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MEMORANDUM

ATTENTION Senate **DATE** July 25, 2012
FROM Jon Driver, Vice-President, Academic and Provost, and Chair, SCUP **PAGES** 1/1
RE: Beedie School of Business: Terms of Reference the Keith Beedie Chair in Innovation and Entrepreneurship (SCUP 12-25)

At its July 11, 2012 meeting SCUP reviewed and approved the Terms of Reference for the Keith Beedie Chair in Innovation and Entrepreneurship.

Motion:

That Senate approve and recommend to the Board of Governors the Terms of Reference for the Keith Beedie Chair in Innovation and Entrepreneurship.

encl.

c: D. Shapiro
C. Daminato



MEMO

Office of the Dean
Beedie School of Business

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ATTENTION Dr. Jon Driver, Vice-President, Academic | **Date** July 3, 2012
FROM Dr. Daniel Shapiro, Dean, Beedie School of Business
RE Approval of Terms of Reference for the **Keith Beedie Chair in Innovation and Entrepreneurship** and the **Ryan Beedie Chair in Finance**

I would like to recommend the approval of the creation The Keith Beedie Chair in Innovation and Entrepreneurship and the Ryan Beedie Chair in Finance. Two endowment funds of \$3 million have been established to support these chairs; funding will come from the \$22 million donation from Ryan Beedie. The two chairs are consistent with the strategic direction of the Beedie School. In particular, they will support our focus on innovation, commercialization, and entrepreneurship and our focus on financial risk management and corporate governance.

Terms of Reference for these Chairs are attached.

I request that you bring this recommendation forward for discussion with the appropriate individuals as well as SCUP and Senate for approval, in accordance with policies A10.03 and GP 35.

- c. Ms. Cathy Daminato, Vice-President, Advancement and Alumni Engagement

**KEITH BEEDIE CHAIR IN INNOVATION AND ENTREPRENEURSHIP
ENDOWMENT FUND*****Terms of Reference***

The Keith Beedie Chair in Innovation and Entrepreneurship Endowment Fund was established in 2012 with \$3 million of the historic \$22 million donation to SFU Business from the Beedie family, led by Ryan and Keith Beedie. The endowment fund supports the Keith Beedie Chair in Innovation and Entrepreneurship in the Beedie School of Business.

The Donors

Ryan and Keith Beedie donated \$22 million to Ryan's alma mater, SFU Business, which will now be named the Beedie School of Business. The Beedie Family donation is the largest gift that Simon Fraser University has ever received. Born and raised in Burnaby BC, Ryan Beedie earned his BBA in 1991 at SFU and his MBA in 1993 at UBC. In 1992, he joined his family's industrial real estate development firm. Under Ryan's direction, the firm has grown to be the largest landlord of industrial space in British Columbia.

Purpose of the Chair

The Keith Beedie Chair in Innovation and Entrepreneurship provides excellence in research and teaching in the fields of entrepreneurship and/or innovation at the Beedie School of Business. Income from the fund will be used to pay the salary, benefits and related research expenses for the Chair.

Fund Administration

The endowment fund will be held by Simon Fraser University. The administrator of the fund will be the Vice President, Academic. The annual spending allocation of the fund, defined in SFU's Endowment Management Policy GP20, will be used each year to support the activities of the Chair.

In the event that circumstances make the specified use of the endowment fund no longer practicable or desirable, the Board of Governors of Simon Fraser University is hereby authorized to make any changes it may deem necessary in the terms or use of the endowment fund, such changes, however, to be in keeping as far as possible with the original spirit and general interest of the endowment fund.

Appointment

The appointment will be for a five (5) year renewable term. The appointment and any renewal will be concluded in accordance with applicable University policies.

Reporting

The Beedie School of Business will provide an annual report to the donor on the activities of the Chairholder.

KEITH BEEDIE CHAIR IN INNOVATION AND ENTREPRENEURSHIP
ENDOWMENT FUND

Terms of Reference

Accepted by:



Ryan Beedie
President
Beedie Group



Daniel Shapiro
Dean, Faculty of Business
Simon Fraser University

May 7, 2012
Date

May 8, 2012
Date



Cathy Damato
Vice-President, Advancement
Simon Fraser University



Jonathan Driver
Vice-President, Academic
Simon Fraser University

27 March 2012
Date

26 March 2012
Date