GRADUATE AND SFI POSTDOCTORAL STUDIES

S.20-37

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MEMORANDUM				
ATTENTION	Senate	DATE	February 13, 2020	
FROM RE:	Jeff Derksen, Chair of Senate Graduate Studies Committee (SGSC) Program Changes		An	

#### For information:

Acting under delegated authority at its meeting of February 10, 2020, SGSC approved the following program changes, effective Fall 2020:

## **Beedie School of Business**

- 1) Program change (calendar revision): Master of Business Administration MBA
- 2) Program change (calendar revision): Management of Technology MBA
- 3) Program change (calendar revision): MSc Finance

Senators wishing to consult a more detailed report of curriculum revisions may do so on the Senate Docushare repository at <u>https://docushare.sfu.ca/dsweb/View/Collection-12682</u>



# BEEDIE SCHOOL OF BUSINESS

Segal Graduate School

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Memo to SGSC

To: Senate Graduate Studies Committee

From: Andrew Gemino, Associate Dean, Graduate Programs

Re: Curriculum revisions to MBA, MOT MBA and MSc Fin programs

Date: January 7, 2020

The following curriculum revisions have been approved by the Beedie School of Business and are forwarded to the Senate Graduate Studies Committee for approval. These curriculum items should be effective for Fall 2020.

Please include them on the next SGSC agenda.

- New course proposal: BUS 700
- MOT MBA calendar entry, MBA calendar entry and MSc Finance calendar entry updated to include the above new course
- -Course change: BUS 741—

Thank you for your attention herein. Should you have any questions or concerns, please do not hesitate to contact me.

Dr. Andrew Gemino Professor, Management Information Systems Associate Dean, Graduate Programs, Beedie School of Business

ENGAGING THE WORLD







#### Calendar Entry Change for Master of Business Administration

Summary of change:

Adding BUS 700 Orientation course as a pre-requisite to the calendar

Rationale for change:

BUS 700 is being submitted as a new mandatory Orientation course that prepares MBA, MOT MBA and MSc Finance students to the academic program expectations. The course will prepare the individuals, the team and the cohort to set the expectations of the program. Students will meet with others to create a foundation for effective team-based learning right from the start. Not taking part in this course is detrimental for the participant and the cohort and therefore it is proposed as a mandatory component for the programs.

Effective term and year: Fall 2020

Will this change impact current students? If yes, what is the plan for current students? No

FROM	ТО
[]	[]
Program Requirements	Program Requirements
This program consists of course requirements	This program consists of course requirements
and an internship for a minimum of 58 units.	and an internship for a minimum of 58 units.
Courses from other SFU graduate business	Courses from other SFU graduate business
programs, or special topic courses, may be substituted for courses below at the	programs, or special topic courses, may be substituted for courses below at the
discretion of the academic director.	discretion of the academic director.
discretion of the academic director.	
FULL-TIME MBA	FULL-TIME MBA
Students in the full-time program must	Students in the full-time program must
complete all of	complete all of
<b>····</b>	BUS 700 – Orientation (0) *
BUS 702 - Marketing Management (3)	BUS 702 - Marketing Management (3)
BUS 703 - Managerial Economics (3)	BUS 703 - Managerial Economics (3)
BUS 704 - Leadership and Teamwork (3)	BUS 704 - Leadership and Teamwork (3)
BUS 705 - Financial/Managerial Accounting	BUS 705 - Financial/Managerial Accounting
(3)	(3)
BUS 706 - Business Analytics (3)	BUS 706 - Business Analytics (3)
BUS 707 - Business Ethics (2)	BUS 707 - Business Ethics (2)
BUS 708 - Financial Management (3)	BUS 708 - Financial Management (3)
BUS 709 - Managing Information (3)	BUS 709 - Managing Information (3)
BUS 710 - Managing Global Enterprises (3)	BUS 710 - Managing Global Enterprises (3)

