

SIMON FRASER UNIVERSITY
Senate Committee on University Priorities
Memorandum

TO: Senate

FROM: John Waterhouse
Chair, SCUP and
VP, Academic

RE: Dissolution of the Centre for
Innovation in Management (SCUP 05-059)

DATE: February 15, 2006

At its October 19, 2005 meeting SCUP reviewed and approved the proposal for the dissolution of the Centre for Innovation in Management. Some initiatives of the CIM will be incorporated within the Centre for Sustainable Community Development.

Motion

That Senate approve the dissolution of the Centre for Innovation in Management.

encl.

c: E. Love

SIMON FRASER UNIVER

MEMORANDUM
OFFICE OF VICE-PRESIDENT, RESEARCH

TO: Glynn Nicholls, Secretary
Senate Committee on University
Planning (SCUP)


FROM: B. Mario Pinto
Vice-President, Research

RE: Centre for Innovation in
Management - Schedule A


DATE: October 3, 2005

Attached is a memo dated October 3, 2005 from Dr. Ernie Love, Dean, Faculty of Business Administration recommending that the Centre for Innovation in Management be dissolved.

Accordingly, the Governing Committee for Centres and Institutes recommends that the Centre be granted approval to dissolve. If approved by SCUP, the recommendation would be forwarded to Senate, followed by submission to the Board of Governors.



Dr. B. Mario Pinto
Vice-President, Research



Dr. John H. Waterhouse
Vice-President, Academic and Provost

Attachment

- c: Ernie Love, Dean, Faculty of Business Administration
- Ann Svendsen, Collaborative Learning and Innovation Group
- Mark Roseland, Director CSCD

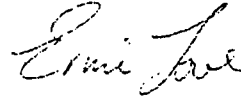
Simon Fraser University
FACULTY OF BUSINESS ADMINISTRATION
MEMORANDUM

Date: October 3, 2005

TO: Dr Mario Pinto
Vice-President, Research

FROM: Ernie Love
Dean, Faculty of Business Administration

SUBJECT: Centre for Innovation in Management



Dear Mario,

In accordance with SFU Policy 40.01, I am providing a report on the Centre for Innovation in Management.

Please note that this report covers the period from April 1, 2004 to February 1, 2005. As of February 1, 2005, the Centre was shut down and the activities were moved to a newly established Scheduled A Centre for Sustainable Community Development.

The attachments describe briefly the operation of CIM up to February 1, 2005 including a statement of financial position as of that time, the rationale for the shutdown and a document describing how the activities of CIM will operate under a "Collaborative Learning Innovative Group" under CSCD. Since CIM no longer operated as of February 1, 2005, any ongoing activities they are pursuing will presumably be described under the annual reports of CSCD.

Encl.

Cc: Mark Roseland, Director CSCD
Ann Svendsen, Collaborative Learning and Innovation Group.

Simon Fraser University
Annual Report of Centres and Institutes – Schedule A
Reporting Period: April 1, 2004 – February 1, 2005

Pursuant to S.F.U. Policy R40.91, the Director of each Schedule A Centre or Institute (hereafter referred to as “the Centre”) is required to provide the Faculty Dean with an annual report on the activities, contractual obligations and finances of the Centre. The Faculty Dean then reports to the Governing Committee on Centre, which then reports to the President and the S.F.U. Board of Governors. The following form is intended to provide guidance to Directors of Centres for the timely production of useful annual reports. There is no requirement to use the form, but annual reports must include all of the information requested on the form in order to be acceptable. For convenience, the form is available on request from the Office of the Vice-President, Research in a variety of popular word-processing formats. Once the form is completed by the Director of the Centre, it should be forward to the Faculty Dean, no later than June 30th.

