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**MEMORANDUM**

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**ATTENTION**    Senate      **DATE**    7 October 2014  
**FROM**        Mary-Ellen Kelm, Acting Dean of      **No.**      GS2014.35  
                  Graduate Studies  
**RE:**  
                  Faculty of Communication, Art and Technology

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For information:

Acting under delegated authority at its meeting of October 6, 2014, SGSC approved the following curriculum revisions effective Summer 2015:

**Faculty of Communication, Art and Technology**School of Communication

Program change: Global Communication Double MA Degree

Publishing Program

New course: PUB 877 Special Topics in Publishing





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**MEMORANDUM**

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<b>ATTENTION</b>	Peter Liljedahl, Associate Dean of Graduate Studies	<b>DATE</b>	September 18, 2014
<b>FROM</b>	Zoë Druick, FCAT Associate Dean & Chair, FCAT-Graduate Studies Committee	<b>PAGES</b>	4
<b>RE:</b>	SGSC Agenda Item – Calendar Entry Change for Global Communication Double MA Degree (CMNS)		

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The following Calendar Entry Change for Global Communication Double MA Degree in CMNS was approved at the FCAT GSC meeting on September 11, 2014.

1) Calendar Entry Change for Global Communication Double MA Degree (CMNS)

The School of Communication (CMNS) removed the section regarding tuition fees to accommodate Canadian students applying for student loans. The change is as follows:

**Original Wording:**

**SFU Mandarin Language Requirement**

All students admitted to SFU as "home" university must complete two semesters of non-credit instruction in conversational Mandarin during their year at SFU. This requirement will be waived if students can either demonstrate basic knowledge of spoken Mandarin through an oral interview or provide proof of having successfully completed an approved course of instruction in basic oral Mandarin.

**Tuition Fees**

When a student is resident at Simon Fraser University, the student pays per-semester tuition fees to Simon Fraser University. When a student is resident at the Communication University of China, the student pays per-term tuition fees to the Communication University of China.

**New Wording:**

**SFU Mandarin Language Requirement**

All students admitted to SFU as "home" university must complete two semesters of non-credit instruction in conversational Mandarin during their year at SFU. This requirement will be waived if students can either demonstrate basic knowledge of spoken Mandarin through an oral interview or provide proof of having successfully completed an approved course of instruction in basic oral Mandarin.

**~~Tuition Fees~~**

~~When a student is resident at Simon Fraser University, the student pays per-semester tuition fees to Simon Fraser University. When a student is resident at the Communication University of China, the student pays per-term tuition fees to the Communication University of China.~~

Please consider this item for the agenda of the October 6<sup>th</sup> SGSC meeting.

Thank you for your attention to this matter.



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Zoë Druick  
Associate Dean, FCAT  
Chair, FCAT Graduate Studies Committee

cc: Shane Gunster, Director, School of Communication

/encl

ZD/ld

## Calendar Entry Change for Global Communication Double MA Degree

**Summary of change(s):**

Removal of section regarding tuition fees.

**Rationale for change(s):**

As recommended by SFU Financial Aid and Awards regulations to accommodate applications for SFU student loans.

**Will these changes impact current students? If yes, what is the plan for current students?**

No

FROM	TO
<p>...</p> <p>SFU Mandarin Language Requirement</p> <p>All students admitted to SFU as "home" university must complete two semesters of non-credit instruction in conversational Mandarin during their year at SFU. This requirement will be waived if students can either demonstrate basic knowledge of spoken Mandarin through an oral interview or provide proof of having successfully completed an approved course of instruction in basic oral Mandarin.</p> <p><del>Tuition Fees</del></p> <p><del>When a student is resident at Simon Fraser University, the student pays per semester tuition fees to Simon Fraser University.</del></p> <p><del>When a student is resident at the Communication University of China, the student pays per term tuition fees to the Communication University of China.</del></p>	<p>...</p> <p>SFU Mandarin Language Requirement</p> <p>All students admitted to SFU as "home" university must complete two semesters of non-credit instruction in conversational Mandarin during their year at SFU. This requirement will be waived if students can either demonstrate basic knowledge of spoken Mandarin through an oral interview or provide proof of having successfully completed an approved course of instruction in basic oral Mandarin.</p>



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**MEMORANDUM**

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**ATTENTION** Wade Parkhouse, Dean of Graduate Studies      **DATE** September 19, 2014  
**FROM** Zoë Druick, FCAT Associate Dean & Chair,      **PAGES** 5  
FCAT-Graduate Studies Committee  
**RE:** SGSC Agenda Item – New Graduate Course Proposal, PUB 877

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The following New Graduate Course Proposal was approved at the FCAT GSC meeting on September 11, 2014.

- 1) PUB 877 Special Topics - New Graduate Course Proposal  
The Publishing Program (PUB) at Simon Fraser University (SFU) proposes to add a Special Topics course. This course will be an elective that allows Publishing to feature guest instructors and/or timely study of emerging topics.

