

## OFFICE OF THE ASSOCIATE VICE-PRESIDENT, ACADEMIC

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| MEMORANDUM - |                               |                |                       |
|--------------|-------------------------------|----------------|-----------------------|
| ATTENTION    | Senate                        | DATE           | April 4, 2014         |
| FROM         | Gordon Myers, Chair           | PAGES          | 1/1                   |
|              | Senate Committee on           |                |                       |
|              | Undergraduate Studies         |                |                       |
| RE:          | Faculty of Communication, Art | and Technology | (SCUS 14-13) Juditles |
|              |                               |                |                       |

### For information:

Acting under delegated authority at its meeting of April 3, 2014 SCUS approved the following curriculum revisions effective Spring 2015:

### 1. School for the Contemporary Arts (SCUS 14-13a)

(i) Description and Prerequisite change to FPA 210

(ii) New Course Number and Description change to FPA 184

(iii) Changes to the Upper Division requirements for the Honours Program in Film

(iv) Requirement changes to the Major in Visual Art

2. School of Communication (SCUS 14-13b)

(i) Description, and/or title and/or pre-requisite change to CMNS 310, 324, CMNS 331, CMNS 333, CMNS 410, CMNS 431, CMNS 432, CMNS 445



#### FACULTY OF COMMUNICATION, ART AND TECHNOLOGY

Office of the Dean

Harbour Centre 7410 515 West Hastings Street Vancouver, BC, V6B 5K3 TEL 778.782.8790 FAX 778.782.8789 www.fcat.sfu.ca

| MEMORANDUM — |   |       |                          |
|--------------|---|-------|--------------------------|
| ATTENTION    | Gordon Myers, Chair                       | DATE  | November 21, 2013        |
|              | Senate Committee on Undergraduate Studies |       |                          |
| FROM         | Martin Gotfrit, Chair                     | PAGES | 29, including cover memo |
|              | Undergraduate Curriculum Committee        |       |                          |
|              | Faculty of Communication, Art, and        |       |                          |
|              | Technology                                |       |                          |
| RE:          | SCUS, December 2013 meeting               |       |                          |
|              |   |       |                          |

On March 17, 2014, the Faculty of Communication, Art and Technology Undergraduate Curriculum Committee approved the following curricular revision:

- SCA
  - Prerequisite Change to FPA 210
  - o New Course Number for FPA 184
  - Honours Program change for Film
  - o Calendar change for Major in Visual Art
- Communications
  - Course Description Change CMNS 310 and 324
  - Title and Prerequisite Changes CMNS 331
  - Title, Course Description and Prerequisite Changes CMNS 333
  - o Course Description Change CMNS 410
  - Prerequisite Change CMNS 431
  - Title and Course Description Changes CMNS 432
  - Course Description and Prerequisite Change CMNS 445

Please place these items on the next meeting of SCUS.

Martin Gotfrit

| SFU   | SENATE COMMITTEE ON<br>Undergraduate studies   | COURSE  | CHANGE/DELETION                    |
|---|--|---|------------------------------------|
| EXISTING COURSE, CHANGE   | SRECOMMENDED   |   |                                    |
| Please check appropriate revision   | 1(s):  |   |                                    |
| Course number Credit  | t 🗌 Title 🔲 Description 🔳 1  | Prerequisite Course deletion  | Learning Outcomes                  |
| Indicate number of hours for: Le  | ecture Seminar   | Tutorial  | Lab                                |
| 3   | . 210  | 3   |                                    |
| TITLE<br>(1) LONG title for calendar and<br>FROM:<br>Artworks, Theories, C            | schedule, no more than 100 characters in   | cluding spaces and punctuation.<br>TO:  |                                    |
| (2) SHORT title for enrollment <b>FROM:</b>   | and transcript, no more than 30 character  | s including spaces and punctuation.<br>TO:  |                                    |
| perception, interpretation, and analysis of<br>Renaissance, Romanticism, Modernism, o | rical issues that have informed the creation,<br>selected artworks in formative epochs, such as the<br>or Postmodernism. Students with credit for FPA 211<br>the Arts may not take this course for further credit. | DESCRIPTION<br>TO:<br>Introduces theoretical concepts<br>informed the creation, perception<br>of selected artworks in formative<br>Renaissance, Romanticism, Mo | e epochs, such as the              |
| PREREQUISITE  |  | PREREQUISITE  |                                    |
| Does this course replicate the co   | antent of a previously approved course to s  | uch an extent that students should no   | t receive credit for both courses? |

Does this course replicate the content of a previously approved course to such an extent that students If so, this should be noted in the prerequisite.

