

DRAFT UNTIL APPROVED BY SENATE

Meeting of the Senate of Simon Fraser University held on
Monday, March 6, 2006 at 7:00 pm in Room 3210 WMC
Open Session

Stevenson, Michael, President and Chair of Senate

Present:

Apaak, Clement
Breden, Felix
Brennand, Tracy
Caufield, Sarah
Collinge, Joan (representing J. LaBrie)
Copeland, Lynn
Delgrande, James
Dickinson, John
Dickinson, Peter
Driver, Jon
Fizzell, Maureen
Fleming-Saraceno, David
Gordon, Irene
Gordon, Robert
Halpern, Erica
Harder, Derrick
Haunerland, Norbert
Hayes, Michael
Honda, Barry
Horvath, Adam
Hunsdale, Shawn
Javed, Waseem
Krane, Bill
Love, Ernie
MacKenzie, Christine
MacLean, David
Magee, Sean
Parkhouse, Wade (representing B. Lewis)
Percival, Colin
Percival, Paul
Pierce, John
Pinto, Mario
Plischke, Michael
Schellenberg, Betty
Scott, Jamie
Shaker, Paul
Tilley, Kevin
Uhlmann, Sasha
van Baarsen, Amanda
Warner, D'Arcy
Waterhouse, John
Weeks, Daniel
Williams, Peter
Wong, Josephine
Woodbury, Robert
Zandvliet, David

Absent:

Black, Sam
Budd, James
Corbett, Kitty
Easton, Stephen
Ester, Martin
Grimmett, Peter
Joffres, Michel
Louie, Brandt
McArthur, James
Smith, Don

In attendance:

Angerilli, Nello
Arcand, Danielle
Gill, Warren
Munro, J.M.
Parker, Drew
Routledge, Rick
Warsh, Michael

Heath, Ron, Registrar
Watt, Alison, Director, University Secretariat
Grant, Bobbie, Recording Secretary

1. Approval of the Agenda

There was no objection to a suggestion to move item 6.C.i (International Undergraduate Studies) ahead of 6.B.v (International Student Recruitment and Retention Strategy) and the Agenda was approved as amended.

2. Approval of the Minutes of the Open Session of February 6, 2006

The Minutes were approved as distributed.

3. Business Arising from the Minutes

There was no business arising from the Minutes.

4. Report of the Chair

There was no report from the Chair.

5. Question Period

A question had been received from I. Gordon referring to matters relating to parking and a detailed response was provided by Campus Security. Follow-up questions, if necessary, were deferred to the next meeting of Senate. A copy of the question and the response which was made available to Senators at the meeting is attached to the Minutes.

6. Reports of CommitteesA) Senate Committee on Agenda and Rulesi) Paper S.06-27 – Revision to Policy GP 29 – Registrar Search Committee

Moved by J. Waterhouse, seconded by M. Fizzell

“that Senate approve and recommend to the Board of Governors that GP 29 (Search Committee for Vice-Presidents and Associate Vice-Presidents) be amended so that the procedures for searching for an Associate Vice-President would also apply to the search for the Registrar”

In response to an inquiry about the option of having an open meeting for the hiring of a Registrar, Senate was given a commitment from the Vice-President Academic that an open meeting would take place.

Question was called, and a vote taken.

MOTION CARRIED

ii) Paper S.06-28 – Coat of Arts Revision (For Information)

W. Gill, Vice-President, University Advancement was in attendance in order to respond to questions.

Senate was provided with background information with respect to the creation of the Coat of Arms and advised that the crest was granted in Edinburgh in 1965. Since the Canadian Heraldic Authority was not established until 1988 the Coat of Arms was not registered in Canada. As part of the planning process for SFU's 40th Anniversary,

discussions with the Canadian Heraldic Authority were undertaken to seek registration. Over the years a concern has arisen that the two crosslets at the top of the crest implied some sort of religious symbolism and do not meet the test of an open and inclusive university. The proposal is to replace each crosslet with a book, and although the ribbon in the sample copy was slightly different from the existing ribbon, Senate was advised that the design of the ribbon would not be changed. Alternatively, the existing Coat of Arms could be registered. It was hoped to get some expression of opinion from Senate on the matter prior to presenting a proposal to the Board of Governors.

