SIMON FRASER UNIVERSITY S.83-107

MEMORANDUM

To: SENATE	From: J. M. WEBSTER, DEAN OF GRADUATE STUDIES
Subject: PROPOSED GRADUATE CURRICULUM CHANGES - COMMUNICATION	Date: NOVEMBER 17, 1983

Action undertaken by the Senate Committee on Graduate Studies at its meeting of November 14, 1983, gives rise to the following motion:-

MOTION:

"That Senate approve and recommend approval to the Board of Governors, as set forth in S.83-107, changes in Communication as follows:-

i) Change of description -

CMNS 800-5	Contemporary Approaches in Communication Studies
CMNS 801-5	Design and Methodology in Communication Research

ii) Deletion of -

CMNS 820-5	Interpersonal and Group Processes
CMNS 822-5	Human Factors in Communication

iii) New course proposal -

CMNS 845-5	Communication and International Development

iv) Change of numbers -

CMNS 825-5	The Social Matrix of Communication	to CMNS 815-5
CMNS 834-5	Political Economy of Communications	to CMNS 840-5
CMNS 839-5	Acoustic Dimensions of Communications	to CMNS 859-5
CMNS 840-5	Advanced Communication Theory	to CMNS 810-5

(In each of these instances students with credit for a course under its previous number may not take the course under its new number for further credit.)

v) Under "Areas of Study and Research" listed in the Calendar, for item 2. replace "Interpersonal and Organizational Communications" with "Organizational Communications"."

J.M. Webster
Dean of Graduate Studies

SIMON FRASER UNIVERSITY

RECEIVED

MEMORANDUM

To: Marian McGinn
Assistant Registrar
Graduate Studies

OCT 4 1983

REGISTRAR'S OFFICE
MAIL DESK

From: Meredith Kimball
Chairperson
FIDS Graduate Studies Cmtee.

Subject: Graduate Course Description Changes

Date: 1983-10-03

Our File No. 1G2(a)

The Faculty of Interdisciplinary Studies Graduate Curriculum Committee recommends the following changes in graduate course descriptions:

Communications

CMNS 800-5 Contemporary Approaches in Communication Studies

Current Description:

> Current perspectives in communication studies. Topics will include recent advances in communication theory and methodology (information theory, macro- and micro-communication systems) and major approaches in the study of communication behavior (intrapersonal, and interpersonal).

Proposed Description:

> Current perspectives in communication studies and theory.

CMNS 801-5 Design and Methodology in Communication Research

Current Description:

> Problems and methods of communication research. Theoretical assumptions of communication methodology. Examination of research studies and field studies as case study examples. Students will design a research project in a selected area.

Proposed Description:

> Problems and methods of communication research. Theoretical assumptions of communication methodology. Examination of research studies and field studies as case study examples. Students may design a research project in a selected area.

M. Kimball

Meredith Kimball.

MK:mf

cc: L. Salter

SIMON FRASER UNIVERSITY

MEMORANDUM

To: MEREDITH KIMBALL
ASSOCIATE DEAN, IDS

From: LIORA SALTER, CHAIR
GRADUATE STUDIES
COMMUNICATION

Subject: CHANGES IN GRADUATE PROGRAMME AND CALENDAR

Date: October 13, 1983

Attached you will find a list of changes that the Department of Communication wishes to make in its graduate programme and calendar. These changes are in addition to those you have already distributed in your memo of October 3, 1983.

The purpose of these changes is the rationalization of the programme and the calendar description in light of the retirement of Tom Mallinson and for the purpose of ensuring a parallel structure in the graduate and undergraduate course listings. Many of the changes proposed here involve simply renumbering of courses. Two courses, however, would be dropped from the programme and two courses would be added. The rationale for each change is included in the attached description.

Course descriptions for the new courses are attached. In addition, we have included a sample of the course description to be made available to students, a week-by-week course outline and a bibliography for the proposed new courses. I trust this information is what is required.

L. Salter

Liora Salter

SIMON FRASER UNIVERSITY

MEMORANDUM

To: John Webster
Chairperson
Senate Grad Studies Cmtee.

From: Meredith Kimball
Chairperson
Faculty of I.D.S.
Graduate Studies Curr. Cmtee.

Subject: Curriculum Changes
Department of Communication

Date: 1983-11-02

Our File No. 1C3(L)

The following changes in Communication's graduate calendar entry have the approval of the Faculty:

Courses to be dropped:

CMNS 820-5 Interpersonal and Group Processes
CMNS 822-5 Human Factors in Communication

Course to be added:

CMNS 845-5 Communication and International Development

Course numbers to be changed:

CMNS 825-5 becomes CMNS 815-5
CMNS 834-5 becomes CMNS 840-5
CMNS 839-5 becomes CMNS 859-5
CMNS 840-5 becomes CMNS 810-5

Calendar Description:

See: Areas of Study and Research

Drop: Item no. 2 Interpersonal and Organizational Communications

Substitute: Item no. 2 Organizational Communications

Detailed material concerning these changes was sent to you on October 13, 1983.

