



OFFICE OF THE ASSOCIATE VICE-PRESIDENT, ACADEMIC AND  
ASSOCIATE PROVOST

8888 University Drive,  
Burnaby, BC  
Canada V5A 1S6

TEL: 778.782.4636  
FAX: 778.782.5876

avpcio@sfu.ca  
www.sfu.ca/vpacademic

MEMORANDUM

---

ATTENTION	Senate	DATE	March 4, 2011
FROM	Bill Krane, Chair Senate Committee on Undergraduate Studies	PAGES	1/1
RE:	Faculty of Communication, Art and Technology (SCUS 11-17a)		

---

**For information:**

Acting under delegated authority at its meeting of March 3, 2011, SCUS approved the following curriculum revisions effective Fall 2011:

1. School of Communication

- (i) Changes to the Honours Program to include Options A and B.

Senators wishing to consult a more detailed report of curriculum revisions may do so on the Web at [http://www.sfu.ca/senate/Senate\\_agenda.html](http://www.sfu.ca/senate/Senate_agenda.html) following the posting of the agenda. If you are unable to access the information, please call 778-782-3168 or email [shelley\\_gair@sfu.ca](mailto:shelley_gair@sfu.ca).



TASC2 8800  
8888 University Drive, Burnaby, BC  
Canada V5A 1S6

TEL 778.782.8790  
FAX 778.782.8789

fcatinfo@sfu.ca  
www.fcat.sfu.ca

**MEMORANDUM**

**ATTENTION** Bill Krane, Chair, Senate Committee on Undergraduate Studies  
**DATE** February 23, 2011  
**FROM** DD Kugler, Chair, Faculty of Communication, Art and Technology Undergraduate Curriculum Committee  
**PAGES** 8  
**RE:** Communication Honours Changes

On February 7, 2011, The Faculty of Communication, Art and Technology Undergraduate Curriculum Committee approved the following curricular revisions passed by the School of Communication on January 19, 2011:

- \* To lower the number of required honours supervisors (Option A) from two to one;
- \* To adopt a secondly pathway to CMNS honours (Option B);
- \* To correct a calendar error in the required upper level credits for Option A.

Please place these items on the agenda of the next meeting of SCUS (March 3, 2011).



DD Kugler  
Chair, FCAT Undergraduate Curriculum Committee

/encl

DK/d



SCHOOL OF COMMUNICATION

K9671-8888 University Drive  
Burnaby, BC V5A 1S6 Canada

TEL 778.782.5398  
FAX 778.782.4024

www.cmns.sfu.ca/

## MEMORANDUM

<b>ATTENTION</b>	DD Kugler, Chair Faculty of Communication, Art and Technology Undergraduate Curriculum Committee	<b>DATE</b>	February 5, 2011
<b>FROM</b>	Zoë Druick, Chair School of Communication Undergraduate Curriculum Committee	<b>PAGES</b>	
<b>RE:</b>	Revisions to the honours programme		

At its meeting of January 19, 2011, the School of Communication approved the following two curricular revisions:

- To lower the number of required honours supervisors (Option A) from two to one.
- To adopt a second pathway for CMNS honours (Option B) through the earning of extra credits through additional 400-level seminars, rather than through the production of a thesis. This option would be adopted on a trial basis for two years.

In making these proposed changes to the calendar language, it came to my attention that there is an error in the calendar regarding the number of upper-level credits required for Option A (28 units should be 30 units). This mistake is a holdover from 2003 when two of our upper level methods courses (362 & 363) were increased by two credits each (from four to six). I have taken this opportunity to correct the calendar information on this point.

Would you please place this/these proposal(s) on the agenda of the next meeting of the Faculty of Communication, Art and Technology Undergraduate Curriculum Committee?

Thank you,

Zoë Druick, Ph.D.  
Undergraduate Chair, School of Communication

**The following motions were passed at the School of Communication faculty meeting of January 19, 2011**

**1. The current Honours program (Option A):**

**To amend requirement for CMNS Honours students to have 2 supervisors, to *ONE* supervisor.**

**Rationale:** Most of the time the 2nd person named was "in name only", and not a very active participant in the Honours student's program. This would help reduce workload of faculty members.