In response to a question about how much this change would cost the University, Senate was advised that expectations were that this would be done over a long period of time as new stocks of stationary or flags were ordered. It was suggested that the proposed change was not that different from the existing crest to be noticeable to everyone immediately.

A concern was expressed that changing the crest was throwing away 40 years of SFU's history.

Senators were invited to reflect on this issue and were welcome to communicate their comments directly to Vice-President Gill. It was expected that this issue would come back to the next meeting of Senate with a recommendation.

B) Senate Committee on University Priorities

i) Paper S.06-29 – Concentration in Entrepreneurship and Concentration in Management and Technology – Faculty of Business Administration

D. Parker, Faculty of Business Administration, was in attendance in order to respond to questions.

Motion 1

Moved by J. Waterhouse, seconded by M. Fizzell

“that Senate approve and recommend to the Board of Governors, the proposal for a Concentration in Entrepreneurship in the Bachelor of Business Administration”

In response to an inquiry as to where the program would be housed, D. Parker confirmed that both this concentration and the concentration in the following motion, would be offered exclusively at the Surrey campus.

Question was called, and a vote taken.

MOTION CARRIED

Motion 2

Moved by J. Waterhouse, seconded by D. Weeks

“that Senate approve and recommend to the Board of Governors, the proposal for a Concentration in Management and Technology in the Bachelor of Business Administration”

Question was called, and a vote taken.

MOTION CARRIED

- ii) Paper S.06-30 – Certificate in Professional Practices (Professional Qualification Program, PQP) and Minor in French Education – Faculty of Education

D. Arcand, Faculty of Education, and M. Warsh, Faculty of Education, were in attendance in order to respond to questions.

Motion 1

Moved by J. Waterhouse, seconded by S. Hunsdale

“that Senate approve and recommend to the Board of Governors, the proposal for a Certificate in Professional Practices (Professional Qualification Program, PQP)”

Question was called, and a vote taken.

MOTION CARRIED

Motion 2

Moved by J. Waterhouse, seconded by C. MacKenzie

“that Senate approve and recommend to the Board of Governors, the proposal for a Minor in French Education”

Question was called, and a vote taken.

MOTION CARRIED

- iii) Paper S.06-31 – External Review – Department of Statistics and Actuarial Science

R. Routledge, Chair, Department of Statistics and Actuarial Science was in attendance in order to respond to questions.

Moved by J. Waterhouse, seconded by I. Gordon

“that Senate concur with the recommendation from the Senate Committee on University Priorities concerning advice to the Department of Statistics and Actuarial Science on priority items resulting from the external review”

Congratulations were extended to the Chair and his colleagues for receiving a very good report from the external review committee.

Question was called, and a vote taken.

MOTION CARRIED

- iv) Paper S.06-32 – Dissolution of the Centre for Innovation Management

Moved by J. Waterhouse, seconded by M. Fizzell

“that Senate approve and recommend to the Board of Governors, the dissolution of the Centre for Innovation in Management”

Question was called and a vote taken.

MOTION CARRIED

C) Senate Committee on Enrolment Management and Planning

i) Paper S.06-34 – International Undergraduate Students

W. Wattamaniuk, Director, Analytical Studies, and Secretary of SCEMP, was in attendance in order to respond to questions.

Moved by J. Waterhouse, seconded by M. Fizzell

“that Senate approve and recommend to the Board of Governors that SFU adopt the long term objective that 10% of its funded undergraduate student complement be international students. The objective excludes exchange students and will be reviewed after five years”

Considerable discussion ensued in which there were several attempts to improve and clarify the wording of the motion. An amendment to the percentage amount was made and subsequently withdrawn. Agreement was reached on a revised wording as follows:

“that Senate approve and recommend to the Board of Governors that SFU adopt the long term objective that international student enrolment be 10% of the funded FTE undergraduate student complement. The objective excludes exchange students and will be reviewed after five years”

A concern was expressed about the phrase ‘long term objective’ and a suggestion was made that it might be more appropriate to include an actual timeline to meet this goal. Senate was advised that in order to accommodate enrolment growth, the University has to make certain commitments in funding and the inclusion of a long term objective was to provide some comfort that this was the direction Senate preferred. The intent was to move towards the 10% target given the enrolment schedule for recruitment of international students as outlined in one of the other Senate documents. If recruitment targets are met, expectation is that the 10% goal would likely be reached within two years.