Meredith Kimball

MK:mf

cc: Marian McGinn

Graduate Course Changes (see also memo from M. Kimball dated October 3, 1983)

DEPARTMENT OF COMMUNICATION

CMNS 820-5: Interpersonal and Group Processes:

Course to be dropped

Rationale: The course is currently being given by Tom Mallinson who is scheduled to retire at the end of the 1983-84 calendar year. It is highly unlikely that the Department will have the necessary new resources to ensure this course is taught regularly and this area of specialization in the Department is maintained adequately.

CMNS 822-5: Human Factors in Communication:

Course to be dropped

Rationale: This course has not been offered by the Department in some time. Like 820, it depends upon Departmental resources in the area of interpersonal communication. With the retirement of Tom Mallinson, it is unlikely that this course could be offered in the foreseeable future.

CMNS 845-5: Communication and International Development:

Course to be added (see attached course outline)

Rationale: This course rounds out the graduate offerings to correspond to the media/institutional/development core of the Department's programme. A number of graduate students have been taking the course as a directed readings. Given the number of students involved and the frequency of offerings, it is more appropriate to list this course as a regular graduate offering.

Course Numbers to be Changed:

Rationale: The revised numbering system rationalizes the present system, ensuring that related courses are "streamed" and bear a number appropriate to their course content and compatible with the undergraduate offerings.

CMNS 825-5 becomes CMNS 815-5
CMNS 834-5 becomes CMNS 840-5
CMNS 839-5 becomes CMNS 859-5
CMNS 840-5 becomes CMNS 810-5

No change is envisioned in either course descriptions or content of any of the above courses.

Calendar Description to be changed:

see: "Areas of Study and Research"
drop: item # 2, Interpersonal and Organizational Communications
substitute: item 2, "Organizational Communications"

Rationale: "Areas of Study..." should reflect resources available in the Communication Department accurately. Students may be accepted to do work in some aspect of Interpersonal Communication but only if there is a significant overlap between this work and some other area of specialization in the Department. Retirement of Tom Mallinson and lack of new resources in the area of Interpersonal Communication precludes specialization in this area of Communication Studies at Simon Fraser.

2. COURSE OUTLINES FOR NEW COURSES:

a) COMMUNICATION 845-5

1. CHANGES IN CALENDAR OR COURSES OFFERED

New Graduate Course Proposal Form

CALENDAR INFORMATION:

Department: Communication Course Number: CMNS 845-5

Title: Communication and International Development

Description: Flow of influence and exchange of information between and within networks of institutions engaged in international development, the contribution of communication to development, and the attempts to change the pattern of international communication.

Credit Hours: 5 Vector: Prerequisite(s) if any: one of CMNS 801, 802 ~~or 803~~

ENROLLMENT AND SCHEDULING:

Estimated Enrollment: 12 When will the course first be offered: Spring 1985

How often will the course be offered: once every four semesters.

JUSTIFICATION:

Addition of this course rounds out our graduate offerings. About one-quarter of our graduate students have interests in the subject, and the research literature is expanding rapidly on the interaction of communication and international development.

RESOURCES:

Which Faculty member will normally teach the course: Robert S. Anderson

What are the budgetary implications of mounting the course: none

Are there sufficient Library resources (append details): Library holdings are good. See bibliography attached -- all held in Library.

Appended: a) Outline of the Course
b) An indication of the competence of the Faculty member to give the course.
c) Library resources

Approved: Departmental Graduate Studies Committee: [signature] Date: Oct 13/83

Faculty Graduate Studies Committee: Don Kimball Date: Oct 13/83

Faculty: Don Kimball Date: Oct 13/83

Senate Graduate Studies Committee: [signature] Date: 16/11/83

Senate:

CMNS 845-5

COMMUNICATION AND INTERNATIONAL DEVELOPMENT

Objectives:

Study of communication in the context of the interests, policies and practices of institutions which participate in the political economy of international development. Communication is understood, in this context, as the flow of influence and exchange of information between and within networks of institutions (government agencies like CIDA, non-government organizations, multi-national corporations, development banks, universities, etc.). Assessment of specific communication technologies and projects in development projects, and their consequences in terms of the continuing unequal world order. Analysis of development policy and practice in terms of the cultural value assumptions which are part of the international order. The focus of the second half of the course on Canadian institutions will be maintained in terms of the variety of Canadian positions and responses in the post-Brandt, post-MacBride debates, with respect to the role of communication in development.

(1) First half of the course concerns pre-1945.

(2) Second half of the course concerns post-1945.

(3) Critical discussion of these required readings:

(a) Immanuel Wallerstein, The Modern World System, Academic Press, 1974.

(b) North-South: A Program for Survival (The Brandt Commission on International Development Issues), MIT Press, P 80.

(c) Many Voices, One World (The MacBride Commission on International Communication Problems), UNESCO, 1980.

(4) Course Requirements:

(a) Completion of research paper which combines aspects of the first and second parts of the course (60%).

(b) Final exam (40%).

CMNS 845-5

Week-by-Week Outline

Week 1 Communication and the evolution of the modern world system.

Week 2 Theory and practice in the modern world system. The response of "other worlds" to European expansion.

