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MEMORANDUM

ATTENTION Senate

DATE February 15, 2018

FROM Jeff Derksen,
Chair of Senate Graduate Studies
Committee (SGSC)

RE: Program Changes

For information:

Acting under delegated authority at its meeting of February 5, 2018, SGSC approved the following program change for Executive Master of Business Administration in the Beedie School of Business, effective **Fall 2018**:

Beedie School of Business

Executive Master of Business Administration



Memo to SGSC

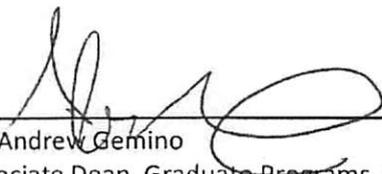
To: Senate Graduate Studies Committee
From: Andrew Gemino, Associate Dean, Graduate Programs
Re: Curriculum revisions to Executive MBA
Date: January 16, 2018

The following curriculum revisions have been approved by the Beedie School of Business and are forwarded to the Senate Graduate Studies Committee for approval. These curriculum items should be effective for Fall 2018.

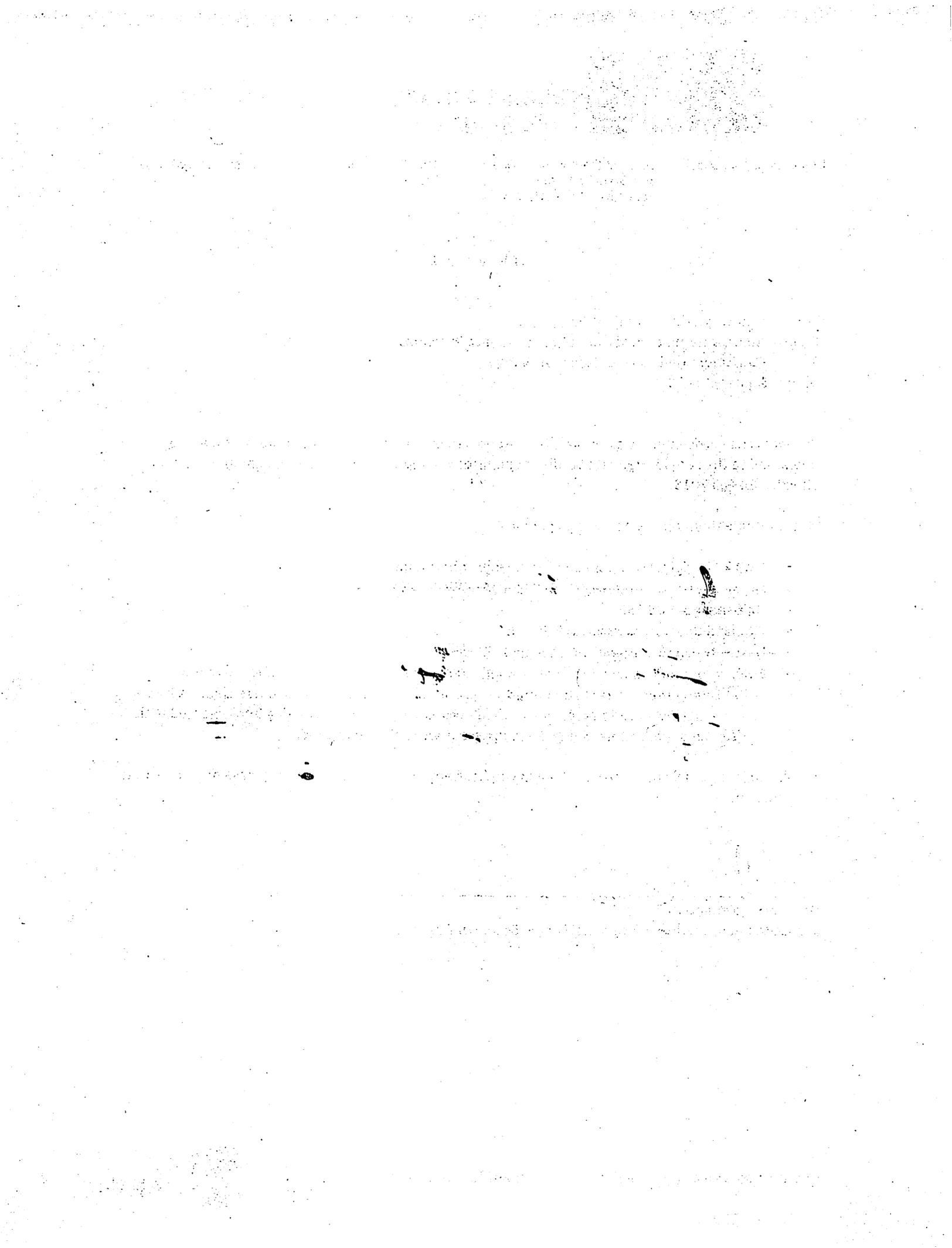
Please include them on the next SGSC agenda.