DIG 711 No extistion and Conflict	BUS 711 - Negotiation and Conflict
BUS 711 - Negotiation and Conflict	-
Resolution (3)	Resolution (3) BUS 712 - Managing a Globalized Workforce
BUS 712 - Managing a Globalized Workforce	÷ -
(2)	(2) DU0 714 Esterna (2)
BUS 714 - Entrepreneurship (3)	BUS 714 - Entrepreneurship (3)
BUS 715 - Operations Management (3)	BUS 715 - Operations Management (3)
BUS 716 - Sustainability (3)	BUS 716 - Sustainability (3)
BUS 718 - Business Strategy (3)	BUS 718 - Business Strategy (3)
BUS 719 - Managing People and	BUS 719 - Managing People and
Organizations (3)	Organizations (3)
BUS 723 - Introduction to Managerial	BUS 723 - Introduction to Managerial
Thought (2)	Thought (2)
BUS 724 - Organizational Analysis (2)	BUS 724 - Organizational Analysis (2)
BUS 725 - International Applied Project (2)	BUS 725 - International Applied Project (2)
BUS 730 - Business and Indigenous	BUS 730 - Business and Indigenous
Communities (2)	Communities (2)
BUS 741 - Business and Indigenous Peoples	BUS 741 - Business and Indigenous Peoples
(2)	(2)
and an internship	and an internship
-	-
BUS 727 - MBA Internship (0) or BUS 728 -	BUS 727 - MBA Internship (0) or BUS 728 -
Research Practicum (0) *	Research Practicum (0) * *
and a capstone simulation	and a capstone simulation
1	·
BUS 729 - Capstone Simulation (2)	BUS 729 - Capstone Simulation (2)
*BUS 728 should be taken by students	*BUS 700 is a prerequisite for all courses in
entering the PhD program	this program
	**BUS 728 should be taken by students
Students who have completed or have been	entering the PhD program
enrolled in the graduate diploma in business	F0
administration program at SFU may receive	Students who have completed or have been
advance credit for BUS 703, 705, 706, 707,	enrolled in the graduate diploma in business
708, and 719 at the discretion of the academic	administration program at SFU may receive
director. A minimum grade of B (3.0) in the	advance credit for BUS 703, 705, 706, 707,
course equivalent is required.	708, and 719 at the discretion of the academic
	director. A minimum grade of B (3.0) in the
[]	course equivalent is required. []
	course equivarent is required. []

## Calendar Entry Change for Management of Technology MBA

Summary of change:

Adding BUS 700 Orientation course as a pre-requisite to the calendar

Rationale for change:

BUS 700 is being submitted as a new mandatory Orientation course that prepares MBA, MOT MBA and MSc Finance students to the academic program expectations. The course will prepare the individuals, the team and the cohort to set the expectations of the program. Students will meet with others to create a foundation for effective team-based learning right from the start. Not taking part in this course is detrimental for the participant and the cohort and therefore it is proposed as a mandatory component for the programs.

Effective term and year: Fall 2020

Will this change impact current students? If yes, what is the plan for current students? No

FROM	ТО
[]	[]
Program Requirements	Program Requirements
This program consists of course work for a	This program consists of course work for a
minimum of 54 units. Courses from other	minimum of 54 units. Courses from other
SFU graduate business programs, or a	SFU graduate business programs, or a
special topic course, may be substituted for	special topic course, may be substituted for
courses below at the discretion of the	courses below at the discretion of the
academic director.	academic director.
Students must complete all of	Students must complete all of
*	
BUS 750 - Managing Technological	BUS 700 – Orientation *
Innovation (4)	BUS 750 - Managing Technological
BUS 751 - Managerial Economics for	Innovation (4)
Technology Firms (4)	BUS 751 - Managerial Economics for
BUS 752 - Strategic Management of	Technology Firms (4)
Technology-Based Firms (4)	BUS 752 - Strategic Management of
BUS 753 - Business Ethics (2)	Technology-Based Firms (4)
BUS 754 - Marketing Tech-based Products	BUS 753 - Business Ethics (2)
and Services (4)	BUS 754 - Marketing Tech-based Products
BUS 755 - Topics in International Business	and Services (4)
(2)	BUS 755 - Topics in International Business
BUS 756 - Strategic Use of Information and	(2)
Knowledge (4)	

BUS 757 - Negotiations (2) BUS 758 - Business Operations Design (4) BUS 761 - Leadership for the Technology Driven Enterprise (2) BUS 762 - Project Management (4) BUS 763 - Managing Self and Others: An Organizational Simulation (2) BUS 764 - Financing the Organization (4) BUS 766 - Financial and Managerial Accounting (4) BUS 782 - Capstone Simulation (2) BUS 783 - Entrepreneurship (4) BUS 784 - Special Topics (2) Students who have completed or have been enrolled in the graduate diploma in business administration program at SFU may receive advance credit for BUS 751, 753, 754, 756, 762, 764 and 766 at the discretion of the academic director. A minimum grade of a B (3.0) in the course equivalent is required. Students who have completed or have been enrolled in the science and technology commercialization graduate certificate program at SFU may receive advance credit for BUS 754, 764, 761, and partial credit for BUS 780 (4 out of 6 credits) at the discretion of the academic director. A minimum grade of a B (3.0) in the course equivalent is required. []	<ul> <li>BUS 756 - Strategic Use of Information and Knowledge (4)</li> <li>BUS 757 - Negotiations (2)</li> <li>BUS 758 - Business Operations Design (4)</li> <li>BUS 761 - Leadership for the Technology</li> <li>Driven Enterprise (2)</li> <li>BUS 762 - Project Management (4)</li> <li>BUS 763 - Managing Self and Others: An Organizational Simulation (2)</li> <li>BUS 764 - Financing the Organization (4)</li> <li>BUS 766 - Financial and Managerial Accounting (4)</li> <li>BUS 782 - Capstone Simulation (2)</li> <li>BUS 783 - Entrepreneurship (4)</li> <li>BUS 784 - Special Topics (2)</li> <li>Students who have completed or have been enrolled in the graduate diploma in business administration program at SFU may receive advance credit for BUS 751, 753, 754, 756, 762, 764 and 766 at the discretion of the academic director. A minimum grade of a B (3.0) in the course equivalent is required.</li> <li>Students who have completed or have been enrolled in the science and technology commercialization graduate certificate program at SFU may receive advance credit for BUS 754, 764, 761, and partial credit for BUS 780 (4 out of 6 credits) at the discretion of the academic director. A minimum grade of a B (3.0) in the course equivalent is required</li> </ul>
	required. * BUS 700 is a prerequisite for all courses
	in this program []