Week 3 Case: Empire armaments and communication, 1450-1700; the roots of the Industrial Revolution.

Week 4 Case: Classical political-economy and imperial practice; the communication of population and poverty theories to 19th century India.

Week 5 Alternate models of communication in the world process -- critique.

Week 6 Mid-term assessment and review.

Week 7 New order in the 20th century: new institutions and communication after 1945.

Week 8 Communicating definitions of development: case; the communication of development policies in Asia.

Week 9 Atlas of Canadian institutions in international development.

Week 10 Brandt Commission and subsequent debates on world economic order.

Week 11 McBride Commission and subsequent debates on world information order.

Week 12 Canadian interests in north-south communication.

Week 13 Conference of project presentations.

PERIODICALS

1. Cooperation Canada (CIDA) and CIDA Contact have now become Development Directions (CIDA) "A Newsmagazine on International Development", beginning Vol. I, No. I, May 1978.
2. Action (CIDA) A Quarterly Publication of Non-Governmental Activities.
3. IDRC Reports (Magazine) IDRC News/Nouvelles (press releases).
4. Canada, External Affairs, International Perspectives "A Journal of Opinion on World Affairs" (published privately after 1980).
5. International Journal (Canadian Institute of International Affairs).
6. International Canada (Canadian Institute of International Affairs) monthly digest of news.
7. Canadian Public Policy (University of Toronto).
8. International Development Review (Society for International Development).
9. Report: News of the World Bank.
10. Development Forum (UN Centre for Economic and Social Information) newspaper format.
11. Development and Change (Sage).
12. International Organizations (Stanford).
13. Development Dialogue (Dag Hammerskold Foundation).
14. Comparative International Development (Rutgers: Transaction Periodicals Consortium). See also Alternatives: A Journal of World Policy.
15. Review, a Journal of the Fernand Braudel Centre for the Study of Economics, Historical Systems, and Civilization, Vol. 1 from 1977.
16. World Development (Pergamon Press).
17. Third World Quarterly (London).
18. South (London).
19. The World Economy (quarterly).
20. Economic Development and Cultural Change (Chicago).
21. Peasant Studies Newsletter.
22. Technology and Culture.
23. Monthly Review.

CMNS 845-5

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"EARLY DEVELOPMENT"

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Competance of Instructor:

Anderson has taught an undergraduate course on this topic since 1977; has taught CMNS 801-5, CMNS 855-5 and CMNS 860-2, and is guiding M.A. and Ph.D. students in this subject. His research and publications are mainly in this field.

Simon Fraser University

DEPARTMENT OF COMMUNICATION

UNDERGRADUATE CURRICULUM

GRADUATE CURRICULUM

Curriculum Core Elements	Introduction to Discipline	Thematic Streams	200-level: Structure of Media in Society	300-level: Functioning of Media in Society	400-level: Specialized Studies	GRADUATE CURRICULUM
STUDY OF COMMUNICATIONS MEDIA	CMNS 130 Introduction to Communication Media	SOCIAL FORMS	215 Advertising as Social Communication 221 New Course	304 Communication and Everyday Life 321 Communication and Culture in Musical Form 322 Communication and Cultural Context 330 Communication and Cultural Form I	439 Advanced Media Literacy 425 Seminar in Communication Processes 430 Communication and Cultural Form II 436 Communication and Rural Development	800 Contemporary Approaches in Communication Studies 815 Social Matrix of Communication
		POLITICS, ECONOMICS, TECHNOLOGY	230 Introduction to Communication Media 240 Political Economy of Communication 253 Computers and Communication	333 Communication Policy in Canada 341 Political Communication 353 New Course	433 Seminar in Communication Policy 444 Political Economy of International Communication 448 Telecommunication Regulation in North America 470 Book Publishing in Canada	830 Communication Media: Research and Development 840 Political Economy of Communication 845 Communication and International Development
		ACOUSTIC COMMUNICATION	258 Explorations in Sound Tape Recording 259 Acoustic Dimension of Communication I	358 Sound Tape Recording: Theory and Uses 359 Acoustic Dimensions of Communication II		859 Acoustic Dimensions of Communication
HISTORY, THEORY & METHODS FOR STUDY OF COMMUNICATION MEDIA	CMNS 100 Introduction to Communication Studies (new course)	HISTORY AND THEORY	210 History of Communication	303 Communication as Bio-Social Process 310 Communication Thought in the Evolution of the Social Sciences I	400 Communication Theory: Systemic Formulations 404 Communication: Ecosystems 410 Communication Thought in the Evolution of Social Sciences II	802 History of Communication Theory 810 Advanced Communication Theory
		RESEARCH SKILLS		360 Fundamentals of Communication Research 361 Documentary Research in Communication 362 Field Methods in Communication Research 365 Communication Media: Theory and Research I	465 Communication Media: Theory and Research II	801 Design and Methodology in Communication Research 805 Research Methods
TAL COURSES ②			⑧	(15)	(12)	(14)

he Department offers courses in the structure and functioning of communication media in society, as well as a group of courses on historical, and ethodological approaches to the study of communication media.