

SIMON FRASER UNIVERSITY

**Senate Committee on University Priorities
Memorandum**

TO: Senate

FROM: John Waterhouse
Chair, SCUP
Vice President, Academic

RE: Centre for Studies in Print &
Media Cultures (SCUP 06-29)

DATE: June 20, 2006

At its June 14, 2006 meeting SCUP reviewed and approved the proposal for the creation of the Centre for Studies in Print and Media Cultures. This Centre will be a Schedule B Centre.

Motion

That Senate approve and recommend to the Board of Governors the creation of the Centre for Studies in Print and Media Cultures as a Schedule B Centre.

encl.

c: B. Schellenberg

SIMON FRASER UNIVERSITY

MEMORANDUM

OFFICE OF VICE-PRESIDENT, RESEARCH

TO: Sarah Dench, Secretary
Senate Committee on University
Planning (SCUP)

FROM: B. Mario Pinto
Vice-President, Research

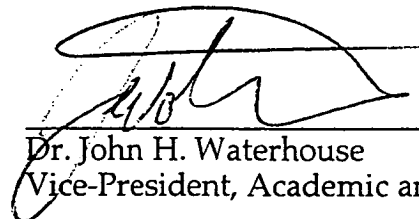
RE: Centre for Studies in Print and Media Cultures

DATE: June 2, 2006

Attached is a proposal from Dr. Betty A. Schellenberg, Department of English for the establishment of the Centre for Studies in Print and Media Cultures as a Schedule B Centre.

The Governing Committee for Centres and Institutes recommends that the Centre be granted approval by SCUP. Once approved by SCUP, the proposal is to be forwarded to Senate, followed by submission to the Board of Governors.

Governing Committee:


Dr. John H. Waterhouse
Vice-President, Academic and Provost


Dr. B. Mario Pinto
Vice-President, Research

Attachment

C: Dr. John Pierce, Dean, Faculty of Arts & Social Sciences
Dr. Betty Schellenberg, Department of English
Dr. T. Grieve, Department of English

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SIMON FRASER UNIVERSITY

DEPARTMENT OF ENGLISH



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May 1, 2006

Dr. Mario Pinto,
Vice President, Research

Dear Dr. Pinto:

Enclosed please find for your consideration the draft constitution for a proposed Schedule B Centre for **Studies in Print and Media Cultures**. This Centre arises out of the complementary research interests of twenty-nine continuing faculty members in the departments and schools of Communication, Contemporary Arts, English, History, Interactive Arts and Technology, Linguistics, and Publishing Studies, with four additional associate members from the Library, the School for Interactive Arts and Technology, and the Centre for Online and Distance Education.

The Centre proposal is a logical development of the Department of English's print culture research group and graduate concentration, which for the past seven years has been fostering interdisciplinary relationships and presenting a successful speaker series for the SFU community. While support from the Department of English and the Faculty of Arts and Social Sciences for the initiatives of the print culture group has been strong, the constitution of this Centre will more formally recognize the interdisciplinary nature of print culture studies and media studies. The annual speaker series proposed by the Centre constitution will serve to further the creation and exchange of new knowledge and new methodologies, while elevating the Canadian and international profile of SFU researchers in this area.

In addition, the Centre framework will allow various conjunctions within the group to produce research proposals for external funding. This will build on the past successes of members of this group in obtaining major SSHRC grants (including MCRI grants) and research contracts. (A significant proportion of faculty associated with the Centre are already collaborating on a CTEF proposal.) The work of researchers in this Centre bridges two of SFU's strategic research areas, "Technology and the Arts" and "History, Culture, Social Relations and Behaviour." In giving official recognition to this Centre, SFU will demonstrate its commitment to a creative, interdisciplinary engagement of questions that are central to our human past, present, and future.

The enclosed constitution document follows the terms of SFU policy R40.01, "Centres and Institutes." Please let me know if you would like any matters contained in the policy addressed in more detail, or if you have any questions.

Sincerely,

A handwritten signature in cursive script, appearing to read "Betty A. Schellenberg".

Betty A. Schellenberg
Associate Professor
Department of English
schellen@sfu.ca

CENTRE FOR STUDIES IN PRINT AND MEDIA CULTURES

CONSTITUTION

Statement of Purpose

The **CENTRE FOR STUDIES IN PRINT AND MEDIA CULTURES** (CSPMC) is a multidisciplinary research group at Simon Fraser University. Its mission is:

- to promote innovative theoretically and historically grounded research;
- to develop new modes of critical analysis; and
- to support advanced education in the overlapping investigative fields of print culture, media cultures in general, communications technologies, the arts, and the public sphere.