- EMBA Aboriginal Business and Leadership cohort name change
- ~~New course proposals: BUS 616, 633, 634, 647, 648, 649~~
- ~~Unit change: BUS 632~~
- ~~Title and description change: BUS 642~~
- ~~Description and prerequisite change: BUS 696~~
- EMBA program change: Removal of Applied Project requirement (see attached memo)
- EMBA calendar entry has been edited to account for new courses and course changes listed above, and reformatted according to the new standardized format being implemented with the degree audit project. Some clean-up issues were also addressed.

Thank you for your attention herein. Should you have any questions or concerns, please do not hesitate to contact me.



Dr. Andrew Gemino
Associate Dean, Graduate Programs, Beedie School of Business





**BEEDIE SCHOOL
OF BUSINESS**

Segal Graduate School

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SGSC additional rationale memo: Removal of EMBA Applied Project Overall Requirement

To: Senate Graduate Studies Committee
From: Andrew Gemino, Associate Dean, Graduate Programs
Re: Removal of EMBA Applied Project Requirement
Date: February 13, 2018

Historically, Executive MBA students have been given the option of completing an Applied Project (6-unit BUS 696) or the Capstone Simulation (2-unit BUS 645) plus two additional 2-unit courses in their final term. During the past three years, very few students in the general EMBA have taken the applied project option.

2015: 2 students
2016: 1 student
2017: 1 student

Offering the applied project as an alternative also limits flexibility in course offerings in the final semester of the program. Due to the low interest of BUS 696 in the EMBA, and considering scheduling constraints of including the new course proposals BUS 647, BUS 648, and BUS 649, discontinuing the applied project as an overall EMBA requirement is proposed. The Capstone Simulation (BUS 645) is still a requirement.

Streams and cohorts of the EMBA, such as the EMBA Americas stream and the EMBA Indigenous Business and Leadership cohort, will continue to utilize the applied project requirement to complement their curriculum.

Regards,

A handwritten signature in black ink, appearing to read "A. Gemino", written over a horizontal line.

Dr. Andrew Gemino



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Regards,

Dr. Andrew Gemino



Please note:

To view the Fall 2017 Academic Calendar go to <http://www.sfu.ca/students/calendar/2017/fall.html>

Business

Simon Fraser University Calendar | Spring 2018

Executive MBA

MASTER OF BUSINESS ADMINISTRATION

This program is for experienced, mid to upper level managers and professionals seeking the confidence and ability to drive a business strategically at the senior management level with the most current and innovative management practices.

The program utilizes a cohort model where students complete courses in the same sequence, and student interaction and co-operation are emphasized. Study groups and project teams are an important aspect of the learning experience.

Applicants should also refer to the program website located at beedie.sfu.ca/emba.

Admission Requirements

Applicants will be considered for admission based on the following criteria:

- Simon Fraser University's online graduate studies application for admission executive MBA application essay

- minimum of ten years of business experience, with a minimum of four years of managerial responsibilities
- resume

- an undergraduate degree in any discipline, with a cumulative grade point average (CGPA) of at least 3.0/4.33 (B), or a grade point average of at least 3.33/4.33 (B+) based on the last 60 credits of undergraduate courses (all graduate work is also considered), or a professional designation such as CA, CMA, CGA, CPA, CFA, PEng.

- exceptional managers (as determined by career progression and responsibilities relative to EMBA peer group) who have a CGPA lower than a 3.0/4.33 (B) in their undergraduate degree, or lack a formal degree or professional designation, but have other outstanding qualifications may be admitted into the program.

- the GMAT is an optional component. Applicants will be evaluated on the depth of their work experience, academic background and management/leadership skills. In some cases, the GMAT may be recommended as a way to strengthen an application file.

- three confidential letters of reference, preferably from supervisors, former professors or significant clients

- interview (shortlisted candidates only)

Program Requirements

To qualify for the Executive Master of Business Administration Degree, students must maintain a minimum average grade of B (3.0 GPA) and complete a minimum of 52 units from the following list or other courses graduate business courses approved by the program.

