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MEMORANDUM

ATTENTION Senate

DATE December 14, 2017

FROM Jeff Derksen,
Chair of Senate Graduate Studies
Committee (SGSC)

RE: Program Changes

For information:

Acting under delegated authority at its meeting of December 4, 2017, SGSC approved the following program change for Master of Business Administration in the Beedie School of Business effective **Fall 2018**:

Beedie School of Business

Program change for Master of Business Administration



Memo to SGSC

To: Senate Graduate Studies Committee
From: Andrew Gemino, Associate Dean, Graduate Programs
Re: Program changes: MBA
Date: November 10, 2017

The following revisions have been approved by the Beedie School of Business and are forwarded to the Senate Graduate Studies Committee for approval. These curriculum items should be effective for Fall 2018.

Please include them on the next SGSC agenda.

Program changes:

- MBA program requirement unit increase to 58
- ~~Two new course proposals:~~
 - ~~BUS 741: Business & Indigenous Peoples~~
 - ~~BUS 730: Business & Indigenous Communities~~
- MBA calendar entry change based on proposed program change & new courses

Thank you for your attention herein. Should you have any questions or concerns, please do not hesitate to contact me.

Dr. Andrew Gemino
Professor, Management Information Systems
Associate Dean, Graduate Programs, Beedie School of Business

Calendar Entry Change for Master of Business Administration

<p>Summary of change:</p> <ul style="list-style-type: none"> - Change in program requirements: Total units required changing from 56 to 58 - New courses added to full-time & part-time MBA program requirements list: BUS 730 & BUS 741 - BUS 720 removed from full-time MBA required course list - BUS 725 removed from part-time MBA required course list
<p>Rationale for change: See attached memo</p>
<p>Effective term and year: Fall 2018</p>
<p>Will this change impact current students? If yes, what is the plan for current students? Full-time MBA: These changes will be in effect for the incoming September 2018 full-time MBA cohort, and do not affect the current cohort. Part-time MBA: These changes will be in effect for the incoming January 2018 full-time MBA cohort, and do not affect the current cohort.</p>

FROM	TO
<p>Simon Fraser University Calendar Spring 2018 MBA</p> <p>Program Requirements This program consists of course requirements and an internship for a minimum of 56 units. Courses from other SFU graduate business programs, or special topic courses, may be substituted for courses below at the discretion of the academic director.</p> <p>FULL-TIME MBA Students in the full-time program must complete all of</p> <p>BUS 702 - Marketing Management (3) BUS 703 - Managerial Economics (3) BUS 704 - Leadership and Teamwork (3) BUS 705 - Financial/Managerial Accounting (3) BUS 706 - Business Analytics (3) BUS 707 - Business Ethics (2) BUS 708 - Financial Management (3) BUS 709 - Managing Information (3) BUS 710 - Managing Global Enterprises (3) BUS 711 - Negotiation and Conflict Resolution (3) BUS 712 - Managing a Globalized Workforce (2) BUS 714 - Entrepreneurship (3) BUS 715 - Operations Management (3) BUS 716 - Sustainability (3)</p>	<p>Simon Fraser University Calendar FALL 2018 MBA</p> <p>Program Requirements This program consists of course requirements and an internship for a minimum of 58 units. Courses from other SFU graduate business programs, or special topic courses, may be substituted for courses below at the discretion of the academic director.</p> <p>FULL-TIME MBA Students in the full-time program must complete all of</p> <p>BUS 702 - Marketing Management (3) BUS 703 - Managerial Economics (3) BUS 704 - Leadership and Teamwork (3) BUS 705 - Financial/Managerial Accounting (3) BUS 706 - Business Analytics (3) BUS 707 - Business Ethics (2) BUS 708 - Financial Management (3) BUS 709 - Managing Information (3) BUS 710 - Managing Global Enterprises (3) BUS 711 - Negotiation and Conflict Resolution (3) BUS 712 - Managing a Globalized Workforce (2) BUS 714 - Entrepreneurship (3) BUS 715 - Operations Management (3) BUS 716 - Sustainability (3)</p>

