



MEMO

Dean of
Graduate Studies

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TO: Senate

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FROM Wade Parkhouse, Dean, Graduate Studies

RE Faculty of Business Administration

[GS2011.01]

CC Colleen Collins

DATE January 18, 2011

For information

Acting under delegated authority at its meeting of 17 January 2011, the SGSC approved the following curriculum revisions:

Effective Date is September 2011

Faculty of Business Administration

[GS2011.01]

a. MBA Program

- i) Clarification of calendar language regarding waiving courses in GDBA
- ii) Clarification of capstone element – BUS 718 Strategic Management/Comprehensive Exam

Senators wishing to consult a more detailed report of curriculum revisions may do so on the Web at http://www.sfu.ca/senate/Senate_agenda.html following the posting of the agenda. If you are unable to access the information, please call [778.782.3168](tel:778.782.3168) or email shelley_gair@sfu.ca.



FACULTY OF BUSINESS ADMINISTRATION

Memo

To: Wade Parkhouse/ SGSC

From: Colleen Collins, Associate Dean Graduate Programs

Date: January 6, 2011

Re: Calendar Revisions- MBA program

Please find attached program calendar revision request for the MBA program approved by the Graduate Program Committee in the Faculty of Business.

The changes include

1. A clarification of calendar language concerning laddering of student credits from the GDBA to the MBA.
2. A clarification of the capstone element for the current cohort of the MBA program.

Could we place these items on the agenda for next SGSC meeting.

Thank You

MBA program - calendar revisions requests

1. Waiving of courses from GDBA

Currently, students can enter the program directly or via laddering through the Graduate Diploma in Business. The current calendar language says that students who complete the GDBA at a suitable standard will qualify for advanced first term standing. However, there is no definition of "advanced standing". In practice we have been waiving both the applicable courses and credits.

From:

Students who completed the graduate diploma in business administration (GDBA) at a suitable standard will qualify for *first term advanced standing*.

To:

Students who completed the graduate diploma in business administration (GDBA) at a suitable standard will qualify for *waivers of equivalent courses and credits*.

2. Capstone: Comprehensive exam option

Currently the calendar lists the MBA program capstone as an Essay.

At the July 12 SGSC meeting, the committee approved the addition of BUS 718-4 Strategic Management, as an elective for the MBA program.

In the documents attached to the course request was a memo that noted that BUS 718 would be a capstone alternative to the essay by providing a comprehensive examination. I would like to request a calendar change, applicable in **2011-2** that would make this explicit for the current cohort. Students who choose the essay route prescribed in the current calendar would be permitted to do so, but students who choose the comprehensive exam of BUS 718 would have that option. Students have been informed of this potential change and most have opted for the comprehensive exam.

From:

Program Requirements

Students must maintain a minimum 3.0 grade point average (GPA) (B average) and complete 45 units of prescribed courses as follows.

Course work follows three general themes: foundation (F), transformation (T) and exploration (E).

- BUS 701-2 Strategy† (F)
- BUS 702-3 Marketing Management (F)
- BUS 703-3 Managerial Economics (F)
- BUS 704-3 Leadership and Team Building* (T)
- BUS 705-3 Financial/Managerial Accounting (F)
- BUS 706-2 Data and Decisions (F)
- BUS 707-2 Ethical Decision-making (T)
- BUS 708-3 Finance (F)
- BUS 709-3 Managing Information (F)
- BUS 710-3 Emerging Markets* (F)
- BUS 711-3 Negotiation and Conflict Resolution (F)
- BUS 712-2 Cross-cultural Management (T)
- BUS 713-4 Essays† (E)
- BUS 714-3 New Ventures * (E)
- BUS 715-3 Operations Management (F)
- BUS 716-3 Sustainability* (T)
- BUS 727-0 MBA Internship (E)

To:

Program Requirements (changes in italics)

Students must maintain a minimum 3.0 grade point average (GPA) (B average) and complete 45 units of prescribed courses *including either a final Essay or Comprehensive Examination option (Bus 718) as follows.*

Course work follows three general themes: foundation (F), transformation (T) and exploration (E).

- BUS 701-2 Strategy† (F)
- BUS 702-3 Marketing Management (F)
- BUS 703-3 Managerial Economics (F)
- BUS 704-3 Leadership and Team Building* (T)
- BUS 705-3 Financial/Managerial Accounting (F)
- BUS 706-2 Data and Decisions (F)
- BUS 707-2 Ethical Decision-making (T)
- BUS 708-3 Finance (F)
- BUS 709-3 Managing Information (F)
- BUS 710-3 Emerging Markets* (F)

- BUS 711-3 Negotiation and Conflict Resolution (F)
- BUS 712-2 Cross-cultural Management (T)
- BUS 713-4 Essays† (E)
- BUS 714-3 New Ventures * (E)
- BUS 715-3 Operations Management (F)
- BUS 716-3 Sustainability* (T)
- *BUS 718-4 Strategic Management / Comprehensive Exam*
- BUS 727-0 MBA Internship (E)