SIMON FRASER UNIVERSITY

S.83-100

MEMORANDUM

......SENATE......	**From** SENATE COMMITTEE ON ACADEMIC PLANNING
	SENATE COMMITTEE ON UNDERGRADUATE STUDIES
Subject CHANGES - COMMUNICATION	**Date** NOVEMBER 14, 1983

At its meeting of November 1, 1983 the Senate Committee on Undergraduate Studies approved a number of changes in the Department of Communication. These included number changes for three courses, the discontinuance of seven courses, a number of prerequisite changes as listed on pages 3 and 4 of the documentation, changes in major requirements and changes in minor requirements.

It was deemed that the changes were sufficiently major that the material should be considered by the Senate Committee on Academic Planning before being transmitted to Senate for approval. At its meeting of November 9, 1983 the Senate Committee on Academic Planning approved the proposed changes.

In discussion at the committees it was noted that there is elimination of a stream in interpersonal communications and a considerable tightening in the overall program which reflects the view of the department that the program has been too broad. Both committees commended the department for the clarity of the presentation and the steps undertaken to improve the program.

MOTION:

"That Senate approve and recommend approval to the Board of Governors, as set forth in S.83-100, the proposed changes in the Department of Communication including:-

i) Number changes
   CMNS 200-3   Introduction to Communication Theory   to CMNS 110
   CMNS 331-5   Communication Media: Theory and·
                Research I   to CMNS 365
   CMNS 431-5   Communication Media: Theory ·and
                Research II   to CMNS 465

ii) Discontinue courses -
   CMNS 120-3   Explorations in Interpersonal Communication
   CMNS 224-3   Communication and Creativity
   CMNS 320-5   Communication Processes and Interpersonal
                Behavior I
   CMNS 410-5   Communication Thought in the Evolution of
                Social Sciences II
   CMNS 420-5   Communication Processes and Interpersonal
                Behavior II
   CMNS 437-5   Media, Education and Children
   CMNS 445-5   Communication and International Development:
                The Role of Canadian Institutions

iii) Prerequisite changes -
     As listed on pages 3 and 4

iv) Changes in Major requirements

v) Changes in Minor requirements."

SIMON FRASER UNIVERSITY

MEMORANDUM

SCuS 83-49

.... Mr. H.M. Evans ....
Registrar and Secretary to
the Senate Committee on ....
Undergraduate Studies

From ...... Janet Blanchet ....
Secretary to the Faculty of
...... I.D.S. Undergraduate Curriculum
Committee

Subject ...... UNDERGRADUATE CURRICULUM CHANGES, Date ...... October 25, 1983 ....
COMMUNICATION (ISC 83-26)

At a meeting of the Faculty of Interdisciplinary Studies Undergraduate Curriculum Committee held on Tuesday, October 25, 1983 members of the Committee approved undergraduate curriculum and calendar changes as set forth in the attached paper. Would you please place this item on the next agenda of the Senate Committee on Undergraduate Studies for consideration.

JB/rj
Encl:

J. J. Blanchet

SIMON FRASER UNIVERSITY

MEMORANDUM

To.... Undergraduate Curriculum Committee

Faculty of Interdisciplinary Studies

Subject.... Curriculum Changes

From... Rowland Lorimer, Chairman, Under-graduate Committee, Communication an̄d William Leiss, Chairman, Department of Communication

Date.... 18 October 1983

I. Background

The Department has experienced continuous pressures on its undergraduate offerings during the last three years due to a number of circumstances, among which the most important are: (1) steady escalation of student demand; (2) failure to receive any net new faculty appointments, either short-term or tenure-track; and (3) ceilings on teaching assistant funds.

The Department has responded by tailoring its course offerings in three ways: (1) to identify a core stream of courses in the study of communications media, as well as the major thematic sub-areas within it; (2) to reflect the long-range teaching and research interests of its two most recent tenure-track faculty appointments (Leiss, Laba); and (3) to adjust other offerings to reflect changes in faculty research interests and loss of staffing and resources in other areas. These course offering changes are summarized below:

1980-1983

Courses Added	Courses Dropped
CMNS 215 Advertising as Social Communication (Leiss)	CMNS 232 Urban Communication Networks
CMNS 321 Communication and Culture in Musical Form (Laba)	CMNS 257 Explorations in Video
CMNS 341 Political Communication (Salter)	CMNS 336 Social Change and Community Media
CMNS 436 Communication and Rural Development (Hindley)	CMNS 340 Political Economy of the Radio Spectrum
CMNS 439 Media Production and Analysis (Laba et. al.)	CMNS 357 Video Techniques
	CMNS 403 Communication and Community
	CMNS 424 Interpersonal Processes

NET COURSE REDUCTION: -2

II. New Action: October 1983

In October 1983 the Department was informed that it would not receive a tenure-track replacement for its retiring full professor. Thus, on top of the ongoing pressures noted above, necessitates another response as far as our course offerings are concerned. The Department has approved a number of curriculum changes for which it is seeking approval this year, and has made further plans for smaller changes to be completed next year.

