


OFFICE OF THE
ASSOCIATE VICE PRESIDENT ACADEMIC AND ASSOCIATE PROVOST

MEMO

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| ATTENTION | Senate |
| FROM | Bill Krane, Chair Senate Committee on Undergraduate Studies  |
| RE | Faculty of Business Administration (SCUS 09-22) |
| DATE | March 10, 2009 |

For information:

Acting under delegated authority at its meeting of March 5, 2009, SCUS approved the following curriculum revisions:

1. Changes to Marketing Concentration (SCUS 09-22a)
 - (i) Change of name, course number and prerequisites for BUS 442
 - (ii) Change of course number and prerequisites for BUS 344
 - (iii) Change in concentration requirements
2. BIS 478 – Change of title (SCUS 09-22b)
3. Changes to Lower Division Requirements for the Minor in Business Administration (SCUS 09-22c)
4. Change to course description BUS 403-3 (SCUS 09-22d)
5. Change of Accounting Concentration to Accounting Honors Concentration (SCUS 09-22e)
6. Broad based admissions pilot – “50 Exceptions for 50 Exceptional Students” (SCUS 09-22f)
7. Changes to Undergraduate core to reflect change in requirement for BUS 360-4W (SCUS 09-22g)
8. Change to Maintenance CGPA from 2.25 to 2.4 (SCUS 09-22h)
9. Calendar Entry regarding non-Business student access to upper division BUS courses (SCUS 09-22i)

Any Senator wishing to consult the full report of curriculum revisions should contact Bobbie Grant, Senate Assistant at 778-782-3168 or email bgrant@sfu.ca

Faculty of Business Administration

“Fifty Exceptions for Fifty Exceptional Students.”

Pilot – Fall 2009

(for discussion purposes only)

The popularity of Business Administration as a field of study for undergraduate students at Simon Fraser University has created a situation where admission into the program has become increasingly competitive. The minimum grade requirement for BC High School students to gain admission is expected to be 90% for the Fall of 2009.

Recognizing that this high grade requirement will place SFU Business out of reach for many talented, motivated and highly engaged students, the Faculty of Business Administration would like to pilot a diverse qualifications admissions program entitled “Fifty Exceptions for Fifty Exceptional Students.”

Under this program, approximately fifty students who have applied to SFU Business but have not quite reached the minimum grade requirement for admission to business from BC high school (expected to be in the 80-90% range) will be given the opportunity to submit a special online application for admission based on their demonstrated leadership experience in any one or more of the following areas;

- Entrepreneurship
- Social Activism
- Athletics
- Arts (Performing, Visual, Music, Writing)
- Community Leadership or Involvement
- Career Progression
- Other (please specify)

This application form will allow the student to submit a concise statement explaining why his or her leadership experience in the one or more of the above noted areas makes them exceptional. They will be asked how their achievement or involvement will make them a better Business student or Business leader and what official recognition or awards they have received for their achievements. References will also be required.

Students who qualify for admission under this program will be selected by the Faculty of Business Administration.