Prerequisite: 24 units including six in the history or theory FROM: of the fine or performing arts.

LEARNING OUTCOMES

Prerequisite: 21 units including six in the history or **T0:** Theory of the fine or performing arts and FPA168.

#### RATIONALE

The Visual Culture and Performance Studies Area would like to make FPA168 a prerequisite for FPA210 to regulate students' flow through the program. FPA 168 provides foundational knowledge for FPA 210. The revision also deletes the reference to FPA 211, which is no longer taught.

Effective term and year Fall 2014 SPRING 2015

NOVEMBER 2012

| SFU   | SENATE COMMITTEE ON<br>UNDERGRADUATE STUDIES |  | COURSE CHANGE/DEL   | ETION                               |
|---|--|--|---|-------------------------------------|
| EXISTING COURSE, CHANGES  | RECOMMENDED                                  |  |   |                                     |
| Please check appropriate revision(s   | s):  |  |   |                                     |
| Course number Credit  | Title Description I                          | Prerequisite                                 | Course deletion Learning Ou   | comes                               |
| Indicate number of hours for: Lec   | ture Seminar                                 |  | Tutorial Lab  |                                     |
| FROM<br>Course Subject/Number_FPA ^   | 184  | <b>TO</b><br>Course Subje                    | ect/Number FPA 149  |                                     |
| 2   |  | Credits_3                                    |   |                                     |
| FROM:   | chedule, no more than 100 characters inc     | то:  |   |                                     |
| (2) SHORT title for enrollment as <b>FROM:</b>  | nd transcript, no more than 30 characters    | s including space<br>TO:                     | ces and punctuation.  |                                     |
| DESCRIPTION<br>FROM:  |  | DESCRIPTI<br>TO:                             | 0N  |                                     |
| Introduction to acoustics, psychoacous<br>signal processing, and sound productio<br>sound, radio, new media, art installation |  | sampling an<br>relating to m<br>live perform | to acoustics, psychoacoustics, sound syn<br>nd signal processing, and sound production<br>nusic, film sound, radio, new media, art in<br>nance. Quantitative. Students who take Fil<br>84 for further credit. | on in general as<br>stallations and |
| PREREQUISITE  |  | PREREQUIS                                    |   |                                     |
| Does this course replicate the con<br>If so, this should be <b>noted in the</b>   |  | uch an extent t                              | that students should not receive credit for l   | ooth courses?                       |
| FROM:   |  | то:  |   |                                     |
| LEARNING OUTCOMES   |  |  |   |                                     |

#### RATIONALE

This course was given a number outside any discipline within the School for the Contemporary Arts because it is a core course for all first year BFA students. Technically, FPA 184 is a music related course and changing the number to FPA 149 will identify the course as a music course.

Effective term and year Fall 2014 Spende 2015

NOVEMBER 2012

Below are changes to the honours programs for Film in the School for the Contemporary Arts. The film area is allowing more flexibility in the upper division units honours