This interdisciplinary community builds on the foundation established since 1998 by the Print Culture Studies group based in the Department of English. In addition to offering the first graduate specialization in Print Culture Studies in Canada (now followed by similar initiatives at the University of Toronto and at Carleton University), the group has raised its profile through an annual lecture series. This series has featured speakers of international renown, including Jerome McGann (University of Virginia), Donna Haraway (University of California, Santa Cruz), Linda Hutcheon (University of Toronto), and W.J.T. Mitchell (University of Chicago); equally importantly, it has brought together researchers from across the Pacific Northwest and across the disciplines at SFU, including English, Contemporary Arts, History, French, Women's Studies, and Scottish Studies. The Print Culture Studies group has also been significantly involved in organizing interdisciplinary conferences and in several national and interdisciplinary collaborative research projects (eg. the History of the Book in Canada project; a study of "The Construction of Literary Reputation" involving faculty in Linguistics and English).

This interdisciplinary nature is now being formalized and expanded with the creation of the **Centre for Studies in Print and Media Cultures**, which includes scholars in a wide range of humanities, social sciences, and applied sciences departments, schools, and non-departmentalized programs, including Communication, Contemporary Arts, English, History, Humanities, Interactive Arts and Technology, Liberal Studies, Linguistics, Publishing Studies, and Scottish Studies. The research activities of the CSPMC have the potential for creative synergy with the Canadian Centre for Studies in Publishing, the Institute for the Humanities, the Centre d'études francophones Québec-Pacifique, the Centre for Scottish Studies, and the SFU Library. The Centre will facilitate and initiate research collaborations, publications, colloquia, conferences, speaker series, and visiting researchers. The research culture fostered by the Centre will assist in attracting graduate students, research fellows, and visiting scholars, particularly those seeking to participate in networks that inspire cross-disciplinary methodologies. The Centre's ongoing collaborations will produce applications for external funding from SSHRC (e.g. collaborative Standard Research Grants and Strategic Research Cluster grants), and will position it well to act promptly as new grant programs and opportunities arise. Such funding will, in turn, increase opportunities for research training and funding of graduate students. Current discussions among CSPMC members, for example, have given rise to the interdisciplinary CTEF proposal "The History, Theory, and Practice of Media Change Laboratory."

The faculty and associate members of the **Centre for Studies in Print and Media Cultures** are listed in Appendix A.

Contribution to SFU Community and Beyond

SFU has recently defined a number of strategic research areas. One of these areas is “Technology and the Arts”; another is “History, Culture, Social Relations and Behaviour.” As a growing international academic movement characterized by links among media specialists, literary scholars, historians of the book, social historians, art historians, bibliographers, and specialists in information studies and humanities computing, the field of Print and Media Studies offers a productive point of contact for researchers working in both of these strategic areas. The **Centre for Studies in Print and Media Cultures** will help to spotlight the analytical research activity which is already taking place in this university in the areas of media theory and culture. By involving a core group of senior and upcoming scholars in humanities departments where researchers have traditionally worked in relative isolation, the Centre will raise the profile of new research clusters and initiatives in some of the Faculty of Arts and Social Sciences’ largest departments. It will also serve to build bridges between the humanities, the social sciences, and the applied sciences. The SFU library, with its holdings in Special Collections and its ongoing technological innovations, is well positioned to be a central player in these collaborations. The Centre will thereby position SFU scholars for strategic networking and collaboration with academics from other universities regionally, nationally, and internationally. Already, members of the Print Culture Studies group have intellectual, administrative, and collegial links to the international Society for the History of Authorship, Reading, and Publishing (SHARP), the newly formed Canadian Association for Studies in Book Culture, the Bibliographical Society of Canada, the Centre for the Study of Text, Culture, and History at Carleton University, the graduate program in Book History and Print Culture at the University of Toronto, and the doctoral program in the Production of Literature at Carleton University. The profile of the CSPMC, in part through its members representing the Library, Publishing Studies, and Interactive Arts and Technology, will also be an effective tool in reaching out to members of the general public (who will be invited to appropriate events), as well as to media watchers, collectors, publishers, artists, and film-makers.

Appointment of a Director

The CSPMC Steering Committee shall select, by a majority vote, one of its members to serve as Director of the Institute. The term of office shall normally be for two years.

In the absence of the Director, an Acting Director may be drawn from the Centre’s Steering Committee.