1983 ACTION (to become effective September 1, 1984):

1. RENUMBER 3 courses, as follows (no change in course title or description):

Old Number	New Number	Reason
CMNS 200 Introduction to Communication Theory	CMNS 110	To replace CMNS 120.
CMNS 331 Communication Media: Theory & Research I	CMNS 365	To place in "methods" numbering stream.
CMNS 431 Communication Media: Theory & Research II	CMNS 465	To place in "methods" numbering stream.

2. DROP the following courses:

CMNS 120 Explorations in Interpersonal Communication
CMNS 224 Communication and Creativity
CMNS 320 Communication Processes & Interpersonal Behaviour I
CMNS 410 Communication Thought in the Evolution of Social Sciences II
CMNS 420 Communication Processes & Interpersonal Behaviour II
CMNS 437 Media, Education, and Children
CMNS 445 Communication and International Development: The Role of Canadian Institutions

NET COURSE REDUCTION: -7

ANNOUNCEMENT OF 1984 ACTION (effective date September 1, 1985):

The following changes will be brought forward:

1. DROP the following:

CMNS 220 Introduction to Interpersonal Communication
CMNS 300 Introduction to Systems Theory in Communication
CMNS 402 Communication in Organizations: A Systems Perspective

2. ADD the following:

CMNS 221 Media and Audiences (tentative)
CMNS 353 Information Technology in Organizations
CMNS 453 The Information Society

The basic intention of these changes is to orient the Department's curriculum tightly around a core structure -- the study of communications media -- and its specific thematic streams, taking into account the dominant interests of existing faculty resources.

The accompanying chart shows the placement of course offerings within this structure.

Accompanying summary sheets indicate the changes in course prerequisites, major and minor program requirements, and general calendar information that are consistent with the course offering changes.

William Leiss
Chairman, Department of Communication

Rowland M. Lorimer
Chairman, Undergraduate Committee
Department of Communication

/kmg

OLD
NEW

CMNS 200-3 Introduction to Communications Theory

Students with credit for CMNS 200 under any previous title may not receive further credit for this course.

CMNS 110-3 Introduction to Communication Theory

Students with credit for CMNS 200 may not receive credit for this course.

CMNS 210-3 History of Communication
Prerequisite: None.

CMNS 210-3
Prerequisite: Either CMNS 110 or 130.

CMNS 215-3 Advertising as Social Communication
Prerequisite: None

CMNS 215-3
Prerequisite: Either CMNS 110 or 130.

CMNS 230-3 Introduction to Communication Media
Prerequisite: None

CMNS 230-3
Prerequisite: CMNS 130.

CMNS 240-3 The Political Economy of Communication
Prerequisite: None

CMNS 240-3
Prerequisite: Either CMNS 110 or 130; CMNS 230 strongly recommended.

CMNS 253-3 Computers and Communication
Prerequisite: None

CMNS 253-3
Prerequisite: Either CMNS 110 or 130.

CMNS 303-3 Communication as Bio-Social Process
Prerequisite: CMNS 200 strongly recommended.

CMNS 303-4*
Prerequisite: Either CMNS 110 or 130.

CMNS 304-4 Communication and the Language of Everyday Life
Prerequisite: CMNS 200 or 220.

CMNS 304-3
Prerequisite: Either CMNS 110 or 130.

CMNS 322-3 Communication and Cultural Context
Prerequisite: CMNS 200 or 210.

CMNS 322-3
Prerequisite: 45 or more credit hours, at least two lower division courses in Communication.

<u>O L D</u>	<u>N E W</u>

OLD	NEW
CMNS 331-5 Communication Media: Theory and Research I Prerequisite: CMNS 230.	CMNS 365-5 Prerequisite: CMNS 230; at least 45 credit hours. Students with credit for CMNS 331 may not receive credit for <u>CMNS 400-5 this course.</u>
CMNS 400-5 Communication Theory: Systemic Formulations Prerequisite: CMNS 300 or 304. Students who have taken the course once and wish to pursue the current topic may join the course as a Directed Studies if they obtain the consent of the instructor.	Prerequisite: CMNS 304. Students who have taken the course once and wish to pursue the current topic may join the course as a Directed Studies if they obtain the consent of the instructor.
CMNS 425-5 Seminar in Communication Processes Prerequisites: CMNS 320 or 325 or permission of the Department.	CMNS 425-5 Prerequisite: Permission of the Department.
CMNS 431-5 Communications Media: Theory and Research II Prerequisite: CMNS 331.	CMNS 465-5 Prerequisite: CMNS 365. Students with credit for CMNS 431 may not receive credit for this course.
CMNS 433-5 Seminar in Communication Policy Prerequisite: CMNS 333 or 340 required. CMNS 361 strongly recommended.	CMNS 433-5 Prerequisite: CMNS 333; CMNS 361 strongly recommended.
CMNS 436-4 Communication and Rural Development. Prerequisite: CMNS 230; at least 60 credit hours.	CMNS 436-4 Prerequisite: CMNS 230; at least 75 credit hours.
CMNS 444-5 Political Economy of International Communication. Prerequisite: CMNS 230 or 240.	CMNS 444-5 Prerequisite: CMNS 240; at least 75 credit hours.
CMNS 448-5 Telecommunication Regulation in North America.	CMNS 448-5 Prerequisite: CMNS 240, 333; at least 75 credit hours.
CMNS 470-5 Book Publishing in Canada Prerequisite: At least 60 hours of credit including CMNS 230.	CMNS 470-4* Prerequisite: CMNS 230; at least 75 credit hours.

