



8888 University Drive,
Burnaby, BC
Canada V5A 1S6

TEL: 778.782.4636
FAX: 778.782.5876

avpcio@sfu.ca
www.sfu.ca/vpacademic

MEMORANDUM

ATTENTION Senate DATE March 4, 2011
FROM Bill Krane, Chair PAGES 1/1
Senate Committee on Undergraduate
Studies
RE: Beedie School of Business (SCUS 11-15) 

For information:

Acting under delegated authority at its meeting of March 3, 2011, SCUS approved the following curriculum revisions effective Fall 2011:

- (i) Addition of PHIL 001 to Joint Major BUS/CMPT SCI Joint Major (SCUS 11-15a)
- (ii) Requirement changes to the Undergraduate Department Business programs (SCUS 11-15b)
- (iii) Prerequisite change for BUS 489 (SCUS 11-15c)
- (iv) Prerequisite and credit hour change for BUS 467 (SCUS 11-15d)
- (v) Change of concentration name to Operations Management (SCUS 11-15e)

Senators wishing to consult a more detailed report of curriculum revisions may do so on the Web at http://www.sfu.ca/senate/Senate_agenda.html following the posting of the agenda. If you are unable to access the information, please call 778-782-3168 or email shelley_gair@sfu.ca.

SIMON FRASER UNIVERSITY

Office of the Dean/ Faculty of Business Administration

MEMORANDUM

To: Jo Hinchliffe
Senate Committee on
Undergraduate Studies

From: Andrew Gemino, Chair
Faculty of Business Administration
UG Curriculum Committee

Date: February 18, 2011

Subject: Updated - material for next SCUS meeting

The Undergraduate Curriculum Committee in the Faculty of Business Administration approved:

1. Calendar language – Addition of WL courses to Lower Division Engl/Phil requirement, plus addition of Phil 001 to Joint Major Bus/CMPT Sci
2. Calendar language – Bus 360, 478 and at least 2 400's at SFU requirement
3. Course change form – Bus 489
4. Course change form – Bus 467
5. Calendar language – Concentration name change from Management Science to Operations Management

Would you please place these items on the March 3, 2011 Senate Committee on Undergraduate Studies agenda?

Sincerely,

Andrew Gemino
Associate Dean
Faculty of Business Administration

Faculty of Business Administration

Revision of Admission Requirements for Fall 2011 online calendar.

Effective: Fall 2011

Summary of Changes

- ~~1) The Undergraduate Department would like to add three World Literature 'W' courses to our Lower Division Requirement of English/Philosophy courses. These courses are WL 101W, WL 103W, and WL 104W.~~

Rationale

~~To provide more range of W courses for admission for internal and external students transferring to SFU Business, especially at the Surrey campus where Engl/Phil courses are limited.~~

- 2) The Undergraduate Department would also like to add Phil 001 back to the Business/Computing Science Joint Major.**

Rationale

Phil 001 was removed from the list as an editorial mistake when Phil 100 and 120 were added back in 2005/2006. Phil 001 is not a W course; however adding Phil 001 is consistent with our other Joint Major and Major programs.

Calendar Change

~~Effective: Fall 2011 online Calendar. The calendar changes are to be added to all Business programs (major, honours and joint majors/honours, and second degree) that require lower division requirements of 2 or 1 English/Philosophy. This change does not affect the Business Minor or SIAT/Bus Joint Major programs.~~

From:

- ~~ENGL 101-3 Introduction to Fiction~~
- ~~ENGL 102-3 Introduction to Poetry~~
- ~~ENGL 103-3 Introduction to Drama~~
- ~~ENGL 104-3 Introduction to Prose Genres~~
- ~~ENGL 105-3 Introduction to Issues in Literature and Culture~~

Calendar Change, Undergraduate Department, Faculty of Business Administration

Effective: Fall 2011 calendar

Within the majority of Business programs, students must take BUS 360W and at least two of the 400 level Business courses, including BUS 478, at SFU.

Rationale: University regulations state that the upper division writing intensive course must be done within the major program and must be completed at SFU. The above statement will emphasize this point.

As SFU is granting the degree, we believe that it is important the students complete at least 2 of the 400 level courses at SFU, including Bus 478. This change will need to be reflected in the SFU Calendar for Business programs.

The changes will affect these programs in various ways:

Major

Under Core Courses

Bus 360W-4 Business Communication[†]

[†]to be completed before the student's 75th unit and at SFU in accordance with the WQB requirements

BUS 478-3 Seminar in Administrative Policy^{††}

^{††}to be completed at SFU

Under The 36 upper division units in business administration must include the following.