| From   | То   |
|--|--|
| Film Honours Program                                     | Film Honours Program                                     |
| Program Requirements                                     | Program Requirements                                     |
| Students complete 132 units, including the program       | Students complete 132 units, including the program       |
| requirements specified below.                            | requirements specified below.                            |
| Entry to all first year film production courses required | Entry to all first year film production courses required |
| for the major is by questionnaire                        | for the major is by questionnaire                        |
| and interview. Contact the school in early January prior | and interview. Contact the school in early January prior |
| to attendance at the University to                       | to attendance at the University to                       |
| request an information letter and questionnaire.         | request an information letter and questionnaire.         |
| <b>Lower Division Requirements</b>                       | <b>Lower Division Requirements</b>                       |
| Students complete a minimum of 44 units including:       | Students complete a minimum of 44 units including:       |
| Four core courses below:                                 | Four core courses below:                                 |
| FPA 184-3 Sound  | FPA 184-3 Sound  |
| FPA 186-3 Art and the Moving Image                       | FPA 186-3 Art and the Moving Image                       |
| FPA 285-3 Interdisciplinary Studio –                     | FPA 285-3 Interdisciplinary Studio –                     |
| Composition/Collaboration                                | Composition/Collaboration                                |
| Plus one additional FPA history course outside           | Plus one additional FPA history course outside           |
| their major ◊  | their major ◊  |
| And all of:  | And all of:  |
| FPA 130-4 Fundamentals of Film                           | FPA 130-4 Fundamentals of Film                           |
| FPA 131-4 Filmmaking I                                   | FPA 131-4 Filmmaking I                                   |
| FPA 136-3 The History and Aesthetics of Cinema I         | FPA 136-3 The History and Aesthetics of Cinema I         |
| FPA 137-3 The History and Aesthetics of Cinema II        | FPA 137-3 The History and Aesthetics of Cinema II        |
| FPA 230-5 Filmmaking II                                  | FPA 230-5 Filmmaking II                                  |
| FPA 231-5 Filmmaking III                                 | FPA 231-5 Filmmaking III                                 |
| FPA 233-2 The Techniques of Film                         | FPA 233-2 The Techniques of Film                         |
| and one of*  | and one of*  |
| FPA 235-3 Experimental Film and Video                    | FPA 235-3 Experimental Film and Video                    |
| FPA 236-3 Cinema in Canada**                             | FPA 236-3 Cinema in Canada**                             |
| FPA 237-3 Selected Topics in Film and Video              | FPA 237-3 Selected Topics in Film and Video              |
| Studies***   | Studies***   |
| and one of   | and one of   |
| FPA 232-3 Film Sound                                     | FPA 232-3 Film Sound                                     |
| FPA 238W-3 Screenwriting I                               | FPA 238W-3 Screenwriting I                               |
| *with prior approval, students may substitute lower      | *with prior approval, students may substitute lower      |
| division courses from other departments devoted to a     | division courses from other departments devoted to a     |
| film or video topic to fulfill this requirement          | film or video topic to fulfill this requirement          |
| **highly recommended                                     | **highly recommended                                     |

