SFU OFFICE OF THE ASSOCIATE VICE-PRESIDENT, ACADEMIC AND ASSOCIATE PROVOST

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MEMORANDUM

ATTENTION	Senate	**DATE**	May 6, 2011
FROM	Bill Krane, Chair	**PAGES**	1
	Senate Committee on Undergraduate Studies		
RE:	Faculty of Communication, Art and Technology (SCUS 11-32c)		

For information:

Acting under delegated authority at its meeting of May 5, 2011, SCUS approved the following curriculum revisions effective Spring 2012:

1. School for the Contemporary Arts

(a) Prerequisite change for FPA 140.

2. School of Communication (SCUS 11-32d)

(a) Title, prerequisite and/or description changes for:
    CMNS 130/130W, 226, 235, 304/304W, 326, 346, 353, 354, 431, 446,455

(b) Course deletion for CMNS 200

Senators wishing to consult a more detailed report of curriculum revisions may do so on the Web at http://www.sfu.ca/senate/Senate_agenda.html following the posting of the agenda. If you are unable to access the information, please call 778-782-3168 or email shelley_gair@sfu.ca.

SFU SCHOOL FOR THE CONTEMPORARY ARTS

Simon Fraser University
8888 University Drive
Burnaby, BC V5A 1S6

TEL 778.782.3363

Email: ca@sfu.ca

MEMORANDUM

ATTENTION	DD Kugler, Chair Faculty of Communication, Art and Technology Undergraduate Curriculum Committee	**DATE**	April 15, 2010
FROM	Denise Oleksijczuk, Associate Chair School for the Contemporary Arts	**PAGES**	
RE:	Curriculum Revisions		

At its meetings of December 10, 2010 and January 28, 2011, the School for the Contemporary Arts approved the attached curricular revisions:

- ~~FPA 244-3 Theory of Contemporary Music (change course number)~~
- FPA140-3 Music after 1900 (remove prerequisite)

Also, SCA held several meetings in March to devise a new Academic Continuance Policy.

Would you please place these proposals on the agenda of the next meeting of the Faculty of Communication, Art and Technology Undergraduate Curriculum Committee?
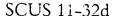
Thank you,

Denise Oleksijczuk
Associate Chair, School for the Contemporary Arts

COURSE CHANGE/DELETION FORM

Existing Course Number: FPA 140 - 3

Existing Title: Music after 1900

Please check appropriate revision(s):

Course Number: _____   Credit Hours: _____   Title: _____

Description: _____   Prerequisite: __X__   Vector: _____
                                                (Lect/Sem/Tut/Lab)
Course deletion: _____

FROM:
FPA 104. Students who have completed a music theory/notation course at another institution, but who have not received transfer credit as FPA 104, should seek a clearance/prerequisite waiver.

TO:
NONE

If Title Change, indicate:
a) Long Title for calendar/schedule: max. 100 characters, including spaces/punctuation:

b) Short Title for enrolment/transcript: max. 30 characters, including spaces/punctuation:

RATIONALE:

Removing the current prerequisite will open the course to a wider enrolment. The course, as it is now taught, no longer requires a theory prerequisite.

If this course replicates the content of a previously approved course to the extent that students should not receive credit for both courses, this should be noted in the prerequisite.

SFU SCHOOL OF COMMUNICATION

K9671-8888 University Drive   TEL 778.782.5398   www.cmns.sfu.ca/
Burnaby, BC V5A 1S6 Canada   FAX 778.782.4024

MEMORANDUM

ATTENTION   DD Kugler, Chair   **DATE**   April 13, 2011
Faculty of Communication, Art and Technology
Undergraduate Curriculum Committee
FROM   Zoë Druick, Chair   **PAGES**   15
School of Communication
Undergraduate Studies Committee
RE: Course changes (13) and deletion (1)

At its meeting of April 13, 2011, the School of Communication approved changes to the following 13 courses:

- CMNS 130 Explorations in Mass Communication
- CMNS 130W Explorations in Mass Communication
- CMNS 226 Digital Media Communication Technologies
- CMNS 235 Introduction to Journalism in Canada
- CMNS 304 Communication in Everyday Life
- CMNS 304W Communication in Everyday Life
- CMNS 326 Applied Media Workshop: On the Hill
- CMNS 346 Communication and Development
- CMNS 353 Social Contexts of Information Technology
- CMNS 354 Communication and Social Issues in Design
- CMNS 431 News Research and Analysis
- CMNS 446 The Communication of Science and the Transfer of Technology
- CMNS 455 Women and New Information Technologies

And the deletion of the following course:

- CMNS 200 Effective Communication

Would you please place these proposals on the agenda of the next meeting of the Faculty of Communication, Art and Technology Undergraduate Curriculum Committee?

