



OFFICE OF THE ASSOCIATE VICE-PRESIDENT, ACADEMIC AND
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MEMORANDUM

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| ATTENTION | Senate | DATE | May 4, 2012 |
| FROM | Bill Krane, Chair | PAGES | 1/1 |
| | Senate Committee on | | |
| | Undergraduate Studies | | |
| RE: | Beedie School of Business (SCUS 12-24) | |  |

For information:

Acting under delegated authority at its meeting of May 3, 2012, SCUS approved the following curriculum revision effective Spring 2013:

- (i) Requirement changes to the BusOne Program

Senators wishing to consult a more detailed report of curriculum revisions may do so by going to Docushare: <https://docushare.sfu.ca/dsweb/View/Collection-12682>
If you are unable to access the information, please call [778-782-3168](tel:778-782-3168) or email shelley_gair@sfu.ca.

SIMON FRASER UNIVERSITY

Office of the Dean/ Beedie School of Business

MEMORANDUM

To: Jo Hinchliffe
Senate Committee on
Undergraduate Studies

From: Andrew Gemino, Chair
Beedie School of Business
UG Curriculum Committee

Date: April 18, 2012

Subject: Material for next SCUS meeting

The Undergraduate Curriculum Committee in the Beedie School of Business approved:

1. Calendar language – BusOne Program

Would you please place these items on the May 3, 2012 Senate Committee on Undergraduate Studies agenda?

Sincerely,

Andrew Gemino
Associate Dean
Beedie School of Business

Calendar Change, Undergraduate Department, Beedie School of Business

Effective: Spring 2013 Calendar

Summary of Changes:

- Updates to the description of the BusOne program
- Addition of World Literature courses to lower division requirements
- ~~Title change for Bus 201~~

Rationale:

The Beedie School of Business challenges students to achieve their full potential. The program also provides support to accomplish this with opportunities that enhance the student experience. Much of this support is directed to Business students in their 3rd and 4th years. This support is important, but further support aimed at the first year level may amplify effects of current service levels by engaging students and acculturating them to the faculty within their first year. Currently, there are a number of first year events that are held to welcome and engage incoming students to the SFU community. These events include Meet and Greets, Blueprints, Orientation, Frosh, Week of Welcome, etc. However, these events are not ongoing and there is a need for a continuing program to help students with their transition into university, keep them engaged as they progress through their first year at both the Burnaby and Surrey Campuses and provide them with opportunities to reach their full potential (academically, personally, and socially).

The addition of the three World Literature courses (WL 101W-3, 103W-3, and 104W-3) reflects changes approved at the May 6, 2011 Senate meeting where the addition of World Literature courses was approved to provide a greater range of W courses for Business requirements, however, this change was not reflected in the BusOne program. The name change of Bus 201 was approved by Senate at the April 2, 2012 Senate meeting. Consequently, the calendar description should be modified to reflect this title change.

The following program will be affected by these changes: BusOne First Year Program

Note: Revised content appears in italics.

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| <p>From:</p> <p>Students who wish to begin their business studies at Simon Fraser University on the Surrey campus can choose the BusOne program as an alternative to the Burnaby campus programs. BusOne is an interdisciplinary cohort program where all students complete their first year courses in together smaller groups. Visit http://business.sfu.ca/bba/options.</p> | <p>To:</p> <p>Newly admitted high school students who wish to begin their business studies at Simon Fraser University on the Surrey or Burnaby campus can choose the BusOne program. BusOne is an interdisciplinary first term program where students will complete first term courses together and attend a weekly workshop focused on three areas of growth: academic, personal and social. Visit http://beedie.sfu.ca/bba/options.</p> |
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Program Requirements

Students complete all of

- BUS 201-3 Business in the Networked Economy I
- BUS 251-3 Financial Accounting I
- ECON 103-4 Principles of Macroeconomics
- ECON 105-4 Principles of Macroeconomics

and one of

- MATH 150-4 Calculus I with Review
- MATH 154-3 Calculus I for the Biological Sciences
- MATH 157-3 Calculus for the Social Sciences I

and two of

- ENGL 101-3 Introduction to Fiction
- ENGL 102-3 Introduction to Poetry
- ENGL 103-3 Introduction to Drama
- ENGL 104-3 Introduction to Prose Genres
- ENGL 105-3 Introduction to Issues in Literature and Culture
- ENGL 199-3 Introduction to University Writing
- PHIL 001-3 Critical Thinking
- PHIL 100-3 Knowledge and Reality
- PHIL 120-3 Introduction to Moral Philosophy

Writing, Quantitative, and Breadth Requirements

Students admitted to Simon Fraser University beginning in the fall 2006 term must meet writing, quantitative and breadth requirements as part of any degree program they may undertake. See [Writing, Quantitative, and Breadth Requirements](#) for university-wide information.

Residency Requirements and Transfer Credit

The University's residency requirement stipulates that, in most cases, total transfer and course challenge credit may not exceed 60 units, and may not include more than 15 units as upper division work.

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- WL 101W-3 Writing About Literature
- WL 103W-3 Pre-Modern World Literature
- WL 104W-3 Modern World Literature

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