Please consider this item for the agenda of the October 6<sup>th</sup> SGSC meeting.

Thank you for your attention to this matter.

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Zoë Druick  
Associate Dean, FCAT  
Chair, FCAT Graduate Studies Committee

cc: John Maxwell, Graduate Chair, Publishing

/encl

ZD/ld



# New Graduate Course Proposal

Attach a separate document if more space is required.

Course Subject (eg. PSYC) <b>PUB</b>	Number (eg. 810) <b>877</b>	Units (eg. 4) <b>4</b>
Course title (max 100 characters including spaces and punctuation) <b>Special Topics in Publishing</b>		
Short title (for enrollment/transcript - max 30 characters) <b>Special Topics in Publishing</b>		
Course description for SFU Calendar * <b>Intensive study of a particular topic in publishing; course content varies per term.</b>		
Rationale for introduction of this course <b>An elective that allows Publishing to feature guest instructors and/or timely study of emerging topics</b>		
Term of initial offering <b>Summer 2015</b>	Course delivery (eg 3 hrs/week for 13 weeks) <b>3 hrs per week for 13 weeks</b>	
Frequency of offerings/year <b>1</b>	Estimated enrollment/offering <b>12</b>	
Equivalent courses (These are previously approved courses that replicate the content of this course to such an extent that students should not receive credit for both courses.) <b>None</b>		
Prerequisite and/or Corequisite ** <b>Approval of graduate program chair.</b>		
Educational Goals (optional) <b>varies by term offered</b>		
Criminal record check required? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, then add this requirement as a prerequisite.		
Campus where course will be taught <input type="checkbox"/> Burnaby <input type="checkbox"/> Surrey <input checked="" type="checkbox"/> Vancouver <input type="checkbox"/> Great Northern Way <input type="checkbox"/> Off campus		
Course Components <input type="checkbox"/> Lecture <input checked="" type="checkbox"/> Seminar <input type="checkbox"/> Lab <input type="checkbox"/> Research <input type="checkbox"/> Practicum <input type="checkbox"/> Online <input type="checkbox"/> _____		
Grading Basis <input checked="" type="checkbox"/> Letter grades <input type="checkbox"/> Satisfactory/Unsatisfactory <input type="checkbox"/> In Progress/Complete	Capstone course? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Repeat for credit? *** <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Total repeats allowed? <u>1</u>	Repeat within a term? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Required course? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Final exam required? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Additional course fees? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Combined with an undergrad course? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, identify which undergraduate course and what the additional course requirements are for graduate students:		

\* Course descriptions should be brief and should never begin with phrases such as "This course will..." or "The purpose of this course is..." If the grading basis is satisfactory/unsatisfactory include this in the description.

\*\* If a course is only available to students in a particular program, that should be stated in the prerequisite.

\*\*\* This applies to a Special Topics or Directed Readings course.

**RESOURCES**

If additional resources are required to offer this course, the department proposing the course should be prepared to provide information on the source(s) of those additional resources.

Faculty member(s) who will normally teach this course Maxwell
Additional faculty members, space, and/or specialized equipment required in order to offer this course none

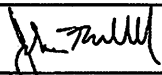

**CONTACT PERSON**

Department / School / Program Publishing	Contact name John Maxwell	Contact email jmax@sfu.ca
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**DEPARTMENTAL APPROVAL**

**REMINDER:** New courses must be identified on a cover memo and confirmed as approved when submitted to FGSC/SGSC. Remember to also include the course outline.

Non-departmentalized faculties need not sign

Department Graduate Program Committee John Maxwell	Signature 	Date Sept 15, 2014
Department Chair John Maxwell	Signature 	Date Sept 15, 2014

**LIBRARY REVIEW**

Library review done?  YES

Course form, outline, and reading list must be sent by FGSC to lib-courseassessment@sfu.ca for a review of library resources.

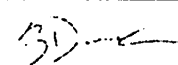
**OVERLAP CHECK**

Overlap check done?  YES

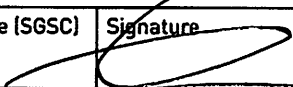
The course form and outline must be sent by FGSC to the chairs of each FGSC (fgsc-list@sfu.ca) to check for an overlap in content.

**FACULTY APPROVAL**

This approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/Department commits to providing the required Library funds and any other necessary resources.

