

MEMO

Dean of
Graduate Studies

STREET ADDRESS

Maggie Benston Student
Services Centre 1100
Burnaby BC V5A 1S6
Canada

MAILING ADDRESS

8888 University Drive
Burnaby BC V5A 1S6
Canada

TO Senate

TEL

FROM Wade Parkhouse, Dean, Graduate Studies



RE Beedie School of Business

[GS2012.13]

CC Colleen Collins

DATE 7 March 2012

For information:

Acting under delegated authority at its meeting of 5 March 2012, the SGSC moved to approve the following curriculum revisions:

Effective Date is September 2012**Beedie School of Business**

[GS2012.13]

a. Graduate Diploma in Business Administration (GDBA)

- 1) Program Requirements:
 - i) Delete courses:
 - BUS 550-2 Financial Accounting
 - BUS 551-2 Managerial Accounting
 - ii) Replace with New course: BUS 510-4 Financial and Managerial Accounting

Senators wishing to consult a more detailed report of curriculum revisions may do so by going to DocuShare: <https://docushare.sfu.ca/dsweb/View/Collection-12682>

If you are unable to access the information, please call [778-782-3168](tel:778-782-3168) or email shelley_gair@sfu.ca.



FACULTY OF BUSINESS ADMINISTRATION

Memo

To: Wade Parkhouse, Dean of Graduate Studies

From: Colleen Collins, Associate Dean, Graduate Programs

Date: February 16, 2012

Re: GDBA Course and Calendar Changes

Dear Wade,

The SFU GDBA program would like to combine our two existing Accounting courses into one course.

The changes we are requesting are as follows:

- A change to program requirements by deleting BUS 550 Financial Accounting and BUS 551 Managerial Accounting
- Addition of a new course BUS 510 Financial and Managerial Accounting to replace BUS 550 & 551
- Calendar language changes

| | |
|---|---|
| <p>From:</p> <p>Graduate Diploma in Business Administration</p> <p><i>Beedie School of Business Simon Fraser University Calendar 2012 Fall</i></p> <p>The graduate diploma in business administration (GDBA) provides core business skills to those with an undergraduate degree in a discipline other than business. Delivered online</p> | <p>To:</p> <p>Graduate Diploma in Business Administration</p> <p><i>Beedie School of Business Simon Fraser University Calendar 2012 Fall</i></p> <p>The graduate diploma in business administration (GDBA) provides core business skills to those with an undergraduate degree in a discipline other than business. Delivered online</p> |
|---|---|

over two to six terms, the GDBA is a convenient and practical alternative to a traditional classroom-based program and provides business fundamentals to improve career prospects.

Applicants should also refer to the program website
<http://beedie.sfu.ca/gdba/>

Admission Requirements

Admission is based on the following:

- Students can apply online at Simon Fraser University's online Graduate Studies application for admission, found at http://www.sfu.ca/dean-radstudies/prosp_students/application_process/
- GDBA program application essay found at <http://beedie.sfu.ca/gdba/>
- Official undergraduate transcripts mailed directly from the granting institution
- A resume
- Three confidential letters of reference mailed directly from the referees, preferably from supervisors or former professors
- Applicants whose primary language is not English, or whose previous education was conducted in another language, must submit evidence of satisfactory completion of a standardized English test that is acceptable to the University (see 1.3.2 English Language Competence).
- A recent passport style photograph
- Interview (shortlisted candidates only)

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- Applicants whose primary language is not English, or whose previous education was conducted in another language, must submit evidence of satisfactory completion of a standardized English test that is acceptable to the University (see 1.3.2 English Language Competence).
- A recent passport style photograph
- Interview (shortlisted candidates only)