Thank you,

Zoë Druick, Ph.D.
Undergraduate Chair, School of Communication

Existing Course Number: CMNS __130__   **Credits:** __3__

Existing Course Title: __Explorations in Mass Communication__

Please check appropriate revision(s) being recommended:

Course Number: _____   **Credit Hour:**   _____   **Title:**   __x__

Description: __x__   _Prerequisite:_   _____

(Note: Each revision being made must have appropriate "from", "to", and "rationale" sections completed below. Use additional pages if necessary.)

From: An introduction to the role of mass communication (radio, television, telecommunications and the press) in Canadian society. This course is required for a major, honors or minor in communication.

_TO:_   An introduction to the forms, theories and institutions of communication as they relate to broader social change, with a focus on the political, economic and regulatory shifts characterizing Canadian and transnational media systems. This course is required for a major, honors or minor in communication.

Rationale: Course description updated to bring it in line with material currently being covered in the course.

From: Explorations in Mass Communication

_TO:_   **Communication and Social Change**

Rationale: Name change reflects current course content.

Does this course duplicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, please specify.

Effective date: ~~September 2011~~ SPRING 2012

Approvals:

Alison Beale, Director School of Communication	Chair, Faculty of Communication, Art & Technology (FCAT) Undergraduate Curriculum Committee	Chair SCUS
date	date	date

SIMON FRASER UNIVERSITY
Course Change Form

Existing Course Number: CMNS _130W_   Credits: __3__

Existing Course Title: __Explorations in Mass Communication__

Please check appropriate revision(s) being recommended:

Course Number: _____   Credit Hour: _____   Title: ___x___

Description: ___x___   *Prerequisite:* _____

(Note: Each revision being made must have appropriate "from", "to", and "rationale" sections completed below. Use additional pages if necessary.)

From: An introduction to the role of mass communication (radio, television, telecommunications and the press) in Canadian society. This course is required for a major, honors or minor in communication.

TO: An introduction to the forms, theories and institutions of communication as they relate to broader social change, with a focus on the political, economic and regulatory shifts characterizing Canadian and transnational media systems. This course is required for a major, honors or minor in communication.

Rationale: Course description updated to bring it in line with material currently being covered in the course.

From: **Explorations in Mass Communication**

TO: **Communication and Social Change**

Rationale: Name change reflects current course content.

Does this course duplicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, please specify.

Effective date: ~~September 2011~~ SPRING 2012

Approvals:

Alison Beale, Director School of Communication	Chair, Faculty of Communication, Art & Technology (FCAT) Undergraduate Curriculum Committee	Chair SCUS
date	date	date

Existing Course Number: CMNS _226_   **Credits:** _3_

Existing Course Title: ___Digital Media Communication Techniques___

Please check appropriate revision(s) being recommended:

Course Number: _____   **Credit Hour:** _____   **Title:** _____

Description: ___x___   *Prerequisite:* _____

(Note: Each revision being made must have appropriate "from", "to", and "rationale" sections completed below. Use additional pages if necessary.)

From: This course introduces students to a variety of digital media communication technologies and techniques, including image and sound capturing and manipulation, Internet-based publishing and research, digitizing, editing and archiving. Design and management tasks involved in communicating using digital media are also introduced, including strategic and research planning, data integrity management, file structuring and packing and work presentation.

TO: This course introduces students to a variety of digital media communication technologies and techniques, including image and sound capturing and manipulation, Internet publishing and research, digitizing, editing and archiving. Design and management tasks involved in communicating using digital media are also introduced, including audio and video editing and processing, data integrity management, file structuring and packing and work presentation.

Rationale: *Description brought in line with current course content.*

Does this course duplicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, please specify.

Effective date: ~~September 2011~~ SPRING 2012

Approvals:

Alison Beale, Director School of Communication	Chair, Faculty of Communication, Art & Technology (FCAT) Undergraduate Curriculum Committee	Chair SCUS
_____ date	_____ date	_____ date

Existing Course Number: CMNS _235___   Credits: __3___

Existing Course Title: __Introduction to Journalism in Canada_____

Please check appropriate revision(s) being recommended:

Course Number: _____   Credit Hour: _____   Title: __x____

Description: __x___   _Prerequisite:_   _____

(Note: Each revision being made must have appropriate "from", "to", and "rationale" sections completed below. Use additional pages if necessary.)