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#### Calendar Entry Change for Finance Master of Science

## Summary of change:

Adding BUS 700 Orientation course as a pre-requisite to the calendar

Rationale for change:

BUS 700 is being submitted as a new mandatory Orientation course that prepares MBA, MOT MBA and MSc Finance students to the academic program expectations. The course will prepare the individuals, the team and the cohort to set the expectations of the program. Students will meet with others to create a foundation for effective team-based learning right from the start. Not taking part in this course is detrimental for the participant and the cohort and therefore it is proposed as a mandatory component for the programs.

Effective term and year: Fall 2020

Will this change impact current students? If yes, what is the plan for current students? No

FROM	ТО
[]	[]
Program Requirements	Program Requirements
This program consists of course requirements	This program consists of course requirements
and a project for a minimum of 51 units.	and a project for a minimum of 51 units.
Students choose to complete either the	Students choose to complete either the
investment management stream or the risk management stream. Other graduate courses may be substituted for the courses listed at the	investment management stream or the risk management stream. Other graduate courses may be substituted for the courses listed at
discretion of the academic director.	the discretion of the academic director.
Students must complete all of	Students must complete all of
Budents must complete an or	Stadonts mast complete an or
BUS 801 - Financial Modeling Tools (3)	BUS 700 – Orientation (0)*
BUS 802 - Financial Economics I (3)	BUS 801 - Financial Modeling Tools (3)
BUS 803 - Financial Econometrics (3)	BUS 802 - Financial Economics I (3)
BUS 805 - Financial Economics II (3)	BUS 803 - Financial Econometrics (3)
BUS 809 - Equity Security Analysis and	BUS 805 - Financial Economics II (3)
Portfolio Management I (3)	BUS 809 - Equity Security Analysis and
BUS 810 - Fixed Income Security Analysis	Portfolio Management I (3)
and Portfolio Management (3)	BUS 810 - Fixed Income Security Analysis
BUS 814 - Derivative Securities I (3)	and Portfolio Management (3)
BUS 825 - Financial Statement Analysis (3)	BUS 814 - Derivative Securities I (3)
BUS 857 - Numerical Methods (3)	BUS 825 - Financial Statement Analysis (3)
BUS 866 - Enterprise Risk Management (3)	BUS 857 - Numerical Methods (3)

	this program []
[]	* BUS 700 is a prerequisite for all courses in
	BUS 870 - Final Project (3)
BUS 870 - Final Project (3)	
* <del>-</del>	and a project
and a project	BUS 865 - Market Risk Management (3)
BUS 865 - Market Risk Management (3)	BUS 864 - Credit Risk Management (3)
BUS 864 - Credit Risk Management (3)	BUS 818 - Derivative Securities II (3)
BUS 818 - Derivative Securities II (3)	RISK MANAGEMENT STREAM
RISK MANAGEMENT STREAM	(3)
(3)	BUS 826 - Portfolio Theory and Asset Pricing
BUS 826 - Portfolio Theory and Asset Pricing	Portfolio Management II (3)
BUS 823 - Equity Security Analysis and Portfolio Management II (3)	BUS 823 - Equity Security Analysis and
BUS 816 - Strategic Asset Allocation (3)	BUS 816 - Strategic Asset Allocation (3)
INVESTMENT MANAGEMENT STREAM	INVESTMENT MANAGEMENT STREAM
	management or risk management stream
management or risk management stream	and nine units from the investment
and nine units from the investment	(3)
(3)	BUS 878 - Statistics for Financial Economics
BUS 878 - Statistics for Financial Economics	Finance (3)
Finance (3)	BUS 877 - Mathematics for Computational
BUS 877 - Mathematics for Computational	BUS 876 - Special Topics (3)
BUS 876 - Special Topics (3)	BUS 866 - Enterprise Risk Management (3)

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