In response to an inquiry as to what happens if the percentage of international students ended up higher than 10%, Senate was advised enrolment management was not an exact science and that in some years intake may be either lower or higher than the target. However, SCEMP is required to review enrolment on an annual basis and has the mandate to adjust targets appropriately according to enrolment experience.

Senators were reminded that overall enrolment targets were not static, they increase each year so each year in order to meet the 10% target, more and more international students have to be recruited, so Senate should not be under the impression that the 10% target would be easily obtained.

A concern was expressed about setting the same target again when the University failed to obtain a similar target in the timeframe previously set.

In response to an inquiry about support services for international students, the Vice-President Academic expressed confidence that the university can move professionally forward to recruit students to the 10% target and provide more than adequate services to support those students at SFU.

Question was called, and a vote taken.

MOTION CARRIED

B) Senate Committee on University Priorities

v) Paper S.06-33 – International Student Recruitment and Retention Strategy

N. Angerilli, Acting Associate Vice-President, Students and International, and J. Munro, Professor Emeritus were in attendance in order to respond to questions.

The following revised motion was distributed to Senators to replace the motion outlined on Senate paper S.06-33.

Moved by J. Waterhouse, seconded by M. Fizzell

“that Senate approve and recommend to the Board of Governors that the University enter into an agreement with IBT Education Ltd. as outlined in the accompanying paper “International Student Recruitment.” The approval is for a five year period.

By June 2010, the Vice-President Academic will prepare a report for Senate with a recommendation on whether the FIC affiliation agreement should be renewed in March 2011. The report will address the following issues:

1. The academic performance of students who transfer from FIC to SFU;
2. The number of students who transfer to SFU, their country of origin, the programs into which they transfer, and the number who transfer to other institutions;
3. Actions taken by SFU to increase its own international student recruitment and increase undergraduate student retention;
4. An analysis of increases to Departmental workloads resulting from academic oversight of FIC;
5. Any concerns that FIC instructors have regarding working conditions;
6. The use of funds received by SFU as a consequence of the FIC affiliation”

Senator Waterhouse reported that Trevor Flugge, Chair of the Board of IBT, who is being investigated by the Cole Inquiry in Australia with regard to matters relating to activities while Chair of the Australian Wheat Board, has stepped down as IBT Chair and Board member. If the Cole Inquiry finds no wrong-doing, T. Flugge will resume his position with the IBT Board.

Discussion on this item covered several different issues, questions and concerns, commencing with the question from Senator MacKenzie about whether the IBT

agreement focuses solely on undergraduate student recruitment, or would IBT also be involved in graduate student recruitment. The response given was that IBT has indicated a willingness to be involved in graduate student recruitment, but SFU is not pursuing that aspect currently.

Information was requested on SFU's plans to increase its own international student recruitment (Senator ^{Uhlmann} ~~Uhlmann~~). N. Angerilli responded that SFU is planning to increase its capacity to recruit international students directly by targeting specific parts of the world that are currently underrepresented in the SFU student population. While there is some risk in this approach, SFU plans to expand pilot programs to identify dependable agents and agencies.

Several senators spoke on the issue of diversity (P. Percival and I. Gordon), commenting on the fact that SFU is already a culturally diverse institution in terms of the numbers of students, but expressing concern that certain world areas are over-represented, and that students today appear to be less inclined to interact with their peers from different cultures.

The expanded motion which includes more details on reporting and monitoring was welcomed by most speakers. However, several senators expressed their opinion that the university is focused on the financial aspects of the agreement, and in the planned review of the program, the financial success of the arrangement would be the only important criterion. Senators Tilley, Apaak, Harder and I. Gordon all noted concerns along these lines and indicated they would not support the motion.

Following the approval of paper S. 06-34 which set the 10% target for international undergraduate student enrolment, several senators expressed the view that the IBT agreement was not necessary as international student enrolment already stands at 9% (Senators Apaak, P. Percival and Halpern). However, Senator Waterhouse noted the eventual removal of all funded international students, as well as the changing climate of international student recruitment, the university's increasing enrollment and the desire for increased international student diversity all contribute to a challenging recruiting and retention target.