From: Introduction to Journalism in Canada

_To:_ News Media, the Public, and Democracy

Rationale: A foundation course for an area of concentration in public communication, news and democratic life. The broader topic area allows for more faculty to participate in delivering this course, and increases its relevance to a broader range of upper division courses, while maintaining a core 'gateway' curriculum for such upper division courses as CMNS 326, 331, 431, 432 and 437.

From: An overview of journalism as a social, cultural and political institution in Canada. Topics include: themes of news; print and electronic journalism; journalism and politics; history of Canadian journalism; legal, technological, professional, corporate and ethical influences.

To: Introduces students to the study of the relationship between public communication, information media practices and structures, and democracy. Examines the role of media and communication in existing and emerging democratic contexts, including print and electronic journalism, alternative media, public spheres, and the challenges of constructing and maintaining a democratic media and communication environment in Canadian and global contexts.

Rationale: Description reflects broader scope of course.

Effective date: ~~September 2011~~ S P R i N G 2012

Approvals:

Alison Beale, Director	Chair, Faculty of Communication, Art &	Chair
School of Communication	Technology (FCAT)	SCUS
	Undergraduate Curriculum Committee	

date _____   date _____   date _____

/

SIMON FRASER UNIVERSITY
Course Change Form

Existing Course Number: CMNS _304___   Credits: __4___

Existing Course Title: ___Communication in Everyday Life_____

Please check appropriate revision(s) being recommended:

Course Number: _____   Credit Hour: _____   Title: _____

Description: __x___   *Prerequisite:*   _____

(Note: Each revision being made must have appropriate "from", "to", and "rationale" sections completed below. Use additional pages if necessary.)

From: An introduction to context theory and media literacy. Films and documentaries are used as texts for the study of communication and popular culture.

TO: An examination of a range of theories of everyday language focused on specific forms of discursive practice, including gossip, humour, religion, and sarcasm.

Rationale: *Description brought in line with current course content.*

Does this course duplicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, please specify.

Effective date: ~~September 2011~~ SPRING 2012

Approvals:

Alison Beale, Director	Chair, Faculty of Communication, Art &	Chair
School of Communication	Technology (FCAT)	SCUS
	Undergraduate Curriculum Committee	

date   date   date

Existing Course Number: CMNS _304W____   Credits: __4___

Existing Course Title: __Communication in Everyday Life_____

Please check appropriate revision(s) being recommended:

Course Number: _____   Credit Hour: _____   Title: _____

Description: __x___   *Prerequisite:*   _____

(Note: Each revision being made must have appropriate "from", "to", and "rationale" sections completed below. Use additional pages if necessary.)

From: An introduction to context theory and media literacy. Films and documentaries are used as texts for the study of communication and popular culture.

TO: An examination of a range of theories of everyday language focused on specific forms of discursive practice, including gossip, humour, religion, and sarcasm.

Rationale: *Description brought in line with current course content.*

Does this course duplicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, please specify.

Effective date: ~~September 2011~~ S P L i N G 2012

Approvals:

Alison Beale, Director School of Communication	Chair, Faculty of Communication, Art & Technology (FCAT) Undergraduate Curriculum Committee	Chair SCUS
_____ date	_____ date	_____ date

SIMON FRASER UNIVERSITY
Course Change Form

Existing Course Number: CMNS _326_____   Credits: __4_.__

Existing Course Title: _Applied Media Workshop: On the Hill_____

Please check appropriate revision(s) being recommended:

Course Number: _____   Credit Hour: _____   Title: _____

Description: __x___   *Prerequisite:*   ___x____

(Note: Each revision being made must have appropriate "from", "to", and "rationale" sections completed below. Use additional pages if necessary.)

From: This course provides an opportunity for students to build on the knowledge they have acquired in Digital Media Communication Techniques (CMNS 226), and apply that knowledge to the production of the School of Communication's web based news magazine and documentary program On The Hill (www.sfu.ca/oth). Students will draw on their understanding of public communication in democracies and media analysis skills to create new and innovative visual and aural journalism. In addition, students will learn to build teamwork skills as they produce segments for the shows in groups. The course seminars will emphasize communication design, and the social and ethical issues which arise when working with documentary and news material for public dissemination.

TO: ~~This laboratory course provides~~ an opportunity to produce the School of Communication's web-based news magazine and documentary program "On The Hill" (www.sfu.ca/oth). Students will draw on their understanding of public communication in democracies and media analysis skills to create new and innovative visual and aural journalism. In addition, students will learn to build teamwork skills as they produce segments for the shows in groups. The course seminars will emphasize communication design, and the social and ethical issues that arise when working with documentary and news material for public dissemination.