| ***may be repeated under another topic   | ***may be repeated under another topic   |
|--|--|
| Upper Division Requirements<br>Students complete a minimum of 48 units including<br>twelve units from*<br>FPA 335-4 Introduction to Film Theory**<br>FPA 337-4 Intermediate Selected Topics in Film and<br>Video Studies***<br>FPA 436-4 Advanced Seminar in Film and Video<br>Studies***  | Upper Division Requirements<br>Students complete a minimum of 48 units including<br>twelve units from*<br>FPA 335-4 Introduction to Film Theory**<br>FPA 337-4 Intermediate Selected Topics in Film and<br>Video Studies***<br>FPA 436-4 Advanced Seminar in Film and Video<br>Studies***  |
| *with prior approval, students may substitute upper<br>division courses devoted to a film or video studies topic<br>in other departments, or in a directed study in film<br>studies, to fulfill this requirement   | *with prior approval, students may substitute upper<br>division courses devoted to a film or video studies topic<br>in other departments, or in a directed study in film<br>studies, to fulfill this requirement   |
| **recommended  | **recommended  |
| ***may be repeated under another topic   | ***may be repeated under another topic   |
| and a minimum of 18 credits chosen from*<br>FPA 332-3 Film Production Seminar<br>FPA 333-3 Cinematography and Lighting<br>FPA 334-3 Selected Topics in Film and Video<br>Production<br>FPA 338W-3 Screenwriting II<br>FPA 339-3 Directing and Acting for Film and Video<br>FPA 386-3 Film Music<br>FPA 390-3 Video Production II<br>FPA 393-2 Techniques of Video<br>FPA 430-6 Filmmaking IV<br>FPA 432-6 Filmmaking V   | and a minimum of 18 credits chosen from*<br>FPA 332-3 Film Production Seminar<br>FPA 333-3 Cinematography and Lighting<br>FPA 334-3 Selected Topics in Film and Video<br>Production<br>FPA 338W-3 Screenwriting II<br>FPA 339-3 Directing and Acting for Film and Video<br>FPA 386-3 Film Music<br>FPA 390-3 Video Production II<br>FPA 393-2 Techniques of Video<br>FPA 430-6 Filmmaking IV<br>FPA 432-6 Filmmaking V   |
| *with prior permission, a directed study course (FPA 400, 402 or 404), a film studies course, or another upper division FPA course may be substituted for one of the above.  | *with prior permission, a directed study course (FPA<br>400, 402 or 404), a film studies<br>course, or another upper division FPA course may be<br>substituted for one of the above.   |
| and one of<br>FPA 312-3 Selected Topics in Art and Culture Studies*<br>FPA 314-3 Readings in the History of Art and Culture<br>FPA 317-4 Introduction to Performance Studies*<br>FPA 412-4 Advanced Seminar in Art and Culture<br>Studies*<br>FPA 414-3 Advanced Topic in the History of Art and<br>Culture*<br>*may not be completed more than once for credit<br>another upper division FPA history or critical course | and one of<br>FPA 312-3 Selected Topics in Art and Culture Studies*<br>FPA 314-3 Readings in the History of Art and Culture<br>FPA 317-4 Introduction to Performance Studies*<br>FPA 412-4 Advanced Seminar in Art and Culture<br>Studies*<br>FPA 414-3 Advanced Topic in the History of Art and<br>Culture*<br>*may not be completed more than once for credit<br>another upper division FPA history or critical course |
| outside the major  | outside the major  |
| and six upper division units in FPA film courses<br>and the remaining required units chosen from FPA<br>upper division courses (placement in courses is based  | and the remaining required units chosen from FPA<br>upper division courses (placement in courses is based<br>on prerequisites and/or permission of the instructor) \$  |

| on prerequisites and/or permission of the instructor) <b>◊</b> | See advisor for course options |
|--|--------------------------------|
| ♦ See advisor for course options                               |                                |
|  |                                |
| /  | 1                              |

# SCA Honours Calendar Changes 2014

Effective Term: Fall 2014 Spring 2015

### SCA Visual Art Calendar Changes 2014

Below are changes to the Calendar for the Visual Art Major calendar information. The changes, which include removing extraneous information and spelling corrections, also simplify the requirements to declare a major in visual art. This change reflects the changes made to all the areas in the school so students can declare their major status in their first year.

