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**MEMORANDUM**

<b>ATTENTION</b>	Senate	<b>DATE</b>	March 9, 2023
<b>FROM</b>	Kevin Oldknow, Senior Advisor on Academic Planning and Acting Chair, SCUP on behalf of Wade Parkhouse, Provost and Vice-President Academic	<b>PAGES</b>	1/1
<b>RE:</b>	Program Name Change for the Certificate in Creative Technologies in Digital Journalism (SCUP 23 - 08)		

A handwritten signature in blue ink, appearing to be "K. Oldknow", written over the "PAGES" field of the memorandum.

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At its meeting on March 8, 2023, SCUP reviewed and approved the program name change from the Certificate in Creative Technologies in Digital Journalism to the Certificate in Digital Journalism within the Faculty of Communication, Art and Technology, effective Fall 2023.

**Motion:** That Senate approve and recommend to the Board of Governors the program name change from the Certificate in Creative Technologies in Digital Journalism to the Certificate in Digital Journalism within the Faculty of Communication, Art and Technology, effective Fall 2023.

**For Information**

Included with the name change and approved by SCUS under delegated authority are the following curriculum revisions effective Fall 2023:

Requirement changes for the Creative Technologies in Digital Journalism Certificate

C: A. Eignefeldt



MEMORANDUM

ATTENTION:	Senate Committee on University Priorities
FROM:	Elizabeth Elle, Vice-Chair, Senate Committee on Undergraduate Studies
RE:	Faculty of Communication, Arts and Technology
DATE:	February 3, 2023

Action undertaken by the Senate Committee on Undergraduate Studies at its meeting of February 2, 2023, gives rise to the following recommendation:

**Motion**

That SCUP approves and recommends to Senate the program name change from Certificate in Creative Technologies in Digital Journalism to Certificate in Digital Journalism in the School for the Contemporary Arts within the Faculty of Communication, Art and Technology.

**For Information:**

Included with the name change and approved by SCUS under delegated authority are the following curriculum revisions effective Fall 2023:

Requirement changes for the Creative Technologies in Digital Journalism Certificate

**The relevant documentation for review by SCUP is attached.**



## Program Name Change

<b>Name of Faculty and academic unit:</b> Faculty of Communication, Art and Technology
<b>Current name of program:</b> Certificate in Creative Technologies in Digital Journalism
<b>Proposed program name change:</b> Certificate in Digital Journalism
<b>Rationale for change:</b> Remove the name “Creative Technologies”, which was desirable in 2018 when a suite of certificates in FCAT were considered but is no longer the case.
<b>Effective term and year:</b> Fall 2023
<b>The following <u>credential(s)</u> will be affected by this change:</b> Certificate in Creative Technologies in Digital Journalism

**Calendar Change:** “to” and “from” sections are not required. All deletions should be crossed out as follows: ~~sample~~. All additions should be marked by a **bold**.

Certificate in <del>Creative Technologies in</del> Digital Journalism
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### Calendar Entry Change

#### FCAT: Certificate in Creative Technologies in Digital Journalism

Rationale for change:

1. to update the list of courses, ensuring they are accessible to non-majors;
2. to remove the international component due to the impracticality and expense of international travel and study;
3. to remove the name “Creative Technologies”, which was desirable in 2018 when a suite of certificates in FCAT were considered but is no longer the case;
4. to entice students to take courses outside their major from within the faculty.

The three deleted international courses have been replaced by requiring three core courses (9 units), two upper-level courses (6-8 units) and requiring two Publishing courses (6-8 units). Students can only take TWO courses from CA/CMNS/IAT as well as requiring two PUB courses – this requires students to take courses outside their major. All FCAT students, including PUB, will be required to take, at minimum, 12 units outside their major. The requirement to take courses outside one's major should increase interdisciplinarity within the faculty; as this is a certificate in journalism, students are required to take at least two PUB courses. Note that Publishing does not have a Major, so Publishing minors could receive this certificate, but would be required to take at least 12 units outside of Publishing.