Senator Woodbury congratulated the international students group on the recently issued statement on the issue of retention of all international students and indicated that this could be a subject for review by Senate. This issue was also mentioned by senators Harder and Apaak. Senator Honda noted that the attrition rate, particularly for international students, is bad. However he expressed the concern that if the motion were defeated, it would mean that resources that would be targeted towards student retention would be redirected to bolster the international student recruiting efforts and this problem would go unaddressed. For this reason, he indicated he would be supporting the motion.

Senator Schellenberg wanted to be assured that instructors being hired by IBT would receive specialized training to help work with incoming international students. It was noted that class size, structure and specialized training are all expected to contribute to the learning environment. With questions from senators Breden, Apaak and Brennan, the issue of ensuring equitable treatment for IBT employees was raised and J. Munro noted that point 5 had been added to the motion to address this issue. The question of

the pool of instructors was raised by Senator P. Dickinson, and the impact this would have on graduate student degree completion. J. Munro noted that IBT would be accessing the same pool of instructors as SFU uses. J. Munro also noted that in their Australian sites, IBT has also been able to offer some continuity in instructor appointments.

With regard to issues of program quality and program areas, Senator Haunerland indicated that the proposal with IBT would permit a greater degree of control and involvement than with any other college – public or private – in the BC Articulation system. Senate was reminded that IBT will be offering first year courses only and that SFU and Senate will remain in control of the admissions processes, thereby ensuring that admissions are not focused on only one or two areas, such as business or computing. Senator P. Percival noted that he felt that the admissions arrangements between IBT and SFU would encourage IBT to seek students who were marginally inadmissible to SFU and his preference would be for SFU to focus on recruiting the best quality international students.

In response to questions concerning workload issues and implications to departments of this agreement, Senator Waterhouse and J. Munro noted that departments would establish a consultative relationship, which would include the development and evaluation of the course at the outset. Departments would receive a financial transfer to compensate for this additional work, as has been done in similar situations in the past.

Senator Harder noted that the Simon Fraser Student Society opposes the IBT agreement not solely on the issue that IBT is a private company, but also because there is a great deal of concern about the lack of governance involvement. Students participate in all levels of governance at SFU, and in the public colleges in B.C. but have no involvement in a private college. Echoing concerns about governance, Senator Hunsdale went on to express his view that international students fees should not be channeled into capital projects.

A question was asked by Senator Brennand about whether the provincial government would reduce funding to SFU based on the funding gained from international students. The Chair noted in response that the provincial government has been instrumental in the separation of domestic grant funding and international student recruitment, so he felt that this was unlikely.

The issue was raised about the reputation of the various institutions with which IBT is affiliated, and possible damage to the reputation of SFU by entering into the agreement. Senators Harder and P. Percival were among those who expressed serious concern about the impact on SFU's reputation, while Senator Woodbury noted that the subjective assessments provided about some of the IBT affiliated institutions, ignored some arguably favourable comparisons with other IBT affiliated universities.

In speaking in support of the motion, Senator Pinto noted that this would be a bold and radical move. He continued that the agreement with IBT is for five years, and it has early termination provisions that would be used in case the arrangement does not work out. E. Halpern, speaking against the motion and noting opposition to the proposal by

SFSS, SFUFA, the International Students Group and TSSU, commented that a bold and new venture does not necessarily mean a progressive venture.

Senator I. Gordon indicated that the process for selecting a partner for international recruiting should have included a tender process.

The Chair invoked a point of personal privilege as some of his public statements had been referenced in the lengthy debate. He stressed that the IBT agreement has specific deliverables and specific controls, and is being proposed in the context of issues of academic quality and the value of internationalization, not merely for economic reasons as had been stated. He asked senators to consider whether this proposal undermined any practice or commitment to quality in academic programs at SFU, or compromised the governance and autonomy of the University in any way, and to consider the consequences of voting against the motion.

When Senator Tilley raised a point of order about the chair's right to speak, the chair indicated his appreciation for being granted the privilege to speak.

Senator Hunsdale requested that the vote on the motion be a roll call in view of the importance of the motion. The Chair reported that Senate has no provision for a roll call vote, which was confirmed by reference to the Rules of Senate. Senator P. Percival suggested that a change in the rules could be put to Senate and would require a 2/3rds vote, but further discussion clarified that a notice of motion to change the rules would be required.