**Supervisor #2 did not receive school teaching credit points. Supervisor #1 would continue to receive 15 points at the time of the student's completion of CMNS 498-10.**

**2. NEW OPTION for CMNS Honours (Option B):**

**To adopt a 2nd pathway for CMNS Honours, for a 2-year trial period (Fall 2011 through Summer 2013):**

**CMNS Honours students would need to have completed all of the CMNS Major requirements, including CMNS 362-6 or CMNS 363-6, and have GPAs of 3.00 (overall and within CMNS, cumulative and at the upper division). *In addition*, CMNS Honours students would need to take 4 additional CMNS 400-level courses. Total credits for their BA Honours degree would be minimum 132; and total Upper Division credits for the Honours degree would be 60 – per SFU requirements.**

**To be approved for CMNS Honours under Option B, students would need to have completed at least 75 total credits, including CMNS lower division requirements, and including CMNS 362-6 or CMNS 363-6, and have at least 3.00 CGPA at SFU.**

**Rationale:**

**Option A for Honours would be best for students intending to pursue graduate studies. Option B for Honours would be best for students who wish to have a higher graduation status (higher than Major). Option B would not overburden CMNS 400-level courses in the opinion of the UCC.**

**If after the 2-year trial period, if Option B is working smoothly, it would become permanent, automatically.**

**Proposed calendar language follows.**

**N.B. Minor corrections of an editorial and mathematical nature are also reflected in this document.**

## Current calendar

### **Communication Honours Program**

*School of Communication | Faculty of  
Communication, Art and Technology  
Simon Fraser University Calendar 2010-2011*

The bachelor of arts degree with honours in communication is a special opportunity for advanced students. The program enables students to focus on a subject within communication that interests them. It could extend an issue which emerges from a course they particularly liked, and thus be a step in their personal development and satisfaction, or it could be a step toward employment, or graduate studies. The School of Communication has a long-standing tradition of critical, interdisciplinary approaches to the study of media and technology, with a commitment to social theory and political economy. The school bridges the critical and the applied in its undergraduate programs, and is committed to offering students the opportunities and the means to explore, analyze and critically evaluate the complexities and interplay between the numerous and diverse dimensions of communication.

### **Enrolment Limitations and Admission**

Admission is based on a minimum cumulative grade point average (CGPA) of 3.00, and available program space. These requirements also apply to transfer or second degree students. Students who do not meet this CGPA requirement may be dropped from the program but may apply for readmission at a later date. Application forms are available from the general office and at [www.cmns.sfu.ca](http://www.cmns.sfu.ca). The deadlines are March 15, July 15 and November 15.

CMNS course enrolment requires a C- grade or better in each prerequisite course.

The school reserves the right to limit the number of honours students if faculty supervision resources are not available; priority will be given to those with a higher CGPA. Students who have difficulty finding an honours supervisor should contact the school's honours co-ordinator.

### **Program Requirements**

Students complete 132 units, as specified below.

### **Lower Division Requirements**

## Proposed wording

### **Communication Honours Program**

*School of Communication | Faculty of  
Communication, Art and Technology  
Simon Fraser University Calendar 2010-2011*

The School of Communication has a long-standing tradition of critical, interdisciplinary approaches to the study of media and technology, with a commitment to social theory and political economy. The school bridges the critical and the applied in its undergraduate programs, and is committed to offering students the opportunities and the means to explore, analyze and critically evaluate the complexities and interplay between the numerous and diverse dimensions of communication.

The bachelor of arts degree with honours in communication is a special opportunity for advanced students. The program enables students to focus on a subject within communication that interests them by writing an extended research paper over two terms, or by taking additional upper level seminars. In either case, it is envisioned as a contribution to their personal development and satisfaction, as well as a step toward employment, or graduate studies.