Faculty Graduate Studies Committee (FGSC) Zoë Druick	Signature 	Date Sept. 19, 2014
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**SENATE GRADUATE STUDIES COMMITTEE APPROVAL**

Senate Graduate Studies Committee (SGSC) M.E. Kelm	Signature 	Date 8/10/14
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**ADMINISTRATIVE SECTION (for DGS office only)**

Course Attribute: \_\_\_\_\_  
 Course Attribute Value: \_\_\_\_\_  
 Instruction Mode: \_\_\_\_\_  
 Attendance Type: \_\_\_\_\_

If different from regular units:  
 Academic Progress Units: \_\_\_\_\_  
 Financial Aid Progress Units: \_\_\_\_\_

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# PUB877 Special Topics in Publishing

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Summer 2015:

*Open Knowledge:*

*Changing the Global Course of Publishing and Learning*

Publishing Program

Simon Fraser University

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## DESCRIPTION

This course seeks to prepare students in the elements and emerging practices of open knowledge creation, use, dissemination, and evaluation, in collaboration with professionals from other cultures and disciplines, to identify and evaluate rapidly changing learning and publishing contexts.

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## AIMS & GOALS

Open Knowledge is an intervention in graduate publishing education, with a focus on the new, open, and global ways of making knowledge public in a digital age. This course aims to push the boundaries of learner control, requiring you to negotiate your own learning objectives, to share materials you discover and find interesting to the weekly reading list, to lead seminars, and to participate in the assessment your own learning and progress.

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## EVALUATION

The course evaluation consists of weekly written assignments and peer review as well as one large digital writing/presentation assignment. The marks breakdown is as follows:

### **Weekly writing (20%)**

Write four (4) reflective posts over the course of the term. These posts should focus on topics from the weekly course content.

Share eight (8) newly discovered resources.

### **Evaluating (30%)**

Write evaluations of four (4) resources of your choice.

Comment on four (4) resources shared by your peers.

Create a self-evaluation portfolio of your efforts and learning.

**Discussion/interaction (10%)** Lead one weekly seminar discussion, summarizing key points from the week's resources, highlighting areas of personal, disciplinary, and/or local interest, and write up a brief summary.

**Creating/publishing (40%)** Create and publish a digital object of your choice on a relevant theme in the course; present in the final week of class.



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**CORE READINGS**

There is no textbook for this course. All readings are freely available online. An important student responsibility will be to discover and share additional materials to collaboratively build the full resource list for the course. Core readings will include chapters from the following texts, with other readings for specific classes listed week by week below:

Benkler, Y. (2006). *The wealth of networks: How social production transforms markets and freedom*. New Haven [Conn.: Yale University Press. Retrieved from [http://www.benkler.org/Benkler\\_Wealth\\_Of\\_Networks.pdf](http://www.benkler.org/Benkler_Wealth_Of_Networks.pdf)

Boyle, P. (2008). *The Public Domain: Enclosing the Commons of the Mind*. New Haven: Yale University Press. Retrieved from <http://www.thepublicdomain.org/download/>

Fitzpatrick, K. (2011). *Planned obsolescence: Publishing, technology, and the future of the academy*. New York: New York University Press. Retrieved from <http://mcpress.media-commons.org/plannedobsolescence/>

Jenkins, H. (2009). *Confronting the challenges of participatory culture: Media education for the 21st century*. Cambridge, MA: The MIT Press. Retrieved from [http://mitpress.mit.edu/sites/default/files/titles/free\\_download/9780262513623\\_Confronting\\_the\\_Challenges.pdf](http://mitpress.mit.edu/sites/default/files/titles/free_download/9780262513623_Confronting_the_Challenges.pdf)

Suber, P. (2012). *Open access*. Cambridge, Mass: MIT Press. Retrieved from [http://mitpress.mit.edu/sites/default/files/titles/content/9780262517638\\_Open\\_Access\\_PDF\\_Version.pdf](http://mitpress.mit.edu/sites/default/files/titles/content/9780262517638_Open_Access_PDF_Version.pdf)

Willinsky, J. (2006). *The access principle: The case for open access to research and scholarship*. Cambridge, Mass: MIT Press. Retrieved from [http://mitpress.mit.edu/sites/default/files/titles/content/9780262512664\\_Download\\_the\\_full\\_text.pdf](http://mitpress.mit.edu/sites/default/files/titles/content/9780262512664_Download_the_full_text.pdf)

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**COURSE OUTLINE****Module 1:**

Introduction to Open Knowledge

**Module 2:**

Technological Change, Digital Identity, and Connected Learning

**Module 3:**

Participatory Culture, Citizen Journalism, Citizen Science

**Module 4:**

Intellectual Property, Copyright, and the Economics of Open

**Module 5:**

Historical Perspectives on Open Knowledge

**Module 6:**

Open Science, Data, Access, Source, Review

**Module 7:**

Open Educational Resources: From Lesson Plans to Instructional Videos

**Module 8:**

Archives, Databases, Encyclopedia: Evaluating Open Collections

**Module 9:**

Scholarly Publishing: Journals, Books, and Publication of Research

**Module 10:**

Information Literacy: Overload, Filters, and Developing a Critical Lens

**Module 11:**

Global Perspectives on Equity, Development, and Open Knowledge

**Module 12:**

Student Publishing: Presentations, Peer Review, and Knowledge Sharing