- at least three 400 division BUS or BUEC courses (excluding practicum courses and BUS 478). These courses may be used toward the requirements for the area(s) of concentration. **At least one of these 400 level courses to be completed at SFU.**

Minor

Under Upper Division Requirements

All upper division BUS courses have a prerequisite of 60 units but approved business administration minors may complete 300 division BUS courses upon completion of 45 units. However, any upper division BUS or BUEC course completed before 60 units will not count toward fulfilling the 16 upper division units for the minor. **Students wishing to take Bus 360W-4 and Bus 478-3 to fulfil the 16 upper division requirement must take these courses at SFU.**

At least 16 upper division BUS or BUEC units are required including both of

- BUS 312-4 Business Finance
- BUS 343-3 Introduction to Marketing

and one of

- BUS 374-3 Organization Theory
- BUS 381-3 Introduction to Human Resource Management

Honours; Honours, plus honours term at the Segal Graduate School of Business;

Under Core Courses

Bus 360W-4 Business Communication[†]

[†]to be completed before the student's 75th unit and at SFU in accordance with the WQB requirements

BUS 478-3 Seminar in Administrative Policy^{††}

^{††}to be completed at SFU

Under The 42 upper division units in business administration must include the following.

- at least three 400 division BUS or BUEC courses (excluding practicum courses and BUS 478). These courses may be used toward the requirements for the area(s) of concentration. **At least one of these 400 level courses to be completed at SFU.**

Honours, accounting concentration; Honours, accounting concentration, plus honours term at the Segal Graduate School of Business

Under Core Courses

Bus 360W-4 Business Communication[†]

[†]to be completed before the student's 75th unit and at SFU in accordance with the WQB requirements

BUS 478-3 Seminar in Administrative Policy^{††}

^{††}to be completed at SFU

Under The 42 upper division units in business administration must include the following.

- at least three 400 division BUS or BUEC courses (excluding practicum courses and BUS 478). These courses may be used toward the requirements for the accounting area of concentration. **At least one of these 400 level courses to be completed at SFU.**

Second Bachelor Degree

Under Core Courses

Bus 360W-4 Business Communication[†]

[†]to be completed at SFU in accordance with the WQB requirements

BUS 478-3 Seminar in Administrative Policy^{††}

^{††}to be completed at SFU

Under The 36 upper division units in business administration must include the following.

- at least three 400 division BUS or BUEC courses (excluding practicum courses and BUS 478). These courses may be used toward the requirements for the area(s) of concentration. **At least one of these 400 level courses to be completed at SFU.**

Joint Majors

Business/Communications JM

Under Core Courses

BUS 478-3 Seminar in Administrative Policy†

†to be completed at SFU

BUS 360W is recommended but not required. BUS 360W will be waived as a prerequisite for 400 division BUS courses for those in approved BUS joint programs. **Bus 360W must be completed at SFU in accordance with the WQB requirements.**

Business/Econ JM

Under Core Courses

BUS 478-3 Seminar in Administrative Policy†

†to be completed at SFU

BUS 360W is recommended but not required. BUS 360W will be waived as a prerequisite for 400 division BUS courses for those in approved BUS joint programs. **Bus 360W must be completed at SFU in accordance with the WQB requirements.**

Business/Geography JM

Under Core Courses

BUS 478-3 Seminar in Administrative Policy†

†to be completed at SFU

BUS 360W is recommended but not required. BUS 360W will be waived as a prerequisite for 400 division BUS courses for those in approved BUS joint programs. **Bus 360W must be completed at SFU in accordance with the WQB requirements.**

Business/Latin American Studies

Under Core Courses

BUS 478-3 Seminar in Administrative Policy†

†to be completed at SFU

BUS 360W is recommended but not required. BUS 360W will be waived as a prerequisite for 400 division BUS courses for those in approved BUS joint programs. **Bus 360W must be completed at SFU in accordance with the WQB requirements.**

MBB and Business JM

Bus 360W-4 Business Communication†

†to be completed at SFU in accordance with the WQB requirements

Bus/Psychology JM

Under Core Courses

BUS 478-3 Seminar in Administrative Policy†

†to be completed at SFU

BUS 360W is recommended but not required. BUS 360W will be waived as a prerequisite for 400 division BUS courses for those in approved BUS joint programs. **Bus 360W must be completed at SFU in accordance with the WQB requirements.**

Bus/Econ Joint Honours

Under Core Courses

BUS 478-3 Seminar in Administrative Policy†

†to be completed at SFU

BUS 360W is recommended but not required. BUS 360W will be waived as a prerequisite for 400 division BUS courses for those in approved BUS joint programs. **Bus 360W must be completed at SFU in accordance with the WQB requirements.**

Under Additional Business Administration Requirements

Students also complete at least three 400 division BUS or BUEC courses (excluding practicum courses and BUS 478). These courses may be within the area of concentration chosen above. **At least one of these 400 level courses to be completed at SFU.**

Bus/Computing Science JM

Under Core Courses

BUS 478-3 Seminar in Administrative Policy†

†to be completed at SFU

Interactive Arts and Technology and Business JM (bachelor of arts, bachelor of business)

Under Core Courses

BUS 478-3 Seminar in Administrative Policy†

†to be completed at SFU

BUS 360W is highly recommended but not required. BUS 360W will be waived as a prerequisite for 400 division BUS courses for those in approved BUS joint programs. Bus 360W must be completed at SFU in accordance with the WQB requirements.

