

SIMON FRASER UNIVERSITY

S.05-53

Senate Committee on University Priorities Memorandum

TO: Senate

FROM: John Waterhouse
Chair, SCUP
Vice President, Academic

RE: Proposal for a Major, Honors and Minor
Program in International Studies
(SCUP 05-020)

DATE: March 16, 2005

At its March 9, 2005 meeting SCUP reviewed and approved the proposal from the Senate Committee on Undergraduate Studies for the establishment of a Major, Honors and Minor Program in International Studies, which is now forwarded to Senate for approval.

Motion

That Senate approve and recommend to the Board of Governors the proposal for a Major, Honors and Minor Program in International Studies including the following

new courses:

INTS 490-4	Honors Seminar
INTS 499-5	Honors Essay
INTS 220-3	Introduction to International Economics
INTS 320-3	Selected Problems in the International Economy

encl.

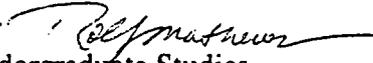
c: J. Pierce
R. Blackman
G. Nicholls

SIMON FRASER UNIVERSITY

Vice President
ACADEMIC

MEMORANDUM

To: Senate Committee on University Priorities

From: R. Mathewes, Vice-Chair 
Senate Committee on Undergraduate Studies

Subject: Faculty of Arts & Social Sciences
Proposal for a new program in International Studies
(SCUS Reference: SCUS 04-30)

Date: January 24, 2005

At the SCUS meeting held on January 18, 2005, SCUS approved in principle and recommended approval by SCUP of a new program in International Studies in the Faculty of Arts & Social Sciences.

The relevant documentation is attached for review by SCUP.

SCUS 04-30

SIMON FRASER UNIVERSITY
Office of the Dean
FACULTY OF ARTS AND SOCIAL SCIENCES
M E M O R A N D U M

To: Roger Blackman
Chair, SCUS

From: Mary Ann Gillies
Chair, FASSCC

Subject: New Program Proposals
International Studies

Date: Dec. 2, 2004

The Faculty of Arts and Social Sciences* at its meeting of October 21, 2004, approved the attached proposal for the establishment of a new Major, Honors, and Minor Program in International Studies.

The Faculty approved this proposal via referendum vote on Tuesday, November 30, 2004 by an overwhelming majority.

Would you please place this on the agenda of the next meeting of the SCUS?

Thank you.


Mary Ann Gillies, Chair
Faculty of Arts and Social Sciences
Curriculum Committee

MAG:dgg
encl.

* Faculty of Arts and Social Sciences Curriculum Committee

International Studies Program

Executive Summary

The proposed International Studies program has been developed to address an important academic area that relates closely to the university's internationalization goals during the next decade. The old chestnut that "all politics is local" has lost a good deal of its credence. Increasingly, "all politics is global." Most of the major issues facing citizens and communities around the world are not only very similar, they are also closely linked problems, and they require solutions that are generally beyond the scope of any one state or society. Problems such as terrorism and other security crises, global resources, the environment, human migration and refugees, drug control, health crises, economic development, and crime do not have state frontiers. All such challenging issues are, in fact, "problems without passports."

Simon Fraser University's BA with a Major Program in International Studies is designed to provide students with a strong foundation for understanding and addressing the global issues that are found in today's increasingly complex, interdependent and rapidly changing world. Through a comprehensive and focused course of studies and dialogue students will be able to acquire the knowledge and skills with which to analyze and respond to the most pressing international issues confronting the members of the global community. Students in the Majors Program, will explore the character and causation of various global problems, examine how such issues have been manifest in diverse regional and cultural settings, and evaluate the alternative policies that have been offered to manage or resolve existing global challenges. Such a course of study will assist participants in the Majors Program to acquire a sophisticated understanding of global problems, and also prepare students for the kinds of professional careers and leadership roles in the international field that are directly connected to problem-solving and policy-making.

