



OFFICE OF THE ASSOCIATE VICE-PRESIDENT, ACADEMIC

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www.sfu.ca/vpacademic**MEMORANDUM**

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ATTENTION	Senate	DATE	November 8, 2013
FROM	Gordon Myers, Chair Senate Committee on Undergraduate Studies	PAGES	1/1
RE:	Faculty of Communication, Art and Technology (SCUS 13-45)		

A handwritten signature in blue ink, appearing to read "Gordon Myers", is written over the "RE:" line of the memorandum.

**For information:**

Acting under delegated authority at its meeting of November 7, 2013, SCUS approved the following curriculum revision effective Summer 2014:

1. Publishing Program
  - (i) Title change for PUB 210W



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**MEMORANDUM**

<b>ATTENTION</b>	Gordon Myers, Chair Senate Committee on Undergraduate Studies	<b>DATE</b>	September 19, 2013
<b>FROM</b>	Martin Gotfrit, Chair Undergraduate Curriculum Committee Faculty of Communication, Art, and Technology	<b>PAGES</b>	3, including cover memo
<b>RE:</b>	SCUS, September 23, 2013		

On September 18, 2013, the Faculty of Communication, Art and Technology Undergraduate Curriculum Committee approved the following curricular revision:

- ~~PUB 231, prerequisite change~~
- PUB 210W, title change

Please place these items on the agenda of our next SCUS meeting.

A handwritten signature in black ink, appearing to be 'M. Gotfrit', with a long horizontal line extending to the right.

Martin Gotfrit



EXISTING COURSE, CHANGES RECOMMENDED

Please check appropriate revision(s):

Course number  Credit  Title  Description  Prerequisite  Course deletion  Learning Outcomes

Indicate number of hours for: Lecture 2 Seminar \_\_\_\_\_ Tutorial \_\_\_\_\_ Lab 1

FROM Course Subject/Number PUB 210W TO Course Subject/Number PUB 210W

Credits 3 Credits 3

TITLE

(1) LONG title for calendar and schedule, no more than 100 characters including spaces and punctuation.

FROM: Writing to Purpose: University level skills and practice in writing effectively TO: Fundamentals of Professional Writing: University level skills and practice in writing effectively.

(2) SHORT title for enrollment and transcript, no more than 30 characters including spaces and punctuation.

FROM: Writing to Purpose TO: Fundamentals of Professional Writing

DESCRIPTION

FROM: DESCRIPTION TO:

PREREQUISITE

Does this course replicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, this should be noted in the prerequisite.

FROM: TO:

LEARNING OUTCOMES

RATIONALE

The purpose of the course name change is to make the content of it more clear to students. Publishing@SFU faculty conducted a brief student survey that confirmed the need to make the name of the course more explicit.