Rationale: Sentence on CMNS 226 is accounted for in the pre-reqs.

From: CMNS 110 and 130. Recommended: CMNS 220.

TO: One of CMNS 226 or 235; or permission of the instructor.

Does this course duplicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, please specify.

Effective date: ~~September 2011~~ SPRING 2012

Approvals:

Alison Beale, Director	Chair, Faculty of Communication, Art &	Chair
School of Communication	Technology (FCAT)	SCUS
	Undergraduate Curriculum Committee	

date	date	date

Existing Course Number: CMNS _346_____   Credits: __4___

Existing Course Title: _Communication and Development_____

Please check appropriate revision(s) being recommended:

Course Number: _____   Credit Hour: _____   Title: __x____

Description: __x___   *Prerequisite:*   _____

(Note: Each revision being made must have appropriate "from", "to", and "rationale" sections completed below. Use additional pages if necessary.)

From: __Communication and Development__

TO: Development Communication

Rationale: *This is the term commonly used to describe the field.*

From: An introduction to explanations and interpretations of the roles of communication in development, and the historical framework through which such analysis is made. It shows how an unequal structure of world political economy is conserved in association with ever increasing amounts of information and new means to communicate. Examples from Canada and other countries will be used.

TO: An introduction to different ways of thinking about the role that communication plays in development including both historical and contemporary thought. The course will explore the nature and causes of unequal opportunities for economic growth, human security, environmental sustainability and social resilience, focusing on the contributions of the information economy and knowledge society. It provides a workshop for development and communication practices.

Rationale: *Updated to better reflect current course offering.*

From:

TO:

Rationale:

Does this course duplicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, please specify.

Effective date: S̶e̶p̶t̶e̶m̶b̶e̶r̶ ̶2̶0̶1̶1̶   SPRING 2012

Approvals:

_____   _____   _____
Alison Beale, Director   Chair, Faculty of Communication, Art &   Chair
School of Communication   Technology (FCAT)   SCUS
                              Undergraduate Curriculum Committee

_____   _____   _____
date   date   date

Existing Course Number: CMNS _353_____   Credits: __4___

Existing Course Title: _Social Contexts of Information Technology_____

Please check appropriate revision(s) being recommended:

Course Number: _____   Credit Hour: _____   Title: ___x___

Description: ___x___   *Prerequisite:*   _____

(Note: Each revision being made must have appropriate "from", "to", and "rationale" sections completed below. Use additional pages if necessary.)

From: **Social Contexts of Information Technology**

TO: **Topics in Technology and Society**

Rationale: *Clearer situation of course in Technology and Society area of concentration.*

From: Examination of a particular application of information/communication technology, focussing on the technology itself and its capabilities; how it is implemented, and what social impacts it has on the people who use it. Emphasis is placed on understanding how the system works in the ongoing social context in which it is developed, installed and used. The specific application studied may vary from term to term.

TO: Examination of the emergence and shaping of information and communication technologies in the digital age. Explores new media and social change between everyday life, social institutions, and various enterprises. Emphasis is placed on social context and relations of power.

Rationale: *Reflects current course material.*

Does this course duplicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, please specify.

Effective date: ~~September 2011~~ SPRING 2012

Approvals:

Alison Beale, Director School of Communication	Chair, Faculty of Communication, Art & Technology (FCAT) Undergraduate Curriculum Committee	Chair SCUS

date   date   date

Existing Course Number: · CMNS _354_____   Credits: __4___

Existing Course Title: __Communication and Social Issues in Design_____

Please check appropriate revision(s) being recommended:

Course Number: _____   Credit Hour: _____   Title: _____

Description: _____   *Prerequisite:*   ___x_____

(Note: Each revision being made must have appropriate "from", "to", and "rationale" sections completed below. Use additional pages if necessary.)

From: Prerequisite: 60 units, including any one of CMNS 253; CMPT 275; KIN 201, 205 or ENSC 100. CMNS students must also have completed CMNS 362 or 363.

TO: Prerequisite: 60 units, including any two of:

CMNS 253, CMNS 362, CMNS 363, FPA 387 ~~Digital Art~~, FPA 310 ~~Interdisciplinary Methods in Art and Culture Studies~~, IAT 206 ~~Media Across Cultures~~, IAT 235 ~~Information Design~~, IAT 333 ~~Interaction Design Methods~~.

Rationale: New pre-requisites offer an avenue of access into the course from each of the 3 schools within FCAT.