In their final semester, students have the option of completing an Applied Project or the Comprehensive Exam plus two additional courses.

BUS 602 - International Management (4)
BUS 603 - Structure and Change in Organizations (4)
BUS 606 - Finance (4)
BUS 607 - Strategy (4)
BUS 610 - Directed Studies in Business Administration (2)
BUS 611 - Directed Studies in Business Administration (4)
BUS 612 - Directed Studies in Business Administration (4)
BUS 615 - Marketing Management (4)
BUS 621 - Information Technology and Organizational Transformation (4)
BUS 632 - Operations Management (2)
BUS 635 - Operational Finance (2)
BUS 636 - Corporate Finance (2)
BUS 637 - Marketing Management (2)
BUS 638 - Marketing Strategy (2)
BUS 639 - Financial Statement Analysis (2)
BUS 640 - Managerial Accounting (2)
BUS 641 - Cross Cultural Management (2)
BUS 642 - International Business (2)
BUS 643 - Entrepreneurship (2)
BUS 644 - Entrepreneurial Finance (2)
BUS 645 - Capstone Simulation (2)
BUS 646 - Managing Innovation (2)
BUS 650 - Business Ethics (2)
BUS 651 - Managerial Economics (4)
BUS 652 - Special Topics in Business Administration (3)
BUS 653 - Special Topics in Business Administration (2)
BUS 654 - Special Topics in Business Administration (2)
BUS 655 - Special Topics in Business Administration (2)
BUS 660 - Special Topics in Business Administration (4)
BUS 661 - Special Topics in Business Administration (4)
BUS 662 - Negotiations (2)
BUS 663 - Special Topics in Business Administration (4)
BUS 664 - New Ventures (4)
BUS 670 - Accounting for Decision Making (4)
BUS 681 - Leadership and Teamwork (4)
BUS 689 - Special Topics in Business Administration (3)
BUS 691 - Business, Community and Government (4)
BUS 696 - Applied Project (6)
BUS 699 - Orientation Retreat (0) *

The program may substitute, at the discretion of the academic chair, equivalent courses from another Simon Fraser University graduate program for the 600 division courses listed above.

* BUS 699 is a prerequisite for all courses in this program

Americas Executive MBA stream

Students have two optional paths for the final two terms of their program. They may choose to continue the executive master of business administration (EMBA) stream or opt to apply to be considered for one of the limited spaces in the Americas EMBA stream. In the second year of the program, classes in the EMBA stream are taught at Simon Fraser University in the same format as the first year.

Classes in the Americas EMBA stream are taught in four eight-and-a-half day intensive sessions in partnership with three other institutions at their campuses: Owen Graduate School, Vanderbilt University, Nashville, USA; ITAM, Mexico City; and FIA, University of Sao Paulo, Brazil. Courses in the Americas EMBA stream are similar to those in the EMBA stream, but with a greater emphasis on international management.

Graduate Certificate in Business in the Americas

The Americas EMBA stream includes four selected topics courses in addition to those required for the EMBA. These four additional courses are required for the graduate certificate. Courses are relevant to business in the Americas covering a variety of business disciplines. Students will also participate in company visits and workshops on local cultural and business practices in each of the 4 participating countries.

The certificate is open to students enrolled in the Americas option of the EMBA. Students must complete all stream requirements including those included in the graduate certificate.

Further details about the EMBA and the Americas Executive MBA stream are provided on the program website at beedie.sfu.ca/emba

Executive Master of Business Administration in Aboriginal Business and Leadership

The Aboriginal business and leadership cohort of the EMBA provides the EMBA cohort experience for Aboriginal community leaders, those working in Aboriginal businesses or economic development corporations, or working in organizations with significant involvement with Aboriginal communities. Course delivery will be customized to accommodate the more diverse regional nature of the participants.

PROGRAM REQUIREMENTS

To qualify for the Executive Master of Business Administration in Aboriginal Business and Leadership degree, students must maintain a minimum average grade of B (3.0 GPA) and complete a minimum of 52 units from the courses listed above. BUS 699 is not a prerequisite course in the Aboriginal Business and Leadership cohort.

The program may substitute, at the discretion of the academic chair, equivalent courses from another Simon Fraser University graduate program.

Academic Requirements within the Graduate General Regulations

All graduate students must satisfy the academic requirements that are specified in the Graduate General Regulations, as well as the specific requirements for the program in which they are enrolled.