Effective term and year: September 2023

The following program(s) will be affected by these changes:

Certificate in Creative Technologies in Digital Journalism

**Calendar Change:** “to” and “from” sections are not required. All deletions should be crossed out as follows: ~~sample~~. All additions should be marked by a **bold**.

### ~~Creative Technologies in Digital Journalism~~

#### CERTIFICATE

This program provides an introduction to and experience in diverse forms of public communication that draw on journalistic traditions that are being transformed by digital platforms and data driven communication. ~~This certificate includes a formal exchange component with Griffith University in Australia.~~

## Admission Requirements

A student in any faculty at SFU may declare this certificate through the Faculty of Communication, Art and Technology. Normal university grade point average requirements apply for entry into all FCAT courses.

## Program Requirements

Students must complete a minimum of ~~23~~**21** units, including core ~~creative technologies~~ courses, **and** elective courses in digital journalism at SFU, ~~and additional coursework in digital journalism at Griffith University.~~

**For this certificate, students may take a maximum of two courses from CA, CMNS, or IAT.**

**Units applied to one certificate may be applied also to major or minor programs of a bachelor's degree under the normal regulations governing those programs but may not be applied to another Simon Fraser University certificate or diploma.**

**Students who wish to complete upper division courses must ensure that they have the prerequisites and be aware that some courses may have limited enrolments.**

### Core Courses

Students will complete ~~at least two~~ **three** of:

- ~~CA 130 - Fundamentals of Film (4)~~
- CA 149 - Sound (3)
- ~~CA 150 - Introduction to Acting (3)~~
- ~~CA 160 - Introductory Studio in Visual Art I (3)~~
- CA 186 - Art and the Moving Image (3)**
- ~~CMNS 226 - Digital Media Communication Techniques (3)~~
- CMNS 110 - Introduction to Communication Studies (3)**
- ~~CMNS 253W - Introduction to Information Technology: The New Media (3)~~
- CMNS 120W - Creativity and Communication Across Media (3)**
- IAT 202 - New Media Images (3)
- IAT 235 - Information Design (3)
- PUB 101 - Publication of Self in Everyday Life (3)
- PUB 201 - The Publication of Professional Self (3)

### ~~Digital Journalism Courses~~

~~Students will complete~~ **and** at least two of:

~~CA 390 – Filmmaking IV (4)~~

~~CA 393 – Filmmaking V (4)~~

**CA 304 - Professional Practices in the Contemporary Arts (3)**

**CA 319W - Critical Writing in the Arts (3)**

**CA 341 - Music and Culture (3)**

**CA 344 - Thinking and Writing About Sound (3)**

CMNS 235 - Digital Democracies (3)

~~CMNS 325 – Visualization and Visual Culture in Communication (4)~~

~~CMNS 326 – Applied Media Workshop: On the Hill (4)~~

~~CMNS 331 – News Discourse as Political Communication (4)~~

**CMNS 313 – Topics in Data & Society (4)**

**CMNS 314 – Topics in Media Production & Aesthetics (4)**

**CMNS 316 – Topics in Popular Cultures and Public Communication (4)**

CMNS 425 - Applied Communication for Social Issues (4)

CMNS 426 - Video Design for Social Communication (4)

IAT 313 - Narrative and New Media (3)

IAT 344 - Moving Images (3)

**and two of:**

PUB 210W - Professional Writing Workshop (3)

PUB 212 - Public Relations and Public Engagement (3)

PUB 332 - Graphic Design in Transition: Print and Digital Periodicals (4)

PUB 448 - Publishing and Social Change: Tech, Texts, and Revolution (4)

PUB 458 - Journalism as a Publishing Problem (4)

### **International Component**

~~Courses will be completed at Griffith University.~~

~~Students will take one of~~

~~2506LHS – Global Journalism, Media and Communication~~

~~or,~~

~~2521LHS – Data Journalism~~

~~and at least two of~~

~~1531QCA – Making Visual Media~~

~~1703QCA – Ideas in Interactive Media~~

~~2515LHS – Media Relations~~

~~2686QCA – The Photographic Message~~

~~2652QCA – Intro to Photo Media Practice~~

~~Remaining units needed to bring total units to 23 should be chosen from Digital Journalism Courses section.~~