Interactive arts and technology and business JM (bachelor of science)

Under Core Courses

BUS 478-3 Seminar in Administrative Policy†

†to be completed at SFU

BUS 360W is highly recommended but not required. BUS 360W will be waived as a prerequisite for 400 division BUS courses for those in approved BUS joint programs. Bus 360W must be completed at SFU in accordance with the WQB requirements.

MBB and Business Joint Honours

Bus 360W-4 Business Communication†

†to be completed at SFU in accordance with the WQB requirements

SIMON FRASER UNIVERSITY
Senate Committee on Undergraduate Studies
Course Change/Deletion Form

Existing Course Changes Recommended: Bus 489-4, Management Practices for Sustainability

Please check appropriate revision(s)

Course Number: _____ Credit Hour: _____ Title: _____

Description: _____ Prerequisite: X State number of hours for:
 Lect () Sem () Tut () Lab ()

Course deletion: _____

FROM:	TO
Course Number	Course Number
Credit Hour	Credit Hour

Title:
 (1) Long title for calendar/schedule no more than 100 characters including spaces and punctuation
FROM TO

(2) Short title for enrolment and transcript no more than 30 characters including spaces and punctuation
FROM TO

Description
FROM

Businesses are realigning and in some cases, reinventing their organizations toward more sustainable business models. Management systems and initiatives will be examined that enable organizations to reduce their firms' negative environmental and social impacts while, in many cases, increasing profits and competitive advantage. Prerequisite: BUS 360 and 374; 80 units. Students who have taken BUS 457 cannot take this course for further credit.

Description
TO

Businesses are realigning and in some cases, reinventing their organizations toward more sustainable business models. Management systems and initiatives will be examined that enable organizations to reduce their firms' negative environmental and social impacts while, in many cases, increasing profits and competitive advantage. Prerequisite: BUS 360 and 374; 60 units. Students who have taken BUS 457 cannot take this course for further credit.

RATIONALE:

This course was originally part of an honours program that included a prerequisite of 90 units. It is now offered as part of the regular Human Resources concentration and to be consistent with other 400 level HR courses, the prerequisite should be changed to 60 units.

This is in addition to the previous meeting's request of changing this course from 4 units to 3.

Does this course replicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, this should be noted in the pre-requisite.

Effective semester and year Fall 2011

SIMON FRASER UNIVERSITY
Senate Committee on Undergraduate Studies
Course Change/Deletion Form

Existing Course Changes Recommended: Bus 467-4, Social Perspectives on Information Systems

Please check appropriate revision(s)

Course Number: _____ Credit Hour: X Title: _____

Description: _____ Prerequisite: X State number of hours for:
 Lect () Sem () Tut () Lab ()

Course deletion: _____

<u>FROM:</u>		<u>TO</u>	
Course Number		Course Number	
Credit Hour	4	Credit Hour	3

Title:
 (1) Long title for calendar/schedule no more than 100 characters including spaces and punctuation

FROM TO

(2) Short title for enrolment and transcript no more than 30 characters including spaces and punctuation

FROM TO

Description
FROM

The course uses critical theory to look beyond the normative and prescriptive industrial view of information systems as purely effective and efficiency seeking and engages the often latent and complex hegemonic interactions between technology and society.
 Prerequisite: BUS 360, 336; 90 units. Students who have taken BUS 458 may not take this course for further credit.

Description
TO

The course uses critical theory to look beyond the normative and prescriptive industrial view of information systems as purely effective and efficiency seeking and engages the often latent and complex hegemonic interactions between technology and society.
 Prerequisite: BUS 360; 60 units. Students who have taken BUS 458 may not take this course for further credit.

RATIONALE:

This course was originally part of an honours program that included a prerequisite of 90 units. To be consistent with other 400 level MIS courses, the prerequisite should be changed to 60 units and the unit hours should be 3. Removal of prerequisite Bus 336 as it not pertinent for students who wish to take this course.

Does this course replicate the content of a previously approved course to such an extent that students should not receive credit for both courses? If so, this should be noted in the pre-requisite.

Effective semester and year _____ Fall 2011 _____

Calendar Change, Undergraduate Department, Faculty of Business Administration

Effective: Fall 2011 calendar

Management Science (MS) Concentration name change to Operations Management

Rationale: The name "management science" is dated and unsuitable as it does not reflect the specific skills and learning that our undergraduates specialize in. It is an inappropriately broad label for our teaching concentration. If we look at the journal Management Science which is the top outlet for scholarship in this area, it states that management science covers "all aspects of management related to strategy, entrepreneurship, innovation, information technology, and organizations as well as all functional areas of business, such as accounting, finance, marketing, and operations". The 300 and 400 level courses in the MS concentration focus only on the last functionality listed in this quote – operations management. Furthermore, by changing the concentration name to "operations management" it is more closely aligned with recognized careers and professions in supply chain management, logistics, service operations, and purchasing.