PROPOSED EMBA CALENDAR

Executive MBA

MASTER OF BUSINESS ADMINISTRATION

Program Description

The executive master of business administration (EMBA) program is for experienced, mid to upper level managers and professionals seeking the confidence and ability to drive a business strategically at the senior management level with the most current and innovative management practices.

The EMBA utilizes a cohort model where students complete courses in the same sequence, and student interaction and co-operation are emphasized. Study groups and project teams are an important aspect of the learning experience. Program options include EMBA, the EMBA Americas Stream, the Indigenous Business and Leadership Cohort, and occasionally Community Cohorts.

EMBA Americas Stream

Students may choose to apply to the EMBA Americas stream for their second year in the EMBA program. Students completing all EMBA Americas stream requirements receive a Graduate Certificate in Business in the Americas in addition to the MBA degree. EMBA Americas stream classes are taught as intensive sessions in partnership with three other institutions at their campuses: Owen Graduate School, Vanderbilt University, Nashville, USA; ITAM, Mexico City, Mexico; FIA, University of Sao Paulo, Brazil, and one intensive session at Simon Fraser University. Courses in the EMBA Americas stream provide a greater emphasis on international management, and a capstone applied project is required. Students will also participate in company visits and workshops on local cultural and business practices in each of the four participating countries.

EMBA in Indigenous Business and Leadership

The EMBA in Indigenous Business and Leadership (IBL) provides the EMBA cohort experience for Indigenous community leaders, those working in Indigenous businesses or economic development corporations, or working in organizations with significant involvement with First Nations communities. Students remain with the same cohort throughout their EMBA studies. Course delivery will be customized to accommodate the more diverse regional nature of the participants.

Community Cohorts

The EMBA may also be offered as a regional cohort program situated in communities throughout Canada. Community cohorts follow the EMBA requirements while utilizing customized programming and delivery depending on regional needs. Courses from other SFU graduate business programs, or special topic courses, may be substituted at the discretion of the academic director. The location and theme of a community cohort will vary, and remains at the discretion of the academic director. Classes are normally scheduled in intensive formats at the program location.

Applicants should also refer to the program website located at <http://beedie.sfu.ca/graduate/Executive-MBA/>

Admission Requirements

Applicants must satisfy the University admission requirements as stated in Graduate General Regulations 1.3 in the SFU Calendar. Admission into this program is competitive; meeting the minimum admission requirements does not guarantee acceptance. Applicants must have an undergraduate degree with a minimum 3.0 cumulative grade point average (CGPA) and a minimum of ten years of business experience. Exceptional managers (as determined by career progression and responsibilities relative to EMBA peer group) who have a CGPA lower than a 3.0/4.33 (B) in their undergraduate degree, or lack a formal degree or professional designation, but have other outstanding qualifications may be admitted into the program. Applicants will also be assessed on volunteer and/or community experience, other achievements, and letters of reference. Only shortlisted candidates will be interviewed.

Program Requirements

This program consists of core course requirements for a minimum of 56 units. Courses from other SFU graduate business programs, or special topic courses, may be substituted for courses below at the discretion of the academic director.

EMBA students complete a minimum of 56 units from the following

- BUS 602 - International Management (4)
- BUS 603 - Structure and Change in Organizations (4)
- BUS 606 - Finance (4)
- BUS 607 - Strategy (4)
- BUS 610 - Directed Studies in Business Administration (2)
- BUS 611 - Directed Studies in Business Administration (4)
- BUS 612 - Directed Studies in Business Administration (4)
- BUS 615 - Marketing (4)
- BUS 621 - Information Technology and Organizational Transformation (4)
- BUS 632 - Operations Management (4)
- BUS 635 - Operational Finance (2)
- BUS 636 - Corporate Finance (2)
- BUS 637 - Marketing Management (2)
- BUS 638 - Marketing Strategy (2)
- BUS 639 - Financial Statement Analysis (2)
- BUS 640 - Managerial Accounting (2)
- BUS 641 - Cross Cultural Management (2)
- BUS 642 - International Competitive Strategy (2)
- BUS 643 - Entrepreneurship (2)
- BUS 644 - Entrepreneurial Finance (2)
- BUS 645 - Capstone Simulation (2)
- BUS 646 - Managing Innovation (2)
- BUS 647 - Entrepreneurship and Innovation (4)
- BUS 648 - Indigenous Business and Communities (2)
- BUS 649 - Corporate Responsibility (2)
- BUS 650 - Business Ethics (2)

