

SIMON FRASER UNIVERSITY

MEMORANDUM

To: Senate

From: A. MacKinnon, Chair
Senate Committee on Undergraduate Studies

Subject: Curriculum Revisions
Faculty of Business Administration –
(SCUS Reference: SCUS 02-12)

Date: April 12, 2002



For Information

Acting under delegated authority, at the April 9, 2002 meeting, SCUS approved the following curriculum revision in the Faculty of Business Administration:

deletion of BUEC 333 from the Upper Division Core for the Business Administration Major and Joint Majors (with the exception of the Joint Major and Joint Honors with Economics.)

Rationale

The Faculty of Business Administration has identified a need to modify the required quantitative course sequence of BUEC 232, BUEC 333 and BUS 336. The current sequence, which has a theoretical orientation, does not meet the needs of the majority of Business Administration students. Overall, too much material is covered, and presented in a manner which is too theoretical for the average business students. In many cases, not enough realistic business examples and «hands-on» computer experiences are provided.

To address these issues, an integrated, two course, required sequence has been created. The new courses have a strong applied business orientation and make extensive use of EXCEL. There are three fundamental objectives for the modified required course sequence:

1. Unify the student's ability to approach quantitative business related problems by integrating methods and applications throughout the course sequence;
2. Place emphasis on realistic business examples and the process by which a manager might analyze a problem;
3. Provide students with the skills to analyze business problems with tools they have access to and will use in their careers.

The two revised courses – BUEC 232-4 and BUS 336-4 – were approved in December 2001.

Any senator wishing to consult the full report of curriculum revisions should contact Bobbie Grant, Senate Assistant at 291-3168 or email bgrant@sfu.ca