1. Name of the Centre: Centre for Innovation in Management

2. Executive Director of the Centre:

Name: Ann Svendsen

Phone Number: 604-437-6112

Director’s Academic Credentials: adjunct

Fax Number 604-437-6122

Expiry date of Term as Director: Feb 1, 2005

Director’s Email: Svendsen@sfu.ca

Office Location: Virtual

Generic Centre Email:

Web Address of Centre: www.cim.sfu.ca

3. Description of the Centre:

Please note that as of February 1, 2005 the Centre for Innovation in Management ceased to operate. The activities of CIM, were moved over to operate as a group entitled the “Collaborative Learning and Innovation Group” as part of a newly established centre “The Centre for Sustainable Community Development” (CSCD). CSCD was established by Senate in 2005.

The proposal dissolution of CIM to CSCD is described in the attached memo dated August 9, 2004.

The proposal to move the activities of CIM to CSCD is described in the attached memo dated October 27th, 2004. The activities of CIM are now pursued as the “Collaborative Learning and Innovation Group” of CSCD. Future reporting of any activities will fall under CSCD and reported therein.

4. Membership of the Centre: As the Centre is now disbanded, such Centre membership no longer exists. However, a copy of the Centre’s annual report is attached indicating the previous membership when the Centre was active up to Feb 1, 2005.

5. Activities of the Centre:

Attached is an excel spreadsheet detailing the activities and related finances of the Centre from April 1, 2004 to Feb 1, 2005. It is seen that an opening balance of \$22,670.11 was

reported. For the period until February 1, 2005, the funds were utilized in running several workshops on stakeholder relations, which has been an ongoing activity of CIM. As of February 1, 2005 the final balance is reported as \$80.91

As of February 1, 2005 this balance of \$80.91 was transferred over to CSCD under account # 21-291346, as noted in the attached memo of September 30, 2005.

6. Contractual Obligations of the Centre: List all such obligations that were in place during the year covered by this report. Only contracts entered into by the Centre itself – as distinct from the members as individuals – should be included.

As CIM is no longer in operation, as of February 1, 2005 any ongoing contractual obligations must be reported through CSCD, in their next annual report.

7. Financial Statements of the Centre: For each S.F.U. account under the direct control of the Centre itself – as distinct from the accounts under the control of individual members – please provide a summary for the fiscal year covered by this report.

Centre financial operations managed under S.F.U. Account Number 21-291293

Opening Balance (April 1/04): \$22,670.11 Closing Balance (Feb 1/05): \$80.91

8. Please identify the university resources, if any, provided to your Centre
None

9. Outlook for the future and other comments, by the Director of the Centre:
In the annual report ending March 31, 2004, it was reported that CIM would be shut down on November 1, 2004 and will move to operate independently of SFU. It was subsequently decided to move CIM over to operate under CSCD which has now occurred.

10. Signature of the Director of the Centre:

Signature _____ Date _____

11. Comments on the report and its adequacy, by the Faculty Dean:

The report (is)/(is not) adequate, for the reasons stated below.

The report is accurate in detailing the closing of CIM and moving its activities over to CSCD.

12. Signature of the Faculty Dean:

Signature: Ernie Lau Date: Oct 3, 2005

After completion by the Faculty Dean, a hard copy of the report should be forwarded to the Office of the Vice-President Research. Submission by August 31st is required.

Proposed Dissolution of the Centre for Innovation in Management (CIM)

August 9, 2004

Mandate

In 1998, the Centre for Innovation in Management was formally created as a Schedule A Centre within SFU Business. The mandate of CIM was to “serve as a leading edge source of ideas and learning opportunities for business leaders and academics in North America in the area of stakeholder responsive and responsible management”. The centre was established to:

- a) “conduct research aimed at understanding when, how and why a stakeholder orientation leads to business success and at the same time supports sustainable communities;
- b) create opportunities for dialogue and learning for business leaders, managers and academics on emerging ideas about stakeholder-oriented management, and
- c) stimulate new thinking about the social and economic impact of stakeholder-oriented management through the collection, synthesis, publication and dissemination of cross-disciplinary research and best practice case studies.”¹

CIM Programs and Activities

1. Research

Over the past five years CIM has undertaken a variety of research projects related to:

- ◆ social capital and business,
- ◆ measurement of corporate social performance,
- ◆ stakeholder engagement.

