



Dean of Graduate Studies

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MEMORANDUM

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ATTENTION Senate  
FROM Wade Parkhouse, Dean of Graduate  
Studies  
RE: Beedie School of Business

DATE 5 December 2012  
No. GS2012.42

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**For information:**

Acting under delegated authority at its meeting of 3 December, 2012, SGSC approved the following curriculum revision:

**Effective Date is Summer 2013**

**Beedie School of Business**

- a) Executive Master of Business Administration
  - 1. Changes to admission requirements



MEMO

ATTENTION: Wade Parkhouse, Dean of Graduate Studies

Beedie School of Business  
Segal Graduate School of Business  
500 Granville Street,  
Vancouver, BC Canada  
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FROM: Colleen Collins, Associate Dean Graduate Programs

RE: Calendar language changes Beedie School of Business: Executive MBA

DATE: November 19, 2012

The Graduate Studies Committee of the Beedie School of Business recommends changing the admission requirements for the Executive MBA program to make the GMAT exam requirement optional. Currently it is required of all students.

We would like to conform to a changing competitive environment where the GMAT is increasing not required. In most Canadian, and many top international EMBA programs the GMAT is either not required or only required in for some cases to make the application stronger. Given that EMBA students are admitted based on an extensive history of work experience and accomplishment (minimum 10 years), a personal interview and several written essays, the test provides little additional diagnostic evidence of the ability of the applicant's ability to succeed in the program.

We would like to maintain the program's ability to request a GMAT from applicants without an undergraduate degree or other credentials, or whose undergraduate grades are not sufficient. Therefore we request the following calendar change:

<p>From:</p> <p><b>Admission Requirements</b></p> <p>Applicants will be considered for admission based on the following criteria.</p> <ul style="list-style-type: none"> <li>• Simon Fraser University's online graduate studies application for admission</li> <li>• executive MBA application essay</li> <li>• minimum of ten years of business experience, with a minimum of four years of managerial responsibilities</li> <li>• resume</li> <li>• <del>GMAT (graduate management admission test) results</del> <b><u>GMAT (graduate management admission test) results may be requested for applicants without evidence of sufficient academic achievement</u></b></li> <li>• undergraduate degree (B average)</li> </ul>	<p>To:</p> <p><b>Admission Requirements</b></p> <p>Applicants will be considered for admission based on the following criteria.</p> <ul style="list-style-type: none"> <li>• Simon Fraser University's online graduate studies application for admission</li> <li>• executive MBA application essay</li> <li>• minimum of ten years of business experience, with a minimum of four years of managerial responsibilities</li> <li>• resume</li> <li>• undergraduate degree (B average) or a professional designation (i.e. CA, CMA, CGA, PEng)*</li> <li>• GMAT (graduate management admission test) results may be requested for applicants without evidence of sufficient academic achievement</li> <li>• three confidential letters of reference, preferably from</li> </ul>
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<p>or a professional designation (i.e. CA, CMA, CGA, PEng)*</p> <ul style="list-style-type: none"> <li>• three confidential letters of reference, preferably from supervisors, former professors or significant clients</li> <li>• interview (shortlisted candidates only)</li> </ul> <p>*while priority will be given to those with a university degree or a professional designation, a limited number of applicants may be admitted who do not hold a formal degree but possess exceptional business management qualifications</p>	<p>supervisors, former professors or significant clients</p> <ul style="list-style-type: none"> <li>• interview (shortlisted candidates only)</li> </ul> <p>*while priority will be given to those with a university degree or a professional designation, a limited number of applicants may be admitted who do not hold a formal degree but possess exceptional business management qualifications</p>
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## **Appendix: EMBA program GMAT requirement comparison**

### Schools that require the GMAT:

Sothebys U of Saint Mary's

Rotman U of T

McGill-HEC Montreal

### Schools that may request the GMAT:

Sauder UBC (if no undergrad)

Queens

Concordia (if undergrad GPA is less than 3.0)

U of A

Haskayne U of C (if no degree or undergrad GPA is less than 3.0)

U of PEI

Telfer U of Ottawa

Shulich York University

Ivey U of Western Ontario

UNBC (GMAT recommended)

### No GMAT:

Athabasca

Royal Roads

Universite du Quebec a Montreal

Levene U of Regina