



Office of Graduate Studies and Postdoctoral Fellows

Maggie Benston Student Services  
Centre 1100  
8888 University Drive  
Burnaby, BC  
Canada V5A 1S6

TEL 778.782.3042  
FAX 778.782.3080

gradstudies@sfu.ca  
www.sfu.ca/ Grad

**MEMORANDUM**

---

ATTENTION Senate DATE 8 December 2014  
FROM Mary-Ellen Kelm, Acting Dean of Graduate Studies NO. GS2014.51  
RE: Faculty of Communication, Art and Technology

---

For information:

Acting under delegated authority at its meeting of December 1, 2014, SGSC approved the following curriculum revisions effective **Spring 2016**:

**Faculty of Communication, Art and Technology**School of Communication

- a) New course: CMNS 848 CMNS & Global Social Justice
- b) Program change: Global Communication Double MA Degree

A large, stylized handwritten signature in black ink, appearing to be 'M. Kelm'.



FACULTY OF COMMUNICATION, ART AND TECHNOLOGY  
Office of the Dean

Harbour Center 7410  
515 West Hastings Street,  
Vancouver, BC Canada V6B 5K3

TEL 778.782.8790  
FAX 778.782.8789

www.feat.sfu.ca

**MEMORANDUM**

---

**ATTENTION** Wade Parkhouse, Dean of Graduate Studies      **DATE** November 20, 2014  
**FROM** Zoë Druick, FCAT Associate Dean & Chair,      **PAGES** 2  
FCAT-Graduate Studies Committee  
**RE:** SGSC Agenda Item –New Graduate Course Proposal CMNS 848 and Calendar Change

---

This memo is revised from the November 6 memo.

The following graduate course proposal and calendar change in the School of Communication (CMNS) were approved at the FCAT GSC meeting on October 9, 2014.

1) CMNS 848 - New Graduate Course Proposal

The School of Communication (CMNS) at Simon Fraser University (SFU) proposes to add a new course: CMNS & Global Social Justice to be offered in Spring 2016.

2) Calendar Entry Change for Global Communication Double MA Degree

The School of Communication (CMNS) at Simon Fraser University (SFU) proposes calendar change to include CMNS 848 as a core course.

Please consider this item for the agenda of the December 1<sup>st</sup> SGSC meeting.

Thank you for your attention to this matter.

---

Zoë Druick  
Associate Dean, FCAT  
Chair, FCAT Graduate Studies Committee

cc: Shane Gunster, Graduate Chair, School of Communication

/encl

ZD/ld



# New Graduate Course Proposal

Attach a separate document if more space is required.

Course Subject (eg. PSYC) <b>CMNS</b>	Number (eg. 810) <b>848</b>	Units (eg. 4) <b>5</b>
Course title (max 100 characters including spaces and punctuation) <b>Communication and Global Social Justice</b>		
Short title (for enrollment/transcript - max 30 characters) <b>CMNS &amp; Global Social Justice</b>		
Course description for SFU Calendar * Examines communicative responses to transforming global communications systems and shifting structures of global political economic and cultural power. Considers how communicators and producers of knowledge and culture interact with and produce these systems and structures and the implications of these processes for social justice.		
Rationale for introduction of this course This is the spring term required course for the CMNS Double MA in Global Communication. It follows logically on CMNS 844, Communication and Global Power Shifts, and serves to create continuity in the SFU portion of this intensive cohort program.		
Term of initial offering <b>Spring 2016</b>	Course delivery (eg 3 hrs/week for 13 weeks) <b>4 hrs/week for 13 weeks</b>	
Frequency of offerings/year <b>1</b>	Estimated enrollment/offering <b>20</b>	
Equivalent courses [These are previously approved courses that replicate the content of this course to such an extent that students should not receive credit for both courses.] <b>CMNS 858 (Special Topics: CMNS &amp; Global Social Justice), Spring 2014 &amp; Spring 2015</b>		
Prerequisite and/or Corequisite ** <b>Priority will be given to students enrolled in Global Communication Double MA Degree program</b>		
Educational Goals (optional)		
Criminal record check required? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, then add this requirement as a prerequisite.		
Campus where course will be taught <input checked="" type="checkbox"/> Burnaby <input type="checkbox"/> Surrey <input checked="" type="checkbox"/> Vancouver <input type="checkbox"/> Great Northern Way <input type="checkbox"/> Off campus		
Course Components <input type="checkbox"/> Lecture <input checked="" type="checkbox"/> Seminar <input type="checkbox"/> Lab <input type="checkbox"/> Research <input type="checkbox"/> Practicum <input type="checkbox"/> Online <input type="checkbox"/> _____		
Grading Basis <input checked="" type="checkbox"/> Letter grades <input type="checkbox"/> Satisfactory/Unsatisfactory <input type="checkbox"/> In Progress/Complete	Capstone course? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Repeat for credit? *** <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Total repeats allowed? _____	Repeat within a term? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Required course? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Final exam required? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Additional course fees? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Combined with an undergrad course? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, identify which undergraduate course and what the additional course requirements are for graduate students:		