| From   | То  |
|--|---|
| Visual Art Major   | Visual Art Major  |
| BACHELOR OF FINE ARTS  | BACHELOR OF FINE ARTS   |
| The bachelor of fine arts (BFA) with a major<br>in visual art prepares students to become<br>practising artists. A combination of broad-<br>based practical studio courses and<br>theoretical and historical seminars prepares<br>students to understand their production in<br>relation to current visual art and other<br>discipline developments. A strong emphasis<br>is on an understanding of the position and<br>responsibilities of the artist in contemporary<br>society. | The bachelor of fine arts (BFA) with a major in<br>visual art prepares students to become<br><b>practicing</b> artists. A combination of broad-<br>based practical studio courses and theoretical<br>and historical seminars prepares students to<br>understand their production in relation to<br>current visual art and other discipline<br>developments. A strong emphasis is on an<br>understanding of the position and<br>responsibilities of the artist in contemporary<br>society. |
| Entry to the Visual Art Major is granted based<br>on an application after completion of FPA<br>160, 161 and 168. Admission to the Major is<br>determined by both grades and portfolio<br>assessment, usually scheduled at the end of<br>the spring term. Contact the general office for  | Entry to the Visual Art Major is granted based<br>on an application <b>at completion of FPA 160.</b><br>Admission to the Major is determined by both<br>grades and portfolio assessment, usually<br>scheduled at the end of the spring term.<br>Contact the general office for further<br>information.  |
| further information.<br>Methods and concepts courses are offered<br>simultaneously as upper and lower division   | Methods and concepts courses are offered simultaneously as upper and lower division courses.  |
| courses <mark>; with the exception of FPA 269/369,</mark><br>these courses may only be completed once<br>for credit, either as a lower division course or<br>an upper division course, but not both.   | The attention of students whose interest in<br>visual art is related primarily to its historical,<br>critical, or theoretical aspects, is directed to<br>the art and culture studies major program,<br>leading to a bachelor of arts (BA) degree.   |
| The attention of students whose interest in<br>visual art is related primarily to its historical,<br>critical, or theoretical aspects, is directed to<br>the art and culture studies major program,  | Admission Requirements  |
| program,   | Program and course admission is contingent  |



#### SCHOOL OF COMMUNICATION

|           | School of Communication<br>Simon Fraser University<br>K9671-8888 University Drive<br>Burnaby, BC V5A 1S6 Canada | ALT 778 | .782.3687<br>3.782.3117<br>3.782.4024 | www.cmns.sfu.c2/ |
|-----------|---|---------|---------------------------------------|------------------|
| MEMORAND  | UN  |         | •                                     |                  |
| ATTENTION | Chair<br>Faculty of Communication, Art and Technology   | DATE    | 10 March 2014                         |                  |
| FROM      | Undergraduate Curriculum Committee<br>Dal Yong Jin, Chair<br>School of Communication                            | PAGES   | 0                                     |                  |
| RE:       | Undergraduate Studies Committee<br>Curricular Revisions   |         |                                       |                  |

At its meeting of 19 February 2014, the School of Communication approved the attached 8 curricular revisions:

- CMNS 310-4 course description change.
- CMNS 324-4 course description change.
- CMNS 331-4 title & prerequisite changes.
- CMNS 333-4 title, course description & prerequisite changes.
- CMNS 410-4 course description change.
- CMNS 431-4 prerequisite change.
- CMNS 432-4 title & course description changes.
- CMNS 445-4 course description & prerequisite changes.

Would you please place these proposals on the agenda of the next meeting of the Faculty of Communication, Art and Technology Undergraduate Curriculum Committee?

Thank you,

al Yong Jin

Chair, School of Communication Undergraduate Studies Committee



#### **EXISTING COURSE, CHANGES RECOMMENDED**

Please check appropriate revision(s):

| Course numberCreditTitlex_ <b>Description</b> PrerequisiteCourse deletionLearning Outcomes |              |                 |             |     |  |
|--|--------------|-----------------|-------------|-----|--|
| Indicate number of hours for:  | Lecture_3    | Seminar         | Tutorial_1_ | Lab |  |
| Existing Course subject/num  | ber/credits: | <u>CMNS 310</u> | -4          |     |  |

## Existing Title: Media and Modernity

### **COURSE DESCRIPTION:**

**FROM:** An examination of the development of communication theory in western social thought from the eighteenth century to the early twentieth century. Discussion is focused around a series of debates about the changing nature of human communication in modernity with specific reference to the rise of modern mass media. Topics discussed include the so-called growth of mass society in modernity; the emergence of Marxism; the origins of modern linguistics; and the rise and reformation of behavioral approaches to communication research.

**TO**: An examination of the social and cultural influences of media on western social thought with particular reference to the emergence of the concept of modernity. This includes a review of nineteenth and early twentieth century criticisms of modernity associated with romanticism, Marxism, cultural conservatism, fascism, and non-Western social thought.

### **RATIONALE:**

New description better reflects the content currently taught in the course.

