




OFFICE OF THE ASSOCIATE VICE-PRESIDENT, ACADEMIC

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www.sfu.ca/vpacademic**MEMORANDUM**

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<b>ATTENTION</b>	Senate	<b>DATE</b>	August 16, 2013
<b>FROM</b>	Gordon Myers, Chair Senate Committee on Undergraduate Studies	<b>PAGES</b>	1/1
<b>RE:</b>	Beedie School of Business (SCUS 13-37)		

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**For information:**

Acting under delegated authority at its meeting of August 1, 2013, SCUS approved the following curriculum revision effective Summer 2014:

1. Requirement changes to the Business Technology Management Certificate Program

SIMON FRASER UNIVERSITY

Office of the Dean/ Beedie School of Business

MEMORANDUM

To: Jo Hinchliffe  
Senate Committee on  
Undergraduate Studies

From: Andrew Gemino, Chair  
Beedie School of Business  
UG Curriculum Committee

Date: July 19<sup>th</sup>, 2013

Subject: Material for next SCUS meeting

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The Undergraduate Curriculum Committee in the Beedie School of Business approved:

- 1) Fall 2014 Calendar Change: Calendar Language: BTM Certificate

Would you please place this item on the August 1<sup>st</sup>, 2013 Senate Committee on Undergraduate Studies agenda?

Sincerely,

Andrew Gemino  
Associate Dean  
Beedie School of Business

**Calendar Change, Undergraduate Department, Beedie School of Business**

**Effective:** Fall 2014 Calendar

**Summary of Changes:**

- Clarification of which courses have a choice between two options
- Addition of experiential component to the Certificate in Business Technology Management

**Rationale:**

The addition of an experiential component as part of the certificate’s requirements will ensure that students undertaking this certificate have a practical component to the certificate, which will better enhance the experience gained by completing the certificate.

**The following programs will be affected by these changes:**

- Certificate in Business Technology Management

*\*all changes are bolded and italicized*

From	To
<p><b>Business Technology Management Certificate Program</b></p> <p><i>Beedie School of Business@Simon Fraser University Calendar 2013 Summer</i></p> <p><b>Grade Requirements</b> In addition to normal university grade point average requirements, the Beedie School of Business requires a minimum 2.40 cumulative grade point average (CGPA) for entry into all 300 and 400 division business courses.</p> <p><b>Program Requirements</b> Students complete a minimum of 28 units as follows.</p> <ul style="list-style-type: none"> <li>• CMPT 165 Introduction to the Internet and the World Wide Web (3) or</li> <li>• IAT 201 Human-Computer Interaction and Cognition (3)</li> <li>• BUS 338 Foundations of Innovation (3)</li> <li>• BUS 361 Project Management (3)</li> <li>• BUS 362 Business Process Analysis (4)</li> <li>• BUS 462 Business Intelligence (3)</li> </ul>	<p><b>Business Technology Management Certificate Program</b></p> <p><i>Beedie School of Business@Simon Fraser University Calendar 2013 Summer</i></p> <p><b>Grade Requirements</b> In addition to normal university grade point average requirements, the Beedie School of Business requires a minimum 2.40 cumulative grade point average (CGPA) for entry into all 300 and 400 division business courses.</p> <p><b>Program Requirements</b> Students complete a minimum of 28 units as follows:</p> <ul style="list-style-type: none"> <li>• CMPT 165 Introduction to the Internet and the World Wide Web (3) or</li> <li>• IAT 201 Human-Computer Interaction and Cognition (3)</li> </ul> <p><b>And all of:</b></p> <ul style="list-style-type: none"> <li>• BUS 338 Foundations of Innovation (3)</li> <li>• BUS 361 Project Management (3)</li> </ul>

- BUS 464 Data Management and IS Audit (3)
- BUS 466 Web-Enabled Business (3)
- BUS 468 Managing Information Technology for Business Value (3)
- BUS 486 Leadership (3)

- BUS 362 Business Process Analysis (4)
- BUS 462 Business Intelligence (3)
- BUS 464 Data Management and IS Audit (3)
- BUS 466 Web-Enabled Business (3)
- BUS 468 Managing Information Technology for Business Value (3)
- BUS 486 Leadership (3)

***and completion of one of the following approved experiential or service learning components.***

- ***Experience in a volunteer, internship or other non-co-op work role related to Business and Technology. Prior approval from one of the Undergraduate Academic Directors in the Beedie School of Business is required through submission of a detailed outline of the activities that will be undertaken. Upon completion of these activities, students must submit a detailed outline of the activities undertaken to the Undergraduate Academic Directors in the Beedie School of Business for final approval.***
- ***Successful completion of at least one Co-operative Education (Co-op) work term with a focus related to Business and Technology. Prior approval from one of the Undergraduate Academic Directors in the Beedie School of Business is required. Upon completion of the Co-op work term, final approval will awarded by one of the Undergraduate Academic Directors in the Beedie School of Business after reviewing the final work report and supervisor evaluation. Co-op should be declared within or prior to the first term of entry into the Business Technology Management Certificate Program, and not later than 90 credits. Students who choose to satisfy the experiential learning component through Co-op will also need to plan for completion of either Co-Op certification (3 work terms) or degree designation (4 or more work terms). For more information on Co-op please see the Business Co-operative Education section***

	<p><i>of the SFU calendar: <a href="http://students.sfu.ca/calendar">http://students.sfu.ca/calendar</a></i></p>
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