2. Collaborative Learning and Dialogue

CIM has created opportunities for dialogue and learning for business, government and community leaders on emerging issues related to sustainability including:

- ◆ globalization and stakeholder issues
- ◆ corporate governance and ethics
- ◆ societal learning and change

3. Dissemination of Knowledge

CIM has stimulated new thinking and changes in management practices through:

- ◆ executive education on stakeholder engagement and dialogue,

¹ Annual Report of Centres and Institutes (2000)

- ◆ development of case studies for university graduate programs in management,
- ◆ keynote presentations at international conferences, publication of research reports and articles in popular and academic journals.

Evolving Focus On Multi-Stakeholder Engagement and Sustainability

Over the past three years, CIM has also moved away from a business-centric model in its research and executive programs towards a model that is intentionally inclusive. Most of CIM's programs now include all three sectors -- business, government and civic society. With less emphasis on business issues and more on sustainability-related issues, CIM has built an international reputation in stakeholder engagement and dialogue. Currently, CIM offers executive programs in the area of engagement and dialogue, develops tools and resources, and is contributing to the development of an international community of practice in this arena.

In line with this evolving emphasis on stakeholder engagement and sustainability, CIM's Executive Director has been involved in discussions with faculty from SFU Business and other departments about creating a larger and more integrated focus on sustainability at SFU. It was hoped that CIM could play a key role in that initiative. Various proposals were developed including the option of creating a Centre for Sustainable Enterprise within SFU Business. However, there does not appear to be the necessary funding or commitment to move forward with this initiative at the present time.

Proposed Relocation of CIM

It is proposed that the Centre for Innovation in Management be dissolved and stakeholder engagement and dialogue initiatives of CIM be incorporated within the Centre for Sustainable Community Development (CSCD).

Given CIM's changing focus, the option of integrating CIM within the expanded and renamed CSCD appears to offer significant potential benefits and synergies for both CIM and CSCD.

Potential Focus within the CSCD

The stakeholder engagement and dialogue executive programs formerly developed by CIM will continue to be offered within the CSCD. Former members and associates of CIM will also continue to build capacity in stakeholder engagement amongst business, civic society and government leaders. Over the next six months, a strategic plan for academic and non-academic programs as well as research and outreach will be developed for this new division of CSCD in consultation with the director of CSCD and other potential partners.

Collaborative Learning and Innovation Group @ The Centre for Sustainable Community Development

Proposal
October 27, 2004

It is proposed that a new Collaborative Learning and Innovation Group (CLI) be created at the Centre for Sustainable Community Development (CSCD) to catalyze and support collaborative action on sustainability issues. This document provides an initial description of the purpose of the CLI group as well as its potential offerings.

What is the Problem/Opportunity?

The world today is smaller and more interconnected. We are facing interdependent systems of problems that no one organization or sector can address unilaterally. To build sustainable communities, diverse networks of business leaders, citizens and government decision-makers must develop new skills and capacities for working across organizational and cultural boundaries.

While there is a growing body of academic and practical knowledge about consensus building and conflict resolution, our understanding of how to foster and support collaborative learning and innovation by networks or whole communities is more limited. We believe that there is a need for a group within the CSCD to spearhead this work.

Potential Offerings

The CLI group will work with business, government and civic society leaders to build capabilities that are necessary for productive multi-stakeholder collaboration, learning and whole system innovation. Specific offerings could include the following:

- 1) Executive/professional development courses and workshops
- 2) Research
- 3) Process design and facilitation services
- 4) Conferences and forums
- 5) Clearing house for Process-Related Tools and Resources

It is proposed that the CLI group be officially created by the end of December 2004. As discussed, the resources (ie. client lists, courses, website, research reports) from the Centre for Innovation in Management would be transferred over at that time. In addition, we would encourage CIM members (SFU faculty and external experts in the field) to be involved in the CLI group as it develops. To that end, we propose to work with the director and others at CSCD, as well as CIM members to develop a strategic plan for the CLI group by March 31, 2005.