



OFFICE OF THE ASSOCIATE VICE-PRESIDENT, ACADEMIC AND
ASSOCIATE PROVOST

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MEMORANDUM

ATTENTION	Senate	DATE	March 2, 2012
FROM	Bill Krane, Chair	PAGES	1/1
RE:	Senate Committee on Undergraduate Studies Beedie School of Business (SCUS 12-17)		

For information:

Acting under delegated authority at its meeting of March 1, 2012, SCUS approved the following curriculum revisions effective Fall 2012:

1. Title and prerequisite change to BUS 201
2. Prerequisite change to BUS 450
3. Requirement changes for the Certificate in Corporate and Social Responsibility

Senators wishing to consult a more detailed report of curriculum revisions may do so by going to Docushare: <https://docushare.sfu.ca/dsweb/View/Collection-12682>
If you are unable to access the information, please call [778-782-3168](tel:778-782-3168) or email shelley_gair@sfu.ca.

SIMON FRASER UNIVERSITY

Office of the Dean/ Beedie School of Business

MEMORANDUM

To: Jo Hinchliffe
Senate Committee on
Undergraduate Studies

From: Andrew Gemino, Chair
Beedie School of Business
UG Curriculum Committee

Date: February 21, 2012

Subject: Material for next SCUS meeting

The Undergraduate Curriculum Committee in the Beedie School of Business approved:

1. Course change form – Bus 201
2. Course change form – Bus 450
3. Calendar language – BusOne Program
4. Calendar language – Certificate in Corporate and Social Responsibility
5. Calendar language – Admission requirements: Business JMA programs
6. Calendar language – Admission requirements: Business JHO programs

Would you please place these items on the March 1, 2012 Senate Committee on Undergraduate Studies agenda?

Sincerely,

Andrew Gemino
Associate Dean
Beedie School of Business



EXISTING COURSE, CHANGES RECOMMENDED

Please check appropriate revision(s):

Course number Credit Title Description Prerequisite Course deletion

Indicate number of hours for: Lecture _____ Seminar _____ Tutorial _____ Lab _____

FROM TO
Course Number BUS 201 Course Number BUS 201
Credits (Units) _____ Credits (Units) _____

TITLE

(1) Long title for calendar and schedule, no more than 100 characters including spaces and punctuation.

FROM: Business in the Networked Economy I TO: Introduction to Business

(2) Short title for enrollment and transcript, no more than 30 characters including spaces and punctuation.

FROM: Bus in Networked Economy I TO: Introduction to Business

DESCRIPTION
FROM:

DESCRIPTION
TO:

PREREQUISITE
FROM: Students with credit for TECH 128, 129 and 130 or for BUS 130 may not take this course for further credit. Business students with greater than 45 units will not receive credit for BUS 201.

PREREQUISITE
To: Students with credit for TECH 128, 129 and 130 or for BUS 130 may not take this course for further credit. Business students with greater than 45 units will not receive credit for BUS 201. This course is only open to approved Business students.

RATIONALE

Since Bus 201 is an integral part of the BusOne program, we need all BusOne students to be able to enroll in Bus 201. Therefore, Bus 201 will need to be restricted to Bus students at the beginning of registration. If additional seats are available, non-Bus students will be able to register in the course. The title change was made to more accurately reflect the content of the course.

Does this course replicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, this should be **noted in the prerequisite.**

Effective term and year Fall 2012



EXISTING COURSE, CHANGES RECOMMENDED

Please check appropriate revision(s):

Course number Credit Title Description Prerequisite Course deletion

Indicate number of hours for: Lecture _____ Seminar _____ Tutorial _____ Lab _____

FROM **TO**
Course Number BUS 450 Course Number BUS 450
Credits (Units) _____ Credits (Units) _____

TITLE

(1) Long title for calendar and schedule, no more than 100 characters including spaces and punctuation.

FROM:

(2) Short title for enrollment and transcript, no more than 30 characters including spaces and punctuation.

FROM:

TO:

DESCRIPTION
FROM:

DESCRIPTION
TO:

PREREQUISITE
FROM: 60 units, BUS 338, 360.

PREREQUISITE
TO: 60 units, BUS 360.

RATIONALE

Bus 450 is a highly interdisciplinary course, we are trying to attract and include students from a wide variety of concentrations. Not all will have taken Bus 338, and with the current focus on Social Media, the content of Bus338 is not a necessary prerequisite to complete Bus 450.

Does this course replicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, this should be **noted in the prerequisite**.

Effective term and year Fall 2012

Calendar Change, Undergraduate Department, Beedie School of Business

Summary of Changes:

- Revision to units required for the certificate
- Revisions to certificate courses

Rational:

The total number of units needed for the certificate have been reduced from 24 to 21 to reflect the number of courses needed for the certificate. Courses to be used towards the certificate have been revised to include additional courses, covering topics of Corporate and Social Responsibility.