*
credit hour change previously submitted.

MAJOR PROGRAM REQUIREMENT CHANGES

O L D

a) at least one of:

CMNS 120-3 Explorations in Interpersonal Communication
     130-3 Explorations in Mass Communication

b) at least four of:

CMNS 200-3 Introduction to Communication Theory
     210-3 History of Communication
     215-3 Advertising as Social Communication
     220-3 Introduction to Interpersonal Communication
     230-3 Introduction to Communication Media
     240-3 The Political Economy of Communication
     253-3 Computers and Communication

c) at least one of:

CMNS 360-4 Fundamentals of Communication Research
     361-4 Documentary Methods in Communication Research
     362-4 Field Methods in Communication Research
S.A. 355-4 Methods of Sociological and Anthropological Research
POL. 415-3 Methodology and Field Study of Specific Problems of Politics
IIL 244-3 Introduction to the Philosophy of the Natural and Social Sciences

or at least one of:

HIST 408-3 Liberty and Authority in 19th Century Thought
PHIL 341-3 Philosophy of Science (see note below)
S.A. 327-4 Sociology of Knowledge (see note below)
S.A. 358-4 The Philosophy of the Social Sciences (see note below)

NOTE: Some of these courses have prerequisites. For some students, these prerequisite courses will complement their Communication programs. For other students with programs that provide satisfactory preparation, the prerequisites to these courses may be waived. For questions regarding their matter, consult the Undergraduate Adviser.

NOTE: Permission may be granted by the Undergraduate Adviser for students to fulfill the requirements by taking any two of CMNS 300, 310, 331 and 431, except the combination of 331 and 431.

N E W

a) at least five courses selected from CMNS 100 and 200 level courses.

b) at least two of:

CMNS 360-4 Fundamentals of Communication Research
     361-4 Documentary Methods in Communication Research
     362-4 Field Methods in Communication Research

     365-5 Communication Media: Theory and Research I

S.A. 355-4 Methods of Sociological and Anthropological Research *

POL. 415-3 Methodology and Field Study of Specific Problems of Politics

PHIL 244-3 Introduction to the Philosophy of the Natural Social Sciences

Note: Students who wish to substitute one course listed in (b) above may do so by taking one of the following:

HIST 408-3 Liberty and Authority in 19th Century Thought
PHIL 341-3 Philosophy of Science
S.A. 327-4 Sociology of Knowledge
S.A. 358-4 The Philosophy of the Social Sciences

* Note change of title in process to Social Research II.

O L D   N E W

Minor Program

A Minor program consists of 14 to 18 hours in upper division Communication courses. (Note that most upper division courses have prerequisites, which must be taken before registering in the upper division courses.) In order to gain maximum benefit from a minor, students are advised to select interrelated courses. For example, a media related minor might consist of CMNS 130, 230 and 330, 331, 361 and 444. A minor concentrating on interpersonal processes might include CMNS 120, 220 and 320, 321, 322, 323 and 420. One on political economy and policy could include CMNS 130, 240 and 333, 340, 433, 444 and 445.

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A minor concentrating on political economy and policy could include CMNS 130, 240 and 333, 433, and 445.

GENERAL CALENDAR INFORMATION CHANGES

Degree Programs in Communication

The program in Communication has been organized to provide students with a high degree of flexibility in selecting both individual courses and areas for concentrated study. Because of the diverse nature of the Departmental offerings, it is possible to tailor programs of study that lead either to a wide range of possible specializations or to a broad, general education.

Employment opportunities for graduates of this program may be found in a number of different fields, including:

a) a variety of communication-related organizations, in the broadcasting, CATV, print, and telephone/telecommunication industries;

b) government agencies involved in communication, such as federal or provincial Departments of Communication or regulatory agencies such as the CRTC;

c) public and private agencies involved in the examination and formation of public policy relating to communication technology, development, information flows, etc. at local, regional, national, and international levels;

d) areas concerned with interpersonal communication skills, such as counselling services, medical programs, community centres, etc;

e) large organizations (hospitals, school systems, corporations, etc.) as a communication manager or specialist, doing liaison work with management and employees, communication "trouble-shooting", public relations, etc;

f) specialized study of the acoustic aspects of communication and/or the sonic environment in such areas as acoustic documentation, acoustic pollution, etc.

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