**EFFECTIVE TERM AND YEAR** 

Fall 2014 SPRING 2015

Approved at CMNS USC meeting: Approved at CMNS Meeting of the Whole: <u>29 January 2014</u> <u>19 February 2014</u>



#### **EXISTING COURSE, CHANGES RECOMMENDED**

Please check appropriate revision(s):

| Course number Credit Title _            | _x_ Description | PrerequisiteO   | Course deletion Lea | arning Outcomes |
|---|-----------------|-----------------|---------------------|-----------------|
| Indicate number of hours for:           | Lecture_3       | Seminar         | Tutorial_1_         | Lab             |
| Existing Course subject/number/credits: |                 | <u>CMNS 324</u> | -4                  |                 |

### Existing Title: Media, Sports and Popular Culture

#### **COURSE DESCRIPTION:**

**FROM:** An examination of the changing relationships between media, sport and popular culture in both a North American and a global context.

**TO**: An examination of the changing relationships between media, sport and popular culture in both a North American and a global context. Topics include the political economy of sports media, media sports production and ideology, sports in the digital economy, sports audiences and consumption, sporting mega events and global spectacle.

#### **RATIONALE:**

Description more closely reflects the content taught in the course.

**EFFECTIVE TERM AND YEAR** 

Fall-2014 SPRING 2015

Approved at CMNS USC meeting:

Approved at CMNS Meeting of the Whole:

<u> 19 February 2014</u>

29 January 2014



#### **EXISTING COURSE, CHANGES RECOMMENDED**

Please check appropriate revision(s):

\_\_\_\_Course number \_\_\_Credit \_\_x\_\_Title \_\_\_Description \_\_\_ Prerequisites \_\_\_ Course deletion \_\_\_\_Learning Outcomes

Indicate number of hours for: Lecture\_3\_ Seminar \_\_\_\_ Tutorial\_1\_\_ Lab\_\_\_\_

### Existing Course subject/number/credits: <u>CMNS 331-4</u>

### Existing Title: News Discourse and Political Communication

### COURSE TITLE:

(1) LONG title for calendar and schedule, no more than 100 characters including spaces and punctuation.

### FROM: News Discourse and Political Communication

## TO: News Discourse as Political Communication

(2) SHORT title for enrollment and transcript, no more than 30 characters including spaces and punctuation.

### FROM: News Discourse & Pol. CMNS

<u>TO:</u> <u>News Discourse as Pol. CMNS</u>

### COURSE PREREQUISITE(S):

- **FROM:** CMNS 230, 235 and 240
- <u>TO:</u> CMNS 230 or 235; and 240.

### **RATIONALE:**

New title fixes a typo; prerequisites give more options to students wishing to take CMNS 331.

EFFECTIVE TERM AND YEAR



| Approved at CMNS USC meeting:          |  |
|--|--|
| Approved at CMNS Meeting of the Whole: |  |

<u>29 January 2014</u> 19 February 2014



### **EXISTING COURSE, CHANGES RECOMMENDED**

| Please check appropriate | •••              |                |                       |                 |                   |
|--------------------------|------------------|----------------|-----------------------|-----------------|-------------------|
| Course number Credit _   | x Title _x_      | _Description   | <u>x</u> Prerequisite | Course deletion | Learning Outcomes |
| Indicate number of hou   | rs for:          | Lecture        | Seminar <u>4</u>      | Tutorial        | Lab               |
| Existing Course sub      | oject/numb       | er/credits:    | <u>CMNS 333-</u>      | <u>4</u>        |                   |
| <b>Existing Title:</b>   | <u>Broadcast</u> | Policy and Reg | ulation in the G      | lobal Context   |                   |

### **COURSE TITLE:**

(1) LONG title for calendar and schedule, no more than 100 characters including spaces and punctuation.

### **FROM:** Broadcast Policy and Regulation in the Global Context

### **<u>TO</u>**: Broadcast Policy, Law and Regulation in a Global Context

(2) SHORT title for enrollment and transcript, no more than 30 characters including spaces and punctuation.

