

SIMON FRASER UNIVERSITY

S.78-6

MEMORANDUM

As amended by Senate
January 9, 1978

To Senate

From Senate Committee on

Undergraduate Studies

New Course Proposal:
Subject CMNS 445-5 - Communication and
International Development; The
Role of Canadian Institutions

Date December 13, 1977

Action taken by the Senate Committee on Undergraduate Studies at its meeting of November 29, 1977 gives rise to the following motion:

MOTION

That the proposed new course CMNS 445-5 (Communication and International Development): ^{The Role of Canadian Institutions} as set forth in S.78-6, be approved and recommended to the Board of Governors for approval.

NOTE - The Political Science Department was represented by Dr. Audrey Doerr who indicated that her department had noted overlap but had not specifically opposed approval of CMNS 445-5. Instead she was asking that guidelines be developed to indicate the circumstances under which overlap should be considered undesirable. Professor Melody stated that Professor Anderson of Communications Studies had met with the instructor for POL. 448-3 (Selected Topics in International Relations I) and that they had identified a fairly specific overlap involving the content of 3-1/2 of 13 weeks' instruction. Furthermore the instructors involved recognize that each has a distinctive emphasis and approach appropriate to his department and each will provide guest appearances in the other's course.

Members of SCUS agreed that each of several social science and applied social science departments appropriately deal with issues relating to international development and that a department of communication could appropriately deal with the issues raised in CMNS 445-5. It was noted that POL. 448-3 is a selected topics course and, therefore, its content might well change from time to time and, although overlap is currently significant, it is not excessive ~~or~~ *undesirable.*



D. R. Birch

DRB/tb

SENATE COMMITTEE ON UNDERGRADUATE STUDIES

NEW COURSE PROPOSAL FORM

NEW COURSE

1. Calendar Information

Department: Communication

Abbreviation Code: CMN. Course Number: 445 Credit Hours: 5 Vector: 2-3-0

Title of Course: Communication and International Development

Calendar Description of Course: Emphasis is on the understanding of the context of communication as the flow and exchange of information and influence within and between networks of Canadian institutions (like CIDA or IDRC) and international institutions. Analysis of Canadian international development policies and practices in terms of the cultural value assumptions and ideologies which are part of the continuing unequal international order.

Nature of Course Lecture and tutorial

Prerequisites (or special instructions):

At least 75 hrs and consent of department - *CMN 361 strongly recommended*

What course (courses), if any, is being dropped from the calendar if this course is approved: None

2. Scheduling

How frequently will the course be offered? At least one out of three semesters

Semester in which the course will first be offered? 1978-2

Which of your present faculty would be available to make the proposed offering possible? Robert S. Anderson

3. Objectives of the Course

To examine communication in the context of the interests, policies and practices of the Canadian government departments and atencies, multinational corporations, and private voluntary agencies which participate in the political economy of international development efforts. To equip students to work directly with primary sources in these fields, and to provide a framework for analysis of these sources.

4. Budgetary and Space Requirements (for information only)

What additional resources will be required in the following areas:

Faculty - See cover memo

Staff -

Library - Adequate to begin; government and multinational publications may need additions over time.

Audio Visual - Occasional films

Space -

Equipment -

5. Approval

Date:

7/16/77
[Signature]
Department Chairman

7 Nov 77
J.W. Bolwert
Dean

[Signature]
D. R. Birch
Chairman, SCUS

Communication and International Development

- 1st Week overview of the course and work expectations
development and underdevelopment and world-system
- 2nd Week an atlas of the Canadian Institutions in International
Development; (in the library)-how to search and use
necessary but obscure publications
- 3rd Week evolution of the world-system from 1500 - its theory,
ideology and practices
example of the world-system's development: the roots of
the industrial revolution in mining, metallurgy, armaments
and empires (1450-1700)
- 4th Week Canada's extension of the industrial revolution: uranium
and nuclear exports - AECL, Eldorado, CIDA, and External
Affairs
The Canada-India Nuclear Exchange - 1947-1974 - underlying
assumptions
- 5th Week films: "A New Bargain" and "The Club of Rome"
energy and industrial development; agriculture and rural
development
- 6th Week MIDTERM
- 7th Week food and agriculture - the view from the bottom in Bangladesh
- 8th Week Canadian food aid - CIDA and bilateral food aid
Canada's role in the World Food Program in Rome
- 9th Week Canadian agricultural development: CIDA and IDRC - underlying
assumptions
- 10th Week Canada and multilateral institutions: the World Bank (film)
"Tilt"
Canada and the UN
- 11th Week Rethinking communication in development: hidden contexts
- 12th Week FINAL EXAM

TEXTS

- Lyon & Ismael (eds) Canada and the Third World (1976)
- Bordenave Communication and Rural Development (1977)
- Spicer A Samaritan State? External Aid in Canada's
Foreign Policy (1966)
- Sanger Half A Loaf: Canada Semi-Role in the Developing
Countries (1969)

CIDA

Canada and Development Co-operation:
Annual Review 1975-76

Roche

Justice not Charity: A new Global Ethic
for Canada (1976)