

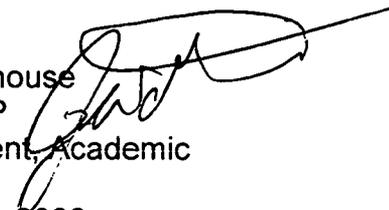
SIMON FRASER UNIVERSITY
Senate Committee on University Priorities
Memorandum

TO: Senate

FROM: John Waterhouse
Chair, SCUP
Vice President, Academic

RE: Proposal for a Concentration in
Entrepreneurship, and a Concentration
in Management and Technology,
Faculty of Business Administration (SCUP 06-05)

DATE: February 15, 2006



At its January 25, 2006 meeting SCUP reviewed and approved the proposals from the Faculty of Business Administration for a new Concentration in Entrepreneurship, and a new Concentration in Management and Technology.

Motion One

That Senate approve and recommend to the Board of Governors, the proposal for a Concentration in Entrepreneurship in the Bachelor of Business Administration.

Motion Two

That Senate approve and recommend to the Board of Governors, the proposal for a Concentration in Management and Technology in the Bachelor of Business Administration.

encl.

c: D. Parker

SIMON FRASER UNIVERSITY

MEMORANDUM

To: Senate Committee on University Priorities

From: C. MacKenzie, Chair *C. MacKenzie*
Senate Committee on Undergraduate Studies

Subject: Faculty of Business Administration
– Concentration in Entrepreneurship
– Concentration in Management and Technology
(SCUS Reference: SCUS 05-26)

Date: January 11, 2006

Action undertaken by the Senate Committee on Undergraduate Studies at its meeting of January 10, 2005 gives rise to the following motions:

Motion:
“That SCUP approve the new Concentration in Entrepreneurship.”

Motion:
“That SCUP approve the new Concentration in Management and Technology.”

The relevant documentation is attached for review by SCUP.

SIMON FRASER UNIVERSITY
FACULTY OF BUSINESS ADMINISTRATION
MEMORANDUM

TO: SCUS

FROM: Maureen Fizzell
Associate Dean

RE: Faculty of Business Administration
new program changes and calendar
revisions

DATE: November 1, 2005

The Curriculum Committee in the Faculty of Business Administration approved the following items at its fall meetings:

1. New courses:
 - a. BUS 314 New Venture Finance
 - b. BUS 322 Intermediate Managerial Accounting
 - c. BUS 338 Managing Technological Innovation
 - d. BUS 361 Project Management
 - e. BUS 443 Marketing for New Ventures
 - f. BUS 451 Project in International Marketing
 - g. BUS 459 Services Marketing
 - h. BUS 474 Supply Chain Management
 - i. BUS 486 Leadership
2. New Concentration in Entrepreneurship
3. New Concentration in Management and Technology
4. Changes in titles, descriptions and/or prerequisites for the following courses:
 - BUS 237 Introduction to Computers and Information Systems in Business
 - BUS 251 Financial Accounting I
 - BUS 272 Behaviour in Organizations
 - BUS 320 Financial Accounting: Assets
 - BUS 424 Managerial Accounting II
 - BUS 426 Auditing Concepts and Methods
 - BUS 431 Business with East Asian Countries
 - BUS 432 International Human Resources
 - BUS 435 Management of International Firms
 - BUS 481 Human Resource Planning and Staffing
 - BUS 482 Reward Systems and Employee Development
 - BUS 484 Workplace Industrial Relations
 - BUS 487 Organizational Development and Change
 - BUS 488 Human Relations in Business
 - BUEC 485 Collective Bargaining

2. Concentration in Entrepreneurship

BUS 361-3 Project Management
BUS 477-4 New Venture Planning

And two* of:

BUS 314-3 New Venture Finance
BUS 362-4 Systems Analysis and Design
BUS 443-3 New Product Development and Marketing
BUS 486-3 Leadership

*one of the electives must be a 400 level course

Rationale:

Entrepreneurship is one area that the Faculty of Business had not yet developed at the undergraduate level. It is a good fit for the Surrey BBA program because of the potential linkages with SIAT. At the Burnaby Campus, the Faculty houses the Association of Collegiate Entrepreneurs (ACE) and we have had several requests from students over the years for an entrepreneurship concentration. We anticipate that ACE will set up a club at Surrey.

3. Concentration in Management and Technology

BUS 338-3 Managing Technological Innovation
BUS 361-3 Project Management

And two of:

BUS 362-4 Systems Analysis and Design
BUS 445-3 Analysis of Data for Management
BUS 462-4 Management Support Systems
BUS 474-3 Supply Chain Management

Rationale:

This concentration blends general management skills with technology and technological companies. Because of the technology focus at the Surrey Campus this is a good complementary concentration to the entrepreneurship concentration. It may also be of interest to students in the SIAT programs.