### FROM: Broadcast Policy and Regulation TO: Broadcast Policy/Law/Regulation

### **COURSE DESCRIPTION:**

**FROM:** Television, in broadcast, cable and video-on-demand formats, has dominated the cultural industries of Canada. Traditionally seen as important to political and cultural self-determination, broadcasting strategy, business and government policies are now being adapted in view of globalization of technologies which are altering the production, financing, and distribution of new and existing information and entertainment services. This course focuses on developing applied business and public policy analytic skills. Tools of on-line searches, presentation software, the rudiments of strategic analysis of industrial sectors (strengths, weaknesses, threats, opportunities) and technical policy writing will be covered. A simulation will be staged around a convergence theme drawn from technology, business, or public interest policy issues.

**TO**: Television, in various formats, in Canada, is traditionally seen as important to political and cultural self-determination. The production, financing, and distribution of information and entertainment TV services are restructuring, with profound consequence for broadcast law and regulation in global markets. The rudiments of strategic analysis of stakeholders, companies, industrial sectors (strengths, weaknesses, threats, opportunities) and technical policy writing and interventions will be covered. A simulation will be staged around a convergence theme drawn from the contemporary regulatory agenda in Canada.

### **COURSE PREREQUISITE(S):**

FROM: CMNS 240 and 261. Recommended: CMNS 230.

**<u>TO</u>**: CMNS 230 or 240; and 261.

CMNS 333-4, page 2

### RATIONALE:

The changes in the title and description represent a shift in the way broadcast policy studies has expanded to include legislation and legal issues. The prerequisite changes reflect the focusing of curriculum in this area.

**EFFECTIVE TERM AND YEAR** 

Fall-2014 SPRING 2015

Approved at CMNS USC meeting:

<u>29 January 2014</u>

Approved at CMNS Meeting of the Whole:

<u>19 February 2014</u>



#### EXISTING COURSE, CHANGES RECOMMENDED

Please check appropriate revision(s):

| Course numberCreditTitlex_DescriptionPrerequisiteCourse deletionLearning Outcomes |               |                  |          |     |  |
|---|---------------|------------------|----------|-----|--|
| Indicate number of hours for:   | Lecture       | Seminar <u>4</u> | Tutorial | Lab |  |
| Existing Course subject/nun   | nber/credits: | <u>CMNS 410</u>  | -4       |     |  |

Existing Title: Media and Ideology

#### COURSE DESCRIPTION:

**FROM:** An advanced seminar in media studies focusing upon theoretical debates about the allegedly ideological character of mass media and mass culture.

**TO**: An advanced seminar which explores intersections between communications, media studies and social theory through an in-depth history of the concept of ideology.

#### **RATIONALE:**

Description more closely reflects the content taught in the course.

**EFFECTIVE TERM AND YEAR** 



| Approved at CMNS USC meeting:          | <u>29 January 2014</u>   |
|--|--------------------------|
| Approved at CMNS Meeting of the Whole: | <u> 19 February 2014</u> |



#### **EXISTING COURSE, CHANGES RECOMMENDED**

Please check appropriate revision(s):

| Course numberCreditTitleDescription <b>X_Prerequisite</b> Course deletionLearning Outcomes |         |                  |          |     |  |
|--|---------|------------------|----------|-----|--|
| Indicate number of hours for:  | Lecture | Seminar <u>4</u> | Tutorial | Lab |  |
| Existing Course subject/number/credits:  |         | <u>CMNS 431</u>  | -4       |     |  |

## Existing Title: News Research and Analysis

### COURSE PREREQUISITE(S):

**FROM:** Instructor's permission, normally granted on the basis of a CGPA of at least 3.0, and 75 units, including at least one of CMNS 235, 331 or 335, and at least one of CMNS 261 or 363.

**TO**: Instructor's permission, normally granted on the basis of a CGPA of at least 3.0, and 75 units, including one of CMNS 235 or 331, and one of CMNS 261 or 363.

#### **RATIONALE:**

The course CMNS 335 no longer exists, so is being removed from list of prereq. choices.

