

**SIMON FRASER UNIVERSITY**  
**Continuing Studies, Office of the Dean**  
**Memorandum**

**To:** Ron Heath  
Registrar/Secretary of Senate

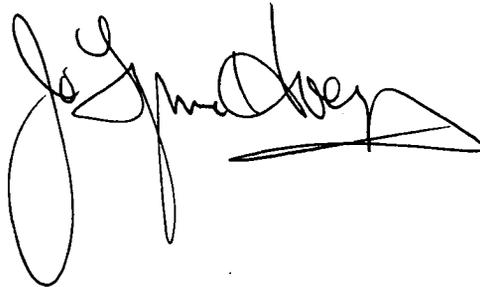
**From:** Jo Lynne Hoegg, Chair  
Senate Committee on  
Continuing Studies

**Re:** SCCS Annual Report

**Date:** 15 October 1993

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I am forwarding to you for submission to Senate, the Annual Report for 1992/93 of the Senate Committee on Continuing Studies.



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## Senate Committee on Continuing Studies

### ANNUAL REPORT

May 1, 1992 - April 30, 1993

This report describes actions of the Senate Committee on Continuing Studies, the activities of the extension credit and distance education programs, highlights several areas of program development by Faculties, departments and schools at Simon Fraser University, and summarizes course and enrolment data for extension credit programs and credit-free programs.

#### **Actions of the Senate Committee on Continuing Studies**

The Committee met twice during the reporting period:

##### *Credit-Free Program Approval*

The SCCS approved and forwarded to SCAP proposals for four new credit-free certificate programs: Business Writing Certificate Program, Technical Writing Certificate Program, and Publishing Certificate Program, proposed by the Writing and Publishing Program University Advisory Committee (Senate Paper S.93-28); and the Certificate Program in Management proposed by the Faculty of Business Administration (Senate Paper S.93-28). These programs were approved by Senate May 17, 1993 and have been implemented.

##### *Statistics*

Detailed statistical information on all extension credit programs and credit-free programs is available through the Office of Analytical Studies.

#### **Extension Credit Courses and Enrolments**

Extension credit programs include the Burnaby Campus Evening Program (including Intersession and Summer Session), SFU at Harbour Centre undergraduate programs, the Faculty of Education Interior Programs, the SCES/SFU Program, distance education courses, the Senior Citizens Program, and the Prison Education Program, as well as the various certificate and diploma programs. In the period covered by this report, 945 courses were offered through these programs with a total of 29,577 course enrollees. Enrolments in these programs accounted for 20% of the total undergraduate annualized FTE for the University in 1992-93.

Compared to 1991-92, there was a decrease of 6.7% in the total number of courses offered through Extension Credit (from 1,013 in 1991-92 to 945 in 1992-93) and a 5.9% decrease in the total number of enrollees in 1992-93 (from 31,421 to 29,577).

One hundred undergraduate courses were available by distance education during 1992-93. Course offerings totalled 223, with course enrollees of 10,332, an enrolment decrease of 1% relative to 1991-92.

Eighteen certificate programs involved 2,261 enrollees; post-baccalaureate diploma programs had 1,038 enrollees. Ninety-eight people attended classes through special audit in 1992-93.

## **Distance Education**

More than 100 educational telecommunication (video) programs were broadcast on the Knowledge Network in support of the 223 distance education course offerings in the period covered by this report.

Work on three international outreach programs continued during the year—*The University of the South Pacific* (through CIDA), the *University of Havana* (through CREAD), and *Commonwealth nations* (through The Commonwealth of Learning). As well, copy editing and course instructional design workshops were conducted at the University of the South Pacific and the University of the West Indies.

During the year the SFU Centre for Distance Education received international delegations examining viable models for distance education from the Peoples' Republic of China, Cuba, Australia, Fiji, Malaysia, Kingdom of Tonga, St. Vincent, Nigeria, Bahamas, Maldives, Vanuatu, Philippines, Tuvalu, South Africa, Norway, and Papua New Guinea.

## **Program Awards**

In a competition among universities across Canada, two SFU programs received the top national Awards of Distinction from the Canadian Association for University Continuing Education: the Faculty of Arts' *SECWEPMC (native studies) Credit Program in Kamloops* (in the "programs leading to diplomas, certificates, and degrees" category); and the School of Criminology's *First Nations Gambling in British Columbia: An Opportunity for Change and Improvement* (in the "collaborative programs" category).