BUS 651 - Managerial Economics (4)
BUS 652 - Special Topics in Business Administration (3)
BUS 653 - Special Topics in Business Administration (2)
BUS 654 - Special Topics in Business Administration (2)
BUS 655 - Special Topics in Business Administration (2)
BUS 660 - Special Topics in Business Administration (4)
BUS 661 - Special Topics in Business Administration (4)
BUS 662 - Negotiations (2)
BUS 663 - Special Topics in Business Administration (4)
BUS 664 - New Ventures (4)
BUS 681 - Leadership and Teamwork (4)
BUS 689 - Special Topics in Business Administration (3)
BUS 691 - Business, Community and Government (4)
BUS 699 - Orientation Retreat (0) *

* BUS 699 is a prerequisite for all courses in this program

EMBA Americas Stream

Students in the EMBA Americas stream complete the same curriculum in first year as EMBA students. In second year, EMBA Americas stream students complete all of

BUS 641 - Cross Cultural Management (2)
BUS 607 - Strategy (4)
BUS 662 - Negotiations (2)
BUS 696 - Applied Project (6)

And special topics courses taken at the partner universities

FIA:

BUS 660 - Special Topics: Ethics and CSR (4)
BUS 661 - Special Topics: Emerging Markets (4)

ITAM:

BUS 660 - Special Topics: International Competitiveness (4)
BUS 661 - Special Topics: Family Business (4)

Vanderbilt:

BUS 660 - Special Topics: Innovation (4)
BUS 661 - Special Topics: New Ventures (4)

EMBA in Indigenous Business and Leadership (IBL)

Students in the EMBA IBL cohort complete a minimum of 56 units from the following

BUS 603 - Structure and Change in Organizations (4)
BUS 606 - Finance (4)
BUS 607 - Strategy (4)

BUS 610 - Directed Studies in Business Administration (2)
BUS 611 - Directed Studies in Business Administration (4)
BUS 612 - Directed Studies in Business Administration (4)
BUS 615 - Marketing (4)
BUS 616 – Philosophy of Management (4)
BUS 621 - Information Technology and Organizational Transformation (4)
BUS 632 - Operations Management (4)
BUS 633 - Topics in Sustainability (4)
BUS 634 - Policy and Governance (4)
BUS 637 - Marketing Management (2)
BUS 638 - Marketing Strategy (2)
BUS 639 - Financial Statement Analysis (2)
BUS 640 - Managerial Accounting (2)
BUS 643 - Entrepreneurship (2)
BUS 644 - Entrepreneurial Finance (2)
BUS 645 - Capstone Simulation (2)
BUS 646 - Managing Innovation (2)
BUS 647 - Entrepreneurship and Innovation (4)
BUS 650 - Business Ethics (2)
BUS 651 - Managerial Economics (4)
BUS 652 - Special Topics in Business Administration (3)
BUS 653 - Special Topics in Business Administration (2)
BUS 654 - Special Topics in Business Administration (2)
BUS 655 - Special Topics in Business Administration (2)
BUS 660 - Special Topics in Business Administration (4)
BUS 661 - Special Topics in Business Administration (4)
BUS 662 - Negotiations (2)
BUS 663 - Special Topics in Business Administration (4)
BUS 664 - New Ventures (4)
BUS 670 - Accounting for Decision Making (4)
BUS 681 - Leadership and Teamwork (4)
BUS 689 - Special Topics in Business Administration (3)
BUS 691 - Business, Community and Government (4)
BUS 696 - Applied Project (6)
BUS 699 - Orientation Retreat (0) *

* BUS 699 is a prerequisite for all courses in this program

Graduate Certificate in Business in the Americas

The EMBA Americas stream includes four special topics courses in addition to those required for the EMBA. These four additional courses are required for the graduate certificate. Courses are relevant to business in the Americas covering a variety of business disciplines. Students will also participate in company visits and workshops on local cultural and business practices in each of the 4 participating countries.

The certificate is open to students enrolled in the EMBA Americas stream. Students must complete all stream requirements including those included in the graduate certificate.

Further details about the EMBA Americas stream are provided at <http://beedie.sfu.ca/graduate/executive-mba/emba/about/americas-emba-elective>

Program Length

Students are expected to complete the EMBA in five or six terms, depending on their stream or cohort requirements.

Academic Requirements within the Graduate General Regulations

All graduate students must satisfy the academic requirements that are specified in the Graduate General Regulations, as well as the specific requirements for the program in which they are enrolled.