BUS 718 - Business Strategy (3)
BUS 719 - Managing People and Organizations (3)
~~BUS 720 - Special Topics in Business Administration (2)~~
BUS 723 - Introduction to Managerial Thought (2)
BUS 724 - Organizational Analysis (2)
BUS 725 - Cross Cultural Experience (2)

and an internship

BUS 727 - MBA Internship (0) or BUS 728 - Research Internship (0) *

and a capstone simulation

BUS 729 - Capstone Simulation (2)

*BUS 728 should be taken by students entering the PhD program

Students who have completed or have been enrolled in the graduate diploma in business administration program at SFU may receive advance credit for BUS 703, 705, 706, 707, 708, and 719 at the discretion of the academic director. A minimum grade of B (3.0) in the course equivalent is required.

PART-TIME MBA

Students in the part-time program must complete all of

BUS 510 - Financial and Managerial Accounting (4)
BUS 552 - Managerial Economics (4)
BUS 553 - Business Analytics (4)
BUS 555 - Managerial Finance (4)
BUS 556 - Marketing Management (4)
BUS 557 - Managing People and Organizations (4)
BUS 707 - Business Ethics (2)
BUS 720 - Special Topics in Business Administration (2)
~~BUS 725 - Cross Cultural Experience (2)~~
BUS 726 - Business Innovation and Creativity (2)
BUS 733 - Negotiations (2)
BUS 734 - Entrepreneurship (4)
BUS 735 - Sustainability (4)
BUS 736 - Leading Self & Others (2)
BUS 737 - Business Strategy (4)
BUS 738 - Operations Management (4)
BUS 739 - Managing Information (4)

NOTE: The internship and capstone simulation are not required for the part-time MBA program.

BUS 718 - Business Strategy (3)
BUS 719 - Managing People and Organizations (3)
BUS 723 - Introduction to Managerial Thought (2)
BUS 724 - Organizational Analysis (2)
BUS 725 - Cross Cultural Experience (2)
BUS 730 – Business and Indigenous Communities (2)
BUS 741 – Business and Indigenous Peoples (2)

and an internship

BUS 727 - MBA Internship (0) or BUS 728 - Research Internship (0) *

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BUS 734 - Entrepreneurship (4)
BUS 735 - Sustainability (4)
BUS 736 - Leading Self & Others (2)
BUS 737 - Business Strategy (4)
BUS 738 - Operations Management (4)
BUS 739 - Managing Information (4)
BUS 730 – Business and Indigenous Communities (2)
BUS 741 – Business and Indigenous Peoples (2)

NOTE: The internship and capstone simulation are not required for the part-time MBA program.



**BEEDIE SCHOOL
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SGSC memo: Additional Rationale

To: Senate Graduate Studies Committee
From: Andrew Gemino, Associate Dean, Graduate Programs
Re: Curriculum revisions to MBA program
Date: Updated November 27, 2017

Aboriginal and non-aboriginal leaders are looking for skills and insights that will improve their work together. For over a decade, Beedie has worked with First Nation communities to strengthen skills and economic development strategies aimed at improving security, preserving culture, and protecting territory. Similarly, Beedie has worked with non-aboriginal leaders to explore the intertwining of tradition and business central to Aboriginal priorities. Beedie continues to hear from business leaders that one of their core current challenges is the area of Indigenous relations, and that few of their new hires have knowledge or experience in that area. In light of both the University's commitment to reconciliation, and the Call to Action 92 of the Report of the Truth and Reconciliation Commission, the Beedie School has decided that all of its MBA graduates should receive instruction and experience in this area. We are proposing the addition of two 2-credit courses: BUS 741: Business and Indigenous Peoples and BUS 730: Business and Indigenous Communities. Beedie recognizes the proposed curriculum revisions of these two new courses will increase the MBA course requirements from 56 to 58 units, including an associated 2-unit tuition increase.