## **Credit-Free Programs**

Credit-free program initiatives during the year included:

### ***Summer Institute for Union Women***

The 1992 Institute, sponsored by the University and College Labor Education Association, the AFL/CIO Department of Education, and the Canadian Labour Congress, and hosted by the B.C. Federation of Labour and SFU's Labour Program, was the first of the annual Institutes to be held in Canada.

The Institute is a week-long, largely residential program of skills-building and information-sharing courses. Two hundred and fifty women, sponsored by their unions, participated in the 1992 program of 30 courses.

### ***Course for International Graduate Teaching Assistants***

At the request of chairs in the Faculty of Science, a cross-cultural communication course for graduate non-native English speaking teaching assistants was developed and pilot-tested. The course is aimed at enhancing graduate students' ability to communicate in English to perform their duties as teaching assistants and to participate fully in lectures and seminars required by their degree programs. Following the pilot, a revised course was offered in the Spring of 1993 with further offerings planned for Summer and Fall. The response has been positive and demand for the program continues.

### ***City Program***

There were four City Program events during the reporting period: *Architecture in the City: People and Places*; *Neighbourhoods in the 1990s*; *Conserving Architectural Terra Cotta*; and *Seismic Retrofit of Heritage Buildings in Vancouver* (with the Department of Geography).

The City Program, which is based at the Harbour Centre campus, focusses on urban issues and concerns. Activities include technical discussions, site visits, seminars and public lectures, and are sponsored by the University's interdisciplinary City Program Advisory Committee.

### ***Centre for North American Business Studies***

During the reporting period the Centre, which is affiliated with the Faculty of Business Administration, offered 25 colloquia on important North American business issues ranging from U.S. energy policy to labour mobility, for more than 900 senior business and government representatives.

### ***Research Skills for Health Care Professionals***

The *Research Skills for Health Care Professionals* program, sponsored by the Gerontology Research Centre, began in 1989 with 6 courses. In 1991, the program won an Award of Distinction from the Canadian Association for University Continuing Education. There are now 12 courses in the program, and several have been adapted for in-house presentation to organizations such as St. Paul's Hospital and the Heart and Stroke Foundation of B.C. and Yukon, as well as being offered in locations outside the Lower Mainland.

### ***Writing and Publishing Program***

The first courses from the University's Writing and Publishing Program were offered in 1983. Now in its 10<sup>th</sup> year, the Program has five streams (professional writing, technical writing, publishing, business writing and strategic communications), three new certificate programs (Business Writing, Technical Writing and Publishing), and offers more than 100 courses annually.

### ***Conferences***

During the reporting period, University Faculties, schools and departments sponsored 28 conferences, involving 3,956 registered participants.

Conference topics ranged from *Electronically Monitored Home Confinement: Operations, Economics, Ethics*; *First Nations Gambling in B.C.: An Opportunity for Cooperative Change and Improvement*; and *Mental Health, Law and Practice Through the Life Cycle*, sponsored by the School of Criminology, to *Montreal & Vancouver: Imagining and Writing Our Cities* (Departments of English and French), *Older Women and Housing: Challenges and Choices* (Gerontology Research Centre), *Very Large Databases* (School of Engineering Science), and *In Justice: Canada, Minorities and Human Rights* (Centre for Canadian Studies).

## APPENDIX

### Summary of Credit-Free Activities and Enrolments Reported by Academic Departments and Administrative Units: May 1, 1992 - April 30, 1993

	<u>Activities by Academic Units</u>	<u>Activities by Administrative/ Service Units</u>	<u>Total</u>
Courses/Lecture Series			
Total Activities	418	52	470
Total Enrolment	12,840	1,253	14,093
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Conferences/Symposia			
Total Activities	29		29
Total Enrolment	4,256		4,256
Lectures/Colloquia			
Total Activities	52	158	210
Total Enrolment	2,998	2,178	5,176
Department Colloquia			
Total Activities	96		96
Total Enrolment	2,598		2,598
Educational Telecommunication Programs			
Total Programs	57		57
Total Enrolment*	5,467		5,467
 Total Activities:	 862		
Total Enrolment:	31,590		

\*In this instance enrolment means credit student registrations in the distance education course listed, to whom KNOW programs were directed. The total viewing audience cannot be determined.