The question was called, and a vote taken.

MOTION CARRIED

C) Senate Committee on Enrolment Management and Planning

ii) Paper S.06-35 – Enrolment Targets – Multi-Year Undergraduate Enrolment Plan

W. Wattamaniuk, Director Analytical Studies and Secretary to SCEMP was in attendance in order to respond to questions with respect to Senate papers S.06-35 and S.06-36.

Moved by B. Krane, seconded by J. Pierce

“that Senate approve and recommend to the Board of Governors the 2006/07 enrolment targets as laid out in the document *Revised: A Multi-Year Undergraduate Enrolment Plan for SFU*”

Senate's attention was drawn to the figures on page 5, Table 5a and 5b which indicate that the current percentage of international students in Business Administration appeared to be very high and an inquiry was raised about this. Senate was advised that the enrolment at the Burnaby campus was being held flat so the biggest growth was at the Surrey campus as a result of a new program being offered there.

A question was asked about the consequences for the University if targets were not met. Senate was advised that the progress toward the overall targets would be carefully

monitored and if a Faculty was consistently unable to realize the objective then targets would be adjusted and funding would be shifted from one Faculty to another.

Question was called, and a vote taken.

MOTION CARRIED

iii) Paper S.06-36 – Undergraduate Admission Targets for 2006/2007

Motion 1

Moved by J. Waterhouse, seconded by M. Fizzell

“that Senate approve and recommend to the Board of Governors domestic undergraduate admission targets for each basis of admission group and for each semester in 2006/07, and that SCEMP be delegated authority to make further adjustments based on actual enrolments in 2006-2 and 2006-3”

Question was called, and a vote taken.

MOTION CARRIED

Motion 2

Moved by J. Waterhouse, seconded by D. Weeks

“that Senate approve and recommend to the Board of Governors the domestic undergraduate admission targets to each Faculty, and that SCEMP be delegated authority to make adjustments based on actual enrolment experience in 2006-2 and 2006-3”

It was noted that Business Administration was being asked to take in approximately 36% international students, while other Faculties were set at approximately 13%. An explanation was requested as to why the proportion of international students to domestic students for Business appeared to be so high. Senate was advised that these targets were set based on enrolment intakes in Business last year where Business overshot its domestic targets and somewhat undershot its international targets. It was also noted that due to the guaranteed admission promise offered to high school students, the probability is high that Business will overshoot its target again. Brief discussion took place with respect to the impact of GPA on enrolment management.

Question was called, and a vote taken.

MOTION CARRIED

Motion 3

Moved by J. Waterhouse, seconded by M. Hayes

“that Senate approve and recommend to the Board of Governors the international undergraduate admission targets to each Faculty and to each semester in 2006/07, and that SCEMP be delegated authority to make adjustments based on actual enrolments in 2006-2 and 2006-3”

Question was called and a vote taken.

MOTION CARRIED

The Chair noted the complexity of enrolment management and acknowledged the hard work of members of the Senate Committee on Enrolment Management and Planning and thanked them for their efforts.

D) Senate Graduate Studies Committee

i)-iv) Papers S.06-37, 06-38, 06-39, 06-40

Due to time constraints, the above-noted agenda items were deferred to the next meeting of Senate.

E) Senate Committee on Undergraduate Studies

i)-v) Papers S.06-41, 06-42, 06-43, 06-44, 06-45

Senate received information that the Senate Committee on Undergraduate Studies approved curriculum revisions in the Faculty of Applied Sciences, the Faculty of Arts and Social Sciences, the Faculty of Business Administration, the Faculty of Education, and the Faculty of Science. If Senators had any questions on any of this informational material, they were asked to submit them in writing for consideration at the next meeting of Senate.

F) Senate Nominating Committee

i) Paper S.06-46 – Elections

Senate was advised that no further nominations had been received. Kitty Corbett was elected by acclamation to the Senate Committee on University Honors.

7. Other Business

There was no other business.

8. Information

The date of the next regular meeting of Senate is Monday, April 3, 2006.

Open Session adjourned at 10:00 pm and Senate moved directly into Closed Session.

Alison Watt, Director, University Secretariat