

**SIMON FRASER UNIVERSITY
EDUCATION 392-4 (D1.00)
SPECIAL TOPICS: CLASSROOM WRITING & PUBLISHING
(Cat. #14291)**

Regular Summer Semester, 1994
(May 2–July 29)

Dates: Refer to page 2

Location: Harbour Centre

Instructor: Carolyn Mamchur
291-3661
Ron Woodward
879-7601

COURSE DESCRIPTION

Writing and Publishing in Schools is an intensive program for people who want to teach writing and publishing. Producing publishing projects offers an excellent interdisciplinary exercise that brings practical applications of education into the classroom. Publishing projects can be produced in a team – simulated publishing environment – and utilize skills in writing, editing, art, design, photography, business, marketing, and computer applications.

The curriculum for this course is divided into two areas.

Writing - Carolyn Mamchur

This part of the course is founded on several beliefs concerning the teaching of writing.

1. Teachers of writing must, themselves, be able to write well.
2. You learn to write by writing.
3. Writing is a varied, individual process, a series of stages that move from conception to revision.
4. Constructive evaluation demands that as well as responding to form and usage, the teacher responds to the author as a person, and to the message as thoughtful communication.

It is the purpose of this section of the course to enable teachers to demonstrate awareness of writing process techniques and ability to use and teach them in their classrooms (focus will be on grades 4-12).

The writing/teaching writing component of this course concentrates on the learning of four specific writing skills which students will be expected to master and to demonstrate ability to others. The four skills are:

1. Discovering a subject
2. Searching for specifics
3. Sensing an audience
4. Creating a design

The teaching aspect of the course concentrates on peer editing strategies, critical analysis, helpful evaluation practices and such practical considerations as topic selection and creating climates conducive to taking risks.

Publication Design and Print Production - Ron Woodward

This part of the course will cover five topic areas.

1. The publishing process and how to adapt it to the classroom
2. Principles of publication design and the relationships between readership, format, and design
3. Typographic rules of thumb
4. Computer applications in publication design and production
5. Print production techniques

(see over)

Discussions will also cover organizing student teams, finding community resources, and involving parent volunteers.

The design and production part of the course includes work on Macintosh computers using Aldus PageMaker, Microsoft Word, and scanning software. Participants are encouraged to become familiar with the Macintosh system, Microsoft Word, and Aldus PageMaker prior to starting the workshop part of the course in July. This can be done by running the tutorial programs for these applications. Those unable to accomplish this will be required to take a three-hour workshop in these areas on Monday, July 18, 1 p.m. to 4 p.m. at the Harbour Centre campus.

Each participant will be required to produce a mockup for a publishing concept during the two weeks in July and make a presentation to the class on July 29. Included in the presentation will be a plan for implementation of the project in a classroom environment. Computer lab time is included in the class structure and critiques of work produced will take place at intervals during the two weeks.

This part of the course is designed to help participants:

1. Develop an understanding of the publishing process including the terminology involved and the types of jobs found in the publishing industry.
2. Gain hands-on experience in producing publishing projects.
3. Identify the types of computer hardware and software used in the publishing process as well as methods of publishing that can be achieved without the latest technology.
4. Examine methods of developing publishing curriculum for the classroom.
5. Become familiar with the principles of publication design, typography, and print production.

REQUIRED TEXTS for the Publication, Design and Print Production Section

Nelson, Roy Paul. *Publication Design*, fifth edition. Wm. C. Brown Publishers, Dubuque, Iowa. ISBN 0-697-08620-8
Pocket Pal: A Graphic Arts Production Handbook. International Paper Company, 77 West 45th Street, New York, NY 10036.

COURSE SCHEDULE

May 14-15	Weekend workshop at Harbour Centre Campus - <u>Carolyn Mamchur & Ron Woodward</u>
June 11-12	Weekend workshop at Harbour Centre Campus - <u>Carolyn Mamchur & Ron Woodward</u>
July 15-16	Two day workshop - <u>Carolyn Mamchur</u>
July 18	1 p.m. to 4 p.m. - Introductory workshop using Microsoft Word and Aldus PageMaker on the Macintosh (if required) - <u>Ron Woodward</u>
July 18, 20, 22, 25, 27	8:30 a.m. to noon - Publication Design and Print Production lab and lecture - <u>Ron Woodward</u>
July 29	8:30 a.m. to noon - Presentations

EVALUATION

Students will be graded for the writing portion of the course on the final piece of writing (20%), the implemented project (20%), and professional participation (peer tutoring and classroom participation and completion of developmental assignments) (10%). Grades in the publishing section will be based on assignments (5%), the classroom implementation plan for the publishing project (20%), the ability to incorporate principles of design and typography into the final project (15%), and the final presentation (10%).