**MAY 1, 1992 - APRIL 30, 1993**

**ACADEMIC UNITS SPONSORING CREDIT-FREE ACTIVITIES**

**FACULTY OF APPLIED SCIENCES**

Centre for Policy Research on Science and Technology (1 event/50 enrolments)

Centre for Systems Science (2 events/210 enrolments)

Centre for Tourism Policy and Research (16 events/322 enrolments)

David Lam Centre for International Communication (54 events/741 enrolments)

School of Computing Science (9 events/59 enrolments)

School of Engineering Science (15 events/762 enrolments)

Total activities - 97 events/2144 enrolments

**FACULTY OF ARTS**

Centre for Canadian Studies (8 events/191 enrolments)

Criminology Research Centre (1 event/80 enrolments)

Department of Archaeology (1 event/460 enrolments)

Department of Economics (43 events/925 enrolments)

Department of English (3 events/51 enrolments)

Department of English and Department of French (1 event/119 enrolments)

Department of Geography and The City Program (1 event/92 enrolments)

Department of Psychology (18 events/445 enrolments)

Department of Psychology and the Mental Health, Law, and Policy Institute  
(1 event/25 enrolments)

Department of Sociology and Anthropology (7 events/200 enrolments)

Department of Spanish and Latin American Studies (14 events/473 enrolments)

Department of Women's Studies and Department of Political Science (1 event/20  
enrolments)

Department of Women's Studies and Ruth Wynn Woodward Endowed Chair in  
Women's Studies (22 events/682 enrolments)

Division of Interdisciplinary Studies (2 events/115 enrolments)

Gerontology Research Centre (14 events/484 enrolments)

Graduate Liberal Studies Program (8 events/302 enrolments)

Institute for the Humanities (6 events/335 enrolments)

Institute for the Humanities, Department of Political Science, Department of  
Sociology and Anthropology, School of Resource and Environmental  
Management (1 event/30 enrolments)

Institute for the Humanities and English Department (1 event/60 enrolments)

Institute for the Humanities and Department of French (1 event/100 enrolments)

International Centre for Criminal Law Reform (1 event/300 enrolments)

School for the Contemporary Arts (39 events/2358 enrolments)

School of Criminology (8 events/921 enrolments)

The Leon and Thea Koerner Foundation Lecture Series in the Liberal Arts  
(4 events/900 enrolments)

Total activities - 207/Total enrolments - 9668

## FACULTY OF BUSINESS ADMINISTRATION

28 events/635 enrolments

Centre for North American Business Studies (25 events/919 enrolments)

Total activities - 53/Total enrolments - 1554

## FACULTY OF EDUCATION

Total activities - 14/Total enrolments - 1927

## FACULTY OF SCIENCE

Department of Mathematics and Statistics (9 events/810 enrolments)

Institute of Molecular Biology and Biochemistry (15 events/850 enrolments)

Total activities 24/Total enrolments - 1660

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## CROSS-FACULTY PROGRAMS

Cooperative Education (1 event/94 enrolments)

David Lam Centre for International Communication and Faculty of Business

Administration (5 events/90 enrolments)

Gerontology Research Centre and Faculty of Education (2 events/20 enrolments)

School for the Contemporary Arts and David Lam Centre for International

Communication (2 events/386 enrolments)

Total activities - 10/Total enrolments - 590

## INTERDISCIPLINARY ADVISORY COMMITTEES

Labour Studies Program (33 events/1055 enrolments)

The City Program (13 events/945 enrolments)

Writing and Publishing Program (82 events/1110 enrolments)

Total activities - 128/Total enrolments - 3110

## PRESIDENT'S OFFICE

Total activities - 6/Total enrolments - 338

## GRADUATE STUDIES

Total activities - 2/Total enrolments - 24

## AFFILIATED PROGRAMS

Total activities - 54/Total enrolments - 1677

## ADMINISTRATIVE /SERVICE UNITS

Academic Computing Services (155 events/2027 enrolments)

Department of Recreation (52 events/1253 enrolments)

Library (3 events/151 enrolments)

Total activities - 210/Total enrolments - 3431

## EDUCATIONAL TELECOMMUNICATIONS

Archaeology (2 hours airtime/71 credit distance education course viewers)

Biological Sciences (4.5/49)

Canadian Studies (31/146)

Communication (18.5/319)

Criminology (46.5/1579)

Education (21.5/692)

English (3.0/490)

Geography (4.5/130)

Gerontology (.5/39)

History (54/120)

Kinesiology (6/1102)

Mathematics & Statistics (3/150)

Political Science (6/53)

Psychology (0/272)

Sociology/Anthropology (15/42)

Women's Studies (4/113)

Total hours programming 226.5/Total credit distance education course viewers 5467/Total number of distance education courses supported 57