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MEMORANDUM

ATTENTION Senate
DATE April 12, 2023
FROM Kevin Oldknow, Senior Advisor on Academic Planning and Acting Chair, SCUP on behalf of Wade Parkhouse, Provost and Vice-President Academic
PAGES 1/4

RE: Program Name Change for the Business and Geography Joint Major (SCUP 23-17)

At its meeting on April 12, 2023, SCUP reviewed and approved the Program Name Change for the Business and Geography Joint Major to the Geo Business Joint Major.

Motion: That Senate approve and recommend to the Board of Governors the program name change from the Business and Geography Joint Major to the Geo Business Joint Major in the Department of Geography within the Faculty of Environment and the Beedie School of Business, effective Fall 2023.

C: Paul Kingsbury, Tracy Brennand



MEMORANDUM

ATTENTION:	Senate Committee on University Priorities
FROM:	Elizabeth Elle, Vice-Chair, Senate Committee on Undergraduate Studies
RE:	Faculty of Environment (SCUS 23-37)
DATE:	March 3, 2023

Elizabeth Elle

Action undertaken by the Senate Committee on Undergraduate Studies at its meeting of March 2, 2023, gives rise to the following recommendation:

Motion

That SCUP approves and recommends to Senate the program name change from Business and Geography Joint Major to Geo Business Joint Major in the Department of Geography within the Faculty of Environment and the Beedie School of Business.

The relevant documentation for review by SCUP is attached.



Program Name Change

Name of Faculty and academic unit: Faculty of Environment and Department of Geography
Current name of program: Business and Geography Joint Major
Proposed program name change: Geo Business Joint Major
Rationale for change: The Business and Geography Joint Major was created a while ago, and over the past decade has had very low numbers of students. We think the concept of this joint major should be quite appealing for students, but an outdated and unfocused Geography component may underlie the lack of student uptake. The geography component in this program has been revised (Program Change Form submitted) to address priorities in Business education by focusing on Geographic elements of Social Responsibility and Justice, Spatial Analysis Innovation achievable from modern Geographic Information Systems, and Global Perspectives from geographic views of our modern world. The name change proposed here was suggested by the Business Faculty and should better represent what this joint major represents. We are optimistic that the proposed revisions along with the name change will now make this degree more attractive to students.
Effective term and year: Fall 2023
The following <u>credential(s)</u> will be affected by this change: Business and Geography Joint Major

Calendar Change: “to” and “from” sections are not required. All deletions should be crossed out as follows: ~~sample~~. All additions should be marked by a **bold**.



~~Business and Geography Joint Major~~
Geo Business Joint Major

Bachelor of Arts or Bachelor of Business Administration

Students may opt for a bachelor of arts degree from either the Faculty of Environment, or a bachelor of business administration from the Beedie School of Business. Faculty requirements will be governed by the faculty from which the student chooses to complete a degree.