Internal Governing Procedure and Identification of Schedule

The CSPMC shall be governed by a Steering Committee made up of at least five, and not more than seven, SFU faculty members, drawn from at least three different departments or schools, including the Department of English. The Director shall be Chair of the Steering Committee. Meetings of the Steering Committee will normally be held at least twice a year, with an annual meeting for all members of the Centre at which the Steering Committee members will be elected.

The CSPMC will be a Schedule B institute, under the direct authority of the Vice President, Research as the Administrative Officer responsible for the governance and budgetary accounts of

the Institute. The Director shall report to the Vice President, Research, including the submission of an annual written report and financial statement, no later than June 30 of each year.

Obligations of the Centre

The **Centre for Studies in Print and Media Cultures** recognizes its obligation to conduct its activities in accordance with University policies. Contracts and grants shall be administered in keeping with the applicable policies and procedures of SFU. The University shall be recognized in all publications emanating from the Institute.

Sources of Funding

The Institute will finance its collaborative research activities by means of external funding. No office space will be required. No new library resources will be required. However, we will seek approximately \$5000 per year to maintain and broaden the interdisciplinary lecture series currently mounted by the Print Culture Studies group. This will enable the Centre to build on the already-existing networking, training, and outreach potential of this series.

Appendix A

Faculty Members:

- Alissa Antle (Interactive Arts and Technology) – children’s media literacy; online storytelling; mixed reality storytelling
- Belgacem Ben Youssef (Interactive Arts and Technology) – video signal processing; slow motion video; video postproduction; high-definition video
- Jim Bizzocchi (Interactive Arts and Technology) - future of television; aesthetics of the moving image; game design; interactive narrative; games and learning
- John Bowes (Interactive Arts and Technology) – history of technology; technology policy and transition of legacy media to digital media
- Colette Colligan (English) – nineteenth-century literature and culture; print and visual culture; new media; obscenity studies; documentary and realism
- John Craig (History) – the ecclesiastical book trade in early modern England
- Julie Crawford (English) - sixteenth- and seventeenth century literary and cultural studies; Protestant print culture; women's literary history, especially manuscripts; early modern intellectual and literary coteries
- Leith Davis (English) – print culture; eighteenth-century and Romantic literature and culture; music; Scottish and Irish literature and culture
- Heather Dawkins (Contemporary Arts) – the visual history of environmental consciousness; print culture; art; photography
- Peter Dickinson (English) – performance studies; film studies; adaptation; gender studies
- Zoë Druick (Communication) – cultural institutions; media historiography; documentary film and television; discourses of media literacy
- Ian Dyck (History) - popular song; printed ballads; oral tradition; folk culture; rural England
- Michael Everton (English) – American literature to 1900; publishing history; intellectual property
- Andrew Feenberg (Communication) – critical theory; philosophy of technology; online community; online education; internet
- Carole Gerson (English) - gender and print; book history; Canadian cultural history
- Mary Ann Gillies (English) – material modernism; late nineteenth- and early twentieth-century British print culture; literary agency
- Matthew Hussey (English) – medieval manuscripts; Old English and Anglo-Latin literacy and literature; bilingual aesthetics; Middle English literatures
- Mary-Ellen Kelm (History) – aboriginal health; epistemology; history
- Michelle Levy (English) – British Romantic literature; print culture; gender and the family
- Margaret Linley (English) - print culture; nineteenth-century literature and culture
- Rowland Lorimer (Master of Publishing Program, Communication) – traditional and electronic publishing; scholarly communications; publishing industry structure and policy
- John W. Maxwell (Master of Publishing Program) – publishing technology; new media; scholarly communications; cultures of computing
- Kirsten McAllister (Communication) - visual culture; social memory; political violence; space and im/mobility; refugees & popular discourses; cultural politics
- Emily O’Brien (History) - Italian humanist literature; manuscript and print cultures; translation; censorship
- Denise Oleksijczuk (Contemporary Arts) – eighteenth- and nineteenth-century panoramas; panoramic printed keys; British imperialism, popular entertainments; perspective; landscape art
- Hilmar Pabel (History) - editorial strategies; paratextual analysis; religion and print; early modern Europe; incunabula

Betty Schellenberg (English) – print culture; eighteenth-century literature and culture; literary and publishing communities

Dana Symons (English) – manuscript culture; orality; performance; representation; reception

Maite Taboada (Linguistics) – discourse analysis; genre; computational analysis of text; sentiment and opinion; new media

Associate Members:

Lynn Copeland (Library) – scholarly communication; electronic texts; elearning

Mark Jordan (Library) – scholarly communication; electronic texts; elearning

Eric Swanick (Library, Special Collections) – bibliography; book history; book collecting

John Whatley (CODE) – print culture; media studies; literature; online university education; hypertext; elearning