Does this course duplicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, please specify.

Effective date: ~~September 2011~~ SPRING 2012

Approvals:

Alison Beale, Director	Chair, Faculty of Communication, Art &	Chair
School of Communication	Technology (FCAT)	SCUS
	Undergraduate Curriculum Committee	

_____   _____   _____
date   .   date   date

Existing Course Number: CMNS _431___   Credits: __4__

Existing Course Title: __News Research and Analysis_____

Please check appropriate revision(s) being recommended:

Course Number: _____   Credit Hour: _____   Title: _____

Description: ___x___   *Prerequisite:* _____

(Note: Each revision being made must have appropriate "from", "to", and "rationale" sections completed below. Use additional pages if necessary.)

From: Applied research seminar using techniques of textual and contextual analysis to test media themes and explore patterns of coverage and omission in Canada's new media. Students also have an opportunity to publicize their work through the NewsWatch Canada Project.

TO: Applied research seminar using techniques of textual and contextual analysis to test media themes and explore patterns of coverage and omission in Canada's news media. Students may have an opportunity to publicize their work through the NewsWatch Canada Project.

Rationale: *Correct typo of "new" to "news" and clarify relation to NewsWatch project by changing "also" to "may".*

Does this course duplicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, please specify.

Effective date: ~~September 2011~~ SPRING 2012

Approvals:

Alison Beale, Director	Chair, Faculty of Communication, Art &	Chair
School of Communication	Technology (FCAT)	SCUS
	Undergraduate Curriculum Committee	

date	date	date

Existing Course Number: CMNS __446___ Credits: __4__

Existing Course Title: ___The Communication of Science and the Transfer of Technology_____

Please check appropriate revision(s) being recommended:

Course Number: _____ Credit Hour: _____ Title: ___x___

Description: ___x___ *Prerequisite:* _____

(Note: Each revision being made must have appropriate "from", "to", and "rationale" sections completed below. Use additional pages if necessary.)

From: The Communication of Science and the Transfer of Technology

TO: **Communication, Science and Technology**

Rationale: *New title reflects current direction of course.*

From: Evaluation of the communication of scientific knowledge and the transfer of technology, both within industrialized settings and to non-industrialized settings. Specific reference to the communication of values related to the use of technologies and the role of science and technology in international development.

TO: Explores the relationship between power, politics, and science; investigates stakeholders such as scientists, entrepreneurs, technologists, activists, policy makers and their world-wide institutional contexts; compares global flows of science and technology through governmental, non-governmental, and transnational organizations; examines representations of science and technology in media systems and international development programs.

Rationale: *Updates description to reflect changes in field and current course content.*

Does this course duplicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, please specify.

Effective date: ~~September 2011~~ SPRING 2012

Approvals:

Alison Beale, Director School of Communication	Chair, Faculty of Communication, Art & Technology (FCAT) Undergraduate Curriculum Committee	Chair SCUS
date	date	date

SIMON FRASER UNIVERSITY
Course Change Form

Existing Course Number: CMNS _455_   Credits: __4_

Existing Course Title: ___ Women and New Information Technologies

Please check appropriate revision(s) being recommended:

Course Number: _____   Credit Hour: _____   Title: _____

Description: _____   *Prerequisite:*   __x____

(Note: Each revision being made must have appropriate "from", "to", and "rationale" sections completed below. Use additional pages if necessary.)

From: Prerequisite: 75 units, including any one of CMNS 253, 353, or 453; CMPT 320; WS 204.

TO: Prerequisite: 75 units, including CMNS 253.

Rationale: Reducing restrictions on course enrollment.

Does this course duplicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, please specify.

Effective date: ~~September 2011~~ SPRING 2012

Approvals:

_____	_____	_____
Alison Beale, Director	Chair, Faculty of Communication, Art &	Chair
School of Communication	Technology (FCAT)	SCUS
	Undergraduate Curriculum Committee	

_____	_____	_____
date	date	date

(Use this form for courses to be deleted – where a new course is NOT being added to replace it.)

Course Number: CMNS __200____   Credits: __3____

Course Title: _____Effective Communication_____

Rationale/Reason for Deletion:

The course is not taught by any continuing faculty and, as it is not a required course, is deemed to be low priority for the delivery of our curriculum.

Effective date: ~~September 2011~~   SPRING 2012

Approvals:

Alison Beale, Director	Chair, Faculty of Communication, Art &	Chair
School of Communication	Technology (FCAT)	SCUS
	Undergraduate Curriculum Committee	

date	date	date