



OFFICE OF THE ASSOCIATE VICE-PRESIDENT, ACADEMIC

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**MEMORANDUM**

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<b>ATTENTION</b>	Senate	<b>DATE</b>	November 7, 2016
<b>FROM</b>	Mark Lechner, Acting Chair	<b>PAGES</b>	1/1
	Senate Committee on		
	Undergraduate Studies		
<b>RE:</b>	Beedie School of Business (SCUS 16-40)		

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**For information:**

Acting under delegated authority at its meeting of November 3, 2016 SCUS approved the following curriculum revisions effective Fall 2017.

1. Equivalent Statement for BUS 251
2. Requirement changes to the Certificate in Business Analytics and Decision Making



**MEMORANDUM**

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**ATTENTION** Senate Committee on Undergraduate Studies  
**FROM** Andrew Gemino, Associate Dean Undergraduate Programs  
**RE:** **Beedie Materials for upcoming SCUS meeting**  
**DATE** October 20, 2016

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The Undergraduate Curriculum Committee in the Beedie School of Business has approved the following:

**Fall 2017 Changes:**

1. Course Modification: BUS 251 Financial Accounting I
2. Program Modification: Certificate in Business Analytics and Decision Making

Would you please place these items on the November 3, 2016 Senate Committee on Undergraduate Studies Agenda?

Sincerely,

A handwritten signature in blue ink, appearing to read "AG", written over a horizontal line.

Andrew Gemino, Associate Dean  
Beedie School of Business

COURSE SUBJECT  NUMBER  TITLE

**TYPE OF CHANGES.** Please type 'X' for the appropriate revision(s):

Course number	Credit	Title	Description	X	Equivalent Statement	Prerequisite
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**WORDING/DESCRIPTION EDITS.** Indicate deleted or changed text using strike through, indicate added or new text using underline. If you need to enter more text than the box allows, drag the endpoint of the text box to make it bigger, as it will not automatically expand. Please review the "Equivalency statements" section under [Information about specific course components](#) if changing equivalent statement(s).

An introduction to financial accounting, including accounting terminology, understanding financial statements, analysis of a business entity using financial statements. Includes also time value of money and a critical review of the conventional accounting system. Prerequisite: 12 units. ~~Students with credit for BUS 221 may not take this course for further credit.~~ Quantitative.

**EFFECTIVE TERM AND YEAR FOR CHANGES**

Fall, Spring, Summer and year (please enter in textbox)

Fall 2017

**RATIONALE** (must be included)

The course referred to in this course equivalency statement (BUS 221) has not been in the university calendar since 1982. The course number (BUS 221) has been repurposed and is now being used for a new course that is NOT equivalent to BUS 251. Therefore, the equivalency language should be removed.



### Calendar Entry Change

#### Name of Program or Name of Faculty

Rationale for change:

The BADM Certificate spans three concentrations in the Beedie School of Business. The breadth of concentrations and the associated scheduling difficulties have become barriers to completion of the Certificate. Furthermore, students have expressed interest in a focused approach to the Certificate. The change being made will permit marketing students to focus on marketing-oriented aspects of the program, and operations management students to focus on operations-oriented aspects of the program.

Effective term and year:

Fall 2017

The following program(s) will be affected by these changes:

Business Analytics and Decision Making Certificate

**Calendar Change:** “to” and “from” sections are not required. All deletions should be crossed out as follows: ~~sample~~. All additions should be marked by a **bold**.

## Business Analytics and Decision Making

### CERTIFICATE

### Limitations

Students may complete either the Certificate in Business Analytics and Decision Making or the Certificate in Business Technology Management, but not both certificates.

Additionally, units applied to one certificate may not be applied to another Simon Fraser University certificate or diploma, as noted here (<http://www.sfu.ca/students/calendar/fees-and-regulations/credentials-offered/definitions.html#cert>).

### Grade Requirements

In addition to normal university grade point average requirements, the Beedie School of



Business requires a minimum 2.40 cumulative grade point average (CGPA) for entry into all 300 and 400 division business courses.

## Program Requirements

Students must complete a minimum of ~~30~~ **27** units, comprised of the following courses from across three concentrations.

Students complete all of

BUS 336 - Data and Decisions II (4)

BUS 362 - Business Process Analysis (4)

~~BUS 437 - Decision Analysis in Business (3)~~

BUS 439 - Analytics Project (3)

~~BUS 441 - Web Analytics (3)~~

BUS 445 - Customer Analytics (3)

BUS 462 - Business Analytics (3)

BUS 464 - Business Data Management (3)

and one of

BUS 345 - Marketing Research (4)

BUS 440 - Simulation in Management Decision-making (4)

**and one of**

**BUS 437 - Decision Analysis in Business (3)**

**BUS 441 - Web Analytics (3)**