October 5, 2004

Simon Fraser University
INTERNATIONAL STUDIES PROGRAM

Introduction

Simon Fraser University's International Studies Program is designed to provide students with a strong foundation for understanding the factors that influence today's increasingly complex, inter-dependent and rapidly changing world. Students enrolling in the program will acquire the skills relevant to workplaces and organizations routinely involved in meeting current and future global challenges. While premised on the important task of conveying comprehensive knowledge of the global situation, the program also offers practical training for the solution of major problems within and across societies, as well as developing toleration and understanding among diverse cultures. The agenda of international issues that affect Canadians and citizens of other countries has become quite broad: human dimensions of climate change, the AIDS crisis, political and bio-terrorism, human rights, the proliferation of weapons of mass destruction, debt, poverty, to mention only some of the most pressing matters. Only through a comprehensive grounding in today's real-world problems can students acquire the knowledge and skills required to pursue careers in the private and public sectors having an international dimension.

The central components of a 21st century university curriculum in international studies must therefore include training in, and exposure to, a wide variety of areas and fields of geo-political study, including international security, foreign relations, international history, international communication and strategic intelligence, international law, world business trends, environmental issues, economic development, ethnic and religious extremism, migration studies, health studies, technology and other global factors.

Simon Fraser University is particularly fortunate to have faculty members in many fields who can offer the broad range of expertise regarding the historical and contemporary evolution of international affairs. Such specialists, pursuing their areas of study from different perspectives, can provide the basic and advanced underpinning for an informed consideration of world problems in a turbulent global environment. SFU's International Studies Program draws upon resources across the university, bringing experts from disparate disciplines into fruitful collaboration in order to address major issues.

1. The Baccalaureate program is envisioned as one component in a University Center that will comprise undergraduate and graduate studies, as well as a research group for advanced international studies.
2. Cooperation with partner institutions and associates throughout the world will also assist in helping students to grasp and address issues and dilemmas that characterize the present international landscape.

International Studies Curriculum and Degree Requirements:

Program Requirements

Students may adopt International Studies as a Major, Minor, or Honors as part of their course work at SFU. Students may apply for admission to the International Studies Program after completing no less than 45 credit hours. Admission decisions will be made by the International Studies Curriculum Advisory Committee. Interested students should contact the International Studies Program Advisor.

The International Studies program will consist of three primary components: thematic modules, courses required for the thematic modules, and a foreign cultural component.

Minor in International Studies

12 lower division credit hours:

- One course required for a module (3 credits)
- Additional lower division credits (9 credits, chosen from required courses or lower division module courses)

16 upper division credit hours

- Completion of one of the three modules (16 credits)

Major in International Studies

15 lower division credit hours:

- Required courses for two modules (6 credits)
- Additional lower division credits (9 credits, chosen from required courses or lower division module courses)

32 upper division credit hours:

- Completion of two of the three modules (32 credits)
- Fulfillment of foreign cultural component requirements

Honors in International Studies

Minimum GPA of 3.0 and completion of 18 lower division credit hours.

50 upper division credit hours, including:

- All requirements for the major, plus additional lower division courses (3 credits) and upper division courses (18 credits) including:
 - INTS 490-4 Honors seminar
 - INTS 499-5 Honors essay
- along with additional courses chosen from any of the three modules.

International Studies Modules:

Students must complete at least 16 upper division credit hours in each module to fulfill the module requirement of their degree program. No more than 40% of the required upper-division credits can be fulfilled from any one department.

Each module contains one required course, as identified below. Note that Pol 100 (or equivalent) is a prerequisite for the required courses for Modules 1 and 2, (Pol 241 and Pol 231). Lower division courses in each module may be counted as elective credit to fulfill the lower division credit hour requirements for a degree program. In addition, the program advisor may approve selected international fields school or exchange courses (see below) for credit towards a

module when the topic is appropriate. It is the student's responsibility to ensure that all prerequisites are met for upper division courses listed in this program.