### **Enrolment Limitations and Admission**

Admission is based on a minimum cumulative grade point average (CGPA) of 3.00. These requirements also apply to transfer or second degree students.

Students who do not meet this CGPA requirement may be dropped from the program but may apply for readmission at a later date.

Application forms are available from the general office and at [www.cmns.sfu.ca](http://www.cmns.sfu.ca). The deadlines are March 15, July 15 and November 15.

CMNS course enrolment requires a C- grade or better in each prerequisite course.

### **Program Requirements**

Students complete 132 units, as specified below.

### **Lower Division Requirements**

A grade of C- or better is mandatory in each of the required lower division CMNS courses below.

Students complete both of

- CMNS 110-3 Introduction to Communication Studies

CALENDAR  
EDIT.  
SCUS DOES  
NOT APPROVE

~~CMNS 110-3 Introduction to~~

~~Deleted: It could extend an issue which emerges from a course they particularly liked, and thus be a step~~

~~CMNS 110-3 Introduction to~~

~~Deleted: in~~

~~CMNS 110-3 Introduction to~~

~~Deleted: or it could be~~

~~CMNS 110-3 Introduction to~~

~~Deleted: ,~~

~~CMNS 110-3 Introduction to~~

~~Deleted: The School of Communication has a long-standing tradition of critical, interdisciplinary approaches to the study of media and technology, with a commitment to social theory and political economy. The school bridges the critical and the applied in its undergraduate programs, and is committed to offering students the opportunities and the means to explore, analyze and critically evaluate the complexities and interplay between the numerous and diverse dimensions of communication.~~

~~CMNS 110-3 Introduction to~~

~~Deleted: , and available program space.~~

~~CMNS 110-3 Introduction to~~

~~Deleted: The school reserves the right to limit the number of honours students if faculty supervision resources are not available; priority will be given to those with a higher CGPA. Students who have difficulty finding an honours supervisor should contact the school's honours co-ordinator.~~

A grade of C- or better is mandatory in each of the required lower division CMNS courses below. Students complete both of

- CMNS 110-3 Introduction to Communication Studies
- CMNS 130-3 Explorations in Mass Communication (or CMNS 130W)

and at least six 200 division CMNS courses (18 units), including at least two of

- CMNS 260-3 Empirical Communication Research Methods\*†
- CMNS 261-3 Documentary Research in Communication
- CMNS 262-3 Design and Method in Qualitative Communication Research

\*completion of this quantitative (Q) course satisfies half of the University's Q requirement for students admitted in fall 2006 or later (see *Writing, Quantitative and Breadth Requirements* below)

†for an equivalent course such as BUEC 232, PSYC 210, STAT 100, 101, 201, 203, 270, 285, 302, SA 255

The remaining four 200 division CMNS courses must include at least one course from each of the following three areas of concentration.

#### Media and Culture Concentration

In addition to the above, students also complete one of†

- CMNS 220-3 Understanding Television
- CMNS 221-3 Media and Audiences
- CMNS 223-3 Advertising as Social Communication (or CMNS 223W)
- CMNS 235-3 Introduction to Journalism in Canada

†to satisfy the University's upper division Writing requirement, students may choose to complete either CMNS 304W or 323W, in which case the prerequisites for either of these is two of CMNS 220, 221, 223 (or 223W).

#### Political Economy and Policy Concentration

In addition to the above, students also complete one of

- CMNS 230-3 The Cultural Industries in Canada: Global Context
- CMNS 240-3 The Political Economy of Communication

#### Technology and Society Concentration

In addition to the above, students also complete one of

- CMNS 210-3 Media History
- CMNS 253-3 Introduction to Information Technology: The New Media (or CMNS 253W)

• CMNS 130-3 Explorations in Mass Communication (or CMNS 130W) and at least six 200 division CMNS courses (18 units), including at least two of

- CMNS 260-3 Empirical Communication Research Methods\*†
- CMNS 261-3 Documentary Research in Communication
- CMNS 262-3 Design and Method in Qualitative Communication Research

\*completion of this quantitative (Q) course satisfies half of the University's Q requirement for students admitted in fall 2006 or later (see *Writing, Quantitative and Breadth Requirements* below)

†for an equivalent course such as BUEC 232, PSYC 210, STAT 100, 101, 201, 203, 270, 285, 302, SA 255

The remaining four 200 division CMNS courses must include at least one course from each of the following three areas of concentration.