**EFFECTIVE TERM AND YEAR** 

Fall 2014 SPRING 2015

Approved at CMNS USC meeting: Approved at CMNS Meeting of the Whole: <u>29 January 2014</u> <u>19 February 2014</u>



2015

#### EXISTING COURSE, CHANGES RECOMMENDED

Please check appropriate revision(s):

| Course number Creditx_ <b>Title</b> | _x_Description | Prerequisite Cours | e deletion Learning | Outcomes |
|-------------------------------------|----------------|--------------------|---------------------|----------|
| Indicate number of hours for:       | Lecture        | Seminar <u>4</u>   | Tutorial            | Lab      |

### Existing Course subject/number/credits: <u>CMNS 432-4</u>

### Existing Title: Opinion, Propaganda and Political Communication

### **COURSE TITLE:**

(1) LONG title for calendar and schedule, no more than 100 characters including spaces and punctuation.

### FROM: Opinion, Propaganda and Political Communication

### TO: Political Communication, Public Opinion and Political Marketing

(2) SHORT title for enrollment and transcript, no more than 30 characters including spaces and punctuation.

### FROM: Opinion, Propaganda & Political CMNS TO: Political Communication

### **COURSE DESCRIPTION:**

**FROM:** Explores the general relationship between mediated politics and political media. The interaction of political marketing, persuasion and political advertising during and between elections is examined.

**TO**: This seminar course examines the core paradox of political discourse in a democratic society today. Despite rising levels of education and citizen access to 24-hour news, public affairs and contemporary forms of satire, voting turnout in most advanced democracies is declining. We look at how politics is defined and meaning is mediated within the communicative public sphere during and between elections.

### **RATIONALE:**

The title and description have been updated to reflect current developments in this field.

| EFFECTIVE TERM AND YEAR                | Fall 2014 SPRING         |
|--|--------------------------|
| Approved at CMNS USC meeting:          | <u>29 January 2014</u>   |
| Approved at CMNS Meeting of the Whole: | <u> 19 February 2014</u> |



#### EXISTING COURSE, CHANGES RECOMMENDED

Please check appropriate revision(s):

| Course number Credit Titlex_ Descriptionx Prerequisite Course deletion Learning Outcomes |         |                  |          |     |
|--|---------|------------------|----------|-----|
| Indicate number of hours for:  | Lecture | Seminar <u>4</u> | Tutorial | Lab |
| Existing Course subject/number/credits:  |         | <u>CMNS 445</u>  | -4       |     |

## Existing Title: Media and Popular Culture in China

### **COURSE DESCRIPTION:**

**FROM:** An exploration of the media and popular culture scene in reform-era China. A wide range of media and popular culture forms and practice (including films, television shows, lifestyle magazines, street tabloids, and popular rhymes) are analyzed in their concrete institutional settings and dynamic relationships with official ideologies, market imperatives, and the everyday struggles and cultural sensitivities of various social groups during a period of epochal transformation in China.

**TO**: An exploration of the media and popular culture scene in reform-era China. A wide range of media and popular culture forms and practices are analyzed in their concrete institutional settings and dynamic relationships with official ideologies, market imperatives, and the everyday struggles and cultural sensitivities of various social groups during a period of epochal transformation in China.

### COURSE PREREQUISITE(S):

**FROM:** Students who have taken CMNS 428, 486 or 487 with this topic may not take CMNS 445 for further credit. Prerequisite: 75 units including CMNS 240, and 261 or 262; and one of CMNS 310, 331, 345, or 346.

### **TO:** 75 units, including CMNS 240; and 261 or 262; and one of CMNS 310, 331 or 346.

### **RATIONALE:**

Description more closely reflects current content of the course. Prerequisite no longer requires the special topics "further credit :statement (too long ago); CMNS 345 no longer exists, so is removed.

EFFECTIVE TERM AND YEAR

Fall 2014 SPRING 2015

29 January 2014

Approved at CMNS USC meeting:

Approved at CMNS Meeting of the Whole: 19 February 2014