MODULE 1: International Security, Foreign Relations, and International Organizations

Lower Division:

POL 241-3 Introduction to International Politics (Required for this module)
GEOG 102-3 World Problems in Geographic Perspective
SA 203-4 Violence in War and Peace

Upper Division:

CRIM 413-3 Terrorism
CRIM 431-3 Comparative Criminal Justice Systems
HIST 337-4 The Balance of Power in Europe
HIST 414-4 The Impact of the Great War
LAS 320-3 Canada-Latin America
POL 341-4 International Integration and Regional Association
POL 342-4 Relations Between Developed and Developing Nations
POL 344-4 Public International Law
POL 346-4 International Organizations
POL 347-4 Introduction to Canadian Foreign Policy
POL 348-4 Theories of War, Peace, and Conflict Resolution
POL 349-4 Selected Topics in International Relations
POL 417-4 Human Rights Theories
POL 422-4 Canadian International Security Relations
POL 441-4 Comparative Foreign Relations: Selected Political Systems
POL 443-4 Nuclear Strategy, Arms Control and International Security
POL 444-4 Politics and Foreign Policy of the European Union
POL 445-4 American Foreign Policy: Processes and Issues
POL 446-4 International Relations of East Asia
POL 448-4 Selected Topics in International Relations I
POL 449-4 Selected Topics in International Relations II

MODULE 2: Comparative World Politics: Culture, Identity and Political Processes

Lower Division:

POL 231-3 Introduction to Comparative Government and Politics (Required for this module)
ASC 200-3 Introduction to Chinese Culture
ASC 201-3 Introduction to Japanese Culture and History
ASC 202-3 Studies in Asian Cultures
HIST 206-3 Modern Japan
HIST 209-3 Latin America: The National Period
POL 232-3 US Politics
SA 203-4 Violence in War and Peace
SA 275-4 Asian Societies (SA)
WS 200-3 Women in Cross-Cultural Perspective

Upper Division:

ASC 300-3 *Asians and North Americans in Public Discourse*
GEOG 420-4 *Comparative Cultural Geography*
GEOG 446-4 *Migration and Globalization*
GEOG 497-5 *International Field Study*
HIST 335-4 *Twentieth Century Russia*
HIST 352-4 *Religion and Politics in Modern Iran*
HIST 354-4 *Imperialism and Modernity in the Middle East*
HIST 355-4 *The Arab Middle East in the Twentieth Century*
HIST 420-4 *The History of Russian Foreign Policy from Catherine the Great to Stalin*
HIST 421-4 *Modern Greece, 1864-1925*
HIST 465-4 *The Palestinian-Israeli Conflict*
HIST 483-4 *The Struggle for Identity in Sub-Saharan Africa*
LAS 403-4 *Special Topics: Latin American Economy and Society*
POL 333-4 *Soviet and Post-Soviet Political Systems*
POL 334-4 *East European Political Systems*
POL 335-4 *Government and Politics: People's Republic of China I*
POL 336-4 *Government and Politics: People's Republic of China II*
POL 337-4 *Government and Politics: Selected Latin American Nations I*
POL 339-4 *Selected Topics in Comparative Government and Politics*
POL 381-4 *Politics and Government of Japan I*
POL 383/SA 483-4 *Political Economy of Latin American Development*
POL 431-4 *Comparative Western European Systems*
POL 432-4 *Communist and Post-Communist Political Systems*
POL 435-4 *Comparative Federal Systems*
POL 436-4 *Elections, Parties, and Governments*
POL 438-4 *Selected Topics in Comparative Government and Politics I*
POL 439-4 *Selected Topics in Comparative Government and Politics II*
POL 481-4 *Ethnic Politics and National Identity: Comparative Perspectives*
SA 303-4 *Ethnic Conflicts*
SA 321-4 *Social Movements*
SA 388-4 *Comparative Studies of Minority Indigenous Peoples (SA)*
SA 392-4 *Latin America*
SA 396-4 *Selected Regional Areas*
SA 403/LAS 403-4 *Special Topics: Latin American Economy and Society*
SA 435-4 *Gender, Colonialism and Post-Colonialism*

MODULE 3: International Development, Economic, and Environmental Issues

Lower Division:

INTS 220-3 *Introduction to International Economics (required for this Module)*
ECON 102-3 *The World Economy*
ECON 105-3 *Principles of Macroeconomics*
ECON 210-3 *Money and Banking*
ECON 260-3 *Environmental Economics*
GEOG 263-3 *Selected Regions*
REM 100 *Global Change*

Upper Division:

ECON 342-3 International Trade
ECON 345-3 International Finance
ECON 355-4 Economic Development
ECON 395-5 Comparative Economic Systems
ECON 443-3 Seminar in International Trade
ECON 446-3 Seminar in International Finance
ECON 455-3 Seminar in Economic Development
GEOG 322-4 World Resources
GEOG 381-4 Political Geography
GEOG 382-4 Population Geography
GEOG 446-4 Migration and Globalization
GEOG 460-4 Selected Regions
INTS 320-4 Selected Problems in the International Economy
LAS 403-4 Special Topics: Latin American Economy and Society
LAS 410-4 Andean History and Culture
LAS 422-4 Theories and Practices of Development
LAS 483-4/SA 483-4 Political Economy of Latin American Development
POL 327-4 Globalization and the Canadian State
POL 343-4 Global Political Economy
POL 345-4 The Nation-State and the Multinational Corporation
POL 414-4 Theories of Political Development
POL 433-4 Comparative Developing Systems
POL 442-4 The Politics of International Trade
POL 447-4 Theories of International Political Economy
POL 448-4 Selected Topics in International Relations I
POL 450-4 Globalization and Regional Politics in Latin America
SA 363-4 Processes of Development and Underdevelopment
SA 463-4 Special Topic in Development Studies
REM 311-3 Applied Ecology and Sustainable Environments
WS 309-4 Gender and Development

Foreign Cultural Component

a) Language proficiency:

Students are required to have an acquaintance with a language other than English. Students who do not meet this requirement are encouraged to take language courses either at SFU Language Training Institute or the Department of French, or through the field school and foreign exchange programs abroad. Demonstrated proficiency in a second language will consist of the equivalent of four semesters of a language given in SFU language programs.

Language courses offered at SFU:

Lower Division:

CHIN 100-3 Mandarin Chinese I
CHIN 101-3 Mandarin Chinese II
CHIN 151-3 Spoken Mandarin for Speakers of Other Chinese Dialects

CHIN 152-3 Spoken Mandarin for Speakers of Other Chinese Dialects II
CHIN 185-6 Intensive Mandarin Chinese in the China Field School
CHIN 200-3 Mandarin Chinese III
CHIN 201-3 Mandarin Chinese IV
FREN 120-3 French for Beginners
FREN 121-3 Introductory French I
FREN 122-3 Introductory French II
FREN 198-3 French for Reading Knowledge I
FREN 199-3 Writing French I: Spelling and Grammar
FREN 210-3 Intermediate French I
FREN 211-3 Intermediate French II
FREN 215-3 Intermediate French: Oral Practice
FREN 217-3 French Pronunciation
FREN 221-3 French Writing I
FREN 222-3 French Writing II
FREN 225-3 Topics in French Language
FREN 230-3 Introduction to French-Canadian Literature
FREN 240-3 Introduction to French Literature: Modern French Literature
FREN 270-3 Introduction to French Linguistics I
GERM 102-4 Introductory German I
GERM 103-4 Introductory German II
GERM 104-3 German for Reading Knowledge I
GERM 201-3 Intermediate German I
GERM 202-3 Intermediate German II
ITAL 100-3 Introductory Italian I
ITAL 101-3 Introductory Italian II
ITAL 200-3 Intermediate Italian I
ITAL 201-3 Intermediate Italian II
ITAL 300-3 Advanced Italian: Language and Culture
JAPN 100-3 Introduction to Japanese I
JAPN 101-3 Introduction to Japanese II
JAPN 200-3 Advanced Beginners' Japanese I
JAPN 201-3 Advanced Beginners' Japanese II
JAPN 250-3 Conversation and Composition
SPAN 102-3 Introductory Spanish I
SPAN 103-3 Introductory Spanish II
SPAN 201-3 Intermediate Spanish I
SPAN 202-3 Intermediate Spanish II

Upper Division:

FREN 300-3 Advanced French: Oral Practice
FREN 301-3 Advanced French Composition
FREN 304-3 Advanced French Grammar
FREN 307-3 French Vocabulary
FREN 320-3 Field School: Special Topics in French I
FREN 321-3 Field School: Special Topics in French II
FREN 322-3 Field School: Special Topics in French III
SPAN 303-3 Spanish Conversation and Composition
SPAN 304-3 Advanced Spanish Conversation and Composition
SPAN 305-3 Spanish for Business

b) Programs for Study Abroad:

The International Studies Program requires each student to include some study abroad as part of their undergraduate education, preferably in their third or fourth years of studies. Such study can be counted toward the elective requirements with the approval of the program. Such study can occur, for example, through:

- SFU Field Schools (current field school locations include France, Greece, the Czech Republic, China, and Vietnam).
- Enrollment in a foreign university program. Through the office of SFU International, SFU has bilateral relations in 30 different countries and 61 participating universities. With approval from the program advisor, students may take courses abroad to fulfill some module credit requirements towards the International Relations major.
- Short-term foreign visits. Opportunities for international conferences, colloquia and research are available through the International Studies program.
- Co-op Internship. Students can gain work experience in a foreign country, either for an overseas organization or for a Canadian affiliate. Other work experience includes employment through organizations such as the Department of Foreign Affairs under its Internships programs. These programs include: Global Issues, International Trade, and Value and Culture.* Students in good standing with a minimum GPS of 3.0 may apply to the Co-op Program after satisfactory completion of 45 credit hours. The program consists of two separate work semesters in a foreign relations field. Arrangements are made through the Faculty of Art co-op advisor.

International Field School and Exchange Courses:

The following courses are available to all students in the University for credit in approved SFU field schools or as transfer credit for courses taken abroad in an exchange program. When the topics are appropriate, these courses may be applied to International Studies degree requirements in fulfillment of module requirements. See the program advisor for the procedures for having such courses approved.

LAS 402-5 Field Study

LAS 404-3: Special Topics: Field School I

LAS 404-3 Special Topics: Field School II

IFSC 200-299-1,2,3,4,5 International Field Studies.

IFSC 300-399-1,2,3,4,5 International Field Studies.

IFSC 400-499-1,2,3,4,5 International Field Studies.

INEX 200-299-1,2,3,4,5 International Exchange Studies.

INEX 300-399-1,2,3,4,5 International Exchange Studies.

INEX 400-499-1,2,3,4,5 International Exchange Studies.

International Studies Program

STEERING COMMITTEE

Steve Easton, Department of Economics
Rick Harris, Department of Economics
Andre Gerolymatos, Department of History
Parin Dossa, Department of Sociology and Anthropology
Andy Hira, Department of Political Science
Steve McBride, Department of Political Science
Jennifer Hyndman, Department of Geography
Gerardo Otero, Latin American Studies Program
Jan Walls, Asia-Canada Program.

Chair: Tom Perry, Associate Dean, Faculty of Arts and Social Sciences

International Studies Program

Program Consultation

Members of the Steering Committee on International Studies-- composed of faculty members from several Departments-- consulted widely with faculty members from the various SFU Departments whose courses are included in the Program on International Studies. The Departments of Political Science, Economics, and History, whose courses are of particular centrality to the modular structure of the Program, communicated a number of suggestions which were carefully considered in the drafting of the final proposed program. (Political Science and History through special ad hoc committees designated for this task and Economics through that department's Undergraduate Curriculum Committee).

Letter of Intent

Institutional and Program Identification

- *Institution awarding the degree? Which other institutions, if any, will contribute to this instructional program, and precisely what will each contribute?*

The program will be offered by Simon Fraser University. Students in the program will also participate in field schools, exchange programs, and internships and there will be collaboration with government agencies and other non-governmental organizations.

- *What is the credential that will be awarded to graduates?*

Students will be awarded a Bachelor of Arts with a major in International Studies.

- *Faculty and school offering the new degree program? Name, title and phone number of the institutional contact person if more information is required?*

The degree will be offered by the Faculty of Arts at SFU. The program will be administered by International Studies Steering Committee in the Faculty of Arts. Further information can be obtained from:

Professor Lenard Cohen
Department of Political Science
Email: cohen@sfu.ca
or

Professor Andre Gerolymatos
Hellenic Studies
Email: andre.gerolymatos@sfu.ca

Program Description

- *What student audience does this program intend to serve?*

The INTS program is designed primarily for students with a background or interest in fields such as Political Science, History, Economics, Geography, Sociology, the Humanities, as well as and other areas of study. Students will therefore be able to obtain specialization in international issues through a curriculum which can provide integrated training and experience concerning the complex and challenging issues that are central to global affairs. A broader audience may be current public or private sector employees who wish to specialize in specific dimensions necessary to understanding and addressing international issues.