#### Media and Culture Concentration

In addition to the above, students also complete one of†

- CMNS 220-3 Understanding Television
- CMNS 221-3 Media and Audiences
- CMNS 223-3 Advertising as Social Communication (or CMNS 223W)
- CMNS 235-3 Introduction to Journalism in Canada

†to satisfy the University's upper division Writing requirement, students may choose to complete either CMNS 304W or 323W, in which case the prerequisites for either of these is two of CMNS 220, 221, 223 (or 223W).

#### Political Economy and Policy Concentration

In addition to the above, students also complete one of

- CMNS 230-3 The Cultural Industries in Canada: Global Context
- CMNS 240-3 The Political Economy of Communication

#### Technology and Society Concentration

In addition to the above, students also complete one of

- CMNS 210-3 Media History
- CMNS 253-3 Introduction to Information Technology: The New Media (or CMNS 253W)

#### Option A: Honours Project

#### Upper Division Requirements

Students may enrol in upper division courses only when prerequisites have been completed.

A minimum total of 60 upper division units is



**Upper Division Requirements**

Students may enrol in upper division courses only when prerequisites have been completed.

A minimum total of 60 upper division units is required. This includes the required upper division CMNS courses, any additional upper division CMNS courses completed, and any upper division courses completed to fulfill the required 40 units outside the school (see External Requirements below).

Students complete seven upper division CMNS courses (at least 28 units), at least two of which are 400 CMNS division courses. Directed study and field placement courses may not be used to meet this requirement.

In addition, students also complete one of the following:

- CMNS 362-6 Evaluation Methods for Applied Communication Research
- CMNS 363-6 Approaches to Media and Audience Research

\*Students who were admitted in fall 2006 or later are strongly urged to complete CMNS 363 because this six unit quantitative (Q) course entirely satisfies the University's entire Q requirement. Also, CMNS 304W or 323W are strongly recommended because the completion of one of these courses will entirely satisfy the University's upper division writing requirement. (See *Writing, Quantitative, and Breadth Requirements* below.)

Students must have completed at least 90 units with at least 20 units in upper division communication before enrolling in the honours project. A plan must be approved by the faculty member supervisors and the honours co-ordinator before work is begun. A pamphlet describing the honours project requirements can be obtained from the school's general office.

**Honours Project**

As well, students pursuing this option produce an honours project by completing both of

- CMNS 497-5 Honours Research Proposal
- CMNS 498-10 Honours Research Project

Students must have completed at least 90 units with at least 20 units in upper division communication before enrolling in the honours project. A plan must be approved by the faculty member supervisors and the honours co-ordinator before work is begun. A pamphlet describing the honours project requirements can be obtained from the school's general office.

**External Requirements**

In addition to the specified CMNS courses, students must complete at least 40 units from disciplines other than communication including the following:

- 12 units minimum from Asia-Canada, contemporary arts, English, First Nations, French, general studies, history, humanities, languages, or to partially satisfy the University's breadth requirements (see *Writing, Quantitative, and Breadth Requirements*), two three-unit breadth-humaniities and two three-unit breadth-social

**External Requirements**

In addition to the specified CMNS courses, students must complete at least 40 units from disciplines other than communication including the following:

- 12 units minimum from Asia-Canada, contemporary arts, English, First Nations, French, general studies, history, humanities, languages, or to partially satisfy the University's breadth requirements (see *Writing, Quantitative, and Breadth Requirements*), two three-unit breadth-humaniities and two three-unit breadth-social

Deleted: CMNS 112-11211A

Deleted: CMNS 112-11211A

Deleted: CMNS 112-11211A

Deleted: addition

Deleted: CMNS 112-11211A

sciences courses with a minimum C- grade in each

- two science courses totalling six units; or to partially satisfy the University's breadth requirements (see Writing, Quantitative, and Breadth Requirements), two three-unit breadth-science courses with a minimum C- grade in each
- two upper division courses (minimum three units each) chosen from any department outside the school

Note that no course may be used to satisfy more than one of the above three requirements; for example, an upper division breadth-science course may be used as one of the two science courses required, or one of the two upper division non-CMNS courses required, but not both.