| Program Requirements | Program Requirements |
|---|---|
| <p data-bbox="256 346 755 417">Students complete a minimum of 24 units chosen from the following</p> <ul data-bbox="305 455 797 1257" style="list-style-type: none"> <li data-bbox="305 455 711 527">• BUS 510-4 Financial and Managerial Accounting <li data-bbox="305 538 797 570">• BUS 550-2 Financial Accounting <li data-bbox="305 580 667 653">• BUS 551-2 Managerial Accounting <li data-bbox="305 663 667 736">• BUS 552-4 Managerial Economics <li data-bbox="305 746 678 819">• BUS 553-2 Quantitative Business Methods <li data-bbox="305 829 699 902">• BUS 554-2 Management Information Systems <li data-bbox="305 912 786 944">• BUS 555-4 Managerial Finance <li data-bbox="305 955 651 1027">• BUS 556-4 Marketing Management <li data-bbox="305 1038 753 1138">• BUS 557-4 Human Resource Management/Organizational Behavior <li data-bbox="305 1149 727 1181">• BUS 558-3 Special Topics* <li data-bbox="305 1191 727 1223">• BUS 559-4 Special Topics* <li data-bbox="305 1234 753 1257">• BUS 560-3 Directed Studies* <p data-bbox="256 1304 699 1376">*requires prior permission of the academic director</p> <p data-bbox="256 1412 760 1587">Courses from the other master of business administration programs or other programs may be used as substitutes for these courses at the discretion of the academic chair.</p> | <p data-bbox="826 346 1325 417">Students complete a minimum of 24 units chosen from the following</p> <ul data-bbox="875 455 1382 1134" style="list-style-type: none"> <li data-bbox="875 455 1269 527">• BUS 510-4 Financial and Managerial Accounting <li data-bbox="875 538 1235 570">• BUS 552-4 Managerial Economics <li data-bbox="875 623 1382 695">• BUS 553-2 Quantitative Business Methods <li data-bbox="875 706 1268 778">• BUS 554-2 Management Information Systems <li data-bbox="875 789 1354 821">• BUS 555-4 Managerial Finance <li data-bbox="875 832 1219 904">• BUS 556-4 Marketing Management <li data-bbox="875 915 1325 1015">• BUS 557-4 Human Resource Management/Organizational Behavior <li data-bbox="875 1025 1297 1057">• BUS 558-3 Special Topics* <li data-bbox="875 1068 1297 1100">• BUS 559-4 Special Topics* <li data-bbox="875 1110 1325 1134">• BUS 560-3 Directed Studies* <p data-bbox="826 1181 1269 1253">*requires prior permission of the academic director</p> <p data-bbox="826 1289 1333 1464">Courses from the other master of business administration programs or other programs may be used as substitutes for these courses at the discretion of the academic chair.</p> |

GDBA Current calendar language

Program Requirements

Students complete 24 units chosen from the following.

- BUS 550-2 Financial Accounting
- BUS 551-2 Managerial Accounting
- BUS 552-4 Managerial Economics
- BUS 553-2 Quantitative Business Methods
- BUS 554-2 Management Information Systems
- BUS 555-4 Managerial Finance
- BUS 556-4 Marketing Management
- BUS 557-4 Human Resource Management/Organizational Behavior
- BUS 558-3 Special Topics*
- BUS 559-4 Special Topics*
- BUS 560-3 Directed Studies*



New Graduate Course Proposal Form

PROPOSED COURSE

| | | |
|--|--|---|
| Program (eg. ECON) BUS | Number (eg. 810) 510 | Units (eg. 4) 4 |
| Course Title (max 80 characters) Financial and Managerial Accounting | | |
| Short Title (appears on transcripts, max 25 characters) Financial and Managerial Accounting | | |
| Course Description for SFU Calendar <input type="checkbox"/> see attached document <input type="checkbox"/> Learning outcomes identified Concepts and principles in financial accounting from the user perspective and the use of accounting information for managerial decisions. | | |
| Available Course Components: <input type="checkbox"/> Lecture <input type="checkbox"/> Seminar <input type="checkbox"/> Laboratory <input type="checkbox"/> Practicum <input checked="" type="checkbox"/> Online <input type="checkbox"/> _____ | | |
| Grading Basis <input checked="" type="checkbox"/> Graded <input type="checkbox"/> Satisfactory/Unsatisfactory <input type="checkbox"/> In Progress/Complete | | |
| Prerequisites (if any) <input type="checkbox"/> see attached document | | |
| <input type="checkbox"/> This proposed course is combined with an undergrad course: Course number and units: _____ | | |
| Additional course requirements for graduate students <input type="checkbox"/> See attached document (if this space is insufficient) | | |
| Campus at which course will be offered (check all that apply) <input type="checkbox"/> Burnaby <input type="checkbox"/> Vancouver <input type="checkbox"/> Surrey <input type="checkbox"/> GNW <input checked="" type="checkbox"/> Online and Offsite | | |
| Estimated enrolment 30 | Date of initial offering Fall 2012 | Course delivery (eg. 3 hrs/week for 13 weeks) Online (13 weeks) |
| Justification <input type="checkbox"/> See attached document To combine the existing BUS 550 and BUS 551 together into one course. | | |

RESOURCES

If additional resources are required to offer this course, the department proposing the course should be prepared to provide information on the source(s) of those additional resources.