Effective: Fall 2012 Calendar

The following program will be affected by these changes: Certificate in Corporate and Social Responsibility

From:	To:
<p>Program Requirements</p> <p>Students complete a minimum total of 24 units by completing both of</p> <ul style="list-style-type: none"> • BUS 303-3 Business, Society and Ethics • BUS 393-3 Commercial Law <p>and a minimum of 18 units by completing a minimum of three of *</p> <ul style="list-style-type: none"> • BUS 403-3 Seminar in Business and Society • BUS 449-3 Ethical Issues in Marketing • BUS 453-3 Sustainable Innovation • BUS 467-4 Social Perspectives on Information Systems • BUS 489-4 Management Practices for Sustainability <p>and a minimum of two of *</p> <ul style="list-style-type: none"> • ECON 260-3 Environmental Economics • ECON 355W-4 Economic Development • ECON 362-4 Economics of Natural Resources • EVSC 200-3 Introduction to Environmental Science 	<p>Program Requirements</p> <p>Students complete a minimum total of 21 units by completing both of</p> <ul style="list-style-type: none"> • BUS 303-3 Business, Society and Ethics • BUS 393-3 Commercial Law <p>and a minimum of 15 units by completing a minimum of three of *</p> <ul style="list-style-type: none"> • BUS 403-3 Seminar in Business and Society • BUS 449-3 Ethical Issues in Marketing • BUS 453-3 Sustainable Innovation • BUS 467-3 Social Perspectives on Information Systems • BUS 489- 3Management Practices for Sustainability • <i>Bus 4XX –when offered as a special topics course in Corporate and Social Responsibility</i> <p>and a minimum of two of *</p> <ul style="list-style-type: none"> • ECON 260-3 Environmental Economics • ECON 355W-4 Economic Development • ECON 362-4 Economics of Natural Resources • <i>EVSC 100-3 Introduction to Environmental Science</i>

- GEOG 100-3 Society, Space, Environment: Introducing Human Geography
- GEOG 102-3 World Problems in Geographic Perspective
- GEOG 221-3 Economic Geography
- GEOG 322-4 World Resources (or GEOG 322W)
- GEOG 385-4 Agriculture and the Environment
- GEOG 389W-4 Nature and Society
- PHIL 120W-3 Introduction to Moral Philosophy
- PHIL 319W-3 Applied Health Ethics (or PHIL 31W9 or HSCI 319W)
- PHIL 320-3 Social and Political Philosophy
- PHIL 321-3 Topics in Moral Philosophy
- PHIL 421W-4 Advanced Topics in Ethical Theory
- POL 342-4 Developing Countries in Global Politics
- POL 373-4 Human Security
- REM 100-3 Global Change
- REM 311-3 Applied Ecology and Sustainable Environments
- REM 356-3 Institutional Arrangements for Sustainable Environmental Management
- SA 363-4 Processes of Development and Underdevelopment (S or A)
- SA 371-4 The Environment and Society (S or A)

and completion of a minimum of one of the following approved experiential or service learning components.

- co-operative education work term focused on areas related to corporate social responsibility (CSR) and/or sustainability*
- 25 hours minimum of voluntary or salaried work within a social enterprise, charitable organization, company, corporation, or non-profit organization in a role related to CSR and/or sustainability*
- 25 hours minimum as a research assistant for a professor focusing on areas related to CSR and/or sustainability*
- 25 hours minimum in other Faculty-approved activity areas related to CSR and/or sustainability*

Before beginning this requirement, prior approval from the Director, Beedie School of Business, is recommended by submitting a detailed outline of their

- GEOG 100-3 Society, Space, Environment: Introducing Human Geography
- GEOG 102-3 World Problems in Geographic Perspective
- GEOG 221-3 Economic Geography
- GEOG 322-4 World Resources (or GEOG 322W)
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- GEOG 389W-4 Nature and Society
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- POL 373-4 Human Security
- REM 100-3 Global Change
- REM 311-3 Applied Ecology and Sustainable Environments
- REM 356-3 Institutional Arrangements for Sustainable Environmental Management
- SA 326 -3 Ecology and Social Thought (S or A)
- SA 363-4 Processes of Development and Underdevelopment (S or A)
- SA 371-4 The Environment and Society (S or A)
- SCD 201-3 Introduction to Sustainable Community Development

and completion of a minimum of one of the following approved experiential or service learning components.

- co-operative education work term focused on areas related to corporate social responsibility (CSR) and/or sustainability*
- 25 hours minimum of voluntary or salaried work within a social enterprise, charitable organization, company, corporation, or non-profit organization in a role related to CSR and/or sustainability*
- 25 hours minimum as a research assistant for a professor focusing on areas related to CSR and/or sustainability*
- 25 hours minimum in other Faculty-approved activity areas related to CSR and/or sustainability*

Before beginning this requirement, prior approval from the Director, Beedie School of Business, is recommended by submitting a detailed outline of their

<p>activity.</p> <p>Upon completion of the experiential component, students will submit to the faculty</p> <ul style="list-style-type: none">• a description (written by either the student or the organization) of the organization and the student's role in the organization, signed and validated by the employer/supervisor• a reflective 500 word essay about the student's work/volunteer experience that identifies key CSR experiences and how that influenced their current thinking about the implications of business practice on society. The essay will be graded pass/fail. <p>*with permission of the Beedie School of Business, substitutions with appropriate course content are possible</p>	<p>activity.</p> <p>Upon completion of the experiential component, students will submit to the faculty</p> <ul style="list-style-type: none">• a description (written by either the student or the organization) of the organization and the student's role in the organization, signed and validated by the employer/supervisor• a reflective 500 word essay about the student's work/volunteer experience that identifies key CSR experiences and how that influenced their current thinking about the implications of business practice on society. The essay will be graded pass/fail. <p>*with permission of the Beedie School of Business, substitutions with appropriate course content are possible</p>
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