

HIST 465 - The Palestinian-Israeli Conflict (4)

HIST 467 - Modern Egypt (4)

Global, Variable, or Cross-Regional Coverage

IS 200 - International Governance and Security: Interdisciplinary Perspectives (3)

IS 210 - Comparative World Politics: Trajectories, Regimes, Challenges (3)

IS 220 - Wealth and Poverty of Nations (3)

IS 230 - Transnationalism and Society (3)

IS 302 - Introduction to Humanitarian Intervention (4)

IS 307 - International Ethics: Poverty, Environmental Change, and War (4)

IS 309 - Special Topics I (4)

IS 319 - Special Topics II (4)

IS 329 - Special Topics III (4)

IS 339 - Social Movements in the Global South (4)

IS 355 - Refugees and Forced Migration (4)

IS/HIST 358 - Development, Aid, and Difference in Historical Perspective (4)

IS 373 - Global Environmental Politics (4)

IS 409 - Special Topics I (4)

IS 423 - International Development Practice and Ethics (4)

IS 427 - Globalization, Poverty and Inequality (4)

GEOG 100 - Our World: Introducing Human Geography (3)

GEOG 102 - World Problems in Geographic Perspective (3)

GSWS 309 - Gender and International Development (4)

HIST 130 - Introduction to Global History (3)

HSCI 160 - Global Perspectives on Health (3)
SA 388 - Comparative Studies of Minority Indigenous Peoples (4)
WL 100 - What is World Literature? (3)
WL 201 - East/West Encounters (3)
WL 202 - North/South Intersections (3)
WL 303 - Global Culture and Its Discontents (4)
WL 309 - Empire and Resistance (4)

Up to 6 units of foreign language study, or French, may be used towards the Certificate.