| |
|--|
| Faculty member(s) who will normally teach this course <input type="checkbox"/> information about their competency to teach the course is appended Barb Edwards |
| Number of additional faculty members required in order to offer this course |
| Additional space required in order to offer this course <input type="checkbox"/> see attached document |
| Additional specialized equipment required in order to offer this course <input type="checkbox"/> see attached document |
| Additional Library resources required (append details) <input type="checkbox"/> Annually \$ _____ <input type="checkbox"/> One-time \$ _____ |

6

PROPOSED COURSE from first page

| | | |
|--|-----------------------------|------------------------|
| Program (eg. ECON) BUS | Number (eg. 810) 510 | Units (eg. 4) 4 |
| Course title (max 80 characters) Financial and Managerial Accounting | | |

APPROVAL SIGNATURES

When a department proposes a new course it must first be sent to the chairs of each faculty graduate program committee where there might be an overlap in course content. The chairs will indicate that overlap concerns have been dealt with by signing the appropriate space or via a separate memo or e-mail (attached to this form).

The new course proposal must also be sent to the Library for a report on library resources.

Once overlap concerns have been dealt with, signatures indicate approval by the department, home faculty and Senate Graduate Studies Committee.

Other Faculties

The signature(s) below indicate that the Dean(s) or designate of other Faculties affected by the proposed new course support(s) the approval of the new course.

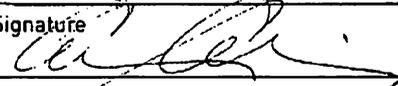
| Name of Faculty | Signature of Dean or Designate | Date |
|-----------------|--------------------------------|------|
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

Departmental Approval (non-departmentalized faculties need not sign)

| | | |
|---------------------------------------|-----------|------|
| Department Graduate Program Committee | Signature | Date |
| Department Chair | Signature | Date |

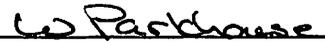
Faculty Approval

Faculty approval indicates that all the necessary course content and overlap concerns have been resolved, and that the Faculty/Department commits to providing the required Library funds and any other necessary resources.

| | | |
|---|---|---------------------------|
| Faculty Graduate Program Committee Colleen Collins | Signature  | Date February 16, 2012 |
|---|---|---------------------------|

Senate Graduate Studies Committee Approval

SGSC approval indicates that the Library report has been seen, and all resource issues dealt with. Once approved, new course proposals are sent to Senate for information.

| | | |
|--|--|------------------|
| Senate Graduate Studies Committee  | Signature  | Date Mar 6/11 |
|--|--|------------------|

CONTACT

Upon approval of the course, the Dean of Graduate Studies office will consult with the department or school regarding other course attributes that may be required to enable the proper entry of the new course in the student record system.

| | | |
|---|---------------------------------------|---------------------------------------|
| Department / School / Program Beedie School of Business, GDBA | Contact name Melissa Mccrae | Contact email mccrae@sfu.ca |
|---|---------------------------------------|---------------------------------------|



**Simon Fraser University
Graduate Diploma in Business
Administration (GDBA)
Bus510 Course Guide,
Financial and Managerial
Accounting**

**Summer
2012**

Barb Edwards, M.Acc., C.A., Ed.D.

Senior Lecturer

Email bjedwards@sfu.ca

learning. This is fundamental to cooperative learning. This means you must come to class and actively follow the discussion.

Using these parameters, the following table compares the traditional seminar in the classroom to the Bus510 online seminar.

| Traditional graduate seminar | Bus510 On-line Seminar |
|---|---|
| <p>Before class: You read the textbook and the assigned case and prepare notes or questions. Often teams are used at the post-graduate level. The teams meet and prepare a team summary of their interpretation of the case. Note that often there is no lecture in a graduate course as might be experienced in an undergraduate course.</p> | <p>The same preparation activities occur in an online course except that the team meeting may be online. Some teams rely on emails with file attachments. Regardless of how the team meets, everyone must keep up with the work by reading the textbook and preparing the assignments.</p> |
| <p>Day of class: Meet at the physical classroom for a 4-hour class on a specific day. If you can't attend, you must rely on someone else to share his/her notes. The teams hand in their summary at the start of the class. The instructor scans them for appropriate analysis.</p> | <p>The online seminar occurs over the extended period from Tuesday to Friday. If you can't attend one day, you can catch up by reading the messages in WebCT. All discussion is archived. It is estimated that you might be online for about 6 to 8 hours in total over the discussion time block. Team summaries are submitted Sunday night and reviewed Monday.</p> |
| <p>Discussion: Generally the class responds to the instructor's initial questions then students' responses and questions fill the discussion time. Solicited responses (cold calls) might occur by asking a student what his/her opinion is on an issue. You listen and take notes during the discussion. The seminar instructor listens, corrects misconceptions but generally is not necessarily the leader or an active participant. It is assumed that the facilitator only intervenes when necessary. The discussion is limited to the class time and to your thoughts at that time. You must be able to synthesize the issues quickly.</p> | <p>The online discussion starts in much the same way as in the traditional seminar except it is conducted in the WebCT. Just like in the f-2-f environment, students need to take the initiative to actively participate and ask questions. Therefore, while leading questions are posted, additional issues will arise depending on the depth and breadth of the class discussion which might require further research resulting in Internet links. Generally students benefit from reading messages then responding instead of having to listen, synthesize and take notes at the same time. Your notes are more easily integrated as the complete discussion is archived in WebCT and can be reviewed and downloaded. In the discussion, similar to f-2-f, the instructor interjects only as needed.</p> |