- *Anticipated enrollments for this program*

In the first year of enrollment we expect approximately 20-30 students with more students in the subsequent year as the program becomes established. The lower division core courses will be open to all students who are interested in exploring the option of a major in International Studies. It is expected that once the program is underway that approximately 75 will enroll.

- *Any evidence that this student audience is not currently being served with existing offerings in the British Columbia post-secondary system.*

As a modern "full service" university, SFU needs to develop a distinctive contribution in the international area. The proposed program offers integrated, multi-disciplinary and multi-dimensional training in, and exposure to, a wide number of international themes. The program's intent is to allow students to draw upon relevant courses from departments throughout the university. Additionally, through the program's links with the business community, governmental agencies, non-governmental organizations, and also with other universities around the world, students will be able to acquire both academic training and practical knowledge regarding international affairs. Training in foreign languages and experiences in field schools will also provide enhanced career preparation for problem-solving in the international sector. The synergy generated through cooperation between International Studies and SFU's language training capabilities will not only enhance career preparation for students in the proposed program, but also hopefully assist in the goal of revitalizing language studies at the university.

- *What programs exist at other BC institutions which contain similar content or have similar objectives, and if similar what is the rationale for duplication.*

Current programs related to undergraduate study in international affairs at UBC, UVIC, and Royal Roads University are configured in a different manner than the proposed SFU program. Such programs at other Provincial universities do not emphasize the extent of integration among regional areas, disciplines, thematic questions, language training, and foreign exposure that is contemplated in the current proposal for SFU. UBC's considerable strength in the area of international relations is focused mainly on the graduate level and on research activities; UVIC has an undergraduate inter-disciplinary minor in European studies and a policy-oriented Center for Global Studies; while Royal Roads University programs are focused primarily on distance education models with some short-term residency requirements at the campus. The IS program proposed here differs from other programs in that it is an integrated and inter-disciplinary undergraduate curriculum consisting of three components: international political history and security matters, comparative politics and societal issues, and the area of economic

development and trade. The proposed program is premised on the belief that historical issues, security issues, and developmental issues are inextricably linked, and are the prerequisites for career training and policy leadership in the international area.

- *How do these relate to market niches or societal needs? What are the anticipated employment opportunities for graduates?*

The INTS program will enable SFU to more effectively prepare its graduates to deal with current and future global challenges. Cooperation with partner institutions and associates throughout the world will also assist in helping students grasp and address issues and dilemmas that characterized the present international landscape. With enhanced language and cultural skills—and greater expertise in international affairs—students completing the program will also have increased employment opportunities both locally and abroad.

- *What is the expected normal time required for students to complete the program?*

The expected timeline for students to complete the program is 4 years. Students transferring from other institutions should be able to complete the program in two years, depending on how many of their transfer credits meet the program requirements.

Admission and Transfer

- *Describe the admission and residency requirements for this program, including a plan for transferability. Include how the following apply: Prior Learning Assessment, Transferability, both into and out of the program, and Articulation arrangement.*

The residency requirement will be a minimum of 60 credits from SFU: of these 60 credits, 30 credits must be at the upper division level, and of these 30 upper division credits, 15 must be in the INTS Major program. This is based on the assumption that credits from overseas exchange programs will count as resident credits.

Program Resources and Timelines

- *Describe the resources that will be required to mount this program including facilities, library resources, faculty, etc?*

SFU currently has the faculty and other resources to support a program in International Studies. New faculty appointments associated with the proposed program and some enhancements to the library reserves would enrich the program's take-off and development

- *What, if any, other programs will be reduced or eliminated in order to initiate the new program?*

None.

- *What, is the intended implementation schedule of the degree program?*

It is currently anticipated that the program will begin in the Fall of 2005.