## Graduation Requirements

To receive honours in communication, students must

- meet the graduation requirements of the communication honours program, as stated above
- meet the honours graduation requirements of the University and the Faculty of Communication, Art and Technology, including at least 60 upper division units
- successfully complete an honours project (CMNS 497-5 and 498-10)
- obtain certification by an undergraduate communication advisor of satisfactory program completion.

Breadth Requirements), two three-unit breadth-science courses with a minimum C- grade in each

- two upper division courses (minimum three units each) chosen from any department outside the school

Note that no course may be used to satisfy more than one of the above three requirements; for example, an upper division breadth-science course may be used as one of the two science courses required, or one of the two upper division non-CMNS courses required, but not both.

## Option B: Additional Upper Division Requirements

### Upper Division Requirements

Students may enrol in upper division courses only when prerequisites have been completed.

A minimum total of 60 upper division units is required. This includes the required upper division CMNS courses, any additional upper division CMNS courses completed, and any upper division courses completed to fulfil the required 40 units outside the school (see External Requirements below).

Students complete eleven upper division CMNS courses (at least 46 units), at least six of which are 400 CMNS division courses. Directed study and field placement courses may not be used to meet this requirement.

Included in these units, students also complete one of

- CMNS 362-6 Evaluation Methods for Applied Communication Research
- CMNS 363-6 Approaches to Media and Audience Research\*

\*Students who were admitted in fall 2006 or later are strongly urged to complete CMNS 363 because this six unit quantitative (Q) course entirely satisfies the University's entire Q requirement. Also, CMNS 304W or 323W are strongly recommended because the completion of one of these courses will entirely satisfy the University's upper division writing requirement. (See Writing, Quantitative, and Breadth Requirements below.)

### External Requirements

In addition to the specified CMNS courses, students complete at least 40 units from disciplines other than communication including the following.

- 12 units minimum from Asia-Canada, contemporary arts, English, First Nations, French, general studies, history, humanities, Latin American development studies, linguistics, philosophy, Spanish or other languages; or to partially satisfy the

Formatted: Font: 18 pt

Formatted: Font: 18 pt

Formatted: Highlight

Formatted: Highlight

Formatted: Highlight

Formatted: Bullets and Numbering

Formatted: Bullets and Numbering



University's breadth requirements (see Writing, Quantitative, and Breadth Requirements), two three-unit breadth-humanities and two three-unit breadth-social sciences courses with a minimum C- grade in each

- two science courses totalling six units; or to partially satisfy the University's breadth requirements (see Writing, Quantitative, and Breadth Requirements), two three-unit breadth-science courses with a minimum C- grade in each
- two upper division courses (minimum three units each) chosen from any department outside the school

Note that no course may be used to satisfy more than one of the above three requirements; for example, an upper division breadth-science course may be used as one of the two science courses required, or one of the two upper division non-CMNS courses required, but not both.

## **Graduation Requirements**

To receive honours in communication, students must

- meet the graduation requirements of the communication honours program, as stated above
- meet the honours graduation requirements of the University and the Faculty of Communication, Art and Technology, including at least 60 upper division units
- successfully complete an honours project (CMNS 497-5 and 498-10) (if pursuing Option A)
- successfully complete 46 upper division CMNS courses, at least six of which are 400 level CMNS courses (if pursuing Option B)
- obtain certification by an undergraduate communication advisor of satisfactory program completion.

06/10/2014 10:00 AM  
Formatted: Bullets and Numbering