Continued

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Graduate Diploma in Business Administration (GDBA)

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- At-a-Glance
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- Apply

Faculty

Dianne Cyr, PhD

Dianne Cyr is an Associate Professor in Management Information Systems at SFU. In the GDBA she delivers Human Resource Management and Organizational Behaviour (Business 557), which she has been teaching in the GDBA program since 2005. In the realm of research, she leads a government funded project titled "Managing E-loyalty through Design". This investigation is focused on how trust, satisfaction, and loyalty are built in online business environments through website design. Unique features of this work are comparisons across cultures, genders, and concerning applications to mobile devices. Further details of these research projects may be accessed at www.loyalty.ca. Dianne is the author of five books and over 40 research articles. Career details may be found at www.dianne Cyr.com.

Barb Edwards, MAcc, CA

Barb Edwards is a Senior Lecturer of Accounting for SFU. Within the GDBA she teaches Financial Accounting and Managerial Accounting.

Ms. Edwards was awarded the Canada Trust Teaching Award (2001) and has been on the Teaching Honour Roll. Her interests are related to effective and efficient teaching of quality online courses through the use of cases and teams.

Charles King, MBA

Charles King's professional background includes 14 years of experience in the real estate industry, the public sector, and non-profit and private sectors including the Urban Development Institute, Coopers & Lybrand Consulting Group, and the City of Vancouver. In his current position with Canada Mortgage and Housing Corporation, Charles is responsible for analyzing the BC economy and housing market in support of CMHC market analysis, underwriting, and default management. Within the GDBA Charles teaches Managerial Finance.

Mr. King holds two masters degrees with a concentration in urban land economics, financial economics, and strategic management.

Mark A. Moore, PhD

Mark Moore is a Lecturer in the Faculty of Business Administration at SFU. In addition to his work for the GDBA, he has taught courses for the Management of Technology (MOT) MBA, the Executive MBA, and the Learning Strategies Group. Within the GDBA program he teaches BUS 552: Managerial Economics.

Prior to coming to SFU, Dr. Moore was employed by the Bank of Canada in Ottawa, where he conducted research on monetary policy, international portfolio, direct investment flows and options pricing methods. He also served as a consultant to Bankers Trust Company in New York, where he performed risk modeling and analysis of the loan portfolio.

His current research is on further analysis of the softwood lumber dispute. He is also investigating the consequences for consumers, government and shareholders of the privatization of Canadian National.

Blaize Reich, PhD

Blaize Reich came to academia after 15 years as an information technology (IT) professional and consultant to industry in both Canada and Asia. Dr. Reich is a professor of information technology and an internationally respected researcher and speaker. Within the GDBA program, she teaches Management Information Systems.

She currently holds a prestigious Social Sciences and Humanities Research Council Initiative on the New Economy grant to investigate how knowledge management theory might improve IT project success and is collaborating with colleagues at Oxford and Ohio State universities on this project. Dr. Reich also served as Associate Dean of the Beedie School of Business from 2000-2003 and was awarded the Canada Trust Distinguished Teaching award in 1997.

Zorana Svedic, MBA

Zorana Svedic is a lecturer at SFU in the GDBA program where she teaches BUS 553: Quantitative Business Methods.

Her main research interests are interface and instructional design, particularly, the culturally sensitive interface design; and e-Learning applications for graduate business programs.



"The GDBA provided an opportunity to learn core business courses at the graduate level with the flexibility to work full-time."
 CRAIG RYOMOTO - GDBA AND MBA
[Read more >>](#)

Find Out More:

- Faculty

At-a-Glance

Online
 1-2 years
 Cost: \$14,500*
 *Subject to senate approval.

778.782.5256
gdba@sfu.ca

Quick Links:

- Download a Brochure
- Attend an Information Session
- Program Comparison (PDF)
- Meet with an advisor
- Frequently Asked Questions

SFU Connect**sheilagh@sfu.ca****FW: GDBA Memo for SGSC**

From : Sharan Girn <sharang@sfu.ca> Mon, Feb 20, 2012 03:17 PM
Subject : FW: GDBA Memo for SGSC 📎 1 attachment
To : tmundle@sfu.ca
Cc : 'Colleen Collins' <colleen.collins@sfu.ca>, Sheilagh MacDonald <sheilagh@sfu.ca>

Hello Todd,

On behalf of Colleen Collins, please find attached a new course proposal for Bus 510, Financial and Managerial Accounting. This course is being created to combine the two current GDBA courses, Bus 550 Financial Accounting and Bus 551 Managerial Accounting.

This has been submitted to ^{SGSC} Senate today, February 20th. Please let me know if you have any questions.

Best regards,

Sharan Girn
Coordinator, Segal Graduate Programs
Beedie School of Business at Simon Fraser University
500 Granville Street Vancouver BC V6C 1W6
778-782-9357 office
778-782-5122 fax
sharan_girn@sfu.ca
<http://beedie.sfu.ca/segal/>

 **GDBA Memo Feb 16.pdf**
3 MB

SFU Connect**sheilagh@sfu.ca****FW: GDBA Memo for SGSC**

From : Sharan Girn <sharang@sfu.ca> Mon, Feb 20, 2012 03:12 PM
Subject : FW: GDBA Memo for SGSC 📎 1 attachment
To : paul budra <paul_budra@sfu.ca>, rwakkary@sfu.ca, jcnesbit@sfu.ca, george agnes <george_agnes@sfu.ca>, duncan knowler <duncan_knowler@sfu.ca>, margo moore <margo_moore@sfu.ca>, cameron@sfu.ca
Cc : 'Colleen Collins' <colleen.collins@sfu.ca>, Sheilagh MacDonald <sheilagh@sfu.ca>

Dear Associate Deans,

On behalf of Colleen Collins, please find attached a new course proposal for Bus 510, Financial and Managerial Accounting. This course is being created to combine the two current GDBA courses, Bus 550 Financial Accounting and Bus 551 Managerial Accounting.

This has been submitted to Senate today, February 20th. If you find there is any overlap, please let us know.

Best regards,

Sharan Girn
Coordinator, Segal Graduate Programs
Beedie School of Business at Simon Fraser University
500 Granville Street Vancouver BC V6C 1W6
778-782-9357 office
778-782-5122 fax
sharan_girn@sfu.ca
<http://beedie.sfu.ca/segal/>

 **GDBA Memo Feb 16.pdf**
3 MB

SFU Connect**sheilagh@sfu.ca**

RE: GDBA Memo for SGSC

From : Sharan Girn <sharang@sfu.ca>

Tue, Feb 21, 2012 09:27 AM

Subject : RE: GDBA Memo for SGSC**To :** 'Paul Budra' <budra@sfu.ca>**Cc :** Sheilagh MacDonald <sheilagh@sfu.ca>

Thank you Paul.

Cheers,

Sharan Girn
Coordinator, Segal Graduate Programs
Beedie School of Business at Simon Fraser University
500 Granville Street Vancouver BC V6C 1W6
778-782-9357 office
778-782-5122 fax
sharan_girn@sfu.ca
<http://beedie.sfu.ca/segal/>

From: Paul Budra [mailto:budra@sfu.ca]**Sent:** Tuesday, February 21, 2012 8:14 AM**To:** Sharan Girn**Subject:** Re: GDBA Memo for SGSC

No overlap with FASS.

Paul Budra
Associate Dean
Faculty of Arts and Social Sciences
Simon Fraser University
778-782-4416; www.sfu.ca/personal/budra

From: "Sharan Girn" <sharang@sfu.ca>**To:** "paul budra" <paul_budra@sfu.ca>, rwakkary@sfu.ca, jcnesbit@sfu.ca, "george agnes" <george_agnes@sfu.ca>, "duncan knowler" <duncan_knowler@sfu.ca>, "margo moore" <margo_moore@sfu.ca>, cameron@sfu.ca**Cc:** "Colleen Collins" <colleen.collins@sfu.ca>, "Sheilagh MacDonald" <sheilagh@sfu.ca>**Sent:** Monday, 20 February, 2012 15:12:05

Subject: FW: GDBA Memo for SGSC

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Sharan Girn
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