In order to best utilize Beedie faculty resources, these new courses have been proposed as two 2-unit courses rather than one 4-unit course. As Beedie is fortunate to have a number of subject matter experts through the Executive MBA in Aboriginal Business & Leadership, we prefer to keep the option that a different faculty member may teach each of the proposed BUS 730 and BUS 741, assuming they will be offered during the same term in both the full-time and part-time MBA for cohesiveness.

Proposed Curriculum Revision: Full-time MBA

Business and Indigenous Peoples is currently being offered as a 2-unit special topics course (BUS 720) in the full-time MBA program. We propose this course to become an official required course moving forward. BUS 741 will effectively replace BUS 720 in the full-time MBA academic calendar. Students who have completed BUS 561: Special Topics (Business and Indigenous Peoples) with a minimum final grade of B (3.0) through the GDBA program will be eligible for advanced credit towards BUS 741.

Students in the full-time MBA are required to take the 2-credit course BUS 725: Cross Cultural Experience. Currently, students have to choose whether to participate in an intensive international cross-cultural experience or a British Columbia Indigenous experience. We feel that both of these experiences are of equal importance, and as such do not want students to have to choose one or the other. This is in line with SFU's mission statement of Engaging the World, and Beedie's mission of creating graduates with a global mindset. As a result, BUS 725: Cross Cultural Experience must remain in the existing full-time MBA curriculum as a complement to the proposed BUS 730: Business and Indigenous Communities. Moving forward, BUS 725: Cross Cultural Experience will see students



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participate in a mandatory international cross cultural experiential project designed to expose students to an international cultural and institutional setting in ways that will help them gain a broader understanding of the complexities of working in a multi-cultural business environment. The international experiential project is held over 7-10 days at an international destination.

Proposed Curriculum Revision: Part-time MBA

Students in the part-time MBA have previously been required to take the 2-credit course BUS 725: Cross Cultural Experience. The format of the part-time MBA cross-cultural experience has been very similar to the proposed BUS 730: Business and Indigenous Communities, with a day-trip style format that does not include any overnight stays. Students accepted into the part-time MBA program are professionals working full-time while completing the program, and therefore it is unrealistic for them to take part in an intensive experiential project such as the full-time MBA program requirement. BUS 730 will effectively replace BUS 725 in the part-time MBA academic calendar.

Business and Indigenous Peoples is currently being offered as a 2-unit special topics course (BUS 720) in the part-time program. We propose this course to become an official required course moving forward, in the form of BUS 741: Business and Indigenous Peoples. BUS 720 will remain in the part-time MBA academic calendar as a Special Topics course in order to allow for flexibility on potentially offering an international business course. This is in line with SFU's mission statement of Engaging the World and Beedie's mission of creating graduates with a global mindset, and aligns the requirements of both the full-time and part-time MBA programs in terms of Indigenous learning and international learning. It also allows for both the full-time and part-time MBA program to hold a proposed minimum 58 units required.

Students who have completed BUS 561: Special Topics (Business and Indigenous Peoples) with a minimum final grade of B (3.0) through the GDBA program will be eligible for advanced credit towards BUS 741.

Fee Increase Rationale

Beedie recognizes the proposed curriculum revisions of two new course proposals will increase the MBA course requirements from 56 to 58 units, including an associated 2-unit tuition increase. This increase is warranted through the proposed course additions to adhere to Beedie's mission of developing socially responsible business leaders, to align with SFU's path towards Aboriginal reconciliation, to complement Beedie's existing applied learning approach, and to continue our commitment to the development of a global mindset. Please note that we have not increased the required credits for MBA since 2013.

In addition, BUS 730 will require additional course fees to cover travel expenses and First Nation honoraria in the amount of a maximum \$250.00 per student. This additional fee will be absorbed by the part-time program budget for Fall 2018, as this additional fee has not been communicated with the incoming January 2018 part-time MBA cohort. The additional fee will be applied to the incoming September 2018 full-time MBA cohort, and the January 2019 part-time MBA cohort.