



OFFICE OF THE ASSOCIATE VICE-PRESIDENT, ACADEMIC AND ASSOCIATE PROVOST

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MEMORANDUM

<b>ATTENTION</b>	Senate	<b>DATE</b>	December 7, 2012
<b>FROM</b>	Gordon Myers, Chair	<b>PAGES</b>	1/1
<b>RE:</b>	Senate Committee on Undergraduate Studies Beedie School of Business (SCUS 12-51)		

For information:

Acting under delegated authority at its meeting of December 6, 2012, SCUS approved the following curriculum revisions effective Fall 2013:

1. New Course Proposal: BUS 439-3, Advanced Decision Making
2. Prerequisite change to BUS 360W (effective Summer 2013)



BUS 439

COURSE NUMBER \_\_\_\_\_

**COURSE TITLE**

LONG — for Calendar/schedule, no more than 100 characters including spaces and punctuation  
Advanced Decision Making

**AND**

SHORT — for enrollment/transcript, no more than 30 characters including spaces and punctuation  
Advanced Decision Making

**CREDITS**

Indicate number of credits for: Lecture \_\_\_\_\_ Seminar 3 Tutorial \_\_\_\_\_ Lab \_\_\_\_\_

**COURSE DESCRIPTION (FOR CALENDAR). 50-60 WORDS MAXIMUM. ATTACH A COURSE OUTLINE TO THIS PROPOSAL.**

Examines complex, real-world decision making issues using an evidence-based approach that employs decision making strategies involving statistics, data management, analytics, and decision theory. Through a major decision making project within the community, students will experience first-hand the process of consultation, data acquisition, analysis, and recommendation.

**PREREQUISITE**

BUS 345, 360W, 437, 445, 462, and 464; 90 units

**COREQUISITE**

N/A

**SPECIAL INSTRUCTIONS**

That is, does this course replicate the content of a previously approved course to such an extent that students should not receive credit for both courses.? If so, this should be noted in the prerequisite.

**COURSE(S) TO BE DELETED IF THIS COURSE IS APPROVED**

NOTE: APPROPRIATE DOCUMENT FOR DELETION MUST BE SUBMITTED TO SCUS

None.

**RATIONALE FOR INTRODUCTION OF THIS COURSE**

The Business Analytics and Decision Making Capstone course is being introduced to provide a capstone to the new Business Analytics and Decision Making Certificate. "Business Analytics" is an emerging field that promotes the development of better leaders and managers. Because of this, the Undergraduate Program is creating this course to provide a structured environment for the completion of a major, application-based analytics and decision making project, which will allow students to apply the knowledge and skills they have gained over the course of the certificate, first-hand.



**SCHEDULING AND ENROLLMENT INFORMATION**

Indicate effective term and year course would first be offered and planned frequency of offering thereafter:

Fall 2013 and twice a year thereafter

(NOTE: There is a two-term wait for implementation of any new course.)

Indicate if there is a waiver required:  YES  NO Will this be a required or elective course in the curriculum?  Required  Elective

What is the probable enrollment when offered? Estimate 30

Which of your present CFL faculty have the expertise to offer this course?

Robert Krider (Marketing), Michael Brydon (Management Information Systems), Payman Jula (Technology and Operations Management), Jason Ho (Marketing), Nilesh Saraf (Management Information Systems), and Peter Tingling (Management Information Systems)

Are there any proposed student fees associated with this course other than tuition fees?  YES  NO

(If yes, attach mandatory supplementary fee approval form.)

**RESOURCE IMPLICATIONS**

NOTE: Senate has approved (S.93-11) that no new course should be approved by Senate until funding has been committed for necessary library materials. Each new course proposal must be accompanied by a library report and, if appropriate, confirmation that funding arrangements have been addressed.

Burnaby/Surrey

Campus where course will be taught \_\_\_\_\_

Library report status \_\_\_\_\_

Provide details on how existing instructional resources will be redistributed to accommodate this new course. For example, will another course be eliminated or will the frequency of offering of other courses be reduced; are there changes in pedagogical style or class sizes that allow for this additional course offering?

Additional faculty were hired this year which will offset this additional course.

List any outstanding resource issues to be addressed prior to implementation: space, laboratory equipment, etc:

None.

Articulation agreement reviewed?  YES  NO  Not applicable

**OTHER IMPLICATIONS**



APPROVALS

- 1 Departmental approval indicates that the Department or School has approved the content of the course, and has consulted with other Departments/Schools/Faculties regarding proposed course content and overlap issues.

*[Handwritten Signature]*

Chair, Department/School

*Nov. 26, 2012*

Date

*[Handwritten Signature]*

Chair, Faculty Curriculum Committee

*Nov. 26, 2012*

Date

- 2 Faculty approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/School/Department commits to providing the required Library funds.

*[Handwritten Signature]*

Dean or Designate

*Nov. 26, 2012*

Date

LIST which other Departments, Schools and Faculties have been consulted regarding the proposed course content, including overlap issues. Attach documentary evidence of responses.

Other Faculties approval indicated that the Dean(s) or Designate of other Faculties AFFECTED by the proposed new course support(s) the approval of the new course:

\_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_ Date \_\_\_\_\_

- 3 SCUS approval indicates that the course has been approved for implementation subject, where appropriate, to financial issues being addressed.

COURSE APPROVED BY SCUS (Chair of SCUS):

\_\_\_\_\_ Date \_\_\_\_\_

APPROVAL IS SIGNIFIED BY DATE AND APPROPRIATE SIGNATURE.