\* Course descriptions should be brief and should never begin with phrases such as "This course will..." or "The purpose of this course is..." If the grading basis is satisfactory/unsatisfactory include this in the description.

\*\* If a course is only available to students in a particular program, that should be stated in the prerequisite.

\*\*\* This applies to a Special Topics or Directed Readings course.

## RESOURCES

If additional resources are required to offer this course, the department proposing the course should be prepared to provide information on the source(s) of those additional resources.

Faculty member(s) who will normally teach this course

**Katherine Reilly; Adel Iskandar Farag; Kirsten McAllister**

Additional faculty members, space, and/or specialized equipment required in order to offer this course

n/a

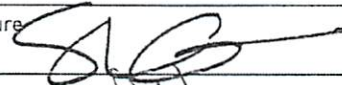

## CONTACT PERSON

Department / School / Program <b>CMNS</b>	Contact name <b>Jason Congdon</b>	Contact email <b>gradcmns@sfu.ca</b>
--	--------------------------------------	---

## DEPARTMENTAL APPROVAL

**REMINDER:** New courses must be identified on a cover memo and confirmed as approved when submitted to FGSC/SGSC. Remember to also include the course outline.

Non-departmentalized faculties need not sign

Department Graduate Program Committee <b>Shane Gunster</b>	Signature 	Date <b>20 OCT 2014</b>
Department Chair <b>Martin Laba</b>	Signature 	Date <b>21 OCT 2014</b>

## LIBRARY REVIEW

Library review done?  YES

Course form, outline, and reading list must be sent by FGSC to lib-courseassessment@sfu.ca for a review of library resources.

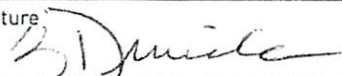
## OVERLAP CHECK

Overlap check done?  YES

The course form and outline must be sent by FGSC to the chairs of each FGSC (fgsc-list@sfu.ca) to check for an overlap in content.

## FACULTY APPROVAL

This approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/Department commits to providing the required Library funds and any other necessary resources.

Faculty Graduate Studies Committee (FGSC) <b>Zoë Druick</b>	Signature 	Date <b>Oct 31, 2014</b>
--	---	-----------------------------

## SENATE GRADUATE STUDIES COMMITTEE APPROVAL

Senate Graduate Studies Committee (SGSC) <b>MC KOLM</b>	Signature 	Date <b>10/Dec/2014</b>
--	---	----------------------------

**ADMINISTRATIVE SECTION (for DGS office only)**

Course Attribute: \_\_\_\_\_

Course Attribute Value: \_\_\_\_\_

Instruction Mode: \_\_\_\_\_

Attendance Type: \_\_\_\_\_

If different from regular units:

Academic Progress Units: \_\_\_\_\_

Financial Aid Progress Units: \_\_\_\_\_

## **CMNS848 Communication and Global Social Justice**

Professor Katherine Reilly

Email: kreilly@sfu.ca

Seminar: Thur 1:30-5:20 HCC3000

Office: HC3557 (Thursday mornings only)

### **Course Description**

"Justice is the first virtue of social institutions, as truth is of systems of thought."  
(Rawls) "...the final causes of all social changes and political revolutions are to be sought, not in men's brains, not in men's better insights into eternal truth and justice, but in changes in the modes of production and exchange." (Engels) "Man is above all else mind, consciousness—that is, he is a product of history, not of nature."  
(Gramsci) "The condition of possibility for deconstruction is a call for justice."  
(Derrida) "Democracy depends on the belief of the people that there is some scope left for collectively shaping a challenging future." (Habermas) "Global social injustice is intimately linked to global cognitive injustice." (de Souza Santos)

This course uses the lens of justice to examine the relationship between communication and the global. In the first half of the course we will examine justice in terms of the epistemological question of how to know the global. Here we will consider various differing visions of the relationship between reason and justice—idealization, critical historicism, constructivist reason, situated logics and embodiment—and ask whether and how ways of knowing and communicating shape global justice. In the second half of the course we will reflect on how knowing the global is a question of justice by considering the structures (financial management, international organization(s), protest movements) and issues (climate, health, movement of people) that shape our global, mediated reality.

### **Course Requirements**

Seminar Participation and Presentation: 20%

Genealogy of a Concept: 40%

Analysis of Positionality: 40%

The School expects that the grades awarded in this course will bear some reasonable relation to established university-wide practices with respect to both levels and distribution of grades. The School will follow policy T10.02 with respect to 'Intellectual Honesty' and 'Academic Discipline' (see Generation Regulations Section in the University Calendar).

## Calendar Entry Change for Global Communication Double MA Degree

<p><b>Summary of change(s):</b> Including CMNS 848 as the core course</p>
<p><b>Rationale for change(s):</b> Improve program course structure</p>
<p><b>Will these changes impact current students? If yes, what is the plan for current students?</b> No</p>
<p><b>Effective term and year:</b> Spring 2016</p>

FROM	TO
<p>...</p> <p><b>Program Requirements</b> Students must complete 27 units at SFU and 38 <del>u</del>units at CUC (SFU and CUC credits are not equivalent).</p> <p>For Year 1 at SFU, students will take two courses in the fall semester (including core program course CMNS 844 and one of the following Group 1 and Group 2 or Group 3 courses), two courses in the spring semester (including the field placement course CMNS 881 <del>and one of the following Group 1 and Group 2 or Group 3 courses</del>), and complete CMNS 860-2 (colloquium) and CMNS 894-5 (extended essay) in the summer semester.</p> <p>CMNS 844 - Communication and Global Power Shifts (5) CMNS 860 - Graduate Colloquium in Global Communication (2) CMNS 881 - Research Internship (5) CMNS 894 - MA Extended Essay (5)</p>	<p>....</p> <p><b>Program Requirements</b> Students must complete 27 units at SFU and 38 <u>u</u>nits at CUC (SFU and CUC credits are not equivalent).</p> <p>For Year 1 at SFU, students will take two courses in the fall semester (including core program course CMNS 844 and one of the following Group 1 and Group 2 or Group 3 courses), two courses in the spring semester (including <u>core program course CMNS 848</u> and the field placement course CMNS 881), and complete CMNS 860-2 (colloquium) and CMNS 894-5 (extended essay) in the summer semester.</p> <p>CMNS 844-5: Communication and Global Power Shifts <u>CMNS 848-5: Communication and Global Social Justice</u> CMNS 860 - Graduate Colloquium in Global Communication (2) CMNS 881 - Research Internship (5) CMNS 894 - MA Extended Essay (5)</p>

Approved by CMNS GSC: 1 October 2014

Approved by CMNS School Meeting: 8 October 2014